COMMUNITY RELATIONS COMMITTEE
Thursday, February 23, 2023, No Sooner Than 11:10 AM
SRP Administration Building
1500 N. Mill Avenue, Tempe, AZ  85288

Committee Members:  Nick Brown, Chairman; Robert Arnett, Vice Chairman; Mario Herrera, Kevin Johnson, Kathy Mohr-Almeida, Larry Rovey, Stephen Williams, and Keith Woods

Call to Order
Roll Call

1. **CONSENT AGENDA:** The following agenda item(s) will be considered as a group by the Committee and will be enacted with one motion. There will be no separate discussion of these item(s) unless a Committee Member requests, in which event the agenda item(s) will be removed from the Consent Agenda and considered as a separate item .................................................................CHAIRMAN NICK BROWN

   - Request for approval of the minutes for the meeting of November 17, 2022.

2. **Arizona Science Center** ................................................................. ANNE RICKARD
   Request for approval to contribute $30,000 to the Arizona Science Center to support the exhibition sponsorship and the Girls in STEM program.

3. **Mesa United Way** ................................................................. ANNE RICKARD
   Request for approval to contribute $50,000 to Mesa United Way to support the Foster 360 program and 2023 Campaign Celebration.

4. **Maricopa Community Colleges Foundation** ........................................ ANNE RICKARD
   Request for approval to contribute $52,520 to the Maricopa Community Colleges Foundation to support outreach to students in the K-12 system.

5. **Arizona Water Education for Teachers (WET) Project** ..................... ANNE RICKARD
   Request for approval to contribute $71,039 to the Arizona WET Project to support the SRP 5-day Water Academy for teachers and additional programming.

6. **Valley of the Sun United Way** .................................................. ANNE RICKARD
   Request for approval to contribute $235,000 to the Valley of the Sun United Way to support the annual campaign fund and sponsorship of the 2023 “We Are United” Luncheon.

7. **Report on Current Events by the General Manager and Chief Executive Officer or Designees** ................................................................. MIKE HUMMEL

8. **Future Agenda Topics** ............................................................. CHAIRMAN NICK BROWN
The Committee may vote during the meeting to go into Executive Session, pursuant to A.R.S. §38-431.03 (A)(3), for the purpose of discussion or consultation for legal advice with legal counsel to the Committee on any of the matters listed on the agenda.

The Committee may go into Closed Session, pursuant to A.R.S. §30-805(B), for records and proceedings relating to competitive activity, including trade secrets or privileged or confidential commercial or financial information.

Visitors: The public has the option to attend in-person or observe via Zoom and may receive teleconference information by contacting the Corporate Secretary's Office at (602) 236-4398. If attending in-person, all property in your possession, including purses, briefcases, packages, or containers, will be subject to inspection.
A meeting of the Community Relations Committee of the Salt River Project Agricultural Improvement and Power District (the District) and the Salt River Valley Water Users’ Association (the Association), collectively SRP, convened at 12:05 p.m. on Thursday, November 17, 2022, from the Board Conference Room at the SRP Administration Building, 1500 North Mill Avenue, Tempe, Arizona. This meeting was conducted in-person and via teleconference in compliance with open meeting law guidelines.

Committee Members present at roll call were R.C. Arnett, Vice Chairman; and M.J. Herrera, K.J. Johnson, L.D. Rovey, S.H. Williams, and K.B. Woods.


In compliance with A.R.S. §38-431.02, Andrew Davis of the Corporate Secretary’s Office had posted a notice and agenda of the Community Relations Committee meeting at the SRP Administration Building, 1500 North Mill Avenue, Tempe, Arizona, at 9:00 a.m. on Tuesday, November 15, 2022.

Vice Chairman R.C. Arnett called the meeting to order.

Consent Agenda

Vice Chairman R.C. Arnett requested a motion for Committee approval of the Consent Agenda, in its entirety.

On a motion duly made by Board Member K.B. Woods and seconded by Board Member M.J. Herrera, the Committee unanimously approved and adopted the following item on the Consent Agenda:

- Minutes of the Community Relations Committee meeting on August 23, 2022, as presented

Corporate Secretary J.M. Felty polled the Committee Members on Board Member K.B. Woods’ motion to approve the Consent Agenda, in its entirety. The vote was recorded as follows:
ASU Foundation – Department of Physics

Using a PowerPoint presentation, Anne Rickard, SRP Director of Community Partnerships, reviewed Management's request for approval for SRP to contribute $29,211 to the ASU Foundation – Department of Physics to support the Modeling Instruction Program.

Ms. A. Rickard recommended that SRP contribute $29,211 to the ASU Foundation – Department of Physics to support the Modeling Instruction Program, as presented.

On a motion duly made by Board Member K.B. Woods, seconded by Board Member M.J. Herrera, and carried, the Committee agreed to recommend Board approval, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Board Member K.B. Woods' motion for approval. The vote was recorded as follows:

YES: Board Members R.C. Arnett, Vice Chairman; and M.J. Herrera  (6)  
K.J. Johnson, L.D. Rovey, S.H. Williams, and K.B. Woods
NO: None  (0)
ABSTAINED: None  (0)
ABSENT: None  (0)

Copies of the handouts distributed, and the PowerPoint slides used in this presentation are on file in the Corporate Secretary's Office and, by reference, made a part of these minutes.

Phoenix Theatre Company

Using a PowerPoint presentation, Ms. A. Rickard reviewed Management's request for approval for SRP to contribute $30,000 to the Phoenix Theatre Company to support their 103rd Season. She stated that Molly K. Greene, SRP Senior Director of Policy, Strategy and Consumer Affairs, represents SRP on the Board of the Phoenix Theatre Company.

Ms. A. Rickard concluded with a review of contributions by other companies and recommended that SRP contribute $30,000 to the Phoenix Theatre Company to support their 103rd Season, as presented.
On a motion duly made by Board Member K.B. Woods, seconded by Board Member M.J. Herrera, and carried, the Committee agreed to recommend Board approval, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Board Member K.B. Woods’ motion for approval. The vote was recorded as follows:

YES: Board Members R.C. Arnett, Vice Chairman; and M.J. Herrera K.J. Johnson, L.D. Rovey, S.H. Williams, and K.B. Woods (6)
NO: None (0)
ABSTAINED: None (0)
ABSENT: None (0)

Copies of the handout distributed and the PowerPoint slides used in this presentation are on file in the Corporate Secretary's Office and, by reference, made a part of these minutes.

Arizona Science Teachers Association

Using a PowerPoint presentation, Ms. A. Rickard reviewed Management's request for approval for SRP to contribute $40,000 to the Arizona Science Teachers Association to support the Ambassador Program for K-12 educators.

Ms. A. Rickard concluded with a review of contributions of other companies and recommended that SRP contribute $40,000 to the Arizona Science Teachers Association to support the Ambassador Program for K-12 educators.

On a motion duly made by Board Member K.B. Woods, seconded by Board Member M.J. Herrera, and carried, the Committee agreed to recommend Board approval, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Board Member K.B. Woods’ motion for approval. The vote was recorded as follows:

YES: Board Members R.C. Arnett, Vice Chairman; and M.J. Herrera K.J. Johnson, L.D. Rovey, S.H. Williams, and K.B. Woods (6)
NO: None (0)
ABSTAINED: None (0)
ABSENT: None (0)

Copies of the handouts distributed, and the PowerPoint slides used in this presentation are on file in the Corporate Secretary’s Office and, by reference, made a part of these minutes.
Boys & Girls Clubs of the Valley

Using a PowerPoint presentation, Ms. A. Rickard reviewed Management's request for approval for SRP to contribute $45,000 to support the Boys & Girls Clubs of the Valley: $32,500 to support the Valley Academic Success Initiative and $5,000 to support the Today’s Kids, Tomorrow’s Stars. She stated that Freddie Dobbins Jr., SRP Senior Engineer, represents SRP on the Board of the Boys & Girls Clubs of the Valley.

Ms. A. Rickard concluded with a review of contributions of other companies and recommended that SRP contribute $45,000 to support the Boys & Girls Clubs of the Valley: $32,500 to support the Valley Academic Success Initiative and $5,000 to support the Today’s Kids, Tomorrow’s Stars, as presented.

On a motion duly made by Board Member K.B. Woods, seconded by Board Member M.J. Herrera, and carried, the Committee agreed to recommend Board approval, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Board Member K.B. Woods’ motion for approval. The vote was recorded as follows:

YES: Board Members R.C. Arnett, Vice Chairman; and M.J. Herrera (6) K.J. Johnson, L.D. Rovey, S.H. Williams, and K.B. Woods
NO: None
ABSTAINED: None
ABSENT: None

Copies of the handout distributed, and the PowerPoint slides used in this presentation are on file in the Corporate Secretary’s Office and, by reference, made a part of these minutes.

St. Mary’s Food Bank

Using a PowerPoint presentation, Ms. A. Rickard reviewed Management's request for approval for SRP to contribute $50,000 to the St. Mary’s Food Bank to support the purchase of one grocery rescue box truck.

Ms. A. Rickard concluded with a review of contributions of other companies and recommended that SRP contribute $50,000 to the St. Mary’s Food Bank to support the purchase of one grocery rescue box truck, as presented.

On a motion duly made by Board Member K.B. Woods, seconded by Board Member M.J. Herrera, and carried, the Committee agreed to recommend Board approval, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Board Member K.B. Woods’ motion for approval. The vote was recorded as follows:
YES: Board Members R.C. Arnett, Vice Chairman; and M.J. Herrera (6)
      K.J. Johnson, L.D. Rovey, S.H. Williams, and K.B. Woods
NO: None (0)
ABSTAINED: None (0)
ABSENT: None (0)

Copies of the handout distributed, and the PowerPoint slides used in this presentation are on file in the Corporate Secretary's Office and, by reference, made a part of these minutes.

ASU Foundation – Mary Lou Fulton Teachers College

Using a PowerPoint presentation, Ms. A. Rickard reviewed Management's request for approval for SRP to contribute $68,316 to support the ASU Foundation – Mary Lou Fulton Teachers College: $39,900 to support Teaching Inquiry-Based STEM Science Program; $18,000 to support Environmental Education Program; $7,000 to support Environmental Stewardship Patrol Program; and $3,416 to support ASU Foundation Administrative Fee.

Ms. A. Rickard recommended that SRP contribute $68,316 to support the ASU Foundation – Mary Lou Fulton Teachers College: $39,900 to support Teaching Inquiry-Based STEM Science Program; $18,000 to support Environmental Education Program; $7,000 to support Environmental Stewardship Patrol Program; and $3,416 to support ASU Foundation Administrative Fee, as presented.

On a motion duly made by Board Member K.B. Woods, seconded by Board Member M.J. Herrera, and carried, the Committee agreed to recommend Board approval, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Board Member K.B. Woods’ motion for approval. The vote was recorded as follows:

YES: Board Members R.C. Arnett, Vice Chairman; and M.J. Herrera (6)
      K.J. Johnson, L.D. Rovey, S.H. Williams, and K.B. Woods
NO: None (0)
ABSTAINED: None (0)
ABSENT: None (0)

Copies of the handout distributed, and the PowerPoint slides used in this presentation are on file in the Corporate Secretary's Office and, by reference, made a part of these minutes.

