

# SALT RIVER PROJECT AGRICULTURAL IMPROVEMENT AND POWER DISTRICT MEETING NOTICE AND AGENDA

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## COMMUNITY RELATIONS COMMITTEE

Thursday, November 21, 2024, No Sooner Than 10:50 AM

SRP Administration Building  
1500 N. Mill Avenue, Tempe, AZ 85288

Committee Members Kathy Mohr-Almeida, Chair; Paul Rovey, Vice Chair; and Casey Clowes, Randy Miller, Mark Pace, Jack White Jr., and Leslie C. Williams

Call to Order

Roll Call

1. **CONSENT AGENDA:** The following agenda item(s) will be considered as a group by the Committee and will be enacted with one motion. There will be no separate discussion of these item(s) unless a Committee Member requests, in which event the agenda item(s) will be removed from the Consent Agenda and considered as a separate item .....CHAIR KATHY MOHR-ALMEIDA

- Request for approval of the minutes for the meeting of August 22, 2024.

2. Corporate Contributions ..... ANNE RICKARD

Request for approval of the following contributions:

- A. \$50,000 to the Arizona Science Teachers Association (ASTA) to support the operation of the Ambassador Program.
- B. \$33,895 to the Arizona State University (ASU) Foundation – Department of Physics to support the Modeling Instruction Program in Physics and Chemistry.
- C. \$68,316 to the ASU Foundation – Mary Lou Fulton Teachers College to support the Teaching Inquiry-Based STEM Science (TIBSS), the Environmental Stewardship Patrol (ESP), and the Environmental Education Program (EEP).
- D. \$35,000 to Education Forward Arizona: \$25,000 to support the Everything to Gain (E2G) Programs; and \$10,000 to sponsor an InspiRED Evening Dinner and Awards event.
- E. \$200,000 to the Arizona Center for Nature Conservation / Phoenix Zoo to support the New Veterinary Medical Center Campaign, split in three increments from Fiscal Year 2026 (FY26) through FY28.
- F. \$50,000 to the Southwest Autism Research & Resource Center (SARRC) to support the A-to-Z and Everywhere in Between Capital Campaign, split in two increments in FY25 and FY26.
- G. \$40,000 to Child Crisis Arizona: \$35,000 to support the Foster Care Shelter Programs; and \$5,000 to sponsor the Child Crisis Arizona Annual Gala event.

- 3. Report on Current Events by the General Manager and Chief Executive Officer and Designees ..... JIM PRATT
- 4. Future Agenda Topics ..... CHAIR KATHY MOHR-ALMEIDA

The Committee may vote during the meeting to go into Executive Session, pursuant to A.R.S. §38-431.03 (A)(3), for the purpose of discussion or consultation for legal advice with legal counsel to the Committee on any of the matters listed on the agenda.

The Committee may go into Closed Session, pursuant to A.R.S. §30-805(B), for records and proceedings relating to competitive activity, including trade secrets or privileged or confidential commercial or financial information.

Visitors: The public has the option to attend in-person or observe via Zoom and may receive teleconference information by contacting the Corporate Secretary’s Office at (602) 236-4398. If attending in-person, all property in your possession, including purses, briefcases, packages, or containers, will be subject to inspection.



**THE NEXT COMMUNITY RELATIONS COMMITTEE MEETING  
IS SCHEDULED FOR THURSDAY, FEBRUARY 20, 2025**



MINUTES  
COMMUNITY RELATIONS COMMITTEE

**DRAFT**

August 22, 2024

A meeting of the Community Relations Committee of the Salt River Project Agricultural Improvement and Power District (the District) and the Salt River Valley Water Users' Association (the Association), collectively SRP, convened at 12:06 p.m. on Thursday, August 22, 2024, from the Hoopes Board Conference Room at the SRP Administration Building, 1500 North Mill Avenue, Tempe, Arizona. This meeting was conducted in-person and via teleconference in compliance with open meeting law guidelines.

Committee Members present at roll call were K.L. Mohr-Almeida, Chairman; and R.J. Miller, M.V. Pace, J.M. White Jr., and L.C. Williams.

Committee Members absent at roll call were P.E. Rovey, Vice Chairman; and C. Clowes.

Also present were President D. Rousseau; Vice President C.J. Dobson; Board Members N.R. Brown, K.J. Johnson, K.H. O'Brien, L.D. Rovey, and S.H. Williams; Council Chairman J.R. Shelton; Council Liaison E.L. Gorsegner; Council Members R.S. Kolb, C. Resch-Geretti, and W.P. Schrader III; Mmes. I.R. Avalos, A.N. Bond-Simpson, M.J. Burger, A.P. Chabrier, L.F. Hobaica, L.A. Meyers, G.A. Mingura, A. Rickard, and C.M. Sifuentes; Messrs. L. Arthanari, J.M. Felty, B.J. Koch, M.J. O'Connor, B.A. Olsen, J.M. Pratt, B.G. Shoemaker, R.R. Taylor, and J.C. Tucker; Leo Bird of Bright Night Power; Diane Brown of Arizona Public Interest Research Group (Arizona PIRG), Amanda Ormond of Western Grid Group; and Joseph Verne Pace, a member of the public.

In compliance with A.R.S. §38-431.02, Andrew Davis of the Corporate Secretary's Office had posted a notice and agenda of the Community Relations Committee meeting at the SRP Administration Building, 1500 North Mill Avenue, Tempe, Arizona, at 9:00 a.m. on Tuesday, August 20, 2024.

Chairman K.L. Mohr-Almeida called the meeting to order.

Consent Agenda

Chairman K.L. Mohr-Almeida requested a motion for Committee approval of the Consent Agenda, in its entirety.

On a motion duly made by Board Member M.V. Pace and seconded by R.J. Miller, the Committee unanimously approved and adopted the following item on the Consent Agenda:

- Minutes of the Community Relations Committee meeting on May 23, 2024, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Board Member M.V. Pace's motion to approve the Consent Agenda, in its entirety. The vote was recorded as follows:

YES:	Board Members K.L. Mohr-Almeida, Chairman; and R.J. Miller, M.V. Pace, J.M. White Jr., and L.C. Williams	(5)
NO:	None	(0)
ABSTAINED:	None	(0)
ABSENT:	Board Members P.E. Rovey, Vice Chairman; and C. Clowes	(2)

### Corporate Contributions

#### Arizona Science Center

Using a PowerPoint presentation, Anne Rickard, SRP Director of Community Partnerships, reviewed Management's request for approval for SRP to contribute \$40,000 to the Arizona Science Center: \$35,000 to support the STEM, Science on Wheels, and more; and \$5,000 to sponsor the 2025 Galaxy Gala event. She stated that Chris W. Campbell, SRP Senior Director of Distribution and Technology Operations, represents SRP on the Board of the Arizona Science Center. Ms. A. Rickard concluded with a review of contributions by other companies.

#### University of Arizona Foundation – College of Engineering

Ms. A. Rickard reviewed Management's request for approval for SRP to contribute \$69,349 to the University of Arizona Foundation – College of Engineering to support the STEM clubs, the University of Arizona Solar Tracker Project, Design Day, the Navajo Scrubber Project Scholarship, and the ENGAGED Forever Fund. She stated that Mr. C.W. Campbell represents SRP on the Board of the University of Arizona Foundation – College of Engineering.

#### YWCA

Ms. A. Rickard reviewed Management's request for approval for SRP to contribute \$40,000 to the YWCA: \$25,000 to support the Equity in STEAM Initiative; \$10,000 to support the Aging Adult Program; and \$5,000 to sponsor the 2025 Tribute to Leadership event. She concluded with a review of contributions by other companies.

#### St. Vincent De Paul

Ms. A. Rickard reviewed Management's request for approval for SRP to contribute \$50,000 to St. Vincent De Paul: \$25,000 to support the Heat Relief Outreach; \$15,000 to support the Workforce Development; and \$10,000 to support Homelessness Prevention. She concluded with a review of contributions by other companies.

### UMOM New Day Centers

Ms. A. Rickard reviewed Management's request for approval for SRP to contribute \$45,000 to UMOM New Day Centers to support the Family Emergency Shelter Program. She stated that Reuben T. Judd, SRP Corporate Auditor, represents SRP on the Board of UMOM New Day Centers. Ms. A. Rickard concluded with a review of contributions by other companies.

### The Salvation Army

Ms. A. Rickard reviewed Management's request for approval for SRP to contribute \$50,000 to The Salvation Army: \$20,000 to support the East Valley and Metro-Phoenix Heat Relief Efforts; \$20,000 to support the Emergency Rental Assistance Program; and \$10,000 to sponsor the 2024 Silver Bells 130th Anniversary in Arizona event. She stated that Kim C. Humphrey, SRP Director of Power Delivery Engineering, and Michael S. Mendonca, SRP Senior Director of Water Strategic Services, represent SRP on the Board of The Salvation Army. Ms. A. Rickard concluded with a review of contributions by other companies.

### A New Leaf

Ms. A. Rickard reviewed Management's request for approval for SRP to contribute \$45,000 to A New Leaf: \$35,000 to support the Shelter Programs and the Volunteer Income Tax Assistance (VITA) Program; and \$10,000 to sponsor the 2025 Annual Camaraderie Gala event. She stated that Christina J. Worden, SRP Manager of Political Involvement Committee (PIC) Administration, represents SRP on the Board of A New Leaf. Ms. A. Rickard concluded with a review of contributions by other companies.

### St. Mary's Food Bank

Ms. A. Rickard reviewed Management's request for approval for SRP to contribute \$53,500 to the St. Mary's Food Bank to support equipment for the new volunteer center. She concluded with a review of contributions by other companies.

### United Food Bank

Ms. A. Rickard reviewed Management's request for approval for SRP to contribute \$45,000 to the United Food Bank: \$40,000 to support the Emergency Food Assistance Program; and \$5,000 to sponsor the 2024 Annual Friends of United Food Bank Breakfast event. She stated that Kisshell L. Wilson, SRP Director of Water Information Technology Services, represents SRP on the Board of the United Food Bank. Ms. A. Rickard concluded with a review of contributions by other companies.

On a motion duly made by Board Member M.V. Pace and seconded by R.J. Miller and carried, the Committee agreed to recommend Board approval of all corporate contributions, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Board Member M.V. Pace's motion for approval. The vote was recorded as follows:

YES:	Board Members K.L. Mohr-Almeida, Chairman; and R.J. Miller, M.V. Pace, J.M. White Jr., and L.C. Williams	(5)
NO:	None	(0)
ABSTAINED:	None	(0)
ABSENT:	Board Members P.E. Rovey, Vice Chairman; and C. Clowes	(2)

Copies of the handout distributed and the PowerPoint slides used in this presentation are on file in the Corporate Secretary's Office and, by reference, made a part of these minutes.

Board Member S.H. Williams; and Amanda Ormond of Western Grid Group left the meeting during the presentation.

Report on Current Events by the General Manager and Chief Executive Officer or Designees

Jim M. Pratt, SRP General Manager and Chief Executive Officer, stated that SRP's Information Systems Building (ISB) has been vacated and the critical data is now managed at SRP's two new data centers in Chandler and Scottsdale. He commented on the Electric Power Research Institute's (EPRI) board meeting.

Future Agenda Topics

Chairman K.L. Mohr-Almeida asked the Committee if there were any future agenda topics. None were requested.

There being no further business to come before the Community Relations Committee, the meeting adjourned at 12:20 p.m.

Lora F. Hobaica  
Assistant Corporate Secretary





# SRP Community Relations Board Committee

Anne Rickard | November 21, 2024

# SRP & Arizona Science Teachers Association

Request \$50,000 to support:

- Ambassador Program

Giving Priority	Previous Contribution	SRP Employee on Board
Education	\$50,000	N/A

# Comparatives

- Helios Education Foundation \$10,000
- Tucson Electric Power/Unisource Energy \$10,000

# SRP & Arizona State University: Department of Physics

Request \$33,895 to support:

- The Modeling Instruction in Physics and Chemistry

Giving Priority	Previous Contribution	SRP Employee on Board
Education	\$31,316	N/A

# Comparatives

• Pacific Gas & Electric Company	\$107,890
• State Farm Insurance Companies	\$55,000
• APS Foundation	\$40,200

# SRP & Arizona State University: Mary Lou Fulton College

Request \$68,316 to support:

- Teaching Inquiry-Based STEM Science (TIBSS), Environmental Stewardship Patrol (ESP), and Environmental Education Program (EEP)

Giving Priority	Previous Contribution	SRP Employee on Board
Education	\$69,500	N/A

# Comparatives

- Google Research \$74,000
- APS Foundation \$35,000
- Sprouts Healthy Communities Foundation \$10,000

# SRP & Education Forward Arizona

Request \$35,000 to support:

- \$25,000 – Everything to Gain (E2G) programs
- \$10,000 – An InspirED Evening Dinner and Awards event

Giving Priority	Previous Contribution	SRP Employee on Board
Education	\$35,000	N/A



# Comparatives

- Blue Cross Blue Shield \$20,000
- The RealReal Community Foundation \$25,000

# SRP & Arizona Center for Nature Conservation / Phoenix Zoo

Request \$200,000 to support:

- The New Veterinary Medical Center Capital Campaign
- To be paid in three increments: FY26, FY27, and FY28

Giving Priority	Previous Contribution	SRP Employee on Board
Arts & Culture	\$0	Jim Pratt

# Comparatives

- Current campaign amount raised consists of primarily individual gifts
- National Bank of Arizona                   \$10,000
- SRPMIC   \$150,000
- Sundt Construction                         \$820,000 (in-kind)

# SRP & Southwest Autism Research & Resource (SARRC)

Request \$50,000 to support:

- A-to-Z and Everywhere in Between Capital Campaign
- To be paid over in two increments: FY25 and FY26

Giving Priority	Previous Contribution	SRP Employee on Board
Basic Needs	\$8,000	N/A

# Comparatives

- Arizona Complete Health \$100,000
- Blue Cross Blue Shield of Arizona \$50,000
- Goodmans \$120,000
- Willmeng Construction Inc. \$26,186 (in-kind)

# SRP & Child Crisis Arizona

Request \$40,000 to support:

- \$35,000 – Foster Care Shelter Programs
- \$5,000 – Sponsor the Child Crisis Arizona Annual Gala event

Giving Priority	Previous Contribution	SRP Employee on Board
Basic Needs	\$35,000	Katy Heth

# Comparatives

- APS \$8,000
- Bank of America \$20,000
- Blue Cross Blue Shield \$100,000
- QuikTrip \$420,000
- Nationwide \$10,000

**thank you!**





# AGENDA



November 6, 2024

## Corporate Contributions

### Committee

1. **Call to Order**..... MS. CHABRIER

2. **Safety Minute** .....MS. RICKARD

3. **Community Partnerships Grant Renewals and Requests –**

*(Grant recommendations of over \$25,001 or more including renewals)* ..... MS. RICKARD

Arizona Science Teachers Association

Arizona State University Foundation – Department of Physics

Arizona State University Foundation – Mary Lou Fulton College

Education Forward Arizona

Arizona Center for Nature Conservation / Phoenix Zoo (Capital Campaign)

Southwest Autism Research & Resource Center (SARRC) (Capital Campaign)

Child Crisis Arizona

4. **Chairman's Report**

5. **Adjournment**



# EXECUTIVE SUMMARY



## Corporate Contributions Committee Items for Approval

November 6, 2024

Organization	Amount Recommended	Previous Year Contribution	Focus Area	SRP Employee on Board
Arizona Science Teachers Association	\$50,000	\$50,000	Education	N/A
Arizona State University Foundation – Department of Physics	\$33,895	\$31,316	Education	N/A
Arizona State University Foundation – Mary Lou Fulton College	\$68,316	\$69,500	Education	N/A
Education Forward Arizona	\$35,000	\$35,000	Education	N/A
Arizona Center for Nature Conservation / Phoenix Zoo	\$200,000	\$0	Arts & Culture	Jim Pratt
Southwest Autism Research & Resource Center (SARRC)	\$50,000	\$8,000	Basic Needs	N/A
Child Crisis Arizona	\$40,000	\$35,000	Basic Needs	Katy Heth

*Note: Detailed descriptions for each item included in appendix.*

**Organization:** Arizona Science Teachers Association

**Amount Recommended:** \$50,000

**Description:** The Arizona Science Teachers Association (ASTA) is a statewide professional organization dedicated to ensuring scientific literacy and problem-solving skills for all Arizona residents through science education. Funds would support the Ambassador Program which is designed to continue professional and leadership development of K-12 educators through the "train the trainer" model. The goal for 2025-26 is to have the Ambassador Program train over 800 educators across the state and offer over 390 professional learning hours.

SRP funds would be used to pay for the foundational cost of the Ambassador Program, which includes training of the ambassadors, facilitation costs of academies, web seminars, book study, and online courses. In addition, funding would support the 3-day Picture Perfect training that ASTA, ADE and SRP facilitate each summer.

**Board Member:** N/A

**Comparatives:**

- Helios Education Foundation \$10,000
- Tucson Electric Power/Unisource Energy \$10,000

**Organization:** Arizona State University Foundation – College of Liberal Arts and Sciences (Department of Physics)

**Amount Recommended:** \$33,895

**Description:** Modeling Instruction in Physics and Chemistry started in 2001 as a means of closing the gap in STEM content knowledge of Arizona teachers. ASU expects to enroll approximately 50 local high school teachers across its Modeling Instruction courses this summer. Assuming each teacher teaches between 150 and 175 students each year, ASU's Modeling Instruction staff estimate the total number of individuals served to be over 8,000 students. Most Arizona-based participants teach in high school districts serving students in high-poverty areas, a majority being public schools located across Maricopa County. Districts with high participation in recent summers include Phoenix Union High School District, Tolleson Union High School District, Tempe Union High School District, Mesa Public Schools, Chandler Unified School District, and Gilbert Unified School District.

SRP funds will be used for program support, including salary/wages for three peer co-leaders.

**Board Member:** N/A

**Comparatives:**

- Pacific Gas & Electric Company \$107,890
- State Farm Insurance Companies \$55,000
- APS Foundation \$40,200

**Organization:** Arizona State University Foundation – Mary Lou Fulton Teachers College

**Amount Recommended:** \$68,316

**Description:** The Mary Lou Fulton Teachers College at ASU has developed the following high-impact STEM education and environmental stewardship programs-- the Teaching Inquiry-Based STEM Science (TIBSS) workshop, the Environmental Education Program and the Environmental Stewardship Patrol. These programs reinforce STEM concepts for pre-service teachers, in-service teachers, K-12/college students and community members.

