

Coronado Generating Station

September 24, 2025



Agenda

- Welcome
- Invocation
- Pledge of Allegiance
- Coal Community Transition
- Economic Development
- Coal to Natural Gas
- Q&A

Coal Community Transition

Buchanan Davis



Coal Community Transition (CCT)



Coal Community Transition Phases



Community Engagement

Communities impacted by coal plant closures identified six critical needs for diverse, strategic economies.



- Broadband
- Transportation Infrastructure
- Workforce Development
- Community Beautification
- Entrepreneurship
- Tourism
- **Housing
- **Commercially Viable Sites

Funding Initiatives: Snapshot

Examples of funding:

- The Arizona Commerce Authority awarded Apache County broadband carrier Commnet **\$9.7M** for broadband network deployment after SRP and TEP each contributed **\$300K** in broadband grant matching funds.
- City of Eagar, Round Valley School District, and local irrigation districts have received over **\$7M** from WIFA for system upgrades using SRP support and/or Utilities Grant as matching funds.
- SRP has contributed more than **\$200K** in Utilities Grant funding.
- SRP has contributed more than **\$200k** towards Workforce Development Programs at St. Johns and Round Valley Public Schools.
- SRP contributed **\$50k** in additional education grants to St. Johns and Round Valley high schools.
- SRP has committed **\$60k** this fiscal year for Community Beautification Projects in Apache County.

Funding Initiatives: Utilities Grant

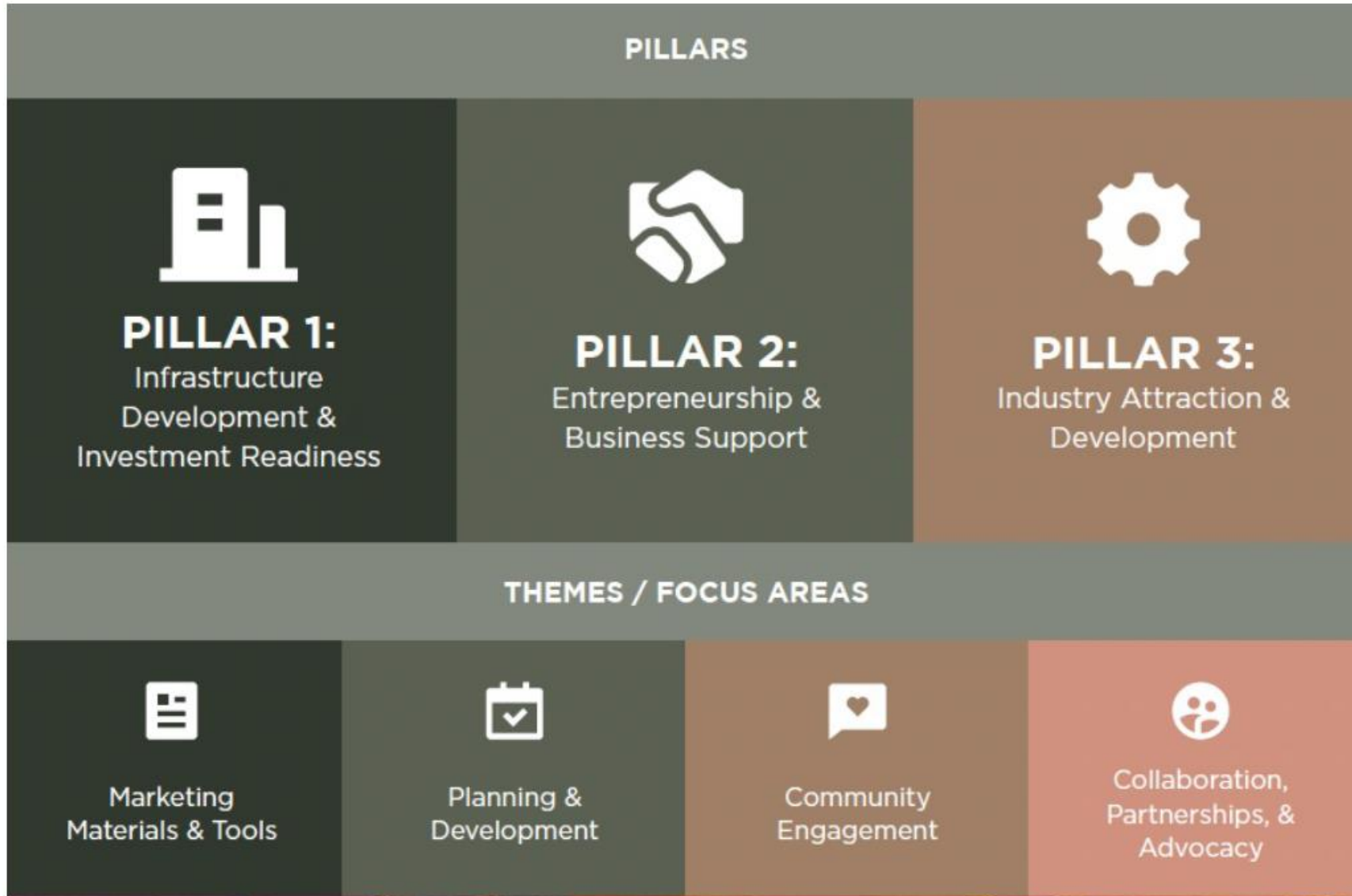
Cycle	Project Award Approval	Total Award
Cycle 1 – 5/19/23	Four Project Awards	\$100,000
Cycle 2 – 8/15/23	Six Project Awards	\$134,140
Cycle 3 – 12/15/23	Eight Project Awards	\$155,000
Cycle 4 – 4/15/24	Five Project Awards	\$125,000
Cycle 5 – 8/15/24	Five Project Awards	\$125,000
Cycle 6 – 12/15/24	Four Project Awards	\$ 90,000
Cycle 7 – 4/15/25	Two Project Awards	\$ 50,000
TOTAL AWARDED:	32 Project Awards	\$779,140