ASU Foundation – Kyl Center for Water Policy

Using a PowerPoint presentation, Ms. A. Rickard reviewed Management's request for approval for SRP to contribute $80,000 to the ASU Foundation – Kyl Center for Water Policy to support the Arizona Water Blueprint 2.0 – Securing Our Water Future program.
Ms. A. Rickard recommended that SRP contribute $80,000 to the ASU Foundation – Kyl Center for Water Policy to support the Arizona Water Blueprint 2.0 – Securing Our Water Future program, as presented.

On a motion duly made by Board Member K.B. Woods, seconded by Board Member M.J. Herrera, and carried, the Committee agreed to recommend Board approval, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Board Member K.B. Woods' motion for approval. The vote was recorded as follows:

- **YES:** Board Members R.C. Arnett, Vice Chairman; and M.J. Herrera K.J. Johnson, L.D. Rovey, S.H. Williams, and K.B. Woods (6)
- **NO:** None (0)
- **ABSTAINED:** None (0)
- **ABSENT:** None (0)

Copies of the handout distributed, and the PowerPoint slides used in this presentation are on file in the Corporate Secretary's Office and, by reference, made a part of these minutes.

**Report on Current Events by the General Manager and Chief Executive Officer or Designees**

Alaina P. Chabrier, SRP Associate General Manager and Chief Communications Executive, reported on a variety of federal, state, and local topics of interest to the Committee.

**Future Agenda Topics**

Vice Chairman R.C. Arnett asked the Committee if there were any future agenda topics. None were requested.

There being no further business to come before the Community Relations Committee, the meeting adjourned at 12:09 p.m.

Lora F. Hobaica  
Assistant Corporate Secretary
Arizona Science Center

Request $30,000 to support:

- $25,000: sponsor the Dogs! A Science Tail exhibition
- $5,000: sponsor the Girls in STEM program

SRP Board Member: Chris Campbell

Giving priority area: Education
<table>
<thead>
<tr>
<th>Company</th>
<th>Amount</th>
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<tbody>
<tr>
<td>APS</td>
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<td>Blue Cross Blue Shield of Arizona</td>
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<td>PetSmart</td>
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Mesa United Way

Request $50,000 to support:
• Foster 360 program
• 2023 Campaign Celebration

SRP Board Member: Kevin Nielsen

Giving priority area: Basic Needs
Comparatives

Crescent Crown $17,224
Quick Trip $92,052
Nationwide $15,421
Vrana Law Firm $20,000
Maricopa Community Colleges Foundation

Request $52,520 to support:

• Sponsor Be A Student's Hero campaign, March 24, 2023
• Sponsor Heroes of Education, November 16, 2023
• Support Girls Get IT
• Support Fast Track Certificate Program

SRP Board Member: Geri Mingura
Giving Priority Area: Education
## Comparatives

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Arizona Project WET

Request $71,039 to support:

• Project WET: 5-day Water Academy for teachers and additional programming

Giving Priority Area: Education
## Comparatives

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<td>Liberty Utilities</td>
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Valley of the Sun United Way

Request $235,000 to support:

• Renewal support for annual campaign fund
• Sponsor the “We Are United” Luncheon

SRP Board Member: Nina Mullins

Giving Priority Area: Basic Needs
Comparatives

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<td>Nationwide</td>
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</table>
thank you!
**Organization**

*Organization Category:* Arts and Culture  
**Official Name:** ARIZONA SCIENCE CENTER  
*Legal Name:* Arizona Science Center  
**Address:** 600 E. Washington St.  
Address 2:  
*City:* Phoenix  
*State:* Arizona  
*Zip/Postal Code:* 85004  
*Main Telephone:* 602-716-2000  
*Main Email Address:* stewartt@azscience.org  
*Website Address:* www.azscience.org  
*Executive Director Name:* Guy Labine  
*Executive Director Phone Number:* 602-716-2015  
*Executive Director Email Address:* labineg@azscience.org

**Proposal**

*Request Owner:* Deana Perez  
Request Source: External (Submitted 11/07/2022)  
Proposal Type: General Grant Application  
*Determination Status:* Scheduled for Committee  
Organization Category: Arts and Culture  
Type of Request: Annual  
Purpose: Operating Expenses  
**Project Title:** Arizona Science Center's STEM Education Programs - Dogs! A Science Tail Exhibition Sponsorship, Girls in STEM Initiative, and Galaxy Gala 2023.  
In-Kind Request?: No  
Request Amount: $35,000.00  
Requested Cash Amount: $35,000.00  
Cash Recommended: $0.00  
In-Kind Recommended: $0.00  

**Describe Mission/Geographic Impact :**

The mission of Arizona Science Center (ASC) is to inspire, educate and engage curious minds through science. Using a hands-on approach to science exploration, ASC uses its 184,000 square feet of gallery space, over 300 hands-on exhibits, traveling exhibitions, live daily demonstrations, state-of-the-art giant screen theater, and planetarium to spark an interest in science among its visitors. Additional learning opportunities and services include professional development services for educators, community STEM outreach programs, afterschool STEM clubs, standards-aligned field trips, camps, public workshops, adult programming, CREATE makerspace and online learning resources, including CONNECT @ Arizona Science Center.

ASC serves over 800,000 adults, students, educators, and families through its on-site, virtual and statewide, off-site programs annually. This includes over 140,000 school children and teachers representing more than 100 cities and towns throughout Arizona who visit the Center on a school field trip, including more than 45,000 low-income youth who visit at no charge through our Focused Field Trips program. Responding to needs in the greater community, ASC offers an extensive selection of educational outreach programs, working on-site at schools, libraries, community centers, and partner organizations throughout the state to deliver impactful programs including STEM camps, Science on Wheels, Universe on Wheels, and CREATE on Wheels. Annually, our educational outreach programming reaches more than 60,000 youth and adults throughout Arizona, including rural areas and tribal nations. In addition, more than 5,000 educators participate each year in ASC's professional development programs through the Freeport-McMoRan Foundation Center for Leadership in Learning.
Elevating STEM education and inspiring the next generation of innovators and world-changers is at the heart of ASC’s mission. ASC is dedicated to STEM education and creating a passion for science by offering visitors new and relevant access to science in ways that excite and delight.

Program/Project tie to SRP Goals:
ASC’s STEM Education Programs, including Dogs! A Science Tail exhibition sponsorship, Girls in STEM initiative, and Galaxy Gala, collectively align with SRP’s stated goals and objectives for Education to support learning programs that enrich our classrooms and encourage student success in the sciences through robust learning opportunities. ASC provides, and increases access to high-quality science, technology, engineering and math (STEM) education for students and teachers through a wide variety of STEM education programs onsite, online, and throughout the state. Moreover, a major driver behind our work is not only providing high-quality programming to all who seek it, but to help level the educational playing field for underrepresented children by providing free STEM education programs for them and professional development for teachers from Title I and rural schools.

Our role as a leading STEM education provider in Arizona has increased dramatically over the years in response to chronic budget cuts to public education and severe teacher shortages. Arizona teachers not only lack adequate funding for essential STEM education programs, but too many lack the competence and confidence to teach it well. It’s a serious challenge to preparing today’s youth for future STEM careers, and for Arizona companies to find the local talent they need.

Low-income students from Arizona's 1,300 Title I schools typically have even less access to quality STEM learning. Many represent minorities from marginalized communities, with 80% or more who fall within the poverty level and receive free or reduced lunch through the National School Lunch Program. These socioeconomic realities often put them at a sizeable disadvantage. The disruption caused by COVID-19 only compounded these problems further, exposing the lack of resources in families and schools across the state, and recent test scores nationwide reflect the profound impact COVID-19 had on learning.

ASC works every day to help bridge these gaps by providing high-quality, essential STEM education for children, and to deliver free programming to Arizona’s disadvantaged students and professional development training for teachers.

Dogs! A Science Tail Exhibition Sponsorship
Opening in February 2023, ASC will be hosting a special traveling exhibition, Dogs! A Science Tail. Always a major draw for the Center, our featured, traveling exhibitions help foster a deeper interest in science, and immerse visitors in learning experiences that explore latest technologies, ancient artifacts and cultures, the vastness of space, unique animals, and so much more. Throughout the year, these special exhibitions also provide valuable opportunities for teachers to extend the learning experiences for their students beyond the classroom. During the exhibition run, visiting teachers will be provided free Educator Guides that not only help leverage the learning experience in the exhibition, but also offer pre- and post-visit activities and lessons for use in the classroom.

Girls in STEM Initiative
ASC’s Girls in STEM Initiative helps inspire girls in grades 4-8 to explore their full potential in STEM. During multiple programs in 2023, approximately 500 girls will collaborate with their peers to solve hands-on STEM-focused problems and connect with women in STEM careers who serve as volunteer mentors during the programs. As a result of these programs, participating girls will increase their knowledge of STEM, their awareness of STEM careers, and their interest in pursuing a STEM career.

Project/Program Description:
ASC’s STEM Education project includes: Dogs! A Science Tail exhibition sponsorship, Girls in STEM initiative, and Galaxy Gala.

Dogs! A Science Tail exhibition sponsorship
Opening in February 2023, ASC is excited to present a new exhibition, Dogs! A Science Tail, a hands-on science exhibition that highlights the dynamic nature of the bond between humans and dogs. This fun and highly interactive exhibition allows guests to experience the extraordinary way that dogs see, hear, and smell the world. The exhibition will show how the ability to understand and communicate with each other lies at the heart of the unique relationship between humans and dogs, and what makes this one of the most successful interspecies partnerships of all time. Guests will be able to explore the world from a dog's perspective through a variety of hands-on exhibits. Experiences will range from listening to hidden sounds that dogs can hear but humans can't, excavating replicas of actual fossils to determine if they belong to wolves or dogs, walking a dog through an interactive neighborhood to understand how pets strengthen the community, or testing your pop-culture knowledge during a game of “Jeopawdy!” based on the show Jeopardy! Visitors will also have the opportunity to share personal photos and stories of their dogs on a photo wall.

School groups on field trips will be able to add on this unique experience, and teachers will receive a free Educator Guide for the exhibition, including hands-on activities aligned with Arizona Science Standards. The goals of our traveling exhibitions include: 1. Bringing new and relevant content several times a year to the Arizona community and encouraging visitors to approach new phenomena and ideas with a fresh perspective and 2. Providing an opportunity to attract and engage new audiences with ASC. The exhibition will be on view from February 5 -- April 30, 2023.

Girls in STEM Initiative

Reports show that despite the growing dominance of STEM in today’s business world, women still make up less than 30% of all STEM careers. Tapping into and building confidence in STEM starts early, and is why nurturing girls’ interests in STEM is so important during their formative years. Driven to help meet this need, ASC launched our Girls in STEM Initiative to give girls multiple opportunities to explore their abilities and meet female mentors. Throughout the year during weekend programs and special events, hundreds of girls in grades 4-8 learn about and apply STEM through hands-on activities, collaborative problem-solving, and team challenges, focused on themes including coding, robotics, chemistry, engineering, sustainability, finance, and more. Girls also learn about STEM careers and educational pathways from professional women in STEM-related industries who serve as mentors.

As we look to 2023, ASC is planning numerous Girls in STEM programs with a variety of exciting themes to engage and inspire girls in meaningful STEM learning. A projected 25-50 girls will attend each program.

Galaxy Gala

ASC’s signature annual event, Galaxy Gala, offers guests the opportunity to experience first-hand the interactive exhibits of the Center while also providing critical support for our mission to inspire, educate and engage curious minds through science.