TIBSS serves 28-32 participants per year. Participants are selected from across the state, with most residing in Maricopa or Pinal Counties. The Environmental Education Program and Environmental Stewardship Patrol cater to diverse demographics, including Arizona educators, ASU students, K-12 students and the broader community. The Environmental Education Program curriculum emphasizes environmental stewardship, community leadership, and sustainability education and has an estimated reach of approximately 1,200 K-16 students per program cycle. The Environmental Stewardship Patrol has evolved from a small student club to a thriving organization dedicated to environmental sustainability. Through hands-on service-learning experiences, such as invasive species removal and habitat restoration, ESP offers opportunities for students and the community to actively participate in environmental stewardship. The program engages approximately 1,000 K-16 students and 400 community members annually.

SRP funds would be allocated across TIBSS, the Environmental Education Program and the Environmental Stewardship Patrol to support program instructors, student teachers, stipends and resource materials for program participants, learning materials, event logistics and administrative support.

**Board Member:** N/A

**Comparatives:**

- Google Research \$74,000
- APS Foundation \$35,000
- Sprouts Healthy Communities Foundation \$10,000

**Organization:** Education Forward Arizona

**Amount Recommended:** \$35,000

**Description:** Education Forward Arizona is spearheading efforts to achieve Achieve60AZ--a bold initiative to ensure that 60% of Arizonans hold a postsecondary degree or credential by 2030. Their approach includes direct services to reduce barriers and meet urgent needs for students today and an advocacy strategy to unite stakeholders, address root causes, and create lasting change for years to come. Goals include:

- Leveraging our statewide voice to drive increases in education after high school.

- Increasing understanding that postsecondary education is available for all, predominantly low-income, Latino, and first-generation students.
- Building support for equitable and adequate education improvements and investments to help remove barriers to educational opportunities.

The grant will support programming and operating expenses for Everything to Gain which seeks to enhance performance on the Arizona Education Progress Meter indicators by expanding direct service programs, engaging with communities, leading local coalitions, and creating awareness and increasing support for educational attainment throughout the state.

**Board Member:** N/A

**Comparatives:**

- Blue Cross Blue Shield \$20,000
- The RealReal Community Foundation \$25,000

**Organization:** Arizona Center for Nature Conservation / Phoenix Zoo (Capital Campaign)

**Amount Recommended:** \$200,000 (payable over three years, FY26 – FY28)

**Description:** New Veterinary Medical Center

Arizona Center for Nature Conservation / Phoenix Zoo has launched a \$24.8 million capital campaign to support the construction of a new Veterinary Medical Center. The Zoo is requesting SRP contribute \$200,000 to the campaign.

The Zoo's new 27,000 square foot Veterinary Medical Center is scheduled to break ground in February of 2025, with an expected completion date in late 2026. The Zoo has currently raised \$18 million.

The new Center will be located on the African Trail and is essential in the Zoo's mission of enhancing animal care to more than 3,000 animals, many of which are endangered or threatened species. It will allow the Zoo to educate and inspire guests while offering hands-on experience for wildlife veterinarians and veterinary students. The ground floor comprises of a public viewing lobby to allow guests to watch exams and procedures, an interactive learning center which will provide space to train and inspire future wildlife veterinarians, and advanced medical care spaces with modernized equipment that will help take the Zoo to cutting edge wildlife healthcare. The second floor will have conference rooms, a research library and collaborative spaces. The new Center will support the veterinary staff to address a wide array of animal health needs and ultimately support the conservation of many endangered species.

SRP has been a consistent and generous supporter of the Phoenix Zoo focused on key areas of community involvement including families, environment, and education.

**Board Member:** Jim Pratt

**Comparatives:**

- Current campaign amount raised consists of primarily individual gifts
- National Bank of Arizona       \$10,000
- SRPMIC                               \$150,000
- Sundt Construction               \$820,000 (in-kind)

**Organization:** Southwest Autism Research & Resource Center (Capital Campaign)

**Amount Recommended:** \$50,000 (payable over two years, FY25 – FY26)

**Description:** SARRC Campus Expansion to Mesa

Southwest Autism Research & Resource Center (SARRC) has launched a \$13 million capital campaign to support a statewide expansion creating five new sites for a total of nine SAARC campuses statewide by 2030. SAARC is requesting SRP contribute to its A-to-Z and Everywhere in Between Capital Campaign.

SAARC aims to establish five additional campuses in East Valley, West Valley, Flagstaff/Prescott and North Phoenix/Scottsdale for a total of nine campuses statewide. To date, SAARC has raised over \$11 million.

SARRC serves over 1,400 children, teens, and adults with autism spectrum disorder through clinical and research programs, educates over 12,000 parents, family members, peers, teachers, medical professionals, and community members, and screens 2,000 school-age children for social challenges. Through this expansion SAARC will serve an additional 2,500 individuals with autism and their families for a total of 4,500 individuals across all nine SARRC Campuses. SARRC is one of few organizations committed to home and community-based services, while most autism service providers have shifted to center-based services. SRP has been a supporter of its CommunityWorks program which aids teens with autism through volunteer work in the community to develop job training, social and communication skills. This further supports SRP’s commitment to being an inclusive employer and a Certified Autism Center for employment.

SARRC has acquired a 15,000 square-foot campus in East Mesa near Power and McKellips Road in SRPs service territory. SARRC is requesting SRPs support for the renovation of this campus. Construction for the East Mesa Campus commenced summer 2024 and is on track to officially open March 2025 with a construction budget of \$3M.

**Board Member:** N/A

**Comparatives:**

- Arizona Complete Health       \$100,000
- Blue Cross Blue Shield of Arizona   \$50,000
- Goodmans                               \$120,000
- Willmeng Construction Inc.       \$26,186 (in-kind)

**Organization:** Child Crisis Arizona

**Amount Recommended:** \$40,000

**Description:** Child Crisis Arizona provides emergency shelter services for children who are in need of food, shelter and safety from violent and crisis situations. SRP has been a long-time supporter of CCA including its Emergency Children’s Shelter which provides shelter for children (from birth to age 10) who were removed from their families for abuse, neglect, or other maltreatment. The requested increase in funding will support the expansion of services, particularly to youth who are aging out of the foster care system as well as families taking in a relative’s child(ren). Each year, over 800 youth age out of the foster system in Arizona. Of foster who reach the age 18 more than 20% will become instantly homeless, about 70% of girls will become pregnant before they reach the age of 21 and children that age out of foster care have a less than 3% chance of earning a college degree in their lifetime. SRP’s increased contribution will help support CCA’s expanded efforts in supporting youth aging out of foster care by creating stability and preventing homelessness. Funds will help support shelter programs and its annual fundraiser.

**Board Member:** Katy Heth

**Comparatives:**

- APS \$8,000
- Bank of America \$20,000
- Blue Cross, Blue Shield \$100,000
- QuikTrip \$420,000
- Nationwide \$10,000

**Corporate Contributions Budget Summary**

FY25 Valley Year-to-Date Actuals (May 1, 2024 – October 30, 2024)

Priority Area	Budget	YTD Actuals	Remaining Budget
Basic Needs	\$2,031,930	\$1,199,650	\$832,280
Education	\$1,520,698	\$695,856	\$824,842
Arts & Culture	\$716,500	\$434,354	\$282,146
Civic Engagement	\$334,000	\$214,950	\$119,050
Environmental	\$159,500	\$44,000	\$115,500



## Organization

**\*Organization Category:** Education  
**Official Name:**  
**\*Legal Name:** Arizona Science Teachers Association  
**\*Address:** 1601 E University Blvd.  
**Address 2:**  
**\*City:** Tucson  
**\*State:** Arizona  
**\*Zip/Postal Code:** 85721-0091  
**\*Main Telephone:** 5207091886  
**\*Main Email Address:** astaexecdir@azsta.org  
**\*Website Address:** www.azsta.org  
**\*Executive Director Name:** Sara Torres  
**\*Executive Director Phone Number:** 5207091886  
**\*Executive Director Email Address:** astaexecdir@azsta.org

## Proposal

**\*Request Owner:** Karla Esparza  
**Request Source:** External (Submitted 2024-08-29)  
**Proposal Type:** General Grant Application  
**\*Determination Status:** Scheduled for Committee  
**Strategy:**  
**Organization Category:** Education  
**Type of Request:** Annual  
**Purpose:** Operating Expenses  
**Project Title:** Ambassador Program  
**In-Kind Request?:** Yes  
**Value In-Kind:** \$5,000.00  
**In-Kind Needs Description:** Facility use for 3 days of Picture Perfect & 1 day for Ambassador Training  
**Request Amount:** \$50,000.00  
**Requested Cash Amount:** \$50,000.00  
**Cash Recommended:**  
**In-Kind Recommended:**

**Describe Mission/Geographic Impact :** The Arizona Science Teachers Association (ASTA) is a statewide professional organization dedicated to ensuring scientific literacy and problem-solving skills for all Arizona residents through science education. ASTA's mission is to inspire, engage, and support science teachers in preparing STEM learners for success. We offer professional learning (PL) for pre-K through post-secondary educators, including informal and home-school educators, as well as passionate individuals interested in science and STEM education.

As an affiliate of the National Science Teaching Association, ASTA fosters a community of learners among its members. The organization is led by 12 regional directors and 6 officers, all volunteers working alongside a part-time executive director.

ASTA serves over 950 annual members and more than 4,000 educators across Arizona. Each year, ASTA provides over 300 hours of PL through workshops, conferences, online courses, webinars, and symposiums. These opportunities help teachers stay updated on science content and pedagogical methods, enhancing their effectiveness in the classroom. By offering high-quality science and STEM PL, ASTA significantly impacts thousands of Arizona students, ensuring teachers are well-prepared to teach the Arizona Science Standards (AzSS). Additionally, ASTA fosters a community of learners dedicated to developing scientifically literate citizens.

**Program/Project tie to SRP Goals:** The Ambassador Program meets SRP's goal of improving the quality of science education provided to students in grades K-12 through the development of highly qualified teachers who can lead PL for educators.

The Ambassador Program began in 2014 with a group of science teacher leaders completing a book study on A Framework for K-12 Science Education. Since then, ASTA, in collaboration with the Arizona Department of Education (ADE), has developed a "train the trainer" program to teach teacher leaders to be facilitators of PL. Over the years, since ADE has limited personnel, ASTA has been ADE's extended arm out to educators in providing PL across the state. In the Spring of 2024, twelve Ambassadors, along with the ADE Science Director, received additional training through the NGSX Science Exemplar Program during a 4-day academy on Becoming an AZ Next-Gen Science Teacher.

The Ambassador Program's statewide PL focuses on 3-dimensional instruction, which is the foundation of the AZ Science Standards (AzSS). The AzSS integrates 3-dimensions, which include core ideas, science and engineering practices, and crosscutting concepts. Although these 3 dimensions are not new, the way they are written in the standards and the way they are to be implemented in classroom instruction and in student assessment requires shifts in science pedagogy.

School leaders, teachers, and informal science educators are looking for PL on how to best implement the standards for ALL scholars. The Ambassador Program is designed to continue the professional and leadership development of K-12 teachers through the "train the trainer" model.

Ambassadors will lead PL virtually (web seminars and online courses) and through in-person workshops/academies throughout Arizona. All of these PL programs will focus on helping teachers develop their ability to implement and assess the AzSS, thereby promoting an equitable and high quality science education for all AZ students. In addition, educators that participate in an Ambassador PL program receive resources so that they can go back to their districts, schools, and professional learning communities and share their learning.

SRP believes in a sustainable and vibrant future for all. ASTA believes that all students deserve a science/STEM education that will prepare them not only for college or careers, but also for making sound evidence-based decisions for their future selves, families, and the planet. Through PL from the ASTA Ambassador Program, teachers will build their own personal efficacy and efficiency in teaching science/STEM, which will positively impact their classrooms and result in better prepared students for college and careers in STEM, and beyond.

**Project/Program Description:**

The Ambassador Program is designed to continue professional and leadership development of K-12 educators through the "train the trainer" model. Twenty Ambassadors and Ambassadors-in-Training (AiT) will be contracted with ASTA to lead web seminars, facilitate online courses, academies, book studies, and other PL opportunities, both in-person and virtually.

In September, the Ambassadors join ADE personnel for a one-day in-depth training. This day is the initial kick-off of the Ambassador Community of Practice (CoP). The Ambassadors work as a Community of Practice (CoP), meeting on a monthly basis to share their passion for science education, learn together, and plan PL for other educators. One Ambassador serves as the Lead Ambassador. That individual communicates and coordinates the PL that Ambassadors facilitate throughout the year.

In addition, ASTA's Professional Learning Specialist supports the Ambassador Program in a variety of ways, such as providing resources for the Ambassadors to utilize for CoP and PL, and assisting or co-facilitating with Ambassadors as needed.

Educators across Arizona are at different levels of understanding and implementation of the science standards. Therefore, differentiated and sustainable PL is needed. Having a variety of PL programs for teachers to partake in is one way to differentiate. ASTA partnered with AzTechnology in Education and AZ Association of Teachers of Mathematics to purchase Canvas, a Learning Management System (LMS). Through Canvas, ASTA develops and offers online courses that educators can take asynchronous or synchronous. The courses are tailored to educators who have novice understanding of the AzSS as well as courses for experienced educators. Ambassadors create and facilitate these courses.

Ambassadors will work together to facilitate highly successful Picture Perfect Academies in partnership with SRP and ADE, along with facilitating the 4-day Becoming an AZ Next-Gen Science Teacher Academy (BNGSX).

Furthermore, Ambassadors will continue to lead web seminars as well as a Book Study throughout the academic year for educators who want to deepen their understanding of the Science and Engineering Practices.

Lastly, Ambassadors will lead professional learning workshops in their own districts/counties and collaborate with other organizations in providing PL, as well as collaborate with the coordinators of other ASTA PL programs (ASTA Conference, ASTA Science Teacher Symposium, ASTA Deeper Dive Program).

#### Goal/Objectives

The overarching goal of the program is to support Ambassadors to develop and lead professional learning that supports teachers in shifting their science instruction to a 3-dimensional approach that aligns with the AZ Science Standards.

To attain this, the Ambassador Program has the following objectives:

- 1) Increase the background knowledge of all participants regarding AzSS and 3-dimensional instruction, including student assessment.
- 2) Increase the knowledge and skills of Ambassadors to provide high quality PL in science content and pedagogy.
- 3) Increase the degree of implementation of 3-dimensional instruction by Arizona science teachers.
- 4) Increase the engagement and PL opportunities for all educators, targeting rural educators.

ASTA proposes the following interrelated professional development components to meet the project objectives that SRP funds would support.

Continue to develop twenty Ambassadors, including Ambassadors-in-Training (AiT), to provide professional learning courses, academies, webinars, and book studies to educators around the state.

The ASTA Professional Learning Specialist and ASTA Professional Development Committee will support Ambassadors as they develop professional learning focused on the AzSS and 3-dimensional instruction.

ASTA will provide support for the Ambassadors to participate in training to develop their own skills in providing PL to adult learners.

The 20 Ambassadors will facilitate professional learning around the state focused on the AzSS and 3-dimensional learning. The professional learning will be in a variety of formats, including:

- Web Seminars
- In-Person academies/workshops
- Online Courses (synchronous and asynchronous)
- Book Study

ASTA will support the Ambassadors by coordinating their Community of Practice meetings to provide a structure and resources for the Ambassadors to lead.

**Program Metrics:** The Ambassador Program is statewide. The goal for 2025-26 is to have the Ambassador Program train over 800 educators across the state and offer over 390 PL hours.

All PL will be evaluated. After each PL session, participants will complete an evaluation to inform the next sessions and indicate growth in understanding and implementation of 3-dimensional learning and the focused topic for that professional learning.

One evaluation tool that will be used is a retrospective pre-post assessment to measure change in knowledge. A retrospective pre- and post-measure design allows respondents to recalibrate their perception, allowing insight into their pre intervention ability.

Objective 1: Increase the background knowledge of all participants regarding AzSS and 3-dimensional instruction, including student assessment.

PL Components: Web Seminars, academies, Canvas courses, and book study

Evaluation Metrics: Quantitative analysis of a retrospective pre-post assessment to measure change in teacher knowledge.

Outcomes/Results: Change in baseline data indicates increased knowledge of 3-dimensional instruction as noted within the AzSS.

Objective 2: Increase the knowledge and skills of Ambassadors to provide high quality professional development in science content and pedagogy.

PL Components: CoP monthly meetings; in-person "presenter training"; Ambassadors-in-Training work side-by-side with trained Ambassadors; Co-facilitating with ASTA Professional Learning Specialists

Evaluation Metrics: Qualitative analysis of CoP discussions related to the confidence of providing PL, addressing successes and challenges.

Outcomes/Results: Ambassadors exhibit increased confidence to facilitate trainings; change from baseline indicates increasing confidence of providing PL to others; Ambassadors facilitate professional learning through a variety of venues.

Objective 3: Increase the degree of implementation of 3-dimensional instruction by Arizona science teachers.

PL Components: Web Seminars, academies, Canvas courses, book study

Evaluation Metrics: Quantitative analysis of a retrospective pre-post assessment to measure change in teachers efficacy in implementing 3-dimensional instruction into their lessons.

Outcomes/Results: Change in baseline data indicate increased confidence to implement the 3-dimensions in science lessons and assessments.

Objective 4: Increase the engagement and PL opportunities for all educators, targeting rural educators.

PL Components: Web Seminars, academies, Canvas courses, and book study

Evaluation Metrics: Quantitative analysis of a number of hours of PL offered, number of educators registered for each PL, number of educators registered for PL from rural areas

Outcomes/Results: 30% of educators attending PL are from rural areas.