Economic Development

Karla Moran



Apache County Action Plan



Pillar 1: Infrastructure Development & Investment Readiness

- **To assist CCT communities under this pillar**, SRP engaged Kim Joyce & Associates to help navigate federal and state funding opportunities and provide expert guidance throughout the grant application process.
- **SRP supported the Town of Eagar** in applying for the Economic Development Administration (EDA) Public Works and Economic Adjustment Assistance (PWEAA) planning grant, focused on advancing the development of Eagar's Industrial Park.
- **In December 2024**, the Town of Eagar officially submitted its grant application to the EDA.
- **As of August 2025**, the EDA has requested additional information from the Town of Eagar and is currently reviewing the application.

Pilar 2: Rural AZ Moonshot Pitch Competition - St Johns Tour Stop



- SRP sponsored the Rural AZ Moonshot Pitch Competition in St. Johns for the second consecutive year.
- The competition aims to strengthen the entrepreneurship and small business ecosystem in rural Arizona, with winners from each tour stop advancing to a state final for a \$10,000 prize.
- In **2024**, there were **5 participants**; the winner was **Southwest Biochar Products**, an Eagar-based company that manufactures carbon-negative biochar.
- In **2025**, **7 participants** competed; the winner was **Hometown Fresh Farm**, a hydroponic greenhouse grower based in St. Johns. This company will participate in the state final competition on October 18 in Prescott.
- **Next Steps:** SRP will continue to sponsor the St Johns Tour stop with the goal of expanding entrepreneurship in Apache County.

Pillar 2: SBDC Business Class Series



- **CCT collaborated** with the Small Business Development Center (SBDC), TEP, the City of St. Johns, and the Springerville-Eagar Chamber of Commerce to offer a business class series in Springerville, Eagar and St. Johns.
- **Class topics included:** Starting a business in Arizona; Small business funding; Establishing a digital presence and marketing; and Managing difficult customers.
- **Audience and participation:** The Fall 2024 series had 28 participants across 4 courses, while the Spring 2025 series had 35 participants.
- **Upcoming series:** The next round of classes began on **September 9, 2025**, and will be held in the **Town of Eagar**.
- **Next Steps:** CCT is collaborating with the SBDC to identify future topics of interest to the Apache County business community.