Our 2023 Galaxy Gala will feature the opening of our newest exhibition, Dogs! A Science Tail. Galaxy Gala proceeds will benefit the Center's STEM education programs that help shape tomorrow's innovators and leaders in science, technology, engineering, and math.

Program Metrics:

Dogs! A Science Tail will allow all students, teachers, adults, families and tourists an opportunity to explore the dynamic nature of the bond between humans and dogs. The highly interactive exhibition will allow guests to experience the extraordinary way that dogs see, hear, and smell the world. The exhibition will show how the ability to understand and communicate with each other lies at the heart of the unique relationship between humans and dogs, and what makes this one of the most successful interspecies partnerships of all time. The exhibition will be on view from February 5 -- April 30, 2023. Overall attendance is projected at 35,000 adults, children, teachers and students from all communities of Arizona and out-of-state visitors.

Girls in STEM Initiative
Our Girls in STEM Initiative is designed and projected to impact approximately 500 girls in grades 4-8 during the 2023 calendar year. At each event, an average of 25-50 girls in 4th-8th grade collaborate with their peers to solve STEM-related problems and connect with women in STEM careers who serve as volunteer mentors during the program. Events are typically held on a Saturday, and run from 8am-12pm. Participants primarily come from cities within Maricopa County, but some live in surrounding counties as well.

**Intended Use of SRP Funds:**

**Dogs! A Science Tail Exhibition**
Sponsorship funding from SRP will be used to help underwrite all elements needed to bring the exhibition to Arizona and maintain it while at ASC. Expenses include travel, exhibition shipping, installation, maintenance, staffing and equipment.

**Girls in STEM Initiative**
Funding from SRP will be used to help support all elements needed to deliver Girls in STEM events including curriculum development, promotional materials, personnel, printing, activity supplies, and refreshments.

**Galaxy Gala**
Funds from SRP will used to support our Galaxy Gala 2023 event and table sponsorship for 10 guests.

**SRP Sponsorship Benefits:**

**Dogs! A Science Tail Exhibition**
*Logo and/or company name on marketing elements related to Dogs! A Science Tail exhibition including marketing/collateral, external banner and signage, offsite promotional collateral and online.
*Prominent display of logo and/or company name at Dogs! A Science Tail exhibition entry.
*50 complimentary Dogs! A Science Tail VIP Passes for use at any time during the exhibition run (provided prior to opening day).
*25 complimentary General Admission passes (valued at $21.95 each) for use for one year.
*One Employee Appreciation Weekend at Arizona Science Center hosted by your organization that entitles your employees and up to four guests to Arizona Science Center.
*A staff-led tour of Dogs! A Science Tail exhibition for up to 20 guests.

**Girls in STEM**
*Logo or company name on all marketing elements related to Girls in STEM including: marketing/collateral, flyers, signage, social media, web and email (100,000+ email list).
*Opportunity to provide a take-away in the Girls in STEM event swag bag.
*Volunteer opportunities for SRP staff.

**GALAXY GALA**
*Table for 10 guests at Galaxy Gala event, February 4, 2023.
*Name and/or logo placement on Galaxy Gala 2023 website, program materials and event materials.

**Added Visibility and Benefits**
*Recognition at the $25,000 -- 49,999 level on our plasma screen donor board in the Science Center's lobby.
*Recognition at the $25,000 -- 49,999 level on pre-show slides in the Science Center's Irene P. Flinn Giant Screen Theater and Dorrance Planetarium.
*Recognition at the $25,000 -- 49,999 level on the Donor page on the Science Center's website.
*50 complimentary General Admission passes for SRP employees and/or clients (Fair Market Value: $1,097.50).
*Two complimentary President's Club memberships at the Discoverer level (Fair Market Value: $3,000).

*One employee appreciation weekend at the Science Center, including complimentary General Admission for SRP employees and up to four guests (Fair Market Value for estimated 400 visitors: $8,780).

*Year-long employee discounts: $2 off general admission and $10 off memberships (not to be included with other offers or discounts).

*Opportunities to offer special discount promotions for SRP customers, including $10 discount on individual memberships to the Center and $2 discount off general admission.

*One complimentary facility rental (excludes catering, rentals, theater/planetarium and special ticketed exhibitions) (Fair Market Value: $7,000).

*Year-long 5% discount on additional Science Center facility rentals (excludes catering, equipment rentals and special ticketed engagements).

*Invitations to special events and networking breakfasts.

*Special invitations to preview new feature exhibitions and films.

*Private tour of Arizona Science Center and CREATE for 20 SRP employees and/or clients.

*Opportunities for staff/key stakeholders to experience Arizona Science Center "behind-the-scenes."

Other Sources of Funding:

Given the growing need and demand for our STEM education programs and onsite learning experiences, ASC works to ensure their sustainability each year through a solid base of funding from a wide range of individual donors and corporate and foundation partners, along with earned revenue.

Dogs! A Science Tail exhibition funding partners include but are not limited to: US Bank, PetSmart, and Two Pups Wellness Fund.

Girls in STEM Initiative financial and volunteer funding partners include but are not limited to: APS, Herbert H. & Barbara C. Dow Foundation, Freeport-McMoRan Foundation, Helios Education Foundation, Chevy Humphrey, Intel, KLA Foundation, Alison Lewis & Craig Krumwiede, Northrop Grumman, Charles Schwab Foundation, Southwest Gas, Stantec, WebPT, and Wimco.

Similar Organizations:

While there are a handful of other organizations in Arizona who provide STEM education programs for K-12 students, what sets ASC apart is the depth and variety of programming we offer, along with our capacity to bring our programs to every corner of the state. From our standards-aligned educational field trips and Camp Innovation programs, to our Girls in STEM Initiative, Science on Wheels outreach, virtual learning programs and more, ASC offers a unique and robust selection of learning opportunities designed to fit individual needs. Moreover, our Learning Team talent brings years of experience to each program, inspiring and engaging students in hands-on learning while modeling best teaching practices for teachers. Finally, ASC has built solid, lasting relationships with thousands of teachers, schools, school districts, libraries, community centers, and other nonprofits over the years to deliver our programs. This trust and confidence in the quality of our work and programming is why our programs are requested again year after year, decade after decade. All of this combined has helped position ASC as a leading STEM education provider throughout Arizona and a reliable, effective partner in helping to positively impact the next generation.

Letter Signer & Title: Andrea Moreno, Manager, Community Outreach

Internal Comments: Sponsor the Dogs! A Science Tail Exhibition ($25,000); Operating support for Girls in STEM ($5,000); Sponsor Galaxy Gala ($5,000).

Attachments

In-Kind Supporting Documentation:

- Sponsorship Packet: Arizona Science Center_SRP FY23 Opportunities 11-7-22.pdf
- Current Year Budget: Arizona Science Center_FY2023 Agency Budget Overview.pdf
- Last Year's Budget: FY2022 Agency Budget FINAL.pdf
- Program Budget: Arizona Science Center_SRP_Grant Application_Program Budget_FY23.pdf
- Audited Financial Statements: Arizona Science Center_Audited Financial Statement FY21 FINAL.pdf
- Board of Directors Listing: ASC_BOT Name and Company_Sep2022.pdf
### Event One

<table>
<thead>
<tr>
<th>Event 1 Event Name:</th>
<th>Galaxy Gala</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event 1 Date:</td>
<td>02/04/2023</td>
</tr>
</tbody>
</table>
| Event 1 Location:  | Arizona Science Center  
600 E. Washington St.  
Phoenix, AZ 85004 |
| Event 1 Number of Attendees: | 500 |
| Event 1 Cash Requested: | 5000 |
| Event 1 In-Kind Requested: | 0 |
| Event 1 Other Event Info: | Welcome cocktail reception and tour of Dogs! A Science Tail exhibition, followed by a formal dinner and after party. |
| SRP Volunteer Opportunities? 1: | Yes |
| Event 1 Net Proceeds Previous Year: | $200,000.00 |
| Event 1 Other Event Sponsors: | Yes |
| Event 1 Other Sponsors and Dollar Amount: | Various individual and corporate sponsors. |
| Event 1 Promo Booth: | No |
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Co-Founder & Chief Clinical
Officer, WebPT
Howard Katz
Retired, Goldman Sachs
Guy Labine
The Hazel A. Hare President &
CEO, Arizona Science Center
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Corporate Marketing Group
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Partner, Messer Reeves LLP
Ginger Spencer
Deputy City Manager
City of Phoenix
Cheryl Stadlman
Technical Assistant to Americas
Manufacturing Region, Intel
Corporation
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President
Universal Laser Systems
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Founder and CEO
Outlier

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Partner
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Michael Mueller
Dionne Najafi
F. Francis Najafi
Mark Pendleton
Todd Rovelstad
Stephen M. Savage

*Deceased
Organization

*Organization Category: Basic Needs
Official Name: MESA UNITED WAY INC
*Legal Name: Mesa United Way - Foster360
*Address: 137 E University Dr
  Address 2: 
    *City: Mesa
    *State: Arizona
*Zip/Postal Code: 85201
*Main Telephone: 4808342119
*Main Email Address: gloria.vasquez@mesaunitedway.org
*Website Address: www.mesaunitedway.org
*Executive Director Name: Mark Young
*Executive Director Phone Number: 480-363.2346
*Executive Director Email Address: mark.young@mesaunitedway.org

Proposal

*Request Owner: Verenise Munoz
Request Source: External (Submitted 01/24/2023)
Proposal Type: General Grant Application
*Determination Status: Ready for Two Week
Organization Category: Basic Needs
Type of Request: Annual
  Purpose: Sponsorship of Event
  Project Title: Foster360 Program for Homeless Foster Youth
In-Kind Request?: No
Request Amount: $100,000.00
Requested Cash Amount: $100,000.00
Cash Recommended:
In-Kind Recommended:
Describe Mission/Geographic Impact:

Mission: To fight for the health, education and financial stability of every person in our community.

Annual/Geographic Impact: On an annual basis, Mesa United Way provides support to thousands of community members through partnerships with different nonprofits and community organizations.

Mesa United Way also manages the following programs and ensures the community is being served.

Veteran Resources -- The Mesa Veterans Resource Center, founded in 2017, serves an average of 1,500 Veterans annually. Veterans are matched with resources in the community, such as benefits claims assistance, workforce development and job training, financial education and much more. While the primary focus of MVRC is to be a one-stop-shop for community resources, the next fiscal year will focus on further understanding needs of the Veteran community. Through a partnership with the Department of Veteran Affairs and AmeriCorps, client outcomes will be further tracked. These new methods will assist MVRC staff with continuing to build MVRC's partnerships and future.
Tax Preparation & Financial Stability -- Mesa United Way has managed the VITA (Volunteer Income Tax Assistance) Program, which serves individuals that are seeking to file their taxes at no cost. Partnerships with the City of Mesa and City of Chandler has proved to be imperative to the success of the 15 operating VITA sites in the Valley. While there are other VITA sites around the Valley, the Mesa United Way VITA sites are the only in the State of Arizona that operate year-round. During the 2022 tax season, more than $6 million dollars of returns were filed and received by lower income individuals. Tax returns received are life changing for clients and allow them the opportunity to pay medical bills, purchase transportation or even start a business. In the 2023 tax season, the goal is to continue increasing the number of returns provided to low-income individuals in the community.

Literacy -- The importance of a child reading at grade level is immense. Studies have shown that children that are not reading by 3rd grade are more likely to not graduate from high school and more likely to be incarcerated. 12Books is an initiative created to assist children in Tier 1 schools with access and reading books. In the previous fiscal year, more than 2,000 books were distributed to 3rd graders. Program measurements showed an increase in reading enjoyment and an increase in test scores.