**Intended Use of SRP Funds:**

The SRP Funds would be used to pay for the foundational cost of the Ambassador Program, which includes training of the ambassadors, facilitation costs of academies, web seminars, book study, and online courses. In addition, funding would support the 3-day Picture Perfect training that ASTA, ADE and SRP facilitate each summer. The main categories of funding include:

1. Contract and/or Consultant Services - \$28,132

A. \$19,932 stipend to Ambassadors/AiT to develop and facilitate professional learning (virtual and in-person), including academies, web seminars, on-line courses, and book study

B. \$3000 for Lead Ambassador to coordinate the program (administrative work): \$20/hour x 150 hours

C. \$200 for Treasurer for issuing payments and assisting with 1099s

D. \$2000 for an external evaluator

E. \$3000 for Ambassador stipends for attending monthly Community of Practice meetings

2. Supplies - \$800

A. \$200 Ambassador workshop tool kit

B. \$600 Academy supplies including all printing costs

3. Program Resources - \$10,700

A. \$2,000 ASTA Registration Discount - \$100 registration discount for each Ambassador to attend an ASTA program (Conference, Symposium, etc)

B. \$500 Ambassador resources from NSTA to develop their Community of Practice learning

C. \$8,200 Resources for 3-Day Picture Perfect STEM academy for participants including Picture Perfect Manuals

4. Transportation/Lodging/Travel Expenses - \$3,768

A. \$1,887 Mileage support: Ambassador stipend reimbursement to face-to-face trainings and workshops -- for anyone who travels over 50+ miles one way (\$0.33/mile)

B. \$531 - Per Diem expenses for those who travel over 150+ miles for academies and requires lodging

C. \$1,350 Lodging - Ambassador reimbursement of \$130/night when facilitating 3-day academy and/or attending Ambassador training

5. Online/Internet - \$200

A. \$200 for Zoom

5. Miscellaneous - \$1,400

A. \$1,400 Substitutes for Ambassadors to attend in-person ambassador training (\$140/day)

**SRP Sponsorship Benefits:** As a benefit, SRP will receive the following:

1. Exhibitor space at the ASTA Annual Conference (November - need to complete complimentary registration by October 1st)

2. Logo on Ambassador PL materials including on website, LMS courses, and social media

3. Advertisement space in the ASTA Science Times Circular which is published twice a year and distributed to ~4500 educators, community members, and legislators (March/September) (Need material by January 15 and August 31)

4. Opportunity to share information in ASTA Monthly ENews (Need information one week prior to publication date)

**Other Sources of Funding:** The Arizona Department of Education will be an integral part of the program by supporting the Ambassadors. They will attend the Community of Practices meetings, provide updates from the State Department, and will work closely with the Ambassadors in the development of the content of the on-line courses and book study.

ASTA will continue to work with other funders to support the PL, specifically the 1-Day Science Academy, LMS, and Becoming an AZ Next-Gen Science Teacher Academies.

ASTA received ESSER funding to financially support the NGSX online platform that the Ambassador(s) will utilize for their professional learning. This platform will be made available for anyone who participates in the 4-day Becoming an AZ Next-gen Science Teacher Academy.

Minimal registration fees for web seminars, academies, on-line courses, and book study will help offset the cost of the program.

**Similar Organizations:** National Science Teaching Association, Arizona Science Center, Arizona K-12 Center, STEMteachers PHX provides PL to teachers; however, the PL that they provide is not centered on the 3-dimensions of the AzSS, specifically the instructional strategies. The partnership with ADE, including the support through online resources and the consistent message that ASTA provides, is also not part of other organizations' services. In addition, ASTA will often travel to remote areas to provide PL to teachers rather than expecting teachers to travel to Phoenix. The professional learning that ASTA provides is affordable and accessible, especially in comparison to workshops by many other providers.

**Letter Signer & Title:** Kelli Rael, Community Stewardship Representative Sr.

**Internal Comments:** Requesting in-kind "facility use" at \$5,000 and \$50,000 for Ambassador Program support.

9/18 KR and Anita to work on SOW to outline full support inclusive of Pera usage.

## Attachments

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### In-Kind Supporting Documentation:

**Sponsorship Packet:** 2024 Conference Sponsorship Details.pdf

**Current Year Budget:** 23-24 ASTA Operational Budget ONLY.pdf

**Last Year's Budget:** ProfitandLoss FY22-23.pdf

**Program Budget:** 2025-26 SRP Ambassador Program Budget.pdf

**Audited Financial Statements:** ASTA FINAL AUDIT REPORT 2018.pdf

**Board of Directors Listing:** 2024 Board of Directors and affiliations with email.pdf

**List of Corporate Contributors:** Corporate Contributions to ASTA 23-24.pdf

**Additional Attachment (1):**

**Additional Attachment (2):**

**Signed Letter & Non PO Payment Form:**

**Number of Events:** 1

## Event One

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**Event 1 Event Name:** ASTA Annual Conference

**Event 1 Date:** 2024-11-07

**Event 1 Location :** Delta Hotel-Marriott

200 North Centennial Way

Mesa, AZ 85201

**Event 1 Number of Attendees:** 350

**Event 1 Cash Requested:** 0

**Event 1 In-Kind Requested:** 0

**Event 1 Other Event Info:** Would like to acknowledge SRP support and provide opportunity for SRP employee to give greetings to attendees

**SRP Volunteer Opportunities? 1:** Yes

**Event 1 Net Proceeds Previous Year:** \$41,650.00

**Event 1 Other Event Sponsors :** Yes  
**Event 1 Other Sponsors and Dollar Amount:** Teacher of the Year Sponsors:  
 Educational Innovations - \$400  
 Vernier Software - \$175  
 STEM Sports - \$175  
 School Specialty - \$500  
 Intel Foundation - \$5,000  
 Requested funding (not secured)  
 First Solar - \$5,000  
 Freeport McMoRan Copper & Gold - \$2,500  
 RNWBL - \$500

**Event 1 Promo Booth:** Yes

**Custom Report:**

**Event 1 Name - Approved:**

**Event 1 Date - Approved:**

**Event 2 Name - Approved:**

**Event 2 Date - Approved:**

**Event 3 Name - Approved:**

**Event 3 Date - Approved:**

**Is your payee information different than your organization information that was previously provided?:** No

## Payment

## Scan

No matches were found

## Approval

**Requested Amount:** \$50,000.00  
**\*Recommended Amount:** \$50,000.00  
**Prior Approved Grants:**

- 2019 - Science & Engineering Practices for all - \$17,367.44
- 2019 - Picture Perfect STEM - \$20,000.00
- 2020 - Ambassador Program - \$20,000.00
- 2021 - 2020-21 Ambassador Program - \$20,000.00
- 2021 - ASTA Ambassador Program - \$25,000.00
- 2022 - ASTA Ambassador Program - \$25,000.00
- 2023 - Ambassador Program - \$45,000.00
- 2024 - Ambassador Program - \$50,000.00

**Request Status:** Pending  
**Approval Step 1:** Owner Step Definition  
**Performed By:** Karla Esparza / Community Engagement Strategist  
**Completed:** 2024-08-30  
**Result:** Defined  
**Approval Step 2:** Recommend / Do Not Recommend  
**Performed By:** Kelli Rael / COMMUNITY STEWARDSHIP REPRESENTATIVE SENIOR  
**Completed:** 2024-09-18  
**Result:** Recommended  
**Comments:** \$50,000 Operating Support for Ambassador Program - Education budget

**Approval Step 3:** Request Owner Approval

**Performed By:**

**Completed:**

**Result:**

**Comments:**

## Contact

---

**Salutation:**

**\*First Name:** Sara

**Middle Name:**

**\*Last Name:** Torres

**Vendor Number:**

**Title:** Executive Director

**Title (CEO):**

**Address:**

**Address 2:**

**City:**

**State:**

**Province:**

**Country:**

**Zip/Postal Code:**

**Telephone:** 5207091886

**Fax:**

**Email Address:** astaexecdir@azsta.org

**Contact Type:**

**Creation Date:** 2018-03-30

**Last Saved By:** 1000000007922725

**Last Saved Date:** 24-NOV-20 01.46.54.022104 PM

**Notes:**

**\*Internal Use Only?:** N

**CEO First Name:**

**Principal Prefix:**

**CEO Last Name:**

**Mobile Phone:**

**CEO Email Address:**

**CEO Phone:**

**CEO Mobile Phone:**

**CEO/Executive Director Contact:**

**Person completing application:**



## Organization

**\*Organization Category:** Education  
**Official Name:**  
**\*Legal Name:** Arizona State University Foundation for A New American University  
**\*Address:** P.O. Box 2260  
**Address 2:**  
**\*City:** Tempe  
**\*State:** Arizona  
**\*Zip/Postal Code:** 85280-2260  
**\*Main Telephone:** 480-965-3759  
**\*Main Email Address:** asufoundationgrants@asufoundation.org  
**\*Website Address:** www.ASUFoundation.org  
**\*Executive Director Name:** Gretchen E. Buhlig  
**\*Executive Director Phone Number:** 480-965-3759  
**\*Executive Director Email Address:** asufoundationgrants@asufoundation.org

## Proposal

**\*Request Owner:** Karla Esparza  
**Request Source:** External (Submitted 2024-09-23)  
**Proposal Type:** General Grant Application  
**\*Determination Status:** Scheduled for Committee  
**Strategy:**  
**Organization Category:** Education  
**Type of Request:** Annual  
**Purpose:** Operating Expenses  
**Project Title:** Modeling Instruction in Physics and Chemistry  
**In-Kind Request?:** No  
**Request Amount:** \$33,895.00  
**Requested Cash Amount:** \$33,895.00  
**Cash Recommended:**  
**In-Kind Recommended:** \$0.00

**Describe Mission/Geographic Impact :** The ASU Foundation for a New American University is a private, nonprofit organization that raises and invests private contributions to support Arizona State University (ASU). The foundation coordinates and directs all major fundraising campaigns on behalf of ASU and its colleges and schools. Fundraising activities support student scholarships, transformational education ventures, faculty research, programs and projects serving underserved and minority populations and other initiatives important to the university, its students and the higher education sector. ASU Foundation manages total private assets of over \$1.5 billion (FY 23). ASU Foundation is the fiscal agent for this grant application to support Modeling Instruction in Physics and Chemistry at ASU.

ASU's charter (mission) states that the university is "a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves." Modeling Instruction helps ASU achieve its mission by meeting the STEM education needs of Arizona communities.

Since its inception, Modeling Instruction has reached nearly 1,500 high school teachers throughout the state of Arizona and impacted hundreds of thousands of Arizona high school students.

**Program/Project tie to SRP Goals:**

Though there are many advantages to physical science education in high schools, Arizona has a chronic shortage of qualified teachers proficient with the material. Teaching the physical sciences requires expertise in the subject and an understanding of how to effectively communicate complex topics. In the current educational landscape, a teacher with training in another discipline, such as biology or engineering, is often tasked to lead a physical science class despite the lack of training. Modeling Instruction rectifies this gap. Thus, the program aligns with SRP's vision to:

- \* Provide professional development for teachers to build STEM education for K--12 students.

- \* Help teachers better prepare students for higher education through enrichment activities and access to technology.

- \* Help high school students develop job-readiness and employment skills.

The Modeling Instruction program at ASU meets the aforesaid stated objectives by:

- \* Improving the quality of math and science education through the development of highly effective teachers and "train the trainer" programs for physics and chemistry teachers.

- \* Preparing teachers to better equip students for higher education by encouraging student success in the physical sciences through access to technology.

- \* Developing job readiness and employment skills for students through teacher development.

- \* Assisting educators to implement programs that highlight the wise use of electricity as an important resource (two of ASU's Modeling Workshops focus on electricity).

**Project/Program Description:**

Modeling Instruction in Physics and Chemistry started in 2001 as a means of closing the gap in STEM content knowledge of Arizona teachers. Through a guided-inquiry approach to teaching science and organized instruction around a coherent storyline of model development (<https://vimeo.com/channels/modelingphysics>), Modeling Instruction provides content instruction while immersing students in the process of doing science. Research shows that students in Modeling Instruction classrooms perform significantly better on measures of conceptual knowledge when compared to similar students in traditional classrooms. ASU Professor Jane Jackson (<https://vimeo.com/178494222>), the first woman to receive a PhD in physics at ASU, manages the Modeling Instruction program, which takes place each summer on ASU's Tempe campus.

The program is designed for high school science teachers pursuing professional development and/or a Master of Natural Science (MNS) degree in physics. Its primary objectives are to: 1) improve the quality of physical science-focused education through the development of highly effective teachers; 2) prepare teachers to better equip students for success in the physical sciences once they graduate and attend a post-secondary educational institution; and 3) develop job readiness and employment skills for students. Teachers are eligible to receive graduate credit and professional development hours for participating in ASU's Modeling Instruction program.

Once teachers enroll in the program, they may choose from twenty rotating courses (7 offered each summer), including contemporary physics, interdisciplinary science, and eight distinct Modeling Workshops in physics and chemistry. For pre-service teachers, Modeling Workshops are their required ASU "teaching methods" courses, and students laud them as useful and worthwhile. Physics is the foundation of all sciences, engineering, and technology, so Arizona's economic health requires strong high school physics. Given Arizona's chronic shortage of qualified physics and chemistry teachers, the impact of ASU's Modeling Instruction program cannot be overstated.

In Summer 2025, three Modeling Instruction graduate-level courses will be offered from June 2 to 20. This includes 90 contact hours each in the following subjects: mechanics, 1st-semester chemistry, and circuit electricity. Two 5-week advanced courses (physics and astronomy, and matter and light) will be offered from June 23 to July 24. Each course is three graduate credits, hands-on and minds-on interactive engagement. Teachers complete a minimum of 135 hours of work in each course, an Arizona Board of Regents requirement. Modeling Instruction courses are peer-led, each with two leaders. Teachers choose ASU graduate credit (~\$2,300 for three credits) or non-credit (free clock hours for recertification).

A 3-credit online course for Master of Natural Science degree candidates in physics will be held from May 19 to July 24. This course includes designing action research and analyzing data and culminates in teams of participants submitting proposals to the ASU Institutional Review Board by July 26 for approval to do their required 135-hour action research project in the classroom.

Approximately 50 teachers, the vast majority from Arizona schools, are expected to participate in the program. Some teachers attend simply to better themselves as teachers of physics or chemistry. Participants include Arizona public school teachers who are awardees of \$2,000 scholarships from 2022 Arizona Senate Bill 1328, which was enacted to improve the quality of professional development for teachers. The scholarships pay most tuition costs, thus allowing Modeling Instruction to leverage funds from SRP and other local companies to augment these scholarships. By attending Modeling Workshops, Arizona teachers can retrain and become certified in physics or chemistry. Teachers can also earn 18 graduate credits in physics or chemistry and qualify to teach dual enrollment (which allows high school students to earn community college credits while still in high school). A few pre-service teachers typically participate. The Modeling Instruction team also offers senior-level versions of the Modeling Workshops.

During the academic year, teachers can participate in online communities of practice to discuss classroom implementation issues and continue to build expertise in teaching.

The Modeling Instruction team's goal is to empower teachers with content knowledge, pedagogy, and skills in classroom technology to teach physics and/or chemistry effectively.

**Program Metrics:** ASU expects to enroll approximately 50 local high school teachers across its Modeling Instruction courses this summer. Assuming each teacher teaches between 150 and 175 students each year, ASU's Modeling Instruction staff estimate the total number of individuals served to be over 8,000 students.

Most Arizona-based participants teach in high school districts serving students in high-poverty areas, a majority being public schools located across Maricopa County. Districts with high participation in recent summers include Phoenix Union High School District, Tolleson Union High School District, Tempe Union High School District, Mesa Public Schools, Chandler Unified School District, and Gilbert Unified School District.

Specific metrics that will be captured include: 1) number and demographics of Arizona teacher participants; 2) names and types of schools represented (i.e., public, charter, independent, etc.); 3) evidence of course-related knowledge acquisition (as measured by pre- and post-course testing); 4) number of scholarships awarded; and 5) teacher satisfaction in the program (as gleaned through detailed course evaluations).

Starting the summer of 2026, the Modeling Instruction team is considering expanding to middle school physical science and math. Middle school Modeling Workshops began at ASU a dozen years ago. It ended after three summers due to a lack of funding and staff. ASU's national partner, the American Modeling Teachers Association (AMTA), has offered these courses through the years in other states. In 2023, the 7-person Modeling Instruction task force in the Department of Physics determined it was time to bring this program back to Arizona teachers and communities. The Department of Physics welcomes input from SRP so that this goal can be reached. The local need is enormous.

**Intended Use of SRP Funds:** As outlined in the attached budget, SRP funds will be used for program support, including salary/wages for three peer co-leaders (for three weeks full-time, including minimal ERE/benefits). Peer co-leaders help lead course instruction. Participants state that co-leaders are essential for a broader perspective on how to teach effectively to different clientele and to keep the peer leader's workload manageable.

Each Modeling Instruction course, and the online 3-credit course on action research, require curriculum development to add new physics and chemistry education research learnings and effective classroom practices. Peer leaders and co-leaders are paid to do this work.

Instructional/lab materials are needed for teachers to use in the three summer Modeling Instruction courses.

One major expense is a licensing fee to the American Modeling Teachers Association (AMTA), a national partner for each teacher's year-round use of research-informed downloadable curricular resources.

**SRP Sponsorship Benefits:** The program welcomes SRP guest speakers during Modeling Workshops. Practical applications of electricity enhance Modeling Workshops -- especially in June 2025, when circuit electricity is a focus. To schedule, contact jane.jackson@asu.edu.

**Other Sources of Funding:** A significant funding need of Modeling Instruction is ASU partial tuition scholarships. Scholarship funding is crucial because most teachers are underpaid. Furthermore, they cannot advance on the salary scale if their school gives financial support. New public school teachers' salaries are typically \$50,000 or less, and many teachers are paying off student loans while managing heavy workloads and supporting families.

Other community partners that have contributed funds for full or partial tuition scholarships for teachers include APS and the Arizona Teachers Academy (ATA), funded by the Arizona legislature. The ATA provided full-tuition scholarships at ASU in the summer of 2024 for teachers who want to qualify to teach dual enrollment. Unfortunately, the ATA will fund only half as many teachers this year.

Our "Improving Physics and Chemistry Teachers Scholarships" endowment fund payout provides two partial tuition scholarships for teachers who otherwise would lack funding.

As noted above, the Arizona legislature appropriated funds (Senate Bill 1328) for \$2,000 scholarships for certified Arizona teachers in public K-12 schools for professional development to add a STEM-subject certification or to earn graduate credits in a STEM subject to become qualified to teach dual enrollment in that STEM subject. Furthermore, Modeling Instruction cooperates with the Arizona Department of Education as volunteers to inform teachers and help them apply.

**Similar Organizations:** No other organization in Arizona provides similar services. As the only program of its type in the state, our work contributes crucially to Arizona's economic and cultural health by strengthening the K-12 education continuum in STEM.