Pilar 3: Industry Attraction and Development

- **Tourism Taskforce**

- Developed Tourism Taskforce in June 2024 and meet bi-monthly.
- Participants leaders, business owners, and local tourism operators (hotels, County Fair, etc.).
- Continuing to add new business owners and community leaders to taskforce on a regular basis

- **Marketing Materials & Tools**

- Develop Materials to Support Growth in Target Sectors
- Support other Organizations like REAL AZ, a Northeast Arizona's Economic Development Group

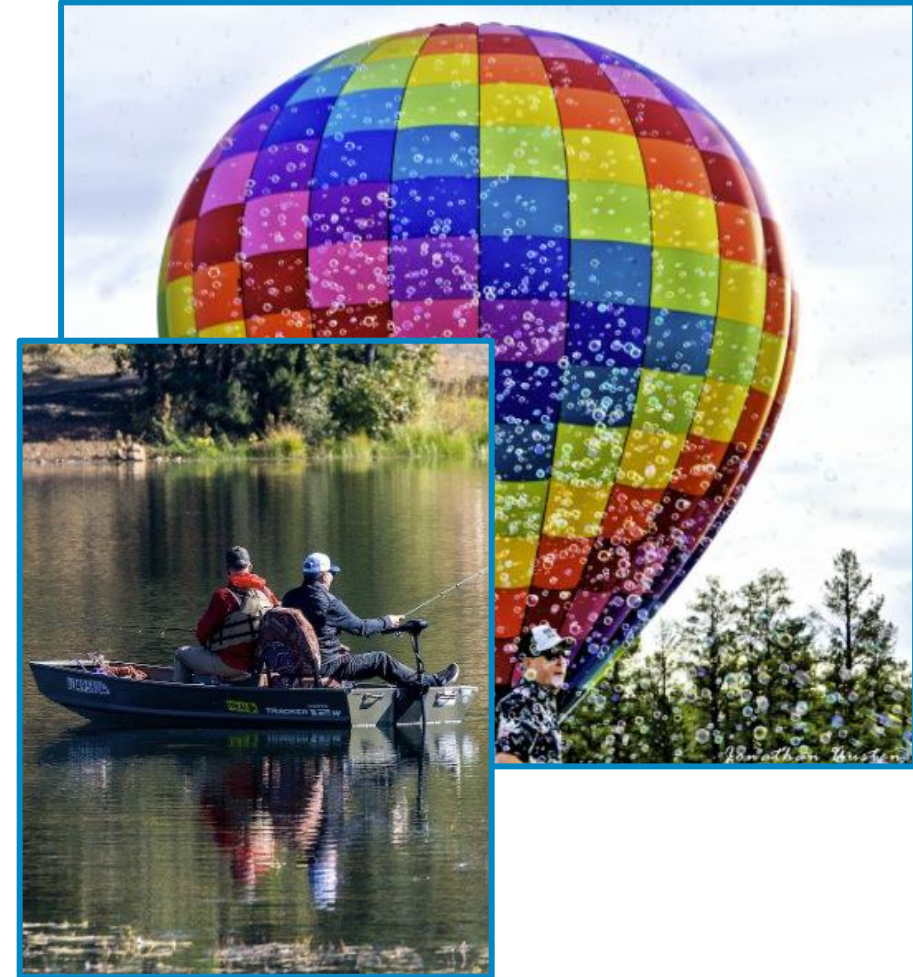
Pilar 3: Apache County Community Mural Project

- **As part of Tourism Taskforce**, met with community stakeholders and identified interest in a Community Mural Project across the region: Eagar, Springerville and St. Johns.
- **Project will contribute to local revitalization** and involves students from Round Valley School District and local artists.
- **Received confirmation in August 2025** that Springerville-Eagar Chamber of Commerce and Town of Eagar **received a Youth Arts Engagement grant for \$5K.**
- **Next Steps:** Administer grant funds to hire local artists and begin design schedule for project.