Foster Care Children - After being removed from their homes, foster care children typically find themselves with few to no possessions. To assist with the transition and to assist foster care families with the expense of clothing, toys and toiletries, Helen's Hope Chest was created. More than 100,000 units of clothing and other essential items were distributed last fiscal year, and that number continues to increase. Foster children are able to shop in a boutique like setting and choose five outfits of their liking. This format creates an atmosphere of dignity and support to the child.

Program/Project tie to SRP Goals:
Foster360 provides opportunities for basic needs to youth that have aged out of the foster care system. After aging out of the foster care system, these youth find themselves without adequate housing, nutrition and job opportunities. By providing the basic need of housing, homelessness is prevented for this population.

Project/Program Description:
Foster Care Youth & Homelessness - Annually, more than 900 young adults age out of the Arizona foster care system. Aging out occurs when young adults in the foster case system reach 18 years of age, and foster families no longer receive incentives for their placements. Unfortunately, aging out of the foster care system leaves young adults with few opportunities. Many have struggled with their education or have never been employed, and it is not uncommon for these youth to become homeless within two years of their 18th birthday.

To assist young adults with overcoming these challenges, Foster360 was created. Foster360 is a wrap-around program dedicated to serving young adults that have few options for success after the age of 18. Not only are these individuals provided a safe home, but they also receive trauma informed counseling, and take part in a program that is community-centric and compassionate. Many residents of Culver Campus (the seven-unit Foster360 housing development) have been victims of traumatic brain injuries and extreme abuse and violence. Through a partnership with Barrow Neurological Institute, these young adults receive care to overcome trauma and realize their self-worth. The trauma informed care model, practiced by Foster360, focuses on identifying and addressing the roots of trauma. Residents are reporting that their anxiety and panic have dramatically decreased, and they are better able to function and complete daily tasks successfully. Every resident of Foster360 must attend school or be employed full-time. Homeless foster care youth traditionally have a high school graduation rate of just 42% and a higher education completion rate of less than 3%. To date, three Foster360 residents have started certifications/schooling for the first time, with all three being the first in their families to do so.

In 2023, a second housing development will be created to house additional youth that find themselves homeless due to the inadequacies of the foster care system. The outcomes of these residents will continue to be measured and will demonstrate the increase in self-worth and desire for success, while decreasing the impact of childhood trauma.

Through Foster360’s six core values, homeless foster care youth are able to be served.

Passion -- We show up with passion, dedication, and commitment to our mission every single day.

Community -- We are committed to creating an environment of belonging, safety, and collection transformation for every resident regardless of where they are in their personal journey.
Sustainability -- We want Foster360 to be the last program our residents ever participate in and the last time they will ever be housing and food insecure.

Service -- We pledge to humbly serve our mission by putting our own biases and perspectives aside and by continuously educating ourselves on what our residents true needs are with an intention to always act for their highest good.

Tenacity -- We don't give up on our residents, we go the extra mile to help them rewrite their stories and future.

Excellence -- We pledge to continuously deliver high quality services to our residents by meeting them where they are in their journey and providing them with all the opportunities required to thrive in life.

Foster360 is dedicated to continue serving young adults that have been in the foster care system, and ensure they have opportunities for success. Through programs such as Foster360, the cycle of generational poverty will be interrupted.

Program Metrics:
The Foster360 program focuses on providing individualized care to aging out foster care youth. The existing location houses 8 youth, and the new property, Pepper Place, will house 10 additional youth. The expectation will be to continue providing specialized treatment from the Barrow Neurological Institute and tracking decreases in anxiety, and successes in education, employment and ability to manage day-to-day tasks.

Intended Use of SRP Funds:
SRP funds will assist with supporting the Foster360 fund. This fund will contribute to overall program management and expansion into its new location, Pepper Place. The new location will assist with further serving homeless youth that have exited the foster care system.

SRP Sponsorship Benefits:
SRP would receive multiple benefits as part of the sponsorship/contribution to Mesa United Way. The benefits would include logos, speaker opportunities and volunteer opportunities. At this time, due dates and asset specifications are to be determined.

Other Sources of Funding:
The following partnerships exist to ensure successful growth and execution of the Foster360 program:
- Barrow Neurological Institute - assist with treatment of Traumatic Brain Injuries.
- Arizona Children's Association - assist with referrals of foster care youth that have aged out of the foster care system.
- Community Thrives - $50,000 support to assist with opening and operating second location

The following funding sources are received by Foster360:
- 

Similar Organizations:
Foster360 is a cutting-edge program and there are no regional or local organizations specifically dedicated to assisting homeless aging out foster youth.

Letter Signer & Title:
Andrea Moreno, Manager, Community Outreach

Internal Comments:
Sponsor the Mesa United Way - Foster360's Pepper Place Grand Opening Celebration on 04/01/2023

Attachments

In-Kind Supporting Documentation:
- Current Year Budget: MUW Sponsorship Package - 2023.pdf, FY23 MUW BUDGET.pdf
- Last Year's Budget: FY22 MUW Consolidated Budget.pdf
- Program Budget: FY22-23 Budget-Revenue vs. Expenditure with Mesa - December 2022.pdf
- Additional Attachment (1):
- Additional Attachment (2):
- Signed Letter & Non PO Payment Form:

Event One

Event 1 Event Name: Pepper Place Grand Opening Celebration
<table>
<thead>
<tr>
<th>Event 1 Date:</th>
<th>04/01/2023</th>
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</thead>
<tbody>
<tr>
<td>Event 1 Location:</td>
<td>Current plans for our Pepper Place Grand Opening Celebration are tentative, but will be determined once determined.</td>
</tr>
<tr>
<td>Event 1 Number of Attendees:</td>
<td>15</td>
</tr>
<tr>
<td>Event 1 Cash Requested:</td>
<td>5000</td>
</tr>
<tr>
<td>Event 1 In-Kind Requested:</td>
<td>0</td>
</tr>
<tr>
<td>Event 1 Other Event Info:</td>
<td>Invitees will have the opportunity to tour the new campus and meet staff members that manage the Foster360 program.</td>
</tr>
<tr>
<td>SRP Volunteer Opportunities? 1:</td>
<td>Yes</td>
</tr>
<tr>
<td>Event 1 Net Proceeds Previous Year:</td>
<td>$0.00</td>
</tr>
<tr>
<td>Event 1 Other Event Sponsors:</td>
<td>No</td>
</tr>
<tr>
<td>Event 1 Promo Booth:</td>
<td>Yes</td>
</tr>
</tbody>
</table>
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*Salt River Project*

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Rodgers Wilson  
*Cigna*

Andrew Sarat  
*CMC Steel*

Laura Snow  
*Banner Health*

Lynn Westergard  
*BKD: Schmidt-Westergard*
Proposal

*Request Owner: Verenise Munoz
Request Source: External (Submitted 01/05/2023)
Proposal Type: General Grant Application
*Determination Status: Scheduled for Committee
Organization Category: Education
Type of Request: Annual
Purpose: Sponsorship of Event
Project Title: Sponsorships and STEM Program Support
In-Kind Request?: No
Request Amount: $52,520.00
Requested Cash Amount: $52,520.00
Cash Recommended:
In-Kind Recommended:

Describe Mission/Geographic Impact:
The Maricopa County Community Colleges District Foundation (MCCF) was established in 1977 as the 501(c)(3) nonprofit organization designated by the Maricopa County Community College District (MCCCD) to receive and manage gifts and grants on behalf of its 10 colleges. MCCF has a GuideStar Platinum level Seal of Transparency.

Our goal is student success. We achieve this goal by working with MCCCD to offer wrap-around support services (including emergency food, transportation and housing assistance) to remove barriers to higher education. To that end, MCCF actively seeks gifts and grants from a variety of private sources including individuals, corporations, and private foundations. MCCF has a VISION that everyone has the opportunity to improve their lives through education. MCCF works to fulfill this vision with its MISSION to boldly impact the community through innovative and strategic partnerships for the growth and benefit of the Maricopa Community Colleges, its students, faculty, and staff.

Awards scholarships is the most rewarding work that we do and the Foundation has awarded more than $41 million in scholarships to deserving students.

The Maricopa County Community Colleges District (MCCCD), established in 1962, is dedicated to educational excellence and to meeting the needs of Maricopa County citizens and businesses. MCCCD consists of 10 independently accredited colleges, two skill centers, a corporate college, two college prep high schools, and centers and satellite locations. MCCCD provides personalized education opportunities to over 100,000 students each year, and has special transfer partnerships with more than 40 institutions, including the three public universities. We focus on career readiness to help today’s students achieve their academic goals and successfully gain employment.

In the most recent economic impact study conducted for the fiscal year 2016-17, MCCCD added $7.2 billion in income and 96,209 jobs to the Maricopa County economy, the equivalent of 3% of the total gross regional product of Maricopa County.
Program/Project tie to SRP Goals:

We value SRP’s annual partnership in fulfilling our mutual objectives to help our future workforce grow through programs that focus on STEM education, job-readiness and employment skills.

Like SRP, our programs aim to make the community a better place by developing the leaders of tomorrow and improving the local economy by providing local industry with a well-trained talent pipeline.

MCCCD programs and partnerships reach students in the K-12 systems to increase high school graduation rates, college readiness, and successful entry into community college and 4-year universities.

Local industry partnerships serve to inform curriculum, provide meaningful internships, employment skills and job-readiness activities, and promote equity in opportunity through scholarships and other support of low income and underserved student populations.

Project/Program Description:

Descriptions and goals for the following

1) 2023 Be A Student’s Hero

The third annual "Be a Student’s Hero" is a Virtual Day of Giving in collaboration with the 10 colleges within the Maricopa County Community College District. The goal of the March 24, 2023 event is to raise $200,000 to support students in need whether it's for access to technology, school supplies or basic needs such as rent, food or transportation. The week of the event, March 20-24, we build public awareness on social media while our 10 colleges and the Foundation raise money for students.

2) 2023 Heroes of Education

The Heroes of Education on November 16, 2023 will recognize champions of education in Arizona at a high-profile event at the Phoenix Art Museum. Two main awards are given, one to an Individual and the other a corporation, honoring those who have a proven personal and professional commitment to supporting students and education. Additionally, 10 College Heroes will be honored virtually during the evening, representing each of the Maricopa Community Colleges.

3) 2023 Girls Get IT (GGIT)

Tentative date of 1st week in Nov. 2023

The goal of the annual Girls Get IT event at Maricopa Community Colleges is to introduce students, primarily from Title 1 schools across the East Valley, to the many career possibilities in the field of Information Technology (IT). Through interactive workshops, attendees learn about emerging technologies and the full range of educational programs and in-demand professional opportunities available in IT, including cybersecurity, artificial intelligence, web application design, object-oriented software development and more.

As an example, this year’s keynote speaker was Geoscientist, explorer, space artist, and astronaut Dr. Sian Proctor. Thereafter, in a series of workshops, participants will use Alice, an innovative, block-based programming environment to design, code and debug an interactive, 3D fantasy world. In another workshop, attendees will learn about Balsamiq, an industry standard wireframing and mockup tool with a high focus on user experience (UX) and will walk away with an understanding of how web developers start the design and UX process of building a website.

In addition to approximately 250 student participants, more than 50 professional women, including software engineers, web designers, program developers and data analysts, provide insight, through their own lived experiences and encouragement to those considering a path in IT. The IT professionals engage in community-building conversations to further strengthen the talent pipeline for women in the field.