**Letter Signer & Title:** Kelli Rael, Community Stewardship Representative Sr.

**Internal Comments:** Operating program support for the Modeling Instruction in Physics and Chemistry (\$33,895).

Approved on 09/24 by CPS: \$33,895 as operating program support for the Modeling Instruction in Physics and Chemistry - Education budget (needs to go to board for approval). - KR

## Attachments

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### In-Kind Supporting Documentation:

**Current Year Budget:** ASU Foundation – Current Year Budget.pdf

**Last Year's Budget:** ASU Foundation – Last Year's Budget.pdf

**Program Budget:** 2024 SRP Application Budget for Modeling Instruction in Physics and Chemistry.pdf

**Audited Financial Statements:** ASU Foundation – FY23 Audited Financial Statements.pdf

**Board of Directors Listing:** ASU Foundation – Board of Directors Roster.pdf

**List of Corporate Contributors:** ASU Foundation – FY24 NGC Donor List Top 10 Corps.pdf

**Additional Attachment (1):**

**Additional Attachment (2):**

**Signed Letter & Non PO Payment Form:**

**Number of Events:** 0

**Custom Report:**

**Event 1 Name - Approved:**

**Event 1 Date - Approved:**

**Event 2 Name - Approved:**

**Event 2 Date - Approved:**

**Event 3 Name - Approved:**

**Event 3 Date - Approved:**

**Is your payee information different than your organization information that was previously provided?:** No

## Payment

## Scan

No matches were found

## Approval

**Requested Amount:** \$33,895.00  
**\*Recommended Amount:** \$33,895.00  
**Prior Approved Grants:**

- 2019 - Arizona Water Blueprint - \$100,000.00
- 2019 - SRP & ASU Solar + Batteries Project - \$1,850.00
- 2019 - Modeling Instruction Program at ASU - \$15,000.00
- 2019 - Science and Environmental Education - \$54,390.00
- 2020 - Modeling Instruction Program at ASU - \$15,000.00
- 2020 - Science and Environmental Education (SEE) - \$25,000.00
- 2020 - Teaching Inquiry-Based STEM Science (TIBSS) - \$25,000.00
- 2021 - Modeling Instruction Program in ASU - \$15,000.00
- 2021 - Teaching Inquiry-Based STEM Science (TIBSS) AND Environmental Steward Patrol and Environmental Education Program (ESPEEP) - \$54,390.00
- 2021 - Cesar Chavez Leadership Institute - \$10,000.00
- 2021 - Strategic Partnership Grant in support of me3, American Dream Academy, Center for Gender Equity in Science and Technology - \$75,000.00
- 2021 - Relational Database on Municipal Water Use & Related Query Facilities - \$75,000.00
- 2022 - AIPI Indigenous Leadership Academy - \$25,000.00
- 2022 - Modeling Instruction Program in ASU's Department of Physics - \$33,684.00
- 2022 - Teaching Inquiry-Based STEM Science (TIBSS), Environmental Steward Patrol (ESP), and Environmental Education Program (EEP) - \$68,316.00
- 2023 - Modeling Instruction Program in ASU's Department of Physics - \$29,211.00
- 2023 - FIRST LEGO League of Arizona (FLL) Program Support - \$15,000.00
- 2023 - FMA Career Fair - \$500.00
- 2023 - Teaching Inquiry-Based STEM Science (TIBSS), Environmental Steward Patrol (ESP), and Environmental Education Program (EEP) - \$68,316.00
- 2024 - Modeling Instruction in Physics and Chemistry - \$31,316.00
- 2024 - Support for Teaching Inquiry-Based STEM Science (TIBSS), Environmental Stewardship Patrol (ESP), and Environmental Education Program (EEP) - \$69,500.00
- 2024 - ASU Gammage 2023/2024 Performances for Students - INVOICE - \$10,000.00
- 2024 - Arizona FIRST LEGO League (FLL) - \$15,000.00
- 2024 - Pastor Luncheon Sponsorship - \$5,000.00
- 2025 - FY25 Membership; ASU President's Club - \$5,000.00
- 2025 - Congressman Ed Pastor Civic Leadership Awards Luncheon - \$5,000.00
- 2025 - Delivering Democracy 2024 Emerald Sponsorship - \$5,000.00

**Request Status:** Pending  
**Approval Step 1:** Owner Step Definition  
**Performed By:** Karla Esparza / Community Engagement Strategist  
**Completed:** 2024-09-24  
**Result:** Defined  
**Approval Step 2:** Recommend / Do Not Recommend  
**Performed By:** Kelli Rael / COMMUNITY STEWARDSHIP REPRESENTATIVE SENIOR  
**Completed:** 2024-09-24

**Result:** Recommended  
**Comments:** \$33,895 Operating program support for the Modeling Instruction in Physics and Chemistry - Education budget (needs to go to board for approval)  
**Approval Step 3:** Request Owner Approval  
**Performed By:**  
**Completed:**  
**Result:**  
**Comments:**

## Contact

---

**Salutation:**  
**\*First Name:** Bryn  
**Middle Name:**  
**\*Last Name:** Creek  
**Vendor Number:**  
**Title:** Development Officer, Corporate Philanthropy  
**Title (CEO):**  
**Address:**  
**Address 2:**  
**City:**  
**State:**  
**Province:**  
**Country:**  
**Zip/Postal Code:**  
**Telephone:** 480-580-4655  
**Fax:**  
**Email Address:** asufoundationgrants@asufoundation.org  
**Contact Type:**  
**Creation Date:** 2024-08-29  
**Last Saved By:** 1000000008386339  
**Last Saved Date:** 29-AUG-24 05.32.01.485238 PM  
**Notes:**  
**\*Internal Use Only?:** N  
**CEO First Name:**  
**Principal Prefix:**  
**CEO Last Name:**  
**Mobile Phone:**  
**CEO Email Address:**  
**CEO Phone:**  
**CEO Mobile Phone:**  
**CEO/Executive Director Contact:**  
**Person completing application:**

## Organization

**\*Organization Category:** Education  
**Official Name:**  
**\*Legal Name:** Arizona State University Foundation for A New American University  
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**Address 2:**  
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**\*State:** Arizona  
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**\*Main Telephone:** 480-965-3759  
**\*Main Email Address:** asufoundationgrants@asufoundation.org  
**\*Website Address:** www.ASUFoundation.org  
**\*Executive Director Name:** Gretchen E. Buhlig  
**\*Executive Director Phone Number:** 480-965-3759  
**\*Executive Director Email Address:** asufoundationgrants@asufoundation.org

## Proposal

**\*Request Owner:** Karla Esparza  
**Request Source:** External (Submitted 2024-09-30)  
**Proposal Type:** General Grant Application  
**\*Determination Status:** Scheduled for Committee  
**Strategy:**  
**Organization Category:** Education  
**Type of Request:** Annual  
**Purpose:** Operating Expenses  
**Project Title:** Support for Teaching Inquiry-Based STEM Science (TIBSS), Environmental Stewardship Patrol (ESP), and Environmental Education Program (EEP)  
**In-Kind Request?:** No  
**Request Amount:** \$68,316.00  
**Requested Cash Amount:** \$68,316.00  
**Cash Recommended:**  
**In-Kind Recommended:** \$0.00

**Describe Mission/Geographic Impact :** The ASU Foundation for a New American University (ASUF) is a private, nonprofit organization that raises and invests private contributions to support Arizona State University while advocating for and advancing the university's mission, charter and brand. The Foundation coordinates and directs all major fundraising campaigns on behalf of ASU and its colleges and schools. This includes raising funds for student scholarships, transformational education ventures, faculty research, programs and projects serving underserved and minority populations, and other ASU initiatives important to the university, its students and higher education. ASU Foundation manages total private assets of over \$1.5 billion (FY 24).

The Mary Lou Fulton Teachers College (MLFTC or Teachers College) at ASU provides a world-class education for Arizona's students by molding teachers as leaders. The mission of Mary Lou Fulton Teachers College is to create knowledge, mobilize people and take action to improve education for the most significant number of people. In doing so, MLFTC seeks to revolutionize teacher education, producing highly effective teachers who measurably impact student success, elevate the status of the teaching profession, lead Pre-K-12 school reform and become leaders in educational innovation. Among the vehicles that MLFTC employs in achieving its mission are the three high-impact STEM education and environmental stewardship programs that are outlined below.

**Program/Project tie to SRP Goals:**

As part of the Mary Lou Fulton Teachers College's mission for educational excellence in Arizona and beyond, the Teachers College has developed the following high-impact STEM education and environmental stewardship programs-- the Teaching Inquiry-Based STEM Science (TIBSS) workshop, the Environmental Education Program and the Environmental Stewardship Patrol. These programs reinforce STEM concepts for pre-service teachers, in-service teachers, K-12/college students and community members. Though separate, these programs work to close achievement and informational gaps by focusing on the same general themes: teaching environmental concepts, training teachers to be more effective in the classroom, instilling an appreciation for the natural world and facilitating service projects that reinforce STEM to program beneficiaries.

All three programs align with SRP's priorities in that they contribute to efforts that:

- \* Support programs that enrich classrooms and the classroom experience for teachers and students.
- \* Increase the quality of math and science education across Arizona by assisting educators to implement programs that highlight math and science.
- \* Provide K-12 students with highly qualified teachers who excel in the material they teach.
- \* Prepare teachers to confidently equip students for their futures by encouraging learning in the physical, engineering or environmental sciences.
- \* Develop job-readiness and employment skills for students, with a particular focus on high school students.
- \* Promote programs that highlight sustainability and environmental issues for communities across Arizona.

**Project/Program Description:**

The Teachers College will utilize the requested funds from SRP to support a suite of environmental STEM programs that have successfully served educators, students and community educators since June 2011. These programs, when taken together, engage thousands of educators, students and community members each year. Furthermore, these programs, which include professional development workshops, student field experiences and community outreach initiatives, have a proven track record of empowering educators and inspiring students to think broadly about their relationship with the environment and to be conscientious stewards of it.

Teaching Inquiry-Based STEM Science (TIBSS) is a four-day, 30-hour professional development summer training workshop on the ASU Polytechnic Campus (Mesa, AZ) that serves approximately 7-8 pre-service K-12 teachers and 21-25 K-12 in-service teachers per year; 32 teachers are expected to be part of this year's cohort. Participants are chosen via application and approved by an interview committee. This grant would specifically support TIBSS educators from SRP's electric service, water service and impact areas. The program is designed to enhance educator knowledge of physical, earth and life science, particularly in the areas of energy, water and environmental stewardship. TIBSS provides educators the support and training they need to feel more confident, prepared and comfortable teaching this important material. The program is modeled upon research-based best practices that address critical issues in elementary science education.

TIBSS has been running for over a decade and uses an inquiry model (a move away from teaching just facts to teaching students how to construct explanations of phenomena by engaging in the scientific process) to refine and augment classroom skills for participants. The workshop also provides a space for professional development for all participants, allowing them to collaborate on lesson plans, ask questions using the inquiry process and share learning resources that teachers can use in their own classrooms after the program is completed. TIBSS participants are given "Picture-Perfect Science Lessons"-- a series of textbooks developed by the National Science Teaching Association that identifies appropriate science content by grade level--to take with them. By the end of the TIBSS workshop, teachers will be able to enhance and apply their understanding of STEM and the inquiry process within the classroom space, setting them up to be more effective communicators of concepts for the benefit of their students. Stipends of \$200 are awarded to participants at the conclusion of the workshop. It is estimated that TIBSS-trained teachers impact 1,800 Arizona K-12 students per year.



The Environmental Education Program is a dynamic initiative of the Teachers College, the flagship component of which is a certificate in environmental education available to students in all majors as well as nontraditional educators. ASU students can earn an Environmental Education Program Certificate by completing 15 credit hours of specific classes. The coursework required for the certificate not only increases the environmental knowledge of future educators but also helps them develop leadership skills for their communities and practice teaching environmental topics. The Environmental Education Program also incorporates opportunities for students of all ages and community members to learn more about environmental challenges facing Arizona through a national program called Project Learning Tree®, designed for educators, parents and community leaders. In a broader sense, this program emphasizes learning about the environment in the places where people live. Through traditional classroom instruction and hands-on experiences like field trips to nature centers, museums, parks and zoos, learning takes place in local environments where community leaders have the opportunity to share their expertise with K-12 students. Each semester, the Environmental Education Program enrolls between 100 to 300 ASU students who then go on to teach and inspire even more K-12 students. It is estimated that educators trained through the program collectively impact approximately 1,200 K12 students, their family members and non-formal educators among other community members, each year.

The Environmental Stewardship Patrol, a group of pre-service teachers allied with nonformal community educators, sustainability students, schools and nonprofits, is dedicated to increasing awareness of environmental concerns in Arizona through impactful service projects. While reaching a similar constituency as the Environmental Education Program, the primary focus of the Environmental Stewardship Patrol is ecological stewardship, which entails the careful management and conservation of natural resources and ecosystems. Previous projects have covered an extensive range of topics, including water resource identification and conservation, the principles of the 3Rs ("reduce, reuse, and recycle"), native species planting, habitat restoration, the exploration of alternative energies, as well as gardening and local cleanup initiatives. This program champions experiential learning through hands-on community service and is accessible across all ASU campuses. By offering an adaptable program suitable for participants of all ages, from K-12 students to adults, the Environmental Stewardship Patrol ensures that environmental concepts reach a diverse and inclusive audience. For ASU students, the program is most active on the Polytechnic campus, where the rich resources of campus gardens and arboretum spaces are harnessed to bring environmental education to life in a practical manner. Also, at the invitation of Environmental Stewardship Patrol members, community members/organizations are invited to partake in initiatives aimed at revitalizing Arizona's natural landscape, for example: the revitalization of desert areas affected by wildfires. The Environmental Stewardship Patrol has a substantial impact, engaging approximately 1,000 K-12 and college students and 400 community members annually.

**Program Metrics:** As mentioned above, TIBSS serves 28-32 participants per year. Participants are selected from across the state, with most residing in Maricopa or Pinal Counties. The Environmental Education Program and Environmental Stewardship Patrol, as noted, cater to diverse demographics, including Arizona educators, ASU students, K-12 students and the broader community. These programs leave a profoundly positive and direct impact on hundreds of individuals each year.

The Environmental Education Program has experienced significant growth, expanding from three classes to ten per semester and attracting an average of 32 students per class. This reflects a rising demand for environmental education. Initially focused on Teachers College students, the program now reaches students from diverse majors, fostering a more interdisciplinary approach. Through its professional development offerings, the Environmental Education Program empowers ASU students and nontraditional educators to become effective environmental leaders. With an estimated reach of approximately 1,200 K-16 students per program cycle, the Environmental Education Program curriculum emphasizes environmental stewardship, community leadership, and sustainability education.

Additionally, the Environmental Stewardship Patrol has evolved from a small student club to a thriving organization dedicated to environmental sustainability. Through hands-on service-learning experiences, such as invasive species removal and habitat restoration, ESP offers opportunities for students and the community to actively participate in environmental stewardship. The program engages approximately 1,000 K-16 students and 400 community members annually, the Environmental Stewardship Patrol oversees initiatives such as the community garden at the Polytechnic Campus and a Free Market in Tempe to promote food security and waste reduction. By collaborating with community organizations on projects like desert restoration and the global bird count, the Environmental Stewardship Patrol extends its impact beyond campus and fosters a shared commitment to ecological sustainability.

Through their shared commitment to environmental education and community engagement, these programs empower individuals of all ages to become informed environmental stewards and advocates, fostering a culture of sustainability and responsible resource management throughout the state. The combined efforts of participants in these programs make a tangible and lasting difference in preserving Arizona's natural beauty and ensuring a sustainable future for generations to come.

**Intended Use of SRP Funds:** As outlined in the attached budget document, requested funds would be allocated across TIBSS, the Environmental Education Program and the Environmental Stewardship Patrol to support program instructors, student teachers, stipends and resource materials for program participants, learning materials, event logistics and administrative support. The Teachers College is committed to using these funds efficiently to deliver high-impact STEM education and environmental stewardship programs. SRP's generosity plays a vital role in inspiring and empowering teachers, their students and the broader community while also promoting STEM competencies, environmental awareness and stewardship of Arizona's precious natural resources. We are grateful for your consideration.

**SRP Sponsorship Benefits:** N/A

**Other Sources of Funding:** N/A

**Similar Organizations:** N/A

**Letter Signer & Title:** Kelli Rael, Community Stewardship Representative Sr.

**Internal Comments:** Operating support for the Teaching Inquiry-Based STEM Science (TIBSS), Environmental Stewardship Patrol (ESP), and Environmental Education Program (EEP) (\$68,316).

## Attachments

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**In-Kind Supporting Documentation:**

**Current Year Budget:** ASU Foundation – Current Year Budget.pdf

**Last Year's Budget:** ASU Foundation – Last Year's Budget.pdf

**Program Budget:** 2024 SRP Application Budget for TIBSS, ESP, EEP.xlsm

**Audited Financial Statements:** ASU Foundation – FY23 Audited Financial Statements.pdf

**Board of Directors Listing:** ASU Foundation – Board of Directors Roster.pdf

**List of Corporate Contributors:** ASU Foundation – FY24 NGC Donor List Top 10 Corps.pdf

**Additional Attachment (1):**

**Additional Attachment (2):**

**Signed Letter & Non PO Payment Form:**

**Number of Events:** 0

**Custom Report:**

**Event 1 Name - Approved:**

**Event 1 Date - Approved:**

**Event 2 Name - Approved:**

**Event 2 Date - Approved:**

**Event 3 Name - Approved:**

**Event 3 Date - Approved:**

**Is your payee information different than your organization information that was previously provided?:** No

## Payment

## Scan

No matches were found

## Approval

**Requested Amount:** \$68,316.00  
**\*Recommended Amount:** \$68,316.00  
**Prior Approved Grants:**

- 2019 - Arizona Water Blueprint - \$100,000.00
- 2019 - SRP & ASU Solar + Batteries Project - \$1,850.00
- 2019 - Modeling Instruction Program at ASU - \$15,000.00
- 2019 - Science and Environmental Education - \$54,390.00
- 2020 - Modeling Instruction Program at ASU - \$15,000.00
- 2020 - Science and Environmental Education (SEE) - \$25,000.00
- 2020 - Teaching Inquiry-Based STEM Science (TIBSS) - \$25,000.00
- 2021 - Modeling Instruction Program in ASU - \$15,000.00
- 2021 - Teaching Inquiry-Based STEM Science (TIBSS) AND Environmental Steward Patrol and Environmental Education Program (ESPEEP) - \$54,390.00
- 2021 - Cesar Chavez Leadership Institute - \$10,000.00
- 2021 - Strategic Partnership Grant in support of me3, American Dream Academy, Center for Gender Equity in Science and Technology - \$75,000.00
- 2021 - Relational Database on Municipal Water Use & Related Query Facilities - \$75,000.00
- 2022 - AIPI Indigenous Leadership Academy - \$25,000.00
- 2022 - Modeling Instruction Program in ASU's Department of Physics - \$33,684.00
- 2022 - Teaching Inquiry-Based STEM Science (TIBSS), Environmental Steward Patrol (ESP), and Environmental Education Program (EEP) - \$68,316.00
- 2023 - Modeling Instruction Program in ASU's Department of Physics - \$29,211.00
- 2023 - FIRST LEGO League of Arizona (FLL) Program Support - \$15,000.00
- 2023 - FMA Career Fair - \$500.00
- 2023 - Teaching Inquiry-Based STEM Science (TIBSS), Environmental Steward Patrol (ESP), and Environmental Education Program (EEP) - \$68,316.00
- 2024 - Modeling Instruction in Physics and Chemistry - \$31,316.00
- 2024 - Support for Teaching Inquiry-Based STEM Science (TIBSS), Environmental Stewardship Patrol (ESP), and Environmental Education Program (EEP) - \$69,500.00
- 2024 - ASU Gammage 2023/2024 Performances for Students - INVOICE - \$10,000.00
- 2024 - Arizona FIRST LEGO League (FLL) - \$15,000.00
- 2024 - Pastor Luncheon Sponsorship - \$5,000.00
- 2025 - FY25 Membership; ASU President's Club - \$5,000.00
- 2025 - Congressman Ed Pastor Civic Leadership Awards Luncheon - \$5,000.00
- 2025 - Delivering Democracy 2024 Emerald Sponsorship - \$5,000.00