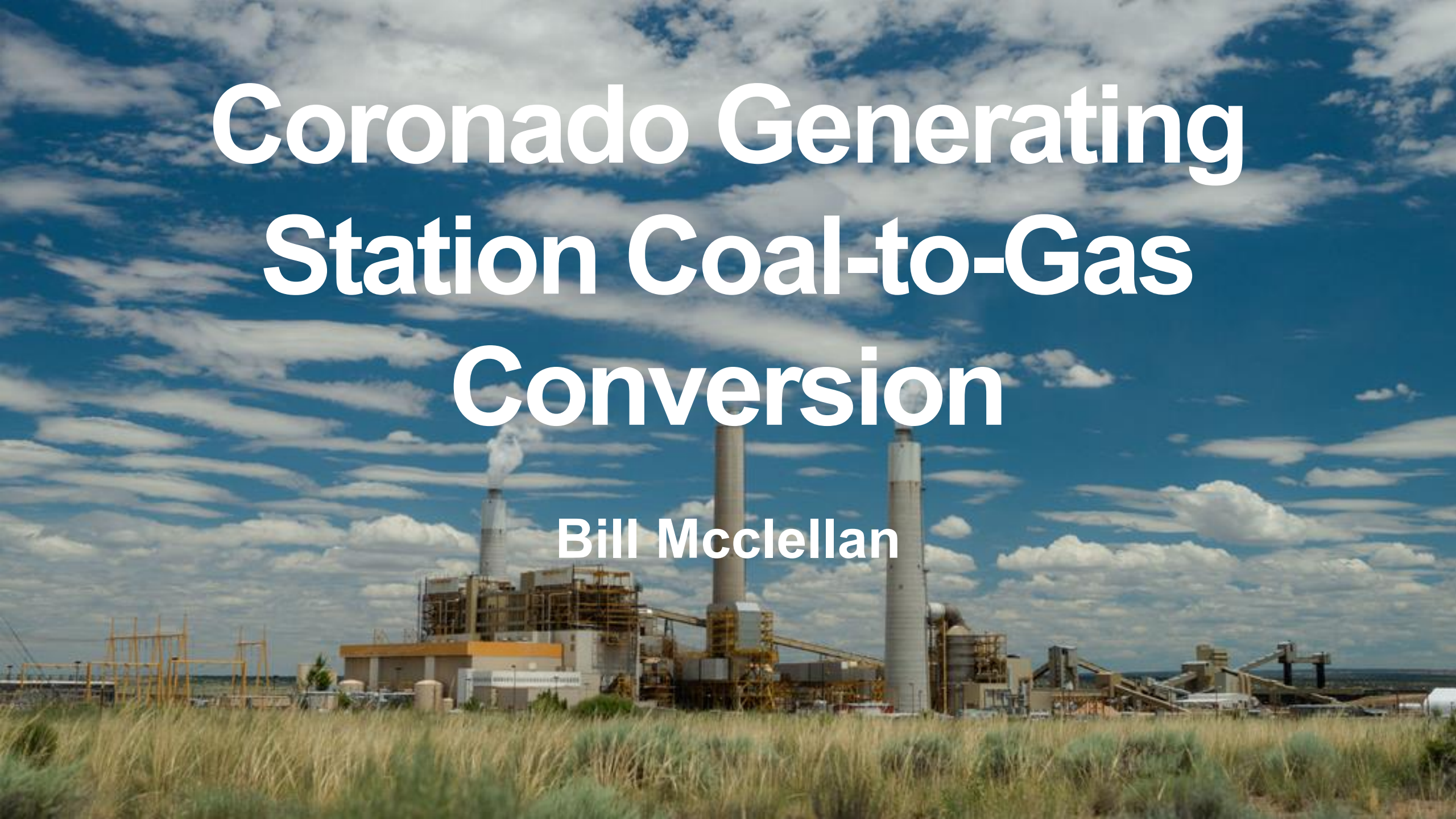
Pilar 3: Arizona Office of Tourism Rural Marketing Co-Op Program