The cost for a college to host the annual Girls Get IT event is approximately $15,000.
Funds are used to secure a venue, transportation, meals, snacks, swag bags, T-shirts, marketing and promotional material, printing, furniture rental, and other event-related expenses. Faculty, staff and community volunteers donate their time to organize and execute the event.

SRP's generous support will be recognised in the 2023 event and its related marketing and promotional materials.

4) Fast Track Certificate Program

The Maricopa Community Colleges working with industry partners has developed Fast Track certifications to train students in relevant skills used in some of the hottest, in-demand jobs in Arizona allowing students the ability to step into vital jobs and be hired as quickly as possible.

The majority of the Fast Track certificates do not require previous coursework or requisites to register.

Over 80 Fast Track certifications are available in 5 Fields of Interest:

- Applied Technology (7 options in Automotive Repair)
- Behavioral Sciences & Human Services (11 options including Homeland Security and Law Enforcement)
- Business, Entrepreneurialism, and Management (7 options)
- Computer & Information Technology (23 options including Blockchain Technology and Network Admin.)
- Health Sciences (13 options including Electrocardiogram Technician and Nurse Assisting)
- Visual & Performing Arts (5 options)

Over 2,000 individuals have inquired about obtaining a Fast Track Certification with 1,744 applications received thus demonstrating a high demand for the program. Since the certificates are not eligible for Federal Financial Aid, there is a strong financial need as well.

Support of the Fast Track Certifications by SRP would provide tuition stipends for up to 40 students to complete a certification. Stipends range from $510 - $1,257 per student depending on credit hours needed to complete the certification.

Benefits:

- Get certified in 15 credit hours or less
- Be ready to work in months or weeks -- not years
- Add new certifications to become more skilled and in demand, increase workplace value and pay.

A recent polling within EMSI, showed that SRP has a need for positions in IT, accounting, data analytics, management, and project management related fast-track certifications.

Program Metrics:

- 2023 Be A Student's Hero Metrics
  - Total amount raised
  - Number of donors

- 2023 Heroes of Education Metrics
  - Total amount raised.
  - Number of attendees.

- 2023 Girls Get IT Metrics
  - Target population: Primarily 250 female students from Title 1 schools in the East Valley
  - Number of participants

- 2023 Fast Track Certificate Program Metrics
  - Target population: Up to 40 students needing tuition stipends to access the program.
  - Number of stipend recipients.
Number of certificates completed by stipend recipients.
Names of certificates completed
Curated collection of impact statements written by stipend recipients

**Intended Use of SRP Funds:**
SRP funds will support:
- 2023 Be A Student’s Hero: $5,000 Event Sponsorship
- 2023 Heroes of Education: $5,000 Event Sponsorship
- 2023 Girls Get IT: Venue costs, transportation, food, swag bags, T-shirts, marketing and promotional material, printing, furniture rental, and other event expenses.
- 2023 Fast Track Certificate Program: Tuition stipends for up to 40 students.
- 4% fee Grant Administration: $2,020

**SRP Sponsorship Benefits:**
Please provide the SRP logo by Feb. 24, 2023. Benefits:
- 2023 Be A Student’s Hero Sponsorship Benefits
  A Champion Level $5,000 includes SRP Logo placement on foundation website; Mention in Foundation Update newsletter (200,000+ distribution); Name in event press release.
- 2023 Heroes of Education Sponsorship Benefits
  A Copper Level Sponsorship of $5,000 includes SRP Logo/name on social media and website, video ad during event, logo featured at event, and 10 guest tickets.
- 2023 Girls Get IT support recognition
  SRP’s generous support of $15,000 will be recognised in the 2023 event and its related marketing and promotional materials.
- 2023 Fast Track Certificate Program support recognition
  Stipend Support of $25,500 for the Fast Track Certifications by SRP will be recognized in the marketing and promotional materials.

**Other Sources of Funding:**
Requests for sponsorship support are in the initial stages, and will include: Arizona Chamber of Commerce and Industry, Arizona Community Foundation, Arizona Diamondbacks, Arizona Federal Credit Union, Arizona Public Service, Arizona Republic, Arizona State University Foundation, Arizona State University President’s Office, Atmosphere Commercial, Bank of America, Be A Leader Foundation, Blue Cross Blue Shield of Arizona, CampusWorks, Chicanos Por La Causa, Carstens Family Funds, Desert Diamond Casinos & Entertainment, DFDG Architecture, Freeport-McMoRan Copper & Gold Fnd, Gensler, Gouldevans Canary, Grand Canyon University, Helios Education Foundation, Hensley Beverage Company, Imagine Technology Group, Kitchell, KPMG, Lewis Roca Rothgerber Christie, Maricopa Colleges
Faculty Foundation, McCarthy Building Companies Inc., MSS Business Transformation, Northern Trust, Off Madison Ave, LLC, Okland Construction Corporation, Phoenix College, Salt

**Similar Organizations:**
MCCF is the only organization in the area that supports fundraising and scholarships for all ten Maricopa County Community Colleges and their students/programs.

**Letter Signer & Title:**
Andrea Moreno, Manager, Community Outreach

**Internal Comments:**
$5,000 Sponsor Be A Student’s Hero Event on March 24, 2023. $5,000 Sponsor Heroes of Education on November 16, 2023. $2,020 a 4% fee Grant Administration and Operational Support for 2023 Girls Get It Program and 2023 Fast Track Certificate Program

**Attachments**

- In-Kind Supporting Documentation:
- **Sponsorship Packet:** 2023 BASH and Heroes Sponsorship Sheets.pdf
- **Current Year Budget:** Financial Comparative Budget FY22-23.pdf
### Event One

**Event 1 Event Name:** Be A Student's Hero  
**Event 1 Date:** 03/24/2023  
**Event 1 Location:** Online  
**Event 1 Number of Attendees:** 485  
**Event 1 Cash Requested:** $5,000  
**Event 1 In-Kind Requested:** $0  
**Event 1 Other Event Info:** Virtual Event. The Maricopa Community Colleges Foundation and all ten Maricopa Community Colleges are coming together to meet a $200,000 District-wide goal in support of students, which allows us to help those who need it the most. Whether it's for access to technology, Wi-Fi, school supplies or basic needs such as rent, food or transportation, we will use this day to increase awareness and raise funds for students, so that they can focus on their education.

**SRP Volunteer Opportunities? 1:** Yes  
**Event 1 Net Proceeds Previous Year:** $131,905.00  
**Event 1 Other Event Sponsors:** Yes  
**Event 1 Other Sponsors and Dollar Amount:** Rufus and Deborah Glasper $10,000  
Lazear Capital $5,000  
AZ Republic/AZCentral, $5,000  

**Event 1 Promo Booth:** No  

### Event Two

**Event 2 Event Name:** Heroes of Education  
**Event 2 Date:** 11/16/2023  
**Event 2 Location:** Phoenix Art Museum  
**Event 2 Number of Attendees:** 500  
**Event 2 Cash Requested:** $5,000  
**Event 2 In-Kind Requested:** $0  
**Event 2 Other Event Info:** Individual hero: Mark Gaspers, The Boeing Company  
Corporate Hero: TBA  
Event Chairs:  
Stephanie Hertzberg, Maricopa Community Colleges Foundation Board Chair, and Executive Director Development & Strategy, Kitchell.  
Susan Bitter-Smith, President, Technical Solutions, and MCCCD Governing Board Member  
Other details in development.

**SRP Volunteer Opportunities? 2:** Yes  
**Event 2 Net Proceeds Previous Year:** $325,000.00  
**Event 2 Other Event Sponsors:** Yes  
**Event 2 Other Sponsors and Dollar Amount:** We've just secured the venue. Solicitations for the Nov. 16, 2023 event will commence once marketing materials are finalized.  
**Event 2 Promo Booth:** No
<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Company</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stephanie Hertzberg</td>
<td>Chair</td>
<td>Executive Director of Strategy &amp; Business Development</td>
<td>Kitchell Construction 1707 E Highland Ave, Phoenix, AZ 85016</td>
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<tr>
<td>Rodolfo Parga, Jr.</td>
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</tr>
<tr>
<td>Name</td>
<td>Title</td>
<td>Organization</td>
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<td>Dr. Tom Nerini</td>
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<td>Director of Human Services</td>
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</tr>
</tbody>
</table>
Organization

*Organization Category: Education  
*Official Name: UNIVERSITY OF ARIZONA FOUNDATION  
*Legal Name: University of Arizona Foundation f/b/o Arizona Project WET  
*Address: 1111 N Cherry Ave  
Address 2: P.O. Box 210109  
*City: Tucson  
*State: Arizona  
*Zip/Postal Code: 85721  
*Main Telephone: 520-621-7257  
*Main Email Address: cyndi.laughren@uafoundation.org  
*Website Address: https://uafoundation.org https://projectwet.arizona.edu/  
*Executive Director Name: JP Rozniack  
*Executive Director Phone Number: 520-621-5590  
*Executive Director Email Address: giftcenter@uafoundation.org

Proposal

*Request Owner: Verenise Munoz  
Request Source: External (Submitted 01/12/2023)  
Proposal Type: General Grant Application  
*Determination Status: Scheduled for Committee  
Organization Category: Education  
Type of Request: Annual  
Purpose: Operating Expenses  
Project Title: Arizona Project WET 2022-23  
In-Kind Request?: No  
Request Amount: $71,039.00  
Requested Cash Amount: $71,039.00
Cash Recommended:  
In-Kind Recommended:  
Describe Mission/Geographic Impact: Arizona Project WET (APW) develops water stewardship and science, technology, engineering and mathematics (STEM) literacy by providing teacher professional development that evolves instructional practice and deepens content knowledge, direct student outreach that delivers or extends classroom learning, and community engagement. For over two decades, APW has delivered effective teacher professional development that impacts instructional practice and the ability to teach water and environment-related content. APW is a statewide organization run through the University of Arizona's (UA) Cooperative Extension network. The geographic impact of this program will include the entire Salt River Project (SRP) service impact area. APW's work is supported by UA and UA Foundation. The mission of the UA is to build a better Arizona through access, quality, and discovery. The UA Foundation builds relationships secures philanthropic support, and stewards assets solely to advance the University. The UA Foundation's services support exemplary UA projects.

Arizona Project WET reaches approximately 12,000 students in SRP's service area (throughout Maricopa and Pinal Counties) directly through Arizona Water Festivals, field experiences, and in classroom presentations. Additionally, we reach 200 teachers each year, who then multiply our efforts by reaching another 15,000 students.

Program/Project tie to SRP Goals: APW's mission is STEM literacy so our programs will increase the quality of math and science education provided to students in grades K-12 through development of highly qualified teachers and applied STEM learning programs. Through multi-day academies and workshops, APW will prepare teachers to better equip students for higher education by encouraging student success in physical science, engineering, or environmental science through exploration, inquiry, and access to technology. In this way, we will help to develop job readiness and employment skills in students as they move through the K-12 spectrum. Finally, we will assist educators in implementing programs that highlight the wise use of water as an important resource.
Project/Program Description:

It is vital that all people understand their limited and interconnected water resources from a local, regional, and global perspective in addition to the factors that affect its dependability and sustainability. APW programs use the unifying theme of water to educate teachers and students while bringing relevance and real-world applications to STEM learning. Programs include: 1) teacher professional development that evolves instructional practice and deepens content knowledge; and 2) direct student outreach that delivers or extends classroom learning.