**Request Status:** Pending  
**Approval Step 1:** Owner Step Definition  
**Performed By:** Karla Esparza / Community Engagement Strategist  
**Completed:** 2024-10-08  
**Result:** Defined  
**Approval Step 2:** Recommend / Do Not Recommend  
**Performed By:** Kelli Rael / COMMUNITY STEWARDSHIP REPRESENTATIVE SENIOR  
**Completed:** 2024-10-11

**Result:** Recommended  
**Comments:** Operating support for the Teaching Inquiry-Based STEM Science (TIBSS), Environmental Stewardship Patrol (ESP), and Environmental Education Program (EEP) (\$68,316).  
Recommended to go to board for approval.  
**Approval Step 3:** Request Owner Approval  
**Performed By:**  
**Completed:**  
**Result:**  
**Comments:**

## Contact

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**Salutation:**  
**\*First Name:** Bryn  
**Middle Name:**  
**\*Last Name:** Creek  
**Vendor Number:**  
**Title:** Development Officer, Corporate Philanthropy  
**Title (CEO):**  
**Address:**  
**Address 2:**  
**City:**  
**State:**  
**Province:**  
**Country:**  
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**Telephone:** 480-580-4655  
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**Email Address:** asufoundationgrants@asufoundation.org  
**Contact Type:**  
**Creation Date:** 2024-08-29  
**Last Saved By:** 1000000008386339  
**Last Saved Date:** 29-AUG-24 05.32.01.485238 PM  
**Notes:**  
**\*Internal Use Only?:** N  
**CEO First Name:**  
**Principal Prefix:**  
**CEO Last Name:**  
**Mobile Phone:**  
**CEO Email Address:**  
**CEO Phone:**  
**CEO Mobile Phone:**  
**CEO/Executive Director Contact:**  
**Person completing application:**

## Organization

**\*Organization Category:** Education  
**Official Name:**  
**\*Legal Name:** Education Forward Arizona  
**\*Address:** 4747 N. 32nd Street, Suite 150  
**Address 2:**  
**\*City:** Phoenix  
**\*State:** Arizona  
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**\*Main Email Address:** mhurtado@educationforwardarizona.org  
**\*Website Address:** www.educationforwardarizona.org  
**\*Executive Director Name:** Rich Nickel  
**\*Executive Director Phone Number:** 6028858806  
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## Proposal

**\*Request Owner:** Karla Esparza  
**Request Source:** External (Submitted 2024-08-13)  
**Proposal Type:** General Grant Application  
**\*Determination Status:** Scheduled for Committee  
**Strategy:**  
**Organization Category:** Education  
**Type of Request:** Annual  
**Purpose:** Sponsorship of Event  
**Project Title:** Education Forward Arizona: Catalyzing Educational Success for a Thriving State  
**In-Kind Request?:** No  
**Request Amount:** \$35,000.00  
**Requested Cash Amount:** \$35,000.00  
**Cash Recommended:**  
**In-Kind Recommended:** \$0.00  
**Describe Mission/Geographic Impact :** Mission/Annual & Geographic Impact

At Education Forward Arizona, our mission is rooted in the belief that every community in our state deserves the opportunity to thrive through improved educational outcomes. Our work is focused on tackling the systemic educational challenges that have long plagued Arizona, and we are committed to creating pathways for every resident to achieve their full potential.

Public opinion has consistently shown that education is the top priority for Arizonans.

Despite this, our education system has struggled to deliver the results our communities need. Postsecondary educational attainment in Arizona remains alarmingly low, limiting economic opportunities and reinforcing persistent inequities along racial and socioeconomic lines. The situation is compounded by the rising costs of education and increasing student debt, which have led many to question the value of pursuing a college degree.

However, the evidence is unequivocal: Higher education benefits everyone. Communities flourish when more people obtain degrees or credentials beyond high school.

Education Forward Arizona is spearheading efforts to achieve Achieve60AZ--a bold initiative to ensure that 60% of Arizonans hold a postsecondary degree or credential by 2030. This ambitious goal was established in collaboration with a coalition of experts, businesses, and community leaders, and it underscores the transformative power of educational attainment:

\*Economic Empowerment: Adults with a bachelor's degree earn an average of \$2.8 million over their lifetimes--75% more than those with only a high school diploma.

\*Civic Engagement: College graduates are twice as likely to engage in community activities, including volunteering and voting, fostering more robust, more involved communities.

\*Reduced Social Costs: Higher education leads to lower reliance on public assistance programs and correlates with reduced crime rates, easing the burden on social services.

\*Economic Growth: Increasing educational attainment drives local economies, adding billions in tax revenues and reducing government spending.

Achieving this goal requires a holistic approach, starting with early childhood education and continuing through elementary, middle, and high school. It's not just about higher education; it's about building a foundation for lifelong success.

\* Data from Helios Billions to Gain report

## The Need

An educated workforce is essential to a thriving community, but Arizona is falling behind.

Approximately 25 percent of eligible Arizona high school graduates do not attend community college or a four-year university. Only one in 10 earn advanced degrees and postsecondary attainment patterns are stratified along all too familiar racial and socioeconomic lines.

Consequently, communities, municipalities, regions, and Arizona miss out on the extraordinary aggregate benefits of a more educated populace.

Worse, rising costs and student debt levels have led many to question whether a college education is worth it, who benefits, and who should pursue it. However, the data is clear: everyone wins when more people pursue a degree or credential after high school.

## Our Approach

Achieving our goal requires a large-scale effort to mobilize the education sector, business leaders, community leaders, and the public to drive dramatic education improvement. Our approach includes 1) direct services to reduce barriers and meet urgent needs for students today and 2) an advocacy strategy to unite stakeholders, address root causes, and create lasting change for years to come.

## Advocacy

As Arizona's leading voice for education, we unite a diverse coalition of stakeholders to champion policies that improve educational outcomes--from early childhood through elementary and high school to post-secondary education.

As a nonpartisan coalition-builder, we convene stakeholders from across sectors and political affiliations to drive the policy change needed to reach the Achieve60AZ goal.

In partnership with the Center for the Future of Arizona, our Education Progress Meter tracks Arizona's performance on key education metrics to shape strategies and hold Arizona leaders accountable.

\*Our research initiatives, such as the Billions to Gain report, which we developed in partnership with the Helios Education Foundation, analyze state and national data to model future scenarios and project the impact of education progress on Arizona individuals, families, and communities.

\*Our public opinion polling data drives our efforts by helping to understand public perceptions, test messaging, measure changes in attitudes and beliefs, and shape our advocacy strategy.

\*Our statewide communications campaign, Everything to Gain, provides policymakers, business leaders, and educators with tools and information to speak persuasively about the value of postsecondary education and build support for policies that support high-quality, equitable, and effective improvements.

#### Direct Services and Annual & Geographic Impact

Education Forward is working towards a more equitable policy environment, but today's students can't wait. Our programs reduce barriers and promote attainment statewide:

\*Our Student Success Services provide \$2.3M in scholarships and ongoing academic, life, and career coaching and resources to 1,500 high-needs students to eliminate financial barriers and increase graduation rates

\*Our AI-powered chatbot, Ask Benji, is a virtual FAFSA application assistant that has served 33,000 high school students with timely financial aid information and answers to questions about completing this vital step in the college-going process.

\*Our Arizona College Access Network (AzCAN) has equipped more than 2,000 college access professionals with accredited training and education to help them close the attainment gap with the families they serve.

\*Our College Knowing and Going program has served 30,000+ students at more than 200 low-income schools with strategies, resources, and funding to build a college-going culture and ensure that every student has a viable post-secondary college or career option.

#### **Program/Project tie to SRP Goals:**

Like SRP, we see education as an investment in a better future. Education Forward Arizona reflects what business, education, and community leaders say across the state: if we want to move Arizona forward, we must move education forward. Our goal is to change people's perception and support towards education as the key to enhancing the economy and quality of life in Arizona.

The Arizona Education Progress Meter consists of eight goals to increase educational attainment. We believe that providing quality early learning opportunities in the early years, building foundational strengths in literacy and math in elementary school, deepening preparation for college and career readiness in middle and high school, and working towards a degree or industry-recognized certificate in postsecondary education all contribute to achieving this goal.

Our "Everything to Gain - Advancing Educational Attainment in Arizona" initiative seeks to enhance performance on the Arizona Education Progress Meter indicators by expanding our direct service programs, engaging with communities, leading local coalitions, and creating awareness and increasing support for educational attainment throughout the state.

Our programs aim to increase the number of students who pursue and succeed in postsecondary education. We accomplish this by providing professional development and assistance to students, teachers, college access professionals, and schools. Additionally, we conduct community outreach by giving education expertise, data, and partnerships to support community-driven education initiatives, such as offering college and career exploration opportunities for incoming high school students. Lastly, we raise awareness and support for various education issues that align with SRP's priorities, including STEM education, teacher support and professional development, career and technical education, and more.

#### **Project/Program Description:**

What We Will Do.

Leveraging data and stories of the benefits of education after high school, we will create a statewide movement (Everything to Gain) to increase the number of Arizonans who pursue education after high school and how the state can make significant increases in degree and certificate completion.

Description.

Many question whether college is worth it and who should access it. Research shows that education after high school undeniably benefits individuals and society. According to our Billions to Gain research referenced earlier, increasing enrollment by 20% could yield over \$1,000,000,000 annually to invest in societal opportunities. Our North Star is AZ's goal of 60% of adults attaining a postsecondary credential by 2030. We serve as the leading voice for this attainment goal. We are embarking on a three-year effort to support policymakers, educators, and business/community leaders in their communications about the tremendous value of postsecondary education. Changing mindsets takes time, so we aim to shift voter and policymaker priorities to support policies and investment for increased degree and certificate completion.

Our Goals.

Specific goals include:

- Leveraging our statewide voice to drive increases in education after high school.
- Increasing understanding that postsecondary education is available for all students, predominantly low-income, Latino, and first-generation.
- Building support for equitable and adequate education improvements and investment in achievement as an imperative.

Our Strategy. Our strategy will mobilize statewide efforts utilizing messages and materials promoting the benefits of increasing postsecondary enrollment. We'll tailor approaches, messages, toolkits, presentations, and electronic outreach to key personas by:

- Securing sustained media coverage
- Engaging digital and social media to introduce resources to new audiences
- Telling powerful stories of students, families, graduates, and leaders
- Leveraging statewide polling to inform messages and outreach
- Purchasing ad buys to reach critical audiences
- Producing materials and videos to support outreach
- Convening key stakeholders to coordinate attainment strategies
- Measuring progress in the three years of our initial effort through qualitative and quantitative methods

**Program Metrics:**

Evaluation.

The evaluation processes and methods we will use to measure our progress are annual polling, pre- and post-interviews, and pre-and post-surveys.

We have a multi-pronged, layered, and evolving evaluation and measurement process for Everything to Gain.

Metrics.

To assess our success, we will analyze key campaign metrics (people reached, perceptions of education, message trends, etc.) and progress on key access metrics and Education Progress Meter milestones (FAFSA completion rates, High School graduation rates, Postsecondary enrollment rates).

Additionally, we have contracted to have a third-party impact evaluation through Equal Measure (a nationally recognized firm) to develop and deliver a comprehensive evaluation of our recent Impact Grant from Helios that will provide a portion of the measurement for the Everything to Gain campaign. This blue-ribbon evaluation will not only analyze the Everything to Gain approach but also offer an "impact package" that we will share with funders and potential funders as we continue our work. This is a measurement/evaluation tool and an industry-recognized sustainability and growth package.

Methods.



Additionally, we will measure progress in the three years of our initial effort through qualitative and quantitative methods, including changes in voter perception, number of partners, and use of our messaging throughout the state. This effort is grounded in creating equity in postsecondary access and completion, and we will be measuring the impact on the opportunity group of low-income, first-generation college students, and those that are part of our fast-growing K-12 Latino population.

Reputation.

There is an excellent understanding of national standards around our key metrics and Arizona's milestones measured through the Arizona Education Progress Meter.

As discussed earlier, the Education Progress Meter is a nonpartisan data tool to show what it will take to reach our state's Achieve60 AZ goal based on eight indicators representing early, K-12, and postsecondary. It's meant to catalyze conversations that lead to action at the state, community, and school levels to improve student outcomes. More than 200 partners created the Progress Meter, and it has become AZ's widely accepted framework for education. It's used by policymakers, educators, civic leaders, and business leaders statewide.

Today, only 76% of Arizona's public high school students are graduating from high school. This should be 90%. Today, only 47% of Arizona's public high students are entering postsecondary education within 12 months of graduating from high school. This number should be 70%. Today, less than 50% of high school students are completing a FAFSA. This should be above 60%, and high-performing states are over 70%.

Much of this poor statewide performance can be attributed to the false narrative perpetuated by many influential politicians and public figures in Arizona about the actual value of postsecondary education and "who" should be accessing that valuable resource.

As we evaluate our performance, we must realize that some of our efforts will only be recognized after the Initiative.

**Intended Use of SRP Funds:**

With the funds received from SRP, the Arizona Community Foundation, our Helios Impact Grant, and others, we aim to accomplish our program goals by engaging in strategic marketing, communications, and messaging campaign activities, primarily through the retention of a nationally known consultant partner to provide a wide range of services, including campaign design, strategies, and services.

We'll also utilize local media consultants to build the local media network. This approach will allow our internal teams to align with and support the campaign while continuing to keep our robust stable of programs, policy voice, and social and local media to promote and advocate for policies and practices to reach our Education Progress Meter milestones.

Because Everything to Gain (E2G) is at the core of what we will do through 2026, a \$25,000 grant from SRP will also support a marginal amount of direct staff investment.

These core functions in our Marcom team,

Community Impact, AzCAN team, Data Collection and Analysis team, and Executive functions will directly align with and support the E2G campaign.

The budget may also convene people, secure paid print and on-air media, build web-based and electronic tools/platforms and content, travel across AZ to spread the E2G messages, and develop and release aligned Reports and Plans.

**SRP Sponsorship Benefits:**

Thank you for your continued partnership and support. With SRP's renewed sponsorship funding, we will acknowledge SRP on our supporter list, which will be published on our website and shared at relevant meetings and events. After the grant is announced, we will create and post a thank-you message on our social media pages, including Facebook and Twitter. If you wish, SRP can collaborate with Education Forward Arizona on a related blog post, e-newsletter story, and media release.

**Other Sources of Funding:**

Several key community partners and collaborators provide essential financial support to our mission to advance educational attainment in Arizona.

These partners include the Arizona Community Foundation (ACF), the Ellis Foundation, and the Helios Education Foundation.

Their contributions are critical to this project's success and reaching the Achieve60AZ goal. We anticipate that the backing from SRP, ACF, and Helios will inspire additional supporters to join us in ensuring a long-term, sustained effort.

**Similar Organizations:**

Education Forward Arizona has a unique role in enhancing education in Arizona. Although many organizations support education in our state, we are the only one that operates statewide to improve academic outcomes for all Arizona students, from preschool through post-secondary education, through programs, policy, and advocacy.

Different organizations focus on other aspects of education. For instance, College Bound and the Arizona Early Childhood Alliance primarily concentrate on a single level of education rather than the entire education system. Meanwhile, Stand For Children and Save our Schools Arizona tends to focus more on policy issues and support specific candidates, which is not feasible for a nonpartisan 501(c)(3) like ours. Some organizations exist to address specific education issues such as literacy, mentorship, teacher recruitment, and retention. Examples of such organizations include Read Better Be Better, New Pathways for Youth, and Teach For America. Some organizations like Literacy Connects and Elevate Phoenix serve students in one or more state regions instead of having a statewide presence like ours. Lastly, organizations like United Way and the Center for the Future of Arizona have a broader community interest and often seek our partnership and education expertise. Our collaboration with the Center for the Future of Arizona, which led to the creation of the Arizona Education Progress Meter, is a perfect example of such a partnership. The Arizona Education Progress Meter was the first community-driven education dashboard of its kind in the state.

Thanks to our multi-channel solid communications platform and physical presence in every county in Arizona, we have the unique ability to raise awareness, build support, and drive local action to advance education with advocates and partners throughout the state. We are also a trusted convener and can leverage this unique role in bringing cross-sector leaders and organizations together to each play a role in improving education outcomes in our state.

**Letter Signer & Title:** Kelli Rael, Community Stewardship Representative Sr.

**Internal Comments:** Operating support for E2G programs (\$25,000); and sponsor the Education Forward Arizona An InspirEd Evening dinner & awards event (\$10,000) on October 30, 2024.

**Attachments**

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**In-Kind Supporting Documentation:**

**Sponsorship Packet:** SRP Shining Star Sponsor proposal.2024.docx

**Current Year Budget:** 2024 Budget Summary FINAL for SRP Grant.pdf

**Last Year's Budget:** Education Forward Arizona 12'23 FS FINAL.pdf

**Program Budget:** 2024 E2G Proposal Budget-SRP.xlsx

**Audited Financial Statements:** EFA Management Representation Letter - signed.pdf

**Board of Directors Listing:** 2024 EdForwardAZ Board Directory.pdf

**List of Corporate Contributors:** 2023 Top 5 funders.docx

**Additional Attachment (1):**

**Additional Attachment (2):**

**Signed Letter & Non PO Payment Form:**

**Number of Events:** 1

**Event One**

---

**Event 1 Event Name:** Education Forward Arizona "An InspirEd Evening dinner & awards

**Event 1 Date:** 2024-10-30

**Event 1 Location :** J.W. Marriott Camelback Inn

5402 East Lincoln Drive

Scottsdale, AZ 85253

**Event 1 Number of Attendees:** 400

**Event 1 Cash Requested:** 10000

**Event 1 In-Kind Requested:** 0

**Event 1 Other Event Info:** The event format and agenda will include award honorees and speakers. Below is our program agenda.