- SRP assisted the Springerville-Eagar Chamber in securing Arizona Office of Tourism grant funds to develop a Tourism Strategic Plan for Apache County.
- **Awarded matching funds in August 2025, a total of \$20K will be put towards a Tourism Strategic Plan for the region.**
- Through AOT program, SRP assisted in issuing an RFP for a consultant to conduct the strategic planning efforts.
- **Next Steps:**
 - **September 2025:** Identify marketing contractor
 - **October 1, 2025:** Submit paperwork to AOT
 - **Fall 2025 – June 2026:** Strategic planning work
 - **June 30, 2026:** Deliver completed Strategic Plan

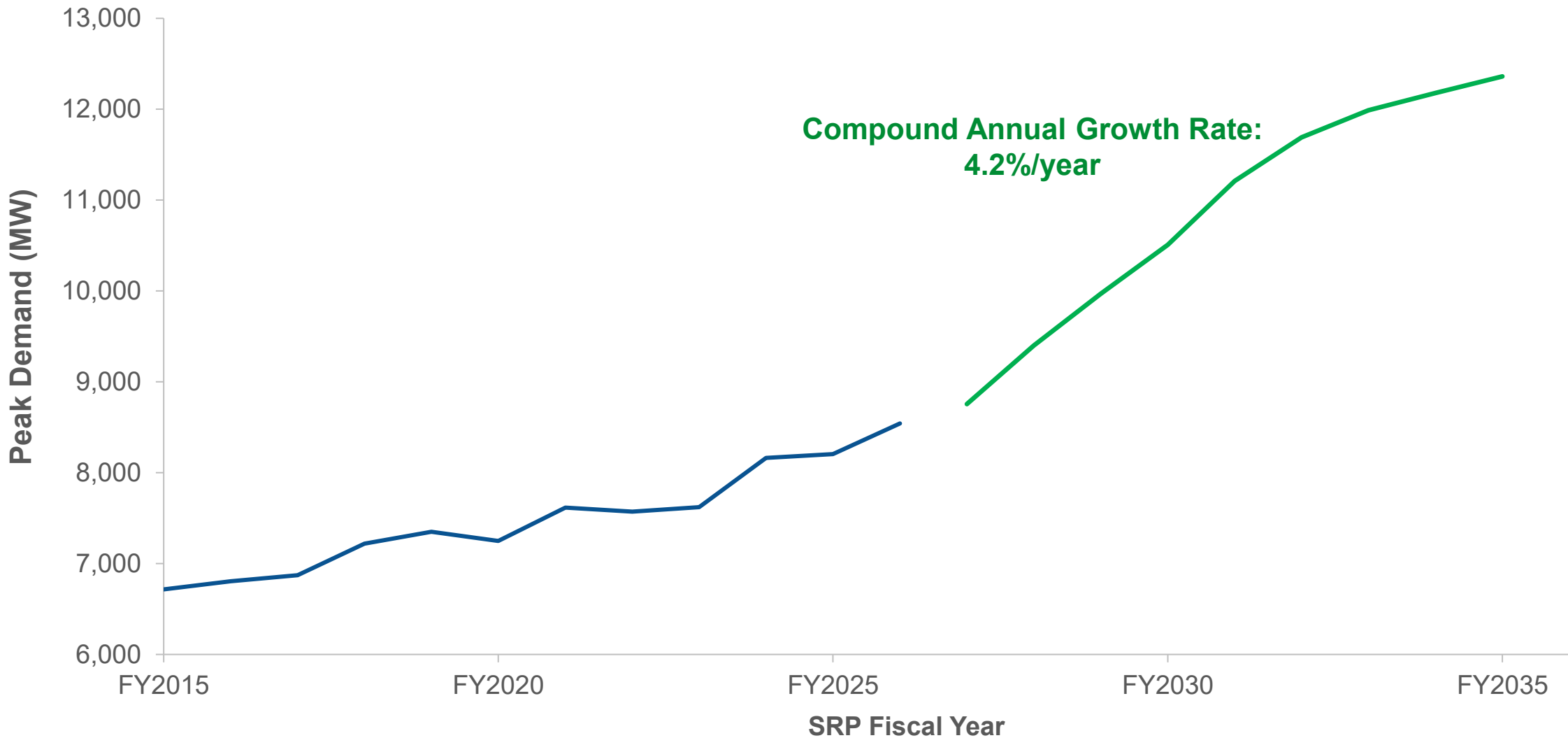


Coronado Generating Station Coal-to-Gas Conversion

Bill McClellan



Significant Forecasted Electricity Demand Growth



Benefits of Converting CGS to Gas

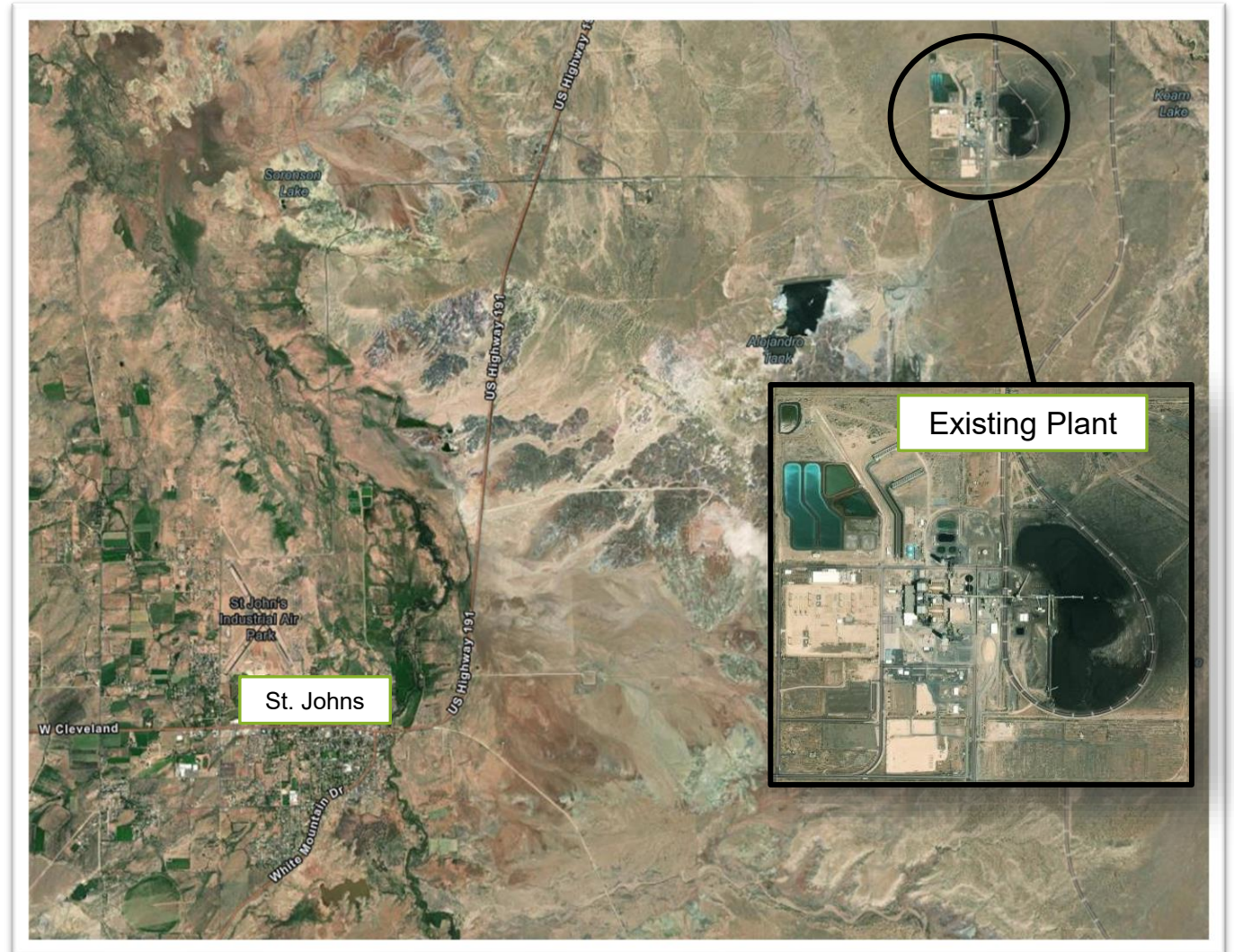
- Preserves critical capacity and energy at a time of unprecedented need
- Provides firm capacity that supports reliability goals
- Lowest cost alternative, preserving capital and supporting affordability
- Provides a flexible bridge to mid 2040s while other technologies mature
- Supports achievement of SRP's sustainability goals