Through APW programs, teachers evolve their instructional practices and students learn new knowledge and skills. As educators, the Arizona Project WET team emphasizes evaluating learner outcomes in all our work. Our goal is for all participants to experience knowledge gain about the relevant topic of water and build on their understanding of water stewardship. APW uses multiple indicators of achievement including surveys, questionnaires, rubrics, observation forms, and accounting of relevant numbers. Listed below are the goals and expected outcomes for each component and a description of the assessment items used.

I. SRP STEM Academy

*Goal - Evolve teachers’ instructional practice and water-related content mastery through STEM integration, student-directed learning, real-world and relevant application, and collaborative work. Deepen teachers’ understanding of SRP’s complex yet invaluable water distribution system which provides approximately 50% of the Phoenix metropolitan area’s water supply. Provide vehicles for teachers to engage students in STEM learning focused on SRP.

*Outcomes -- Upon completion of the Academy, teachers will have the resources to utilize SRP’s operations and systems as examples of real-world STEM application. The Academy will deepen their content knowledge of water management in Arizona. Throughout the Academy, teachers will learn about STEM careers and engineering design principles having to do with the SRP system. APW Teacher Academies use three-dimensional instruction, mandated in the Arizona Science Standards (adopted October 2018).

*Assessment - Pre- and post-Academy self-assessments are used to determine gains in knowledge and skills by the teachers attending the Academy. On the topic of Deriving lessons from the story of how the SRP developed over the past 100 years by: relating past objectives and challenges to modern ones and comparing & contrasting historical and present water management, a 170% knowledge gain was measured last year. A 149% knowledge gain was measured on the topic of Constructing explanations and designing solutions for the management of the Verde and Salt Watersheds. Of all participating teachers, 100% agree or strongly agree that the workshop activities were relevant and improved my knowledge.

II. Multi-day Academies

*Goal - Teachers will evolve their instructional practice and build water-related content mastery through STEM integration, student-directed learning, real-world and relevant application, and assists in the assimilation of the new Arizona Science Standards all through collaborative work.

*Outcomes - Upon completion of an Academy, teachers will have the resources to: use water as a theme to develop STEM literacy; evolve instructional practice and deepen content knowledge; and use the inquiry process to encourage problem solving and critical thinking. As a result of our Academies, students will think critically, gain deeper understanding, and evaluate, prioritize, and apply knowledge to find solutions. APW Teacher Academies use three-dimensional instruction, mandated in the Arizona Science Standards (adopted October 2018).

*Assessment - Teachers who attend academies are given pre- and post-academy surveys from which we calculate knowledge gain, not only on content but on teaching strategies and skills as well. Aqua STEM Academy participants recorded the following gains: 1) Making relationships between the Urban Heat Index and the natural and built environment (128% gain); 2) Making claims based upon evidence about Arizona’s weather and climate (122% gain); 3) The engineering differences between the SRP and CAP water supply systems (100% gain); and 4) How water, as matter, cycles through an ecosystem (103% gain).

III. Participating Teacher Support

A. WSI: Water Scene Investigation
*Goal -- Students become aware of their own water use and how they can save water and communicate that learning to their families. Families become more aware of water efficient technologies available to them and an ethic of water stewardship is spread.

*Outcomes -- Students learn new knowledge and skills and apply their knowledge in a take-home assignment. They install water efficient devices and quantify both water use and savings at bathroom faucets. They enter their data online and compare their water savings with other users, a practice that can inspire behavior change.

*Assessment -- Students take program pre and post assessments to assess their water conservation knowledge gain. Additionally, completing the water savings worksheet and reporting their data is also an effective measure of learning. In previous assessments, 9,877 students in the SRP service impact area have changed aerators in their homes and have saved a projected 23,175,590 gallons of water annually as a result. Of the students participating in a WSI, 94% agreed that learning about water is very or extremely important, 96% correctly selected the best definition for technology, and 88% agreed that the WSI program is a good class project or one of the best class projects ever. Of their teachers, 100% strongly agreed there is great value in incorporating this project-based learning activity that integrates subject area content into their instruction.

B. Aqua STEM Program

*Goal -- Students learn to make distinctions, explore part-whole systems, identify relationships, and develop perspectives which assist them in developing a framing for thinking through their own ideas, especially as it pertains to our sustainable water future.

*Outcomes -- Students will use STEM skills and thinking to: 1) analyze role in the hydrologic cycle of the southwest and construct explanations about and design solutions for Arizona's water resource challenges; and/or 2) explore Arizona's amazing riparian areas and investigate through scientific investigation the health of system utilizing data collection tools, some of which they engineered themselves.

*Assessment -- Classroom presentations include pre and post assessment to demonstrate learning gains. Other tools, such as scientific skills certifications and student work products are also evaluated to assess learning. Groundwater presentation learning gains: average 72% knowledge gain about general groundwater principals with a 133% gain specifically on learning that we pump groundwater as a major source of drinking water.

**Program Metrics:**
- SRP Academy 30 teachers impacting approximately 900 students
- Multi-day Academies 45 teachers impacting approximately 4,600 students
- Arizona Water Festivals 6 Water Festivals impacting approximately 7,200 students
- In Classroom Presentations 127 classes impacting approximately 6,240 students
- Total 262 teachers 18,940 students

**Intended Use of SRP Funds:**

I. Five-Day STEM Academy

Objectives:

*Evolve teachers' instructional practice and water-related content mastery through STEM integration, student-directed learning, real-world and relevant application, and collaborative work.

*Deepen teachers' understanding of SRP's complex yet invaluable water distribution system which provides approximately 50% of the Phoenix metropolitan area's water supply.

*Provide vehicles for teachers to engage students in STEM learning that is aligned with the Arizona Science Standards and focused on SRP-related systems.
The 5-day STEM Academy, delivered by two APW facilitators, will provide an immersion into SRP’s systems and operations offering real-world STEM application through tours, presentations, modeling of activities from Project WET’s world-renowned curriculum guides and deepening content knowledge on water management in Arizona. A digital presentation drives professional development, offering investigative phenomena questions to drive objective-driven inquiry, thinking and discussion prompts, visuals of all types, videos, and lesson instructions. Each day’s presentation materials will be made available to teachers following the academy. Collaborative learning structures which improve learning and communication skills (speaking and listening) will also be incorporated.

The Academy will engage 30 third through eighth grade teachers (with a preference given to school teams) from the SRP service impact area and will occur from June 19 - 23, 2023. STEM careers and engineering design principles having to do with the SRP system will be woven throughout the Academy’s materials. Teachers will capture daily experiences and document evidence (data), claims, and reasoning. They will complete daily homework assignments which will include reflection on the day’s learning, a summary of salient ideas, and a synthesis of all concepts in preparation for their end of Academy media presentation. Below is an outline of the 5-day STEM Academy that we envision:

Day 1: Water Diversion in the Salt River Valley -- A Historical Perspective -- (location: SRP-PERA Club)
Engineering Focus: Structural and mechanical solutions for water diversion in the Salt River Valley from the Hohokam to present
Career Focus: SRP historical analysts, policy makers
Previous Year’s Speaker: Leah Harrison, Senior Historical Analyst, and Ileen Snoddy, Heritage Coordinator
Day 2: Water Distribution Management (location: SRP-PERA Club)
Engineering Focus: Engineering and decision-making involved in water supply management
Career Focus: Dam operator; hydrologist; water policy analyst
*Tour of SRP’s Control and Heritage Centers
Day 3: Watersheds and Forest Health (location: SRP-PERA Club)
Engineering Focus: Watershed management including forest health and its relationship to the water supply
Career Focus: Forest ranger; environmental analyst; hydrologist; climatologist
Previous Year’s Speaker: Stephen Flora, SRP Analyst
Day 4: Water Chemistry (location: SRP-PERA Club)
Engineering Focus: Chemical and microbiological analyses to manage and assess water quality
Career Focus: Chemical engineer; chemist, microbiologist
*Tour SRP’s Lab: Robert Vertefeuille, Hilda Marchetti and other staff; and visit Arizona Falls
Day 5: Putting it All Together with Appropriate Technology (location: SRP-PERA Club))
Technology Focus: Synthesis of learning using digital systems that can be used by students in the classroom
*Teachers complete and present their media presentations which they will also share with their students in the classroom

II. Multi-day Academies
Objective: Evolve teachers’ instructional practice and water-related content mastery through STEM integration, student-directed learning, real-world and relevant application, and collaborative work.
APW's STEM Academies are planned in conjunction with school district science coordinators or curriculum specialists and with local water providers. They are designed to focus not just on integration of content but to highlight STEM careers and offer real-world applications from the Phoenix Valley. APW plans to deliver two STEM academies in the SRP service impact area with a target audience of 20 in each. Academies are delivered by two APW facilitators.

III. Participating Teacher Support

APW is dedicated to supporting teachers who have participated in our workshops and academies with direct student outreach programs and the use of teaching tools and equipment.

A. Direct Student Outreach

APW will offer facilitated lessons (in-person and virtual) in the classroom through our Water Scene Investigation (WSI) and Aqua STEM Programs. We will also assist teachers in delivering lessons and curriculum units as needed and offer our instructional tools (hands on and virtual) when applicable, for instance, drinking water testing kits, interactive google docs, and video content.

1. Water Scene Investigations (WSI) Program

The WSI Program, including the home and school water audits, the athletic field audit, and the leak detection investigation, offers students an opportunity to apply their learning at home and teach their families water saving practices. With the home and school water audits, students measure faucet flow and quantify typical water use at bathroom faucets. They also can save water through the installation of a water efficient faucet aerator provided by APW and its sponsors. They communicate their data and findings online and compare their water savings with the other nearly 8,100 users: https://wsi.projectwet.arizona.edu/report

2. Aqua STEM Program

The Aqua STEM Program is comprised of two STEM units (4-5 lessons in each unit) that focus on systems thinking utilizing a water-oriented theme relevant to Arizona. The systems thinking approach that APW utilizes teaches students to make distinctions, see part-whole systems, identify relationships, and develop perspectives as they think about complex water topics. Most importantly, we are working to provide a language and structure for students to think about their own thinking or reflect, leading to metacognition. The STEM Units engage students in one of the following projects: 1) analyzing their role in Arizona's unique hydrological cycle and water resource systems and constructing explanations about and designing solutions for Arizona's water resource challenges; or 2) discovering Arizona's amazing riparian areas and exploring through scientific investigation the health of the system utilizing data collection tools, some of which they will engineer themselves.

B. Teaching Tools and Equipment

APW has invested in and designed innovative teaching tools over the last 15 years. We have engineered fiberglass watershed models and developed earth material tubes and small container aquifers to supplement the groundwater flow models (GFM). GFM's are invaluable teaching tools for learning about this hidden part of the hydrologic cycle: the groundwater system. Both drinking water and surface water testing kits are available for checkout as are macroinvertebrate sampling kits. All tools and equipment require maintenance, scheduling and coordination of a time to meet and conduct a review for teachers who check them out.

We have also now developed a suite of digital tools for activating online learning as well as bringing the best of that experience into the in-person classroom. Tools include innovative use of Google Docs, Pear Deck, Panopto, Adobe Illustrator, Tiny Tap, Qualtrics, and others.