Program Agenda:

VIP Reception -- 6:00 pm to 7:00 pm

Welcome Reception -- 6:00 pm to 7:00 pm

Welcome Remarks and Dinner Service -- 7:00 pm to 8:00 pm

Awards Presentation and Scholar Alumni

Keynote Speaker -- 8:00 pm to 9:00 pm

**SRP Volunteer Opportunities? 1:** No

**Event 1 Net Proceeds Previous Year:** \$230,000.00

**Event 1 Other Event Sponsors :** Yes

**Event 1 Other Sponsors and Dollar Amount:** As of August 18, 2024 are the following sponsors:

Alliance Bank of Arizona

APS

Arizona Community Foundation

Arizona State University

GradGuard

Northern Arizona University

Maricopa Community Colleges District

Helios Foundation

RL Jones Insurance Services

Resolution Copper

Freeport McMoRan

WestMed

Bank of America

Arizona Western College

Nina Mason Pulliam Foundation

**Event 1 Promo Booth:** No

**Custom Report:**

**Event 1 Name - Approved:**

**Event 1 Date - Approved:**

**Event 2 Name - Approved:**

**Event 2 Date - Approved:**

**Event 3 Name - Approved:**

**Event 3 Date - Approved:**

**Is your payee information different than your organization information that was previously provided?:** No

## Payment

## Scan

No matches were found

## Approval

**Requested Amount:** \$35,000.00  
**\*Recommended Amount:** \$35,000.00  
**Prior Approved Grants:** •2023 - An InspirED Evening: Community Partner Sponsorship - \$5,000.00  
•2023 - Advancing Educational Attainment in Arizona - \$25,000.00  
•2024 - Advancing Educational Attainment in Arizona - \$25,000.00  
•2024 - Shining Star Sponsorship for An InspirED Evening - \$10,000.00

**Request Status:** Pending  
**Approval Step 1:** Owner Step Definition  
**Performed By:** Karla Esparza / Community Engagement Strategist  
**Completed:** 2024-09-19  
**Result:** Defined

**Approval Step 2:** Recommend / Do Not Recommend  
**Performed By:** Kelli Rael / COMMUNITY STEWARDSHIP REPRESENTATIVE SENIOR  
**Completed:** 2024-09-19  
**Result:** Recommended  
**Comments:** \$25,000 operating support for Everything to Gain (E2G) programs  
\$10,000 Shining Star sponsorship for An InspirED Evening dinner and awards event on 10.30.24  
-all from Education budget

**Approval Step 3:** Request Owner Approval  
**Performed By:**  
**Completed:**  
**Result:**  
**Comments:**

## Contact

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**Salutation:**  
**\*First Name:** Mary  
**Middle Name:**  
**\*Last Name:** Hurtado  
**Vendor Number:**  
**Title:** Sr. Development Officer  
**Title (CEO):**  
**Address:**  
**Address 2:**  
**City:** Phoenix  
**State:** Arizona  
**Province:**  
**Country:**  
**Zip/Postal Code:** 85018  
**Telephone:** 6028858806  
**Fax:**  
**Email Address:** mhurtado@educationforwardarizona.org  
**Contact Type:**  
**Creation Date:** 2023-10-03  
**Last Saved By:** 100000015151249  
**Last Saved Date:** 30-OCT-23 07.13.54.629083 PM  
**Notes:**

**\*Internal Use Only?:** N

**CEO First Name:**

**Principal Prefix:**

**CEO Last Name:**

**Mobile Phone:**

**CEO Email Address:**

**CEO Phone:**

**CEO Mobile Phone:**

**CEO/Executive Director Contact:**

**Person completing application:**

## Organization

**\*Organization Category:** Arts and Culture  
**\*Legal Name:** Arizona Center for Nature Conservation/Phoenix Zoo  
**\*Address:** 455 N GALVIN PKWY  
**Address 2:**  
**\*City:** PHOENIX  
**\*State:** Arizona  
**\*Zip/Postal Code:** 85008  
**\*Main Telephone:** 602.914.4322  
**\*Main Email Address:** lfrias@phoenixzoo.org  
**\*Website Address:** phoenixzoo.org  
**\*Executive Director Name:** Norberto J. (Bert) Castro  
**\*Executive Director Phone Number:** 602.286.3899  
**\*Executive Director Email Address:** bcastro@phoenixzoo.org

## Proposal

**\*Request Owner:** Karla Esparza  
**Request Source:** External (Submitted 2024-07-25)  
**Proposal Type:** Capital Campaign Grant Application  
**\*Determination Status:** Scheduled for Committee  
**Organization Category:** Arts and Culture  
**Type of Request:** New  
**Purpose:** Capital  
**Project Title:** Building a New Veterinary Medical Center  
**Request Amount:** \$0.00  
**Requested Cash Amount:**  
**Cash Recommended:**

### Programs and Accomplishments

**Statement:** Founded in 1962, the Phoenix Zoo is an important community asset, not only in terms of recreation for Valley residents and tourists, but as a major educational resource for the state of Arizona as well. We provide important educational programs to children no matter their economic circumstances and offer a recreational site where children of all ages can interact with nature. Our educational programs reach more than 125,000 students annually, making the Zoo the largest informal science-based learning organization in the state.

The Zoo is Arizona's most visited cultural attraction, hosting more than 1.4 million guests each year. As one of the largest nonprofit zoos in the United States, the Zoo cares for more than 3,000 animals representing almost 400 species, many of which are threatened or endangered. The Zoo receives no government operating subsidy, relying solely on earned income and philanthropic support and has a valuable economic impact on our community.

### Capital Campaign Statement:

The Phoenix Zoo's Building a New Veterinary Medical Center (VMC) Capital Campaign aligns with SRP's corporate contributions focus on community enrichment and support for local nonprofits. SRP has a long-standing commitment to the community, having been an integral part of Arizona for over 120 years. SRP demonstrates this commitment by donating more than \$4.7 million annually to support essential needs, education, and community enrichment programs.

The Zoo, accredited by the Association of Zoos and Aquariums and a vital nonprofit in the Valley, serves nearly 1.4 million guests each year and is home to more than 3,000 animals, many of which are endangered or threatened species. The Zoo's dedication to wildlife and habitat conservation, along with its wildlife recovery and research programs, aligns with SRP's mission to support organizations that enhance the community.

By contributing to the Zoo's VMC Capital Campaign, SRP can further its goal of enriching the community and supporting educational and conservation efforts that benefit Arizona and beyond. This partnership not only enhances the welfare of animals but also fosters educational opportunities and promotes community engagement, embodying SRP's values of creativity, imagination, and long-term success.

This alignment showcases SRP's commitment to making meaningful contributions that enhance the well-being of the community and the environment.

**Location and Description:** The new VMC will be located on the Africa Trail at the Phoenix Zoo. The 25,000 square foot medical center is vital to the Zoo's ability to advance the care of the animals we serve, educate and inspire our guests, and provide hands on experience to wildlife veterinarians and veterinary students. It will include advanced medical equipment and research space that will help take the Zoo to the cutting edge of wildlife, veterinary science and healthcare. Updated and larger medical and surgical facilities will have windows and screens to allow guests to watch exams and procedures and be inspired. Classrooms and collaborative workspace will provide space to train and motivate the wildlife veterinarians of tomorrow.

The ground floor, which comprises of 18,220 square feet will feature clinical space, a public viewing lobby, an interactive learning center, laboratories, pharmacy, medical center support suite, animal nutrition services, indoor and outdoor recovery wards, an intensive care unit and an animal loading garage. The second floor, which comprises 6,580 square feet, will have conference rooms and research library, classrooms and collaborative workspaces, a breakroom, offices for the Zoo's veterinarians and conservation team and medical residents.

**Project/Program Description:**

**Campaign Goals:**

Statement of Financial Goal and Timeline

Building a New Veterinary Medical Center - \$24.8M Capital Campaign

2020-2022

Pre-Campaign Planning:

\*Board of Trustees approve Campaign

\*Establish Campaign objectives

\*Engage project architect (WDM)

\*Develop Campaign Subcommittee

\*Identify and engage prospects

\*Draft case for support

2023

Establish Campaign Plan:

\*Enlist and engage Campaign Cabinet

\*Engage project contractor, Sundt Construction (contractor commits to building the project at cost)

\*Develop donor naming opportunities

\*Solicit trustees and Zoo's executive staff (100% commitment from the Zoo's executive staff)

\*Plan Campaign public phase and produce fundraising video

\*Finalize budget and timeline

2024

Silent Phase/Public Phase:

\*Solicit Campaign leadership (Derrick Hall, Campaign Chair)

\*Solicit largest gifts +\$1M (Secured: Pulliam Trust \$1.5M, Doornbos \$5M, Private donor \$8.5M)

\*Raise 50% of Campaign goal

\*Public announcement of goal and Campaign status

\*Roll out community phase  
\*Solicit mid-level gifts \$250k+

2025

Final Solicitations

\*Raise 75% of Campaign goal (accomplished in 2024)  
\*Solicit broad-base gifts  
\*Conduct donor stewardship  
\*Highlight major donors  
\*Onsite round-up Campaign (now occurring in fall 2024)  
\*Conduct groundbreaking celebration - early 2025

2026

Construction (18 - 20 months)

\*Raise 100% of Campaign Goal (anticipate to accomplish in 2025)  
\*Finalize donor recognition  
\*Issue close-out thank-you to donors  
\*Illustrate donor impact via Campaign report  
\*Complete construction (summer 2026) and donor recognition  
\*Veterinary Medical Center - grand opening/celebration - fall 2026

**LEED Certification:** No

**Percentage of Board Members:** We are pleased to report that 68% of our board of trustees have already contributed or pledged to the campaign, demonstrating strong support and commitment. Total amount committed is \$5,553,792.

It is important to note that two of our board members have been on the board for less than one month. The solicitation process for these new trustees, as well as the remaining of the trustees, is actively in progress. Our expectation is 100% commitment from the board of trustees, and we are actively working towards this goal.

Thank you for considering our application. We are confident in the growing support of our board members and their dedication to our mission.

**Executive Director Name:**

**Executive Director Phone Number:**

**Executive Director Email Address:**

**Letter Signer & Title:**

**Internal Comments:**

Capital Campaign request for Building a New Veterinary Medical Center.

\*\*Building a New Veterinary Medical Center - \$24.8M Capital Campaign.

ON HOLD 09/03: JH to review

## Attachments

**Community Need Letter:** Phoenix Zoo Letter of Request for VMC.pdf

**Campaign Budget:** VMC Budget\_for SRP Grant.xlsx

**Campaign Commitments:** Summary of Campaign Commitments.pdf

**Board of Directors and Affiliations:** ACNC FY2024-25 ACNC Board Listing\_.pdf

**Most Recent Audited Financials:** Phoenix Zoo FY23 Audited Financial Statements-Final.pdf

**List of Capital Campaign Leadership/** Veterinary Medical Center Campaign Cabinet.pdf

**Committee Leaders:**

**Additional Attachment (1):**

**Additional Attachment (2):**

**Signed Letter & Non PO Payment Form:**

## Payment



## Scan

No matches were found

## Approval

**Requested Amount:** \$0.00  
**\*Recommended Amount:** \$2,000,000.00  
**Prior Approved Grants:**  
**Request Status:** Pending  
**Approval Step 1:** Owner Step Definition  
**Performed By:** Karla Esparza / Community Engagement Strategist  
**Completed:** 2024-07-31  
**Result:** Defined  
**Approval Step 2:** Recommend / Do Not Recommend  
**Performed By:** Juana Hernandez / Sr. Representative Community Stewardship  
**Completed:** 2024-10-11  
**Result:** Recommended  
**Comments:** Approved. November Committee  
  
Capital campaign support for the New Veterinary Medical Center \$200,000 (payable over three years, FY26-FY28)  
**Approval Step 3:** Request Owner Approval  
**Performed By:**  
**Completed:**  
**Result:**  
**Comments:**

## Contact

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**Salutation:** Mrs.  
**\*First Name:** Lorraine  
**Middle Name:**  
**\*Last Name:** Frias  
**Vendor Number:**  
**Title:** Senior Vice President of Institutional Advancement  
**Title (CEO):**  
**Address:**  
**Address 2:**  
**City:**  
**State:**  
**Province:**  
**Country:**  
**Zip/Postal Code:**  
**Telephone:** 6029144322  
**Fax:**  
**Email Address:** lfrias@phoenixzoo.org  
**Contact Type:**  
**Creation Date:** 2024-07-08  
**Last Saved By:** 1000000016163367  
**Last Saved Date:** 22-JUL-24 12.29.49.501750 AM  
**Notes:**  
**\*Internal Use Only?:** N  
**CEO First Name:**

**Principal Prefix:**  
**CEO Last Name:**  
**Mobile Phone:**  
**CEO Email Address:**  
**CEO Phone:**  
**CEO Mobile Phone:**  
**CEO/Executive Director Contact:**  
**Person completing application:**

## Organization

**\*Organization Category:** Basic Needs  
**\*Legal Name:** Southwest Autism Research & Resource Center (SARRC)  
**\*Address:** 300 N 18th St  
**Address 2:**  
**\*City:** Phoenix  
**\*State:** Arizona  
**\*Zip/Postal Code:** 85006  
**\*Main Telephone:** 602-340-8717  
**\*Main Email Address:** sarrc@autismcenter.org  
**\*Website Address:** www.autismcenter.org  
**\*Executive Director Name:** Daniel Openden, Ph.D., BCBA-D  
**\*Executive Director Phone Number:** 602-340-8717  
**\*Executive Director Email Address:** dopenen@autismcenter.org

## Proposal

**\*Request Owner:** Karla Esparza  
**Request Source:** External (Submitted 2024-08-15)  
**Proposal Type:** Capital Campaign Grant Application  
**\*Determination Status:** Scheduled for Committee  
**Organization Category:** Basic Needs  
**Type of Request:** Annual  
**Purpose:** Capital  
**Project Title:** SARRC Campus Expansion to Mesa  
**Request Amount:** \$0.00  
**Requested Cash Amount:**  
**Cash Recommended:**  
**Programs and Accomplishments Statement:**

Southwest Autism Research & Resource Center (SARRC) was founded in 1997 after many months of meetings by two dedicated mothers of children with autism and their developmental pediatrician. At the time, the understanding of autism was limited, and the landscape of service options was barren. Even without any money, full-time dedicated staff, or real estate, our co-founders had big dreams about individuals with autism having friends, jobs, homes, and a supportive, inclusive community.

Since our founding, SARRC has become an internationally recognized nonprofit that conducts innovative research, provides evidence-based practices, disseminates effective training, and builds inclusive communities for individuals with autism and their families. Our mission is to advance research and provide a lifetime of support for individuals with autism and their families. Additionally, SARRC is one of the only autism organizations in the world that provides a lifetime of services for individuals with autism and their families while also conducting innovative research. In 2019, SARRC launched a strategic plan to become a statewide organization that puts effective services within reach of every Arizonan. To achieve this goal, SARRC is aiming to establish five additional campuses across the state.

Annually, SARRC serves over 1,400 children, teens, and adults with ASD through our clinical and research programs, educates over 12,000 parents, family members, typical peers, teachers, medical professionals, and community members, and screens 2,000 school-age children for social challenges. Our operating budget in 2024 is \$20,913,482, and approximately 80% of our annual revenue comes from earned revenue sources (e.g., private health insurance reimbursement, pharmaceutical research trials), with 20% coming from philanthropy.

SARRC is comprised of highly trained clinical staff and medical professionals including a medical doctor (M.D.); 5 post-doctoral staff (with a Ph.D. or Psy.D), 49 master's level staff; and 38 board certified behavior analysts (BCBA) with one at the doctoral level. Most facilitators and behavior therapists hold a minimum of a bachelor's degree. This level of expertise merits SARRC as having the most experienced and highly credentialed staff of any other autism service provider in the state.

Through integrative research, educational outreach, evidence-based modeled programs, and collaborative initiatives, SARRC promotes early intervention and the long-term support of individuals with ASD and their families. While similar programs supporting individuals with ASD exist in Maricopa County and throughout Arizona, SARRC is one of only a few known nonprofit organizations in the United States providing a lifetime of services for individuals and their families while also conducting its own independent research. While other organizations offer similar services, inclusion is at the heart of SARRC's programs, which means we provide opportunities for individuals with autism to learn, interact or volunteer alongside their typically developing peers. Additionally, through SARRC's community services, our team commonly includes education and training to after-school or summer camp programs for youth or to employers seeking to hire adults with autism, fostering an overall inclusive community. SARRC is one of few organizations committed to home and community-based services, while most autism service providers have shifted to center-based services.

**Capital Campaign Statement:** Around the time SARRC was founded, the prevalence of autism in the United States was 1 in 500; today, it is 1 in 36 nationally. Autism is considered the fastest-growing developmental disability in the U.S., according to Autism Society of America. It can cause significant social, communication and behavioral challenges beginning in early childhood and typically lasting throughout a person's lifetime. Although the presentation of ASD varies significantly among individuals, it affects every age group and occurs in all ethnic and socioeconomic groups.

Currently, SARRC provides the majority of services throughout Maricopa County. However, there are still individuals and families in Maricopa County and throughout Arizona that do not have the resources and access to autism services. SARRC has identified a growing and urgent need to extend our reach, eliminate barriers, and increase the accessibility of services for individuals with autism and their families in all communities throughout Arizona. Research and best practice have shown that early intervention and continued support across the lifespan have a significant impact on individuals with ASD and their ability to improve social, communication, and language skills over time, resulting in increased independence, self-sufficiency, and maximized quality of life.

Aligning with Salt River Project's focus areas of supporting children to participate in programs that promote personal development and investing in education programs that enrich classrooms, SARRC is committed to delivering high-quality, evidence-based programs and providing a lifetime of support for individuals with autism and their families across Arizona. In 2019, SARRC launched a new strategic plan with a target to become a statewide organization that puts effective services within reach of every Arizonan by 2030.

To achieve SARRC's strategic plan and address the pressing need to expand autism services, SARRC has launched our A-to-Z and Everywhere in Between Capital Campaign. The campaign will provide the financial resources for statewide expansion and create five new sites in East Valley, Tucson, West Valley, Flagstaff/Prescott and North Phoenix/Scottsdale for a total of nine SARRC campuses statewide, critical for achieving SARRC's goal of putting effective services within reach every Arizonan by 2030. As a part of SARRC's A to Z and Everywhere in Between Capital Campaign, SARRC has secured a campus location in East Mesa near the intersection of Power and Mckellips Road, which is located in Salt River Project's service area. The 15,000-square-foot campus will be anchored by SARRC's Community School, one of Arizona's only inclusive preschool programs. In addition to the Community School, each campus will offer a range of programs focused on improving meaningful skills that maximize independence across the lifespan. Programs available through each campus may include JumpStart™, Comprehensive Behavior Program, CommunityWorks, PEERS®, and Employment Services. Statewide expansion will also allow SARRC to broaden our network by connecting pediatricians with psychologists and providing earlier and more efficient diagnostic evaluations.