Coronado Generating Station

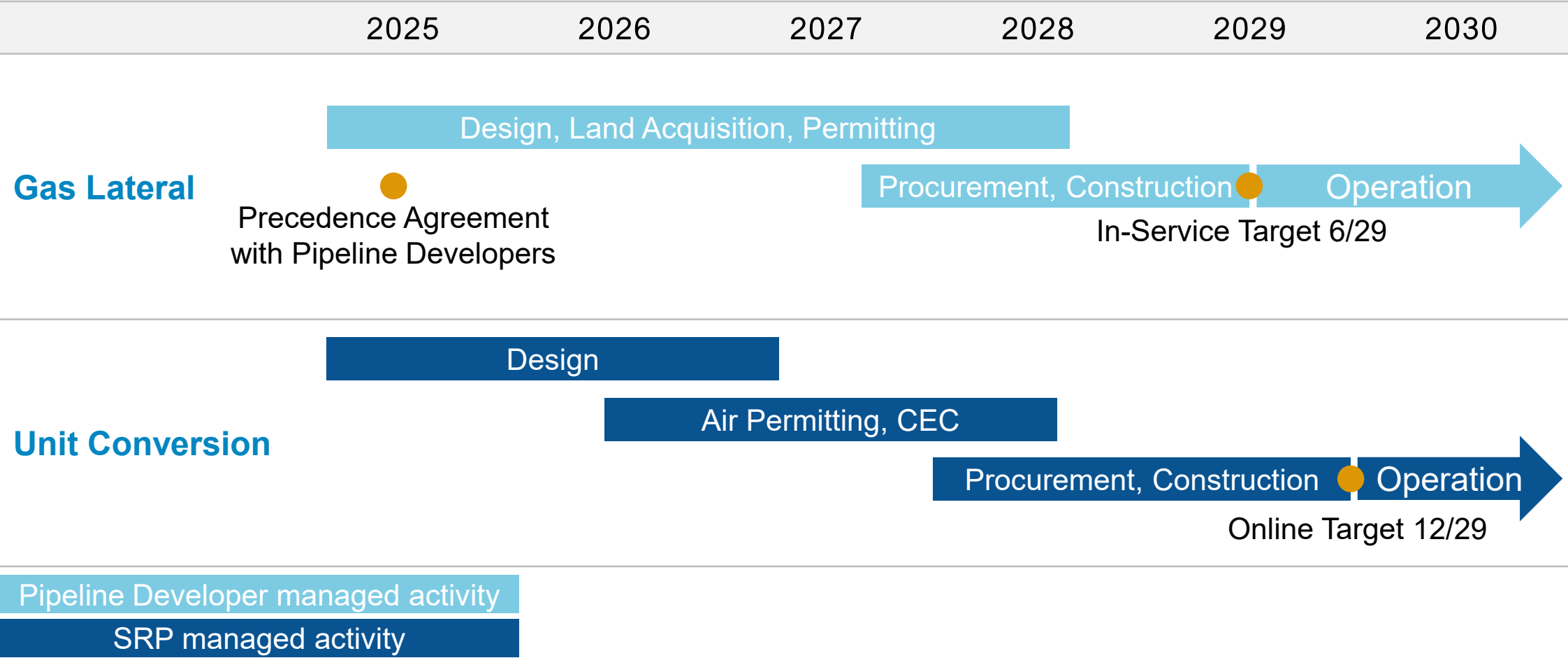
- Operating since 1979.
- Located ~6-miles northeast of St. Johns, Arizona.
- 762 MW of firm capacity generated from two units.

Natural Gas Conversion

- Replace existing coal burners.
- Requires new natural gas lateral.



Coal-to-Gas Conversion Timeline



Contact Us

602-236-2872

SRP.NET/CORONADO-GENERATING-STATION