VI. Events

In addition to the specific programs mentioned above, APW will plan or attend events in the SRP service impact area that promote water education programs and/or educate the public on water related issues that directly impact SRP’s stated goals. APW staff will:

*Coordinate and deliver three learning programs for children and/or families using our interactive teaching tools at community events.
*Attend the quarterly meetings of the Arizona Science Education Leaders Association to stay abreast of current science education issues and discuss custom professional development programming for their teachers.

*Attend the bi-monthly meetings of the Arizona Envirothon Executive Committee to assist in the planning and delivery of the annual state-wide high school environmental competition for over 100 students and teachers.

*Present at multiple education fairs and conferences. Examples of events covered in the past include the UA Connect2STEM Event held on the Phoenix UA Medical School campus, Arizona Science Teachers Association annual conference, the Arizona Association of Environmental Educators annual conference, and the North American Association of Environmental Educators annual conference.

**SRP Sponsorship Benefits:**

All promotional materials for workshops and programs supported with SRP funding from this grant will bear the SRP logo including workshop agendas. The 5-day SRP Academy will utilize several SRP staff as expert speakers throughout the event.

**Other Sources of Funding:**

*Arizona Department of Water Resources -- provides sponsorship of APW programs for Maricopa County including a grant focused specifically on groundwater conservation

*Central Arizona Project -- provides sponsorship for a 2-day Colorado River Watershed Management Teacher Academy

*Avondale Elementary School District -- partners on WSI program and the Arizona Water Festival program

*Chandler Unified School District -- partners on teacher academies; funding and volunteers for the Arizona Water Festival program; serves on APW Advisory Council

*City of Avondale - provides funding for the WSI program and funding and volunteers for the Littleton Water Festival; serves on APW Advisory Council

*City of Chandler - provides funding and volunteers to Chandler Water Festival; serves on APW Advisory Council

*City of Goodyear -- has become a funding partner on the Arizona Water Festival program

*City of Peoria - provides funding and volunteers to two Peoria USD Water Festival programs

*City of Phoenix -- provides funding and volunteers for Roosevelt ESD, Osborn ESD, and Creighton Water Festival programs

*City of Surprise -- provides funds for Aqua STEM groundwater presentations; also serves on the APW Advisory Council

*EPCOR Water -- provides funding for 4th and 6th grade groundwater programs and funding and volunteers for Litchfield ESD and Buckeye ESD Water Festival programs

*Gilbert School District - partners on delivery of the Gilbert Water Festival program

*Town of Gilbert Water Department - provides funding and volunteers for Arizona Water Festival program

*Liberty Utilities - partners on WSI program, provides funding and volunteers to Litchfield ESD Water Festival

*Litchfield Elementary School District -- partners on the WSI Program, teacher academies, and the Arizona Water Festival program

*Littleton Elementary School District -- partners on the WSI program and the Arizona Water Festival program

*Peoria Unified School District - partners on teacher academies and the Peoria Water Festival program; serves on APW Advisory Council

*Scottsdale Unified School District -- provides support for general APW programming; serves on APW Advisory Council

*City of Tempe -- provides funding for the Arizona Water Festival program

*Kyrene School District -- APW is in discussion about bringing the Arizona Water Festival to the school district
*Abbott Fund -- Founding Sponsor and sponsor of all the various APW programs offered in Pinal County.

*Apache Junction Unified School District -- partners on the Apache Junction Water Festival program

*Arizona Department of Corrections -- provides funding to Pinal County Water Festivals

*Arizona Water Company - partners on the Arizona Water Festival program in service areas

*Casa Grande School District - partners on the Casa Grande Water Festival program; serves on APW Advisory Council

*City of Apache Junction - partners on the Apache Junction Water Festival program

*Florence Unified School District -- partners on the Florence Water Festival program

*Maricopa Unified School District - partners on the Maricopa Water Festival program

*Natural Resource Conservation District Education Center at Central Arizona College -- provides volunteers for Pinal County water festivals

*UA Maricopa Agricultural Center -- provides a location for the Maricopa Water Festival event

**Similar Organizations:**

APW is the only comprehensive water education program with a statewide partnership and delivery system in Arizona. APW is recognized by the International Project WET Foundation as the only distributor of the award winning and National Science Teachers Association-recommended Project WET Curriculum & Activity Guide in Arizona. APW's position as part of UA's Cooperative Extension system enables us to provide on-the-ground, in county knowledge and support. Also, as a key program of the UA's Water Resources Research Center, APW benefits by staying abreast of ever-evolving water resource management issues and from collaborative water education projects. APW also has a long history of partnership and a very broad and diverse sponsorship portfolio that includes industry, mining, energy, governmental agencies foundations, and environmental NGOs.

**Letter Signer & Title:** Andrea Moreno, Manager, Community Outreach

**Internal Comments:** Operational Support for University of Arizona Foundation's Arizona Project Water Education for Teachers WET program
MISSION: To advance The University of Arizona by building relationships, securing philanthropic support and stewarding assets.

Officers
Steven W. Lynn, Chair
Patricia A. Bartlett, Secretary
Nancy C. Berge, Vice Chair
Michael F. Hannley, Treasurer
Ted H. Hinderaker, Past Chair
John-Paul Roczniaik, President & CEO

Members
Francisco Aguilar, Blue Print Sports
Don Aripoli, Helios Education Foundation
Craig Barker, The University of Arizona Foundation
Patricia Bartlett, BHI Energy Inc. Excel Scaffolding Inc. Deltak Manufacturing Inc.
Betsey Bayless, (Retired) President Maricopa Integrated Health System
Chad Becker, Tuft and Needle
Nancy Berge, Community Volunteer
Carmen Bermúdez, Mission Management & Trust Co. Inc.
Bradley Butler, Mission Management & Trust Co. Inc.
Virginia Clements, Community Volunteer
Robert Davis, Tango Commercial Real Estate
Scott Douglas, Tango Commercial Real Estate
Jon Dudas, The University of Arizona
Joan Eller, The Eller Company
Liesl Folks, The University of Arizona
Brian Franke, Indigo Partners
Michael Hannley, (Retired) Pacific Premier Bank
Ted Hinderaker, Hinderaker, Rauh & Weisman PLC
Daisy Jenkins, Daisy Jenkins & Associates
Gain Jue, Microsoft
Cynthia Klingberg, (Retired) Raytheon Missile Systems
Michael Lee, Redmile Group
Heather Lenkin, Lenkin Design
Steven Lynn, Lynn Consulting Group
Marianne Cracchiolo Mago, Steele Foundation, Inc
Organization

*Organization Category: Basic Needs
Official Name: VALLEY OF THE SUN UNITED WAY
*Legal Name: Valley of the Sun United Way
*Address: 3200 E Camelback Rd Ste 375
Address 2:
  *City: Phoenix
*State: Arizona
*Zip/Postal Code: 85018
*Main Telephone: 602-631-4888
*Main Email Address: information@vsuw.org
*Website Address: www.vsuw.org
*Executive Director Name: Carla Vargas Jasa
*Executive Director Phone Number: 602-631-4800
*Executive Director Email Address: cjasa@vsuw.org

Proposal

*Request Owner: Verenise Munoz
Request Source: External (Submitted 01/20/2023)
Proposal Type: General Grant Application
*Determination Status: Scheduled for Committee
Organization Category: Basic Needs
Type of Request: Annual
Purpose: Operating Expenses
Project Title: Mighty Change 2026 and We Are UNITED
In-Kind Request?: No
Request Amount: $235,000.00
Requested Cash Amount: $235,000.00
Cash Recommended: 
In-Kind Recommended:

Describe Mission/Geographic Impact:
The mission of Valley of the Sun United Way (VSUW) is to improve lives by mobilizing the caring power of our community. We envision a community where every child, family, and individual is healthy, has a safe place to live, and has every opportunity to succeed in school, life, and work. We use this mission as a vehicle to help Maricopa County's most vulnerable residents by addressing their most urgent needs.

VSUW has nearly 100 years of experience serving the local community. Originally founded in 1925 as the Community Welfare Council and Community Chest of Phoenix, the organization has evolved over the years to meet the most urgent needs of the community and expand its geographical reach. By the early 1980s, the organization became known as Valley of the Sun United Way and grew to not only support Phoenix residents but also residents of Chandler, Glendale, Scottsdale, and Tempe. Today, the organization serves vulnerable individuals and populations residing in more than 25 cities and towns across Maricopa County. Last year alone, VSUW infuses more than $67.2 million into programs supporting the needs of Maricopa County residents through a combination of its own community-based programs and support of dozens of local nonprofit organizations' programs.

In early 2021, VSUW unveiled Mighty Change 2026, a five-year plan created to address the most pressing issues being faced by Maricopa County's most vulnerable populations. Demonstrating VSUW's commitment to community involvement, Mighty Change 2026 was created after year-long, intensive community engagement, which included three surveys, 18 virtual town halls, and 24 deep-dive focus groups. The result of this engagement led to the development of four distinct focus areas for support and programming: Health, Housing and Homelessness, Education, and Workforce Development. These focus areas will continue to shape VSUW activities for the next several years to directly combat the challenges faced by underrepresented, low-income, predominantly minority populations across Maricopa County.
Program/Project tie to SRP Goals:

VSUW's Mighty Change 2026 plan has four distinct focus areas: Health, Housing and Homelessness, Education, and Workforce Development. In alignment with SRP’s “Basic Needs” funding category, many of the programs associated with Mighty Change 2026 support underserved communities and individuals by providing immediate and short-term vital services. Mighty Change 2026’s Health and Housing & Homelessness focus areas fulfill SRP’s Basic Needs priority by providing food, shelter, healthcare access and safety from violence or crises. Additionally, the Mighty Change 2026 Education and Workforce Development focus areas fulfill the SRP goal of “enabling children and youth to participate in programs that promote personal development and positive life choices.” With short and long-term goals for each focus area, Mighty Change 2026 promotes self-sufficiency while ensuring marginalized communities are given the support they need to succeed and thrive.

All of VSUW’s programming activities falling under the Mighty Change 2026 umbrella reflect the organization’s commitment to diversity, equity, and inclusion. VSUW intentionally partners with smaller, local organizations to embed program activities and distribute resources directly within the communities who need them. Under SRP’s “Support for Quality of Life” funding category SRP states its commitment to celebrating diverse perspectives and helping to identify and train local leaders. VSUW is committed to incorporating the knowledge and lived experiences of the populations served by Mighty Change 2026, which are predominantly communities of color. VSUW leadership reflects this focus on representation, as current CEO Carla Vargas Jasa is the first woman and first Latina to head the organization. While VSUW has historically prioritized serving low-income communities from predominantly non-white backgrounds, under Vargas Jasa’s leadership the organization has begun to address its own diversity, equity, and inclusion practices. VSUW has taken on a more collaborative role with community leaders and partner organizations to ensure the voices of Maricopa County residents are being heard and that, through Mighty Change 2026, the next generation of community leaders are reflective of Maricopa County’s multicultural landscape.

Project/Program Description:

To facilitate Mighty Change within the communities of Maricopa County and create positive outcomes within the organizations four impact areas, VSUW will collaborate with more than 100 programmatic partners to achieve the following goals and related activities:

HEALTH -- Remove barriers to ensure everyone in our community is healthy, with a focus on access to food and healthcare.