The incredible generosity of Salt River Project will specifically support building and construction expenses, including creating classrooms, group and individual session rooms, playground, reception area, and office space for our newly secured campus in East Mesa. Once the campus is fully open and operational, SARRC will serve an additional 500 individuals and their families for a total of 2,500 individuals across all five SARRC campuses.

**Location and Description:** To achieve its strategic plan and address the pressing need to expand autism services and as a part of SARRC's A to Z and Everywhere in Between Capital Campaign, SARRC has secured a campus location at 2165 N Power Road. This 15,000-square-foot campus is in East Mesa near the intersection of Power and Mckellips Road. The campus was previously in operation as a middle school, so the spaces will be renovated and modified to meet our needs for SARRC's programs and services. The campus will feature a Community School with four classrooms, welcome center, reception, playground, courtyard, parking lot with drop off area, family resource room, staffing planning room, therapy rooms, and telehealth, supervision, and conference rooms.

**Project/Program Description:**

**Campaign Goals:** To measure the success and effectiveness of the A to Z and Everywhere in Between Capital Campaign, SARRC is tracking and working to achieve the following goals:

\*Reach at least 75% and launch the public phase for SARRC's Capital Campaign by the end of 2024.

\*Open all five SARRC campuses by 2030. The order of location for the campuses is subject to change based on the availability of land and properties, but SARRC will open new campuses in the following locations by 2030:

\*East Valley

\*Tucson

\*West Valley

\*Flagstaff/Prescott

\*North Phoenix/Scottsdale

\*Once all campuses are open and operational, SARRC will serve an additional 2,500 individuals with autism and their families throughout the state, for a total of 4,500 across all nine SARRC campuses.

For the East Mesa Campus, construction has commenced this summer and SARRC is on track to officially open the campus by March 2025. Once the East Mesa Campus is fully open and operational, SARRC will serve an additional 500 individuals and their families, as well as 2,500 individuals across all five SARRC campuses. Once enrollment is complete at the Community School, the campus becomes fiscally sustainable through diverse funding streams -- private health insurance, grant funding, and private pay methods. In addition to the Community School, each campus will offer a range of programs focused on improving meaningful skills that maximize independence.

**LEED Certification:** No  
**Percentage of Board Members:** The percentage of Board members that have contributed or pledged to the campaign is 94%.  
**Executive Director Name:**  
**Executive Director Phone Number:**  
**Executive Director Email Address:**  
**Letter Signer & Title:** Juana Hernandez, Community Stewardship Representative Sr.  
**Internal Comments:** Capital Campaign Request - SARRC Campus Expansion to Mesa.  
  
ON HOLD 9/03: JH to review

## Attachments

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**Community Need Letter:** SARRC Community Need Letter.pdf  
**Campaign Budget:** Mesa Campus Construction and Renovation Budget.pdf  
**Campaign Commitments:** SARRC Capital Campaign - Donor Recognition Listing.pdf  
**Board of Directors and Affiliations:** 2024 SARRC Board of Directors.pdf  
**Most Recent Audited Financials:** 2023 SARRC Audited Financial Statements.pdf  
**List of Capital Campaign Leadership/Committee Leaders:** Capital Campaign Leadership Roster (04.18.22).docx  
**Additional Attachment (1):**  
**Additional Attachment (2):**  
**Signed Letter & Non PO Payment Form:**

## Payment

## Scan

No matches were found

## Approval

**Requested Amount:** \$0.00  
**\*Recommended Amount:** \$50,000.00  
**Prior Approved Grants:**

- 2015 - - \$5,000.00
- 2016 - - \$5,000.00
- 2016 - - \$280.00
- 2017 - - \$5,000.00
- 2018 - Sponsor 2018 Community Breakfast - \$5,000.00
- 2018 - Autism Speaks Walk - \$220.00
- 2019 - Autism CommunityWorks - \$5,000.00
- 2019 - Autism Speaks Walk - \$470.00
- 2020 - Autism CommunityWorks® - \$5,000.00
- 2021 - SARRC Annual Community Breakfast - \$3,000.00
- 2021 - Autism CommunityWorks® - \$5,000.00
- 2022 - Payroll Deduction Grant - \$518.00
- 2022 - Payroll Deduction Grant - \$1,295.00
- 2022 - Payroll Deduction Grant - \$777.00
- 2022 - Payroll Deduction Grant - \$1,639.00
- 2022 - Payroll Deduction Grant - \$518.00
- 2022 - Autism CommunityWorks - \$5,000.00
- 2022 - SARRC Annual Community Breakfast - \$3,000.00
- 2022 - Payroll Deduction Grant - \$518.00
- 2022 - Payroll Deduction Grant - \$518.00

- 2022 - Payroll Deduction Grant - \$503.00
- 2022 - Boosters Stipends - New Agencies & Luncheon Speakers - \$2,500.00
- 2023 - Donate via Credit Card Grant - \$65.00
- 2023 - Payroll Deduction Grant - \$1,028.70
- 2023 - Payroll Deduction Grant - \$1,033.70
- 2023 - Payroll Deduction Grant - \$1,033.70
- 2023 - Payroll Deduction Grant - \$1,550.55
- 2023 - Donate via Credit Card Grant - \$65.00
- 2023 - Autism CommunityWorks - \$5,000.00
- 2023 - SARRC Annual Community Breakfast - \$3,000.00
- 2023 - Payroll Deduction Grant - \$1,537.70
- 2023 - Payroll Deduction Grant - \$466.00
- 2023 - Payroll Deduction Grant - \$32.00
- 2023 - Donate via Credit Card Grant - \$65.00
- 2023 - Payroll Deduction Grant - \$1,049.70
- 2023 - Donate via Credit Card Grant - \$65.00
- 2023 - Donate via Credit Card Grant - \$65.00
- 2023 - Payroll Deduction Grant - \$186.00
- 2023 - Payroll Deduction Grant - \$1,003.70
- 2023 - Payroll Deduction Grant - \$1,505.55
- 2023 - Payroll Deduction Grant - \$1,029.70
- 2023 - Donate via Credit Card Grant - \$65.00
- 2023 - Payroll Deduction Grant - \$1,013.70
- 2023 - Payroll Deduction Grant - \$15.00
- 2023 - Payroll Deduction Grant - \$1,030.70
- 2024 - Donate via Credit Card Grant - \$65.00
- 2024 - Payroll Deduction Grant - \$926.00
- 2024 - Donate via Credit Card Grant - \$65.00
- 2024 - Payroll Deduction Grant - \$916.00
- 2024 - Donate via Credit Card Grant - \$65.00
- 2024 - Payroll Deduction Grant - \$926.00
- 2024 - Donate via Credit Card Grant - \$65.00
- 2024 - Payroll Deduction Grant - \$906.00
- 2024 - Donate via Credit Card Grant - \$65.00
- 2024 - Payroll Deduction Grant - \$926.00
- 2024 - Donate via Credit Card Grant - \$65.00
- 2024 - Payroll Deduction Grant - \$926.00
- 2024 - Donate via Credit Card Grant - \$65.00
- 2024 - Payroll Deduction Grant - \$1,389.00
- 2024 - Donate via Credit Card Grant - \$65.00
- 2024 - Annual Community Breakfast and CommunityWorks Support - \$8,000.00
- 2024 - Payroll Deduction Grant - \$1,003.70
- 2024 - Donate via Credit Card Grant - \$65.00
- 2024 - Payroll Deduction Grant - \$926.00
- 2024 - Donate via Credit Card Grant - \$65.00
- 2024 - Payroll Deduction Grant - \$936.00
- - -

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**Request Status:** Pending  
**Approval Step 1:** Owner Step Definition  
**Performed By:** Karla Esparza / Community Engagement Strategist  
**Completed:** 2024-08-16  
**Result:** Defined  
**Approval Step 2:** Recommend / Do Not Recommend  
**Performed By:** Juana Hernandez / Sr. Representative Community Stewardship  
**Completed:** 2024-10-10  
**Result:** Recommended  
**Comments:** Approved. November Committe Mtg

Support to A-to-Z and Everywhere in Between Capital Campaign (\$50,000 payable over two years)

**Approval Step 3:** Request Owner Approval  
**Performed By:**  
**Completed:**  
**Result:**  
**Comments:**

## Contact

---

**Salutation:** Ms.  
**\*First Name:** Lauren  
**Middle Name:**  
**\*Last Name:** Smith  
**Vendor Number:**  
**Title:** Corporate & Foundation Relations Manager  
**Title (CEO):**  
**Address:**  
**Address 2:**  
**City:**  
**State:**  
**Province:**  
**Country:**  
**Zip/Postal Code:**  
**Telephone:** 6022188213  
**Fax:**  
**Email Address:** lsmith@autismcenter.org  
**Contact Type:** Primary Contact  
**Creation Date:** 2019-04-16  
**Last Saved By:** 100000009360271  
**Last Saved Date:** 06-AUG-24 11.38.18.806867 PM  
**Notes:**  
**\*Internal Use Only?:** N  
**CEO First Name:**  
**Principal Prefix:**  
**CEO Last Name:**  
**Mobile Phone:**  
**CEO Email Address:**  
**CEO Phone:**  
**CEO Mobile Phone:**



**CEO/Executive Director Contact:**  
**Person completing application:**

## Organization

**\*Organization Category:** Basic Needs  
**Official Name:** CHILD CRISIS ARIZONA  
**\*Legal Name:** Child Crisis Arizona  
**\*Address:** 424 W. Rio Salado  
**Address 2:**  
**\*City:** Mesa  
**\*State:** Arizona  
**\*Zip/Postal Code:** 85201  
**\*Main Telephone:** 4808349424  
**\*Main Email Address:** info@childcrisisaz.org  
**\*Website Address:** www.childcrisisaz.org  
**\*Executive Director Name:** Torrie A. Taj, CFRE, Chief Executive Officer  
**\*Executive Director Phone Number:** (480) 834-9424  
**\*Executive Director Email Address:** torrie.taj@childcrisisaz.org

## Proposal

**\*Request Owner:** Karla Esparza  
**Request Source:** External (Submitted 2024-09-25)  
**Proposal Type:** General Grant Application  
**\*Determination Status:** Scheduled for Committee  
**Strategy:**  
**Organization Category:** Basic Needs  
**Type of Request:** Annual  
**Purpose:** Operating Expenses  
**Project Title:** Foster Care Services, Annual Gala Sponsorship, & Pool Fence Safety Initiative  
**In-Kind Request?:** No  
**Request Amount:** \$80,000.00  
**Requested Cash Amount:** \$80,000.00  
**Cash Recommended:**  
**In-Kind Recommended:** \$0.00  
**Describe Mission/Geographic Impact :** For more than 46 years, Child Crisis Arizona has worked to provide children and youth in Arizona a safe environment, free from abuse and neglect, by creating strong and successful families. Child Crisis Arizona is always active in the community to identify unmet needs and adapt services to serve more children and families. We strive to realize our vision of a community filled with "Safe Kids. Strong Families."  
  
Our scope of work holistically addresses both child abuse prevention and intervention when abuse or neglect has occurred. Our Prevention programs include:  

- Early Education Services-Early Head Start and Preschool for low-income families
- Family Education-free caregiver education to avoid child abuse, neglect, or unintentional injury
- FANS Resource Distribution Center-free basic need items to children, youth, and families in crisis.
- Healthy Families-Voluntary home visitation program for new parents
- Whispering Hope Ranch-Weeklong summer camp for children and young adults of all abilities and backgrounds

  
Intervention programs serve children and youth who are or have been part of the child welfare system. Programs include:  

- Emergency Children's Shelter
- Group Homes
- Independent Living Program

- Extended Foster Care
- Kinship Foster Care
- Children's Refugee Services
- Foster Care and Adoption
- Counseling

Since 1977, we have offered residential emergency shelter to 34,556 children and provided foster care and/or adoption to 7,595. Each day, we serve hundreds of homeless children and youth in foster care systems in our multiple emergency placement locations and foster/adoptive homes. Over our history, programs have provided 82,246 adults and children with family education and stabilization services and early childhood education and wraparound services to 4,480 low-income children and families. Through direct distribution of basic need items to families, we have served 7,741. In 2023, across all programs, the agency served 42,888 unduplicated individuals.

**Program/Project tie to SRP Goals:** Among SRP's Corporate Giving priorities is Basic Needs, in particular, to "provide vital services to those in need of food, shelter or safety from violent or crisis situations." Child Crisis Arizona's Foster Care Services for Children and Youth directly addresses that priority.

Our programs work to provide a full continuum of care for children and youth in the foster care system, offering safety and security for children ages 0-21 in community foster homes, kinship foster homes, our Emergency Children's shelter Home, a Group Home for Teenage Boys, an Independent Living Program and through one-on-one coaching through the Extended Foster Care Program.

In FY2023, the Arizona Department of Child Safety (DCS) investigated 43,797 reports of child abuse or neglect, removing 6,267 children and youth from their families. Currently, over 9,000 children and youth in the state are in out-of-home care. DCS or Tribal Social Services, the child welfare agencies with the legal authority to remove children from their families, only do so when the maltreatment is so severe that it is simply not safe to leave the child in the home.

Each child who is brought into the foster care system has experienced one or more Adverse Childhood Experiences (ACEs), which include verbal, physical, or sexual abuse, as well as family dysfunction (e.g., an incarcerated, mentally ill, or substance-abusing family member; domestic violence; or absence of a parent due to separation or death). ACEs have been linked to a range of adverse health outcomes in adulthood, including substance abuse, depression, cardiovascular disease, diabetes, cancer, and premature mortality (Centers for Disease Control and Prevention, 2009). The 2021 National Survey on Children's Health reports 21.8% of children birth to 17-years in Arizona have experienced one ACE; and 20.1% have experienced two or more. The national average for children experiencing two or more ACEs is 17%. The costs associated with ACEs are exponential across the adult lifetime, robbing society of productive citizens. It is estimated that child abuse costs our nation \$220 million every day.

To address this need, Child Crisis Arizona's Foster Care Services for Children and Youth provides safe shelter, basic needs, and nurturing care for those in the child welfare system. Our agency was established over 46 years ago with a mission "to provide Arizona's children and youth a safe environment, free from abuse and neglect." Since then, we have continued expanding services to help more children and, since 2015, we increased our shelter bed capacity by 177%. In recent years, Child Crisis Arizona has expanded services to youth aging out of the foster care system as well as those caring for a family member's child(ren) as we believe this focus will truly help stop the cycle of generational trauma. As the need in our community grows, so will our programs. We are proud to be part of the solution to this community need with strong partners like SRP.

**Project/Program Description:**

Child Crisis Arizona offers several residential care options for foster children and youth in Maricopa County. The options are 1) an Emergency Children's Shelter for children ages 2-10, 2) A Group Home for teenage boys ages 11-17, 3) the Independent Living for Foster Youth program for youth aging out of the child welfare system, ages 18-21, 4) Community and Kinship foster and adoptive homes and 5) Extended Foster care for youth aging out of the child welfare system. Through each of these programs we work to ensure all of the children/youth's needs are met including basic (food, clothing, shelter); healthcare (medical, dental, behavioral); and educational (supplies, uniforms).

The Emergency Children's Shelter Home is the only licensed emergency shelter facility for children in Arizona and has the capacity to house 10 children nightly. Most residents are with us following the removal from their families due to severe maltreatment. Many children stay for three to six months, or longer, while awaiting long-term placement. For many reasons, the shelter is much more than just a safe place to sleep as we meet the child's needs from head to toe. When the children arrive, they often come with just the clothes they are wearing. We provide them with all the necessities, from clothes and shoes to personal toiletries and toys. We ensure they have nutritious and healthy meals that meet individual dietary restrictions. An important piece of our programming includes field trips and special experiences. Given the unfortunate circumstances in which these children came from, many have not experienced outings such as the zoo, a water park, or a sports event. We strive to offer as many of these fun activities as possible, allowing the children an opportunity to simply be kids.

We offer comprehensive medical, dental, and behavioral healthcare. Our staff Pediatric Nurse Practitioner completes a pediatric well-child assessment, coordinates hearing and vision screenings, and updates their immunizations. Any concerns are immediately addressed or, if a more serious condition is suspected, a referral is made to specialists. Dental visits occur within the first ten days of a child's stay. For many of these children, it is their first visit to a dentist. All school-age children are enrolled in school and will continue their education at their previously attended school or be transferred to one better able to meet their developmental needs, including enrollment in Child Crisis Arizona's early childhood education offerings. The children also participate in developmentally appropriate life skills lessons to help them learn life lessons such as healthy coping skills, social appropriateness, sharing, hygiene, and safety.

The Group Home is a single-family home, currently serving foster teen boys, and is located in a residential neighborhood. Programming focuses on providing normal teen experiences including concentration on school, extracurricular activities, first jobs, planning for adult life, and the development of needed life skills. Group counseling is provided at the home through our staff licensed therapists. Counseling offers the teens the opportunity to share their feelings about being part of the child welfare system, their past trauma, and family situation. The program can shelter 10 teens nightly and staff are present in the home 24-hours a day.

The home mimics family living as much as possible and the program staffing and services operates similarly to the Emergency Children's Shelter. The structure of this program is aimed at providing long-term care for foster youth, giving the youth an opportunity to find stability and consistency in their home environment. This is integral to the youth's development as they build relationships with their peers -- both in the home and at school -- and the staff, who act as mentors and parental figures.

The Independent Living for Foster Youth Program provides shared or private apartments for 15 youth concurrently, all of which chose to remain in or re-enter the system to receive support to graduate from high school, attend college or vocational training, and/or establish a work life to begin providing for themselves. Youth are in the program through no fault of their own, but because their families are unable to provide them with safe care. Particularly vulnerable foster youth include young mothers and their babies, LGBTQ+, and gender non-conforming individuals, all of which are welcome in our program. The youth are provided with housing, meals, and are required to be actively engaged in school or work and be controlled-substance free.

Support services include onsite counseling and group therapy, life skills and healthy relationships training, and case management to develop post-program planning for a successful transition into adulthood. We have an Educational Specialist on staff to support each youth's educational goals such as applying for college or vocational school, financial aid, and scholarships. The life skills presentations and learning opportunities are categorized as Community (e.g. learning how to live in a shared space, how to care for the facility), Budgeting (e.g. grocery shopping, needs vs. wants), Health and Wellness (e.g. going for a walk, playing sports with staff), Emotional (e.g. sharing affirmation quotes or music, draw and talk) and Development (e.g. fear of adulthood, self-care, self-expression). Recreation opportunities are also available such as outings to the water park or a professional sports event. Youth are encouraged to invite guests to each outing, to build their own personal network outside of the foster care system.

The youth in this program have endured, perhaps, years of trauma and abuse by those they trusted, multiple care placements, numerous school changes, and grief over the loss of their birth families. Because of this, we focus much of our programming on addressing trauma and mental health as well as developing a plan to move forward outside of the child welfare system. It is our belief that addressing trauma and processing any unresolved grief will put the youth on a pathway to healing, enable them to move forward healthfully into adulthood, and break the cycle of generational abuse and neglect.

Within the Independent Living Program, beds are reserved for runaway or homeless teens seeking help through the Safe Place® Program. Any teen ages 12- to- 17-years who enters a QuikTrip, Valley Metro, or other designated Safe Place location and asks for assistance is provided shelter and meals until a safe alternative is found. Child Crisis Arizona's Safe Place initiative is joined with the National Safe Place Network, serving youth in 38 states and the District of Columbia, and is the sole affiliate in Maricopa County, responsible for all Safe Place appeals.

The Extended Foster Care Program is a new contract awarded through the Department of Child Safety in 2024 to support youth who are aging out of the foster care system. Each youth, ages 18-21, is assigned a Success Coach who checks in with them weekly to provide support and guidance on accessing healthcare, education, housing and more. The program is designed to help youth realize their personal strengths and become better advocates for themselves as they transition into adulthood. This program is offered to youth statewide.

Child Crisis Arizona's Foster Care and Adoption Program aims to provide children in the child welfare system with a stable foster or adoptive family who will offer love and consistency and instill in each child the skills and values needed to succeed in life. We recruit, train, license/certify, and monitor foster and adoptive homes for children in the child welfare system. Child Crisis Arizona provides these services throughout Maricopa County, the most populous county in the state. We serve single and two-parent families from a no-limitations spectrum of religious beliefs, ethnicities, and sexual orientations. In recognition of our inclusivity, we hold the Solid Foundation for Inclusion benchmark by the Human Rights Campaign. We are the only agency in Arizona with this designation.

Foster parents provide for the daily care, supervision, and nurturance of children placed into their homes until the child is either returned to their birth family or a more permanent plan for the child is implemented. Foster parents are expected to act as parents and ensure that all aspects of their foster child's health and safety are met. This includes medical care, mental health treatment, and educational support. They advocate for their foster child and are responsible for gaining the specific knowledge and expertise needed about each child in their care. For older youth, foster parents are given the task of preparing them for life as adults when foster care is no longer necessary or an option.

Our foster or adoptive parents are provided with an array of support services not offered elsewhere through an innovative approach of personalized support for both the caregiver, child, and when possible, other family members.

For decades, Child Crisis Arizona has offered foster care licensing for families taking in relative children, or Kinship Support Services. In 2023, the Department of Child Safety decided to separate this licensing process and the oversight of these families from their general foster care contract. Child Crisis Arizona was selected as one of the agencies in Maricopa County that will oversee relative placements for children.

Kinship families are asked to take in a relative's child and are often unprepared for this major life change. They require a higher level of support and supervision as they begin this journey. Child Crisis Arizona staff are responsible for researching the family's background, ensuring the placement is safe, and providing family members with resources they need to provide the best care possible.

In all of these Foster Care Services Programs, our ultimate goal is that 100% of the children and youth receive safe shelter and have all of their needs met while under our care. As we serve a wide range of ages throughout our various facilities, outcome measurements are specific to the program goals and are developmentally appropriate to those being served. For example, the Emergency Children's Shelter seeks to bring stability and structure to young, abused children as our team works to find longer-term placement. The Group Homes for teens and Independent Living for Foster Youth are geared towards long-term residents and focuses heavily on life skills and post-secondary education to prepare the youth for exiting the child welfare system as adults.

**Program Metrics:** Child Crisis Arizona tracks both outputs and outcomes as a demonstration of our ability to affect positive change. We track the number of days of care provided, number and types of services received, and basic demographic information including race, ethnicity, age, and city of origin. All of this data is recorded into a leading software program for the tracking and management of human services programs, which enables us to determine if goals are being met. All of the agency's programs and departments outcome reports are aggregated into a quarterly Performance and Quality Improvement Scorecard and, in accordance with our policy of transparency, is published on our website ([www.childcrisisaz.org/who-we-are/financials](http://www.childcrisisaz.org/who-we-are/financials)). The following is our outcome measurements for 2024:

\*85% of children and youth will maintain or increase their sense of safety and security as determined through a risk assessment administered at intake, one month later, and every other month thereafter

\*90% of children and youth will maintain or improve in medical health determined by completion of health screenings and updated immunizations by the time of discharge

\*85% of youth in our Independent Living Program will either be employed or attending school

\*80% of foster, adoptive or kinship families will report satisfaction with supportive services as determined by a consumer satisfaction survey conducted every six months

**Intended Use of SRP Funds:** Child Crisis Arizona requests a gift of \$80,000 for the purpose of three focus areas. We propose \$40,000 to be allocated to Foster Care Services for program-related expenses providing day-to-day care of the children and youth such as program food, clothing, personal hygiene products, medical and educational supplies, and transportation costs. The requested increase in funding will support the expansion of our services, particularly to youth who are aging out of the foster care system as well as those families taking in a relative's child, described earlier in this application, as we seek to expand services and help more foster youth. A \$15,000 sponsorship for our annual gala, which will also ultimately be allocated to general operations.

Lastly, we request \$25,000 for the Pool Fence Safety Initiative. In 2022, we became the sponsored partner with SRP and the United Phoenix Firefighters Charities to include a Pool Fence Safety Initiative under our services. In its first application round, we provided ten low-income families across Maricopa County with a pool fence and in 2023 we were happy to increase that to 16 families served.

In May of 2024, 11 pool fences were granted to families across the Valley. Families included Laura Dawson, a Chandler resident who lives with her 6-month-old granddaughter and also cares for her mother who is battling Alzheimer's disease; and Tarry Weatherly, a Buckeye grandmother of six and a caretaker for her husband, her daughter and an ailing aunt. Applications for our fall cycle are currently open and will close October 14th.

**SRP Sponsorship Benefits:** A \$15,000 sponsorship of Child Crisis Arizona's Annual Gala includes:

o12 in-person tickets for the event

oLogo recognition on Child Crisis Arizona website on annual gala page

oLogo on event welcome sign and on-screen during dinner

- oCompany name listed in event program
- oLogo included on printed gala invitation (prior to print deadline)
- oLogo included in e-mails pertaining to the event leading up to the day of the event
- oRecognition on Child Crisis Arizona social media pages (Instagram, Facebook, Twitter, LinkedIn)
- oRecognition in Child Crisis Arizona e-news and event follow-up press release

The deadline to submit a logo for inclusion in event signage and materials is January 31, 2025.

**Other Sources of Funding:** Child Crisis Arizona's largest collaborators for the Residential Foster Care Services are the Arizona Department of Child Safety, Salt River Pima-Maricopa Indian Community Social Services, and Gila River Indian Community Tribal Social Services because they are the government agencies with authority to remove children from their families and provide for their care, taking over legal custody. We work closely with these agencies to identify and document the child's needs, to support a case plan with appropriate services, and to locate the most appropriate longer-term placement for the child. We work diligently to provide structure and establish services to ensure there is a successful and supportive transition to the child's next placement. Child Crisis Arizona has contracts for service with these entities and receives partial per diem payment for the care of children and youth placed by each; however, those contractual payments do not actually cover the comprehensive services and care given to each foster child and youth. For every night of care provided, we must generate \$367 in philanthropic support. To raise this funding, Child Crisis Arizona practices a balanced and strategic fund development plan consisting of individual donors, corporate and foundation grants, and well-established special events. We utilize a multi-channel approach with public donor outreach through the web, digital media in all forms, direct mail marketing, and advocacy to share the importance of this topic in our community and to help the public understand how they can support our organization and the children and families we serve.

The Residential Foster Care Services works collaboratively with several other community partners including Maricopa County Hospital, Jewish Family and Children's Services, Touchstone, Terros, Arizona Youth and Family Services, Phoenix Children's Hospital, Arizona Children's Association, Southwest Network, Department of Child Safety - Office of Prevention, various public schools and districts, and several Native American Indian Nations and Tribes. There are several partner organizations that provide program elements in the Independent Living for Foster Youth Program. These include Resilient Me to work on healing trauma and building self-esteem; Bloom 365 on developing healthy relationships; Teen Work Force Initiative to develop job skills, resume building, and interview skills; Trinity Opportunity Alliance works with employers to provide opportunities for youth aging out of foster care; and St. Joseph the Worker provides employment opportunities for youth.

The Pool Fence Safety Program is made possible through generous contributions from SRP, the 493 Firefighter Foundation and State Farm. State Farm and the 493 Firefighter Foundation have committed \$10,000 each to support the project in 2025.

**Similar Organizations:** There are other organizations providing care and support for foster children and youth; however, what sets our programs apart from other similar agencies is our 46-year experience in human services and our ability to provide a complete continuum of care from birth through 21 years old. We have harnessed knowledge from decades of involvement in child welfare to identify the core issues of why the cycle of generational abuse and poverty continues to hurt our community. With this knowledge, we have structured our supportive and wraparound services to meet the needs of this unique population, including focusing our programming on therapeutic care and life skills for those in residence and resources and support for foster and adoptive homes. This is why our organization has been trusted to pilot the Extended Foster Care and Kinship Support Services contracts. Every step of the way, our intention is not only to provide immediate shelter and care to the foster children and youth, but to also provide them with the tools to heal and move forward in their lives healthfully and supported.

Child Crisis Arizona is also unique in several other ways, including:

1. We hold the Solid Foundation for Inclusion benchmark by the Human Rights Campaign. We are the only agency in Arizona with this designation.

2.ASU Sun Devil 100 recognizing fastest growing organizations led by Arizona State University alumnae -- conferred April 2022

3.Distinguished Service Award for Direct Service/Advocacy from the Arizona Attorney General Office of Victim Services -- Awarded April 2020

4.A commitment to transparency with the public and our philanthropic supporters. In recognition of this, Child Crisis Arizona has been awarded a 4-Star Rating (the highest possible) from Charity Navigator for nine consecutive years and has earned the GuideStar Platinum Seal of Transparency for six consecutive years.

**Letter Signer & Title:** Juana Hernandez, Community Stewardship Representative Sr.

**Internal Comments:** Operating support for Foster Care Services for program-related expenses (\$40,000); Operating Support for the Pool Fence Safety Initiative (\$25,000); and Sponsor the Child Crisis Arizona Annual Gala event (\$15,000) on March 29, 2025.

## Attachments

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**In-Kind Supporting Documentation:**

**Sponsorship Packet:** Gala 2025 Sponsorship Opportunities.pdf

**Current Year Budget:** 2024 CCA Budget.pdf

**Last Year's Budget:** 2023 Child Crisis Arizona Budget (1).pdf

**Program Budget:** 2024 Residential & Foster Care Services Budget.pdf

**Audited Financial Statements:** Child-Crisis-Arizona-Audited-Financial-Statement-2023 (2).pdf

**Board of Directors Listing:** 2024 CCA Board of Directors List 06.04 (1).pdf

**List of Corporate Contributors:** 2023 Corporate and Foundation funders.pdf

**Additional Attachment (1):**

**Additional Attachment (2):**

**Signed Letter & Non PO Payment Form:**

**Number of Events:** 1

## Event One

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**Event 1 Event Name:** Child Crisis Arizona Annual Gala

**Event 1 Date:** 2025-03-29

**Event 1 Location :** J.W. Marriott Camelback Inn, 5402 E Lincoln Dr, Scottsdale, AZ 85253

**Event 1 Number of Attendees:** 500

**Event 1 Cash Requested:** 15000

**Event 1 In-Kind Requested:** 0

**Event 1 Other Event Info:** The Annual Child Crisis Arizona Gala features a cocktail reception, dinner, silent and live auctions, live entertainment, dancing, and an after party. Proceeds from the gala support Child Crisis Arizona general operations.

The Gala is attended by adults, of which, approximately 70% are corporate executives and 30% are individual donors to Child Crisis Arizona. We thank SRP for its continued support and we look forward to including you on our list of sponsors for this annual event.

**SRP Volunteer Opportunities? 1:** Yes

**Event 1 Net Proceeds Previous Year:** \$1,100,000.00

**Event 1 Other Event Sponsors :** Yes

**Event 1 Other Sponsors and Dollar Amount:** Child Crisis Arizona has secured a \$25,000 sponsorship from General Dynamics for the 2025 Child Crisis Arizona Gala. Additional sponsorships are pending.

**Event 1 Promo Booth:** No

**Custom Report:**

**Event 1 Name - Approved:**

**Event 1 Date - Approved:**

**Event 2 Name - Approved:**

**Event 2 Date - Approved:**

**Event 3 Name - Approved:**

**Event 3 Date - Approved:**



Is your payee information different than your organization information that was previously provided?: No

## Payment

## Scan

No matches were found

## Approval

**Requested Amount:** \$80,000.00  
**\*Recommended Amount:** \$40,000.00  
**Prior Approved Grants:**

- 2013 - Computer Upgrade - \$5,000.00
- 2013 - - \$5,000.00
- 2014 - Emergency Shelter Program - \$15,000.00
- 2014 - - \$2,500.00
- 2014 - - \$5,000.00
- 2014 - - \$100.00
- 2014 - - \$350.00
- 2014 - - \$250.00
- 2015 - - \$1,750.00
- 2015 - - \$1,250.00
- 2015 - - \$10,000.00
- 2016 - - \$2,000.00
- 2016 - - \$10,000.00
- 2016 - - \$2,000.00
- 2017 - - \$2,500.00
- 2018 - Emergency Children's Shelter - \$15,000.00
- 2018 - Gala Sponsorship - \$5,000.00
- 2019 - Sponsorship - Rise Above Annual Luncheon - \$1,000.00
- 2019 - FIT Speaker Contribution - \$500.00
- 2019 - 2019 Gala - A Night in Casablanca - \$5,000.00
- 2020 - Emergency Children's Shelter and Annual Gala Sponsorship - \$20,000.00
- 2021 - Dollars for Doers Grant - \$500.00
- 2021 - COVID Food Support Program - \$5,000.00
- 2021 - Emergency Children's Residential Services and Annual Gala Sponsorship - \$20,000.00
- 2021 - 2021 PVSA Karilee Ramaley - \$2,500.00
- 2022 - Payroll Deduction Grant - \$3,181.80
- 2022 - Payroll Deduction Grant - \$7,948.50
- 2022 - Payroll Deduction Grant - \$4,755.70
- 2022 - Payroll Deduction Grant - \$13,176.40
- 2022 - Payroll Deduction Grant - \$3,176.80
- 2022 - Dollars for Doers Grant - \$500.00
- 2022 - Payroll Deduction Grant - \$3,180.80
- 2022 - Payroll Deduction Grant - \$3,181.80
- 2022 - Caring for Homeless Children/Youth and Annual Gala Sponsorship - \$20,000.00

- 2022 - Payroll Deduction Grant - \$3,181.80
- 2022 - Child Crisis Arizona's Fostering Bright Futures expansion campaign - \$100,000.00
- 2023 - Payroll Deduction Grant - \$3,578.00
- 2023 - Payroll Deduction Grant - \$3,563.00
- 2023 - Payroll Deduction Grant - \$3,568.00
- 2023 - Payroll Deduction Grant - \$3,568.00
- 2023 - Payroll Deduction Grant - \$5,352.00
- 2023 - Payroll Deduction Grant - \$6,762.80
- 2023 - Payroll Deduction Grant - \$40.00
- 2023 - Donate via Credit Card Grant - \$500.00
- 2023 - Payroll Deduction Grant - \$60.00
- 2023 - Payroll Deduction Grant - \$6,341.00
- 2023 - Residential Foster Care Services, Annual Gala Sponsorship, & Pool Fence Safety Initiative - \$50,000.00
- 2023 - Payroll Deduction Grant - \$3,482.00
- 2023 - Payroll Deduction Grant - \$5,273.00
- 2023 - Payroll Deduction Grant - \$3,681.00
- 2023 - Payroll Deduction Grant - \$3,532.00
- 2024 - Payroll Deduction Grant - \$3,819.94
- 2024 - Payroll Deduction Grant - \$3,752.94
- 2024 - Payroll Deduction Grant - \$3,792.94
- 2024 - Payroll Deduction Grant - \$3,757.94
- 2024 - Payroll Deduction Grant - \$3,760.94
- 2024 - Payroll Deduction Grant - \$3,808.94
- 2024 - Payroll Deduction Grant - \$3,878.94
- 2024 - Payroll Deduction Grant - \$7,784.94
- 2024 - Payroll Deduction Grant - \$5,698.41
- 2024 - Payroll Deduction Grant - \$3,472.00
- 2024 - Residential Foster Care Services, Annual Gala Sponsorship, & Pool Fence Safety Initiative - \$50,000.00
- - -
- - - \$0.00
- - - \$0.00
- - - \$0.00

**Request Status:** Pending

**Approval Step 1:** Owner Step Definition

**Performed By:** Karla Esparza / Community Engagement Strategist

**Completed:** 2024-09-27

**Result:** Defined

**Approval Step 2:** Recommend / Do Not Recommend

**Performed By:** Juana Hernandez / Sr. Representative Community Stewardship

**Completed:** 2024-10-10

**Result:** Recommended

**Comments:** Approved. November Committee Mtg

CPS

Operating support for Foster Care Shelter programs (\$35,000)

Sponsor the Child Crisis Arizona Annual Gala event (\$5,000) on March 29, 2025

CPE  
Operating support for the Pool Fence program (\$25,000)  
Contract pending  
**Approval Step 3:** Request Owner Approval  
**Performed By:**  
**Completed:**  
**Result:**  
**Comments:**

## Contact

---

**Salutation:** Mr.  
**\*First Name:** Justin  
**Middle Name:**  
**\*Last Name:** Duran  
**Vendor Number:**  
**Title:** Vice President of Development and Communications  
**Title (CEO):**  
**Address:** 817 N Country Club Dr  
**Address 2:**  
**City:** Mesa  
**State:** Arizona  
**Province:**  
**Country:**  
**Zip/Postal Code:** 85201  
**Telephone:** 480-834-9471  
**Fax:**  
**Email Address:** justin.duran@childcrisisaz.org  
**Contact Type:** Primary Contact  
**Creation Date:** 2022-08-22  
**Last Saved By:** 100000008477543  
**Last Saved Date:** 01-FEB-24 05.20.00.097093 PM  
**Notes:**  
**\*Internal Use Only?:** N  
**CEO First Name:**  
**Principal Prefix:**  
**CEO Last Name:**  
**Mobile Phone:**  
**CEO Email Address:**  
**CEO Phone:**  
**CEO Mobile Phone:**  
**CEO/Executive Director Contact:**  
**Person completing application:**