Goals:
1. Decrease food insecurity by 50% by 2026
2. Increase access to affordable healthcare by 100,000 individuals by 2026

Activities:
* Strengthen and support the emergency food system to reduce hunger among families and senior citizens
* Reduce barriers to accessing healthcare (transportation, social determinants of health, cost, lack of trust) through outreach and services that increase participation in healthcare programs
* Increase nutrition education in low-income and marginalized communities to reduce chronic health outcomes
* Create public awareness campaigns to build advocates for policy and regulation changes that remove access barriers for low-income communities, communities of color, and vulnerable communities

HOUSING & HOMELESSNESS -- Ensure all can have a safe home to call their own.

Goals:
1. Reduce homelessness by 50% by 2026

Activities:
* Increase services and programs that prioritize social determinants and wraparound services that prevent homelessness and assist those experiencing homelessness
*Decrease individuals’ and families’ rate of housing insecurity by providing rent/utility assistance, housing navigators, and eviction prevention

*Support the emergency shelter system through support of individual and family shelters that move households out of crisis

*Demonstrate regional leadership through collaboration of advancing housing and homeless services

*Collaborate with regional leaders to develop new affordable housing in Maricopa County

*Improve systems with housing and homeless services to reduce barriers to entry for communities of color and other vulnerable communities

*Partner with regional organizations to develop new metrics that capture county-wide vulnerability of people facing eviction or in need of rent/utility assistance

*Collaborate with regional leaders to build a more equitable shelter system that reflects our population size

*Change perception of homelessness from a public safety issue to a public health issue with a new public awareness campaign

**EDUCATION -- Close opportunity gaps to ensure children read at grade level by 3rd grade and youth are prepared for educational success and employment.**

Goals:

1. Increase 3rd grade reading proficiency by 25% by 2026
2. Increase youth aged 16-24 engaged in education and employment opportunities by 38% by 2026

Activities:

*Build and strengthen literacy capacity of practitioners in early learning environments

*Increase online learning and socio-emotional supportive services for parents, caregivers, and teachers

*Increase knowledge and access to basic family needs and supportive services

*Leverage support resources to increase 3rd grade reading proficiency rates

*Increase access to family resources by partnering with schools to increase knowledge and access to services

*Increase knowledge and resources to families and education staff to support student engagement in school and life

**WORKFORCE DEVELOPMENT -- Open pathways to better paying jobs.**

Goals:

1. Increase preparation of individuals for a living wage job by 33% by 2026
2. Increase achievement of higher paying employment by 20% by 2026

Activities:

*Increase resources that to help individuals obtain job opportunities that will raise their income and create sustainable careers

*Connect business and education to increase opportunities for students through work-based learning, apprenticeships, and mentoring experiences

*Work with partner employers, Valley business associations, educational institutions, and other partners to develop long-term strategies and metrics that will increase the number of workers with high paying, in-demand jobs
VSUW intentionally approaches the Mighty Change 2026 focus areas through the lens of diversity, equity, access, and inclusion to reach Maricopa County's most marginalized and vulnerable populations. While providing services to individuals and families experiencing hardship, VSUW also places a specific focus on intersectionality and special populations. This includes, but is not limited to, veterans, pregnant women, disabled individuals, foster youth, Native Americans, and the elderly. By providing a broad range of health, housing and homelessness, education, and workforce development services, VSUW ensures that other vulnerable populations are also indirectly given the resources they need to succeed and thrive.

Program Metrics:

VSUW has a proud history of serving the most vulnerable residents of Maricopa County, which has an average poverty rate of 11.3% according to most recent U.S. Census data. Based on data from prior programming years, an estimated 92% of clients served by VSUW activities fall within the low-to-moderate income category. As the most populated county in Arizona and fourth-largest county in the nation, Maricopa County is home to a rich multicultural landscape comprised of many different races and ethnicities. The ethnic breakdown of clients served by VSUW across all program areas is as follows:

- Hispanic/Latino - 45%
- White - 34%
- African American/Black - 9%
- Asian/Pacific Islander - 2%
- Other - 6%

VSUW works closely with program partners to assess all Mighty Change 2026 program activities, ensuring organizational goals are being met and that best practices are being implemented. After a brief interruption as a result of the COVID-19 Pandemic, VSUW has resumed delivering in-person services and programs to the greater community. Below is an approximation of how many individuals will be served within each of VSUW’s four impact areas in FY23 based on current projections and prior performance:

HEALTH

- Strategy 1: Food Access -- 387,000 individuals to be served
- Strategy 2: Healthcare Access -- 8,175 individuals to be served

HOUSING & HOMELESSNESS

- Strategy 1: Prevention and Assistance -- 6,400 individuals to be served
- Strategy 2: Decrease Housing Insecurity -- 28,650 individuals to be served
- Strategy 3: Support Emergency Shelter System -- 9,080 individuals to be served

EDUCATION

- Strategy 1: Build and Strengthen Literacy Capacity -- 20,000 individuals to be served
- Strategy 2: Online Learning and Socioemotional Support -- 26,000 individuals to be served
- Strategy 3: Basic Needs and Support Services -- 4,875 individuals to be served

WORKFORCE DEVELOPMENT

- Strategy 1: Access to Jobs -- 20,100 individuals to be served
- Strategy 2: Pathways through Education -- 19,900 individuals to be served

Intended Use of SRP Funds:

A $235,000 gift from SRP includes a $10,000 sponsorship for the VSUW We are UNITED Luncheon, an annual fundraising event. The remaining $225,000 will be allocated across all of VSUW's programming areas. The following are examples of activities SRP funding will support within VSUW's four impact areas:

HEALTH
Food Distribution activities include providing increased food assistance to local food banks, schools, and organizations which deliver food to homebound seniors. These activities are meant to provide short-term hunger relief while increasing long-term nutritional benefits and education to low-income communities.

Food Benefits Access activities include providing assistance for individuals and families registering for SNAP and WIC programs which provide additional nutrition benefits. As with the prior food distribution activity, these benefits are meant to act as short-term way to increase nutrition while promoting positive, nutrition-related health outcomes.

Comprehensive Healthcare Access activities include providing access to transportation or other social determinants of health that serve as barriers to accessing timely, quality healthcare.

HOUSING & HOMELESSNESS

Wraparound services provided to individuals experiencing housing insecurity include, but are not limited to, mental health services, access to interview clothing, resume assistance, transportation vouchers, and life skills classes like budgeting, cooking, and parenting. Wraparound services are intended to address social determinants impacting homelessness and provide individualized services to families in need.

Housing Assistance activities include short-term rent and utility assistance, connecting individuals to housing resources, and providing eviction prevention and legal services. These activities lower the number of individuals and families experiencing housing insecurity by providing temporary financial stabilization.

Emergency Shelter Services provide crisis shelter to individuals and families experiencing homelessness, whether for the first time or if they have a long history of housing insecurity. These services address the immediate needs of families who are experiencing homelessness prior to identifying long-term, sustainable solutions by connecting them to other aid organizations throughout the county.

EDUCATION

School Readiness Kits (SRKs) and School Success Kits (SSKs) are provided to parents and families with young children in grades PreK-1. Each kit offers age-appropriate books, school supplies, and other learning materials encouraging parents and caregivers to be active participants in their children’s literary journey. VSUW curates and distributes thousands of kits each year by partnering with local Title I schools.

Tutoring and Mentoring activities provide tutoring and mentoring to individuals and groups. Students are encouraged to improve their academic, personal, and social skills by incorporating effective learning strategies with social and emotional learning (SEL).

College Prep activities serve high school students across the county, offering them information and assistance with completing college applications and navigating the financial aid process. The intent of these activities is to promote post-secondary education among current high school students, ensuring they receive higher education and training necessary to secure high-paying employment.

WORKFORCE DEVELOPMENT

Employment Services provide youth and young adults of working age work-based learning opportunities, apprenticeships, internships, mentorships, and general career exploration. These activities prepare individuals for higher-paying employment opportunities, leading to long-term sustainable employment.

Pathways to Economic Opportunity is a recent VSUW initiative targeting Black and Latina young women in the Phoenix Metropolitan Area. This initiative provides women with resources like job skills training, financial literacy workshops, work experiences, and upskilling to decrease wealth and opportunity gaps.
Additionally, a $10,000 SRP sponsorship will support the 2023 VSUW’s We Are UNITED Luncheon, to be held in May of 2023. This annual fundraising opportunity brings together generous private donors with corporations, public representatives, community leaders, and other program partners to gather the support necessary to introduce Mighty Change.

**SRP Sponsorship Benefits:**

VSUW would be honored to recognize SRP as an official program partner for Mighty Change 2026 and a CHAMPION-level sponsoring partner for the We are UNITED Luncheon. The We Are UNITED Luncheon offers multiple sponsoring partner levels as thanks for VSUW’s most generous supporters. VSUW will recognize an SRP contribution of $10,000 by providing the following CHAMPION-level sponsoring partner opportunities:

- Table for 10 at the We Are UNITED Luncheon
- Logo placement on event signage
- Digital on-screen logo recognition
- Recognition from the podium
- Logo recognition on all event collateral including invitations and event programs
- Logo recognition on the VSUW website (event page)
- Inclusion in United Way E-Communications and E-Invitation for the event
- Recognition as a CHAMPION-level sponsor in event press releases, three social media posts, and a United Way Blog Post prior to the event
- Includes two Women United Annual Memberships

Recognition activities will take place at or before the date of the We Are UNITED Luncheon, which has yet to be determined but is anticipated to take place in May 2023.

**Other Sources of Funding:**

VSUW utilizes a collaborative approach, partnering with hundreds of local organizations to accomplish its mission to provide services and resources to vulnerable community members. Program and philanthropic partners include nonprofits, schools, government agencies, corporations, philanthropic organizations, and generous private donors who all support Mighty Change 2026’s activities. VSUW is committed to ensuring programming activities reflect the urgent needs of the community, and regularly convenes key stakeholders from throughout Maricopa County to help leverage resources, data, best practices, and private donations to facilitate change.

As you can see from the attached list of our largest corporate donors, VSUW receives generous support for Mighty Change 2026 not only from generous corporate donors but also from countless employees of our corporate partners who choose to join with VSUW to improve the lives of their fellow community members.

As Mighty Change 2026 continues to serve the residents of Maricopa County, VSUW will continue to solicit funds from a variety of sources, host fundraising events, and work to enlarge our list of current program partners.

**Similar Organizations:**

VSUW is proud to collaborate with more than 100 nonprofit, private, and public partners to deliver services related to Mighty Change 2026 and the four organizational focus areas. With nearly 100 years of experience serving the most underserved of community members, VSUW is uniquely positioned as one of Maricopa County’s most established human services agencies. VSUW is proud to often play the role of convener, bringing together nonprofit organizations, government agencies and other community partners, to achieve large-scale, multi-partner initiatives. Through this role of convener, VSUW is able to achieve countywide results on a yearly basis. Through our Mighty Change 2026 plan, we are continuing this collaborative approach, forming multi-stakeholder coalitions and action teams within each of the four impact areas.
Community partners involved in Mighty Change 2026 assist VSUW by distributing program resources, tracking progress, and ensuring Mighty Change 2026 activities reach their target audience. These partners include educational agencies like Avondale Elementary School District as well as other established nonprofits like Chicanos por la Causa. Generous support from the community, including individual volunteers, are an invaluable resource. Last year, VSUW's county-wide network of volunteers logged a total of 12,805 service hours. While community leaders and neighborhood organizations deliver vital services to their local communities, VSUW operates at a size and scope capable of facilitating large, county-wide projects capable of mobilizing the caring power of the entire community.

Letter Signer & Title: Andrea Moreno, Manager, Community Outreach

Internal Comments: $10,000 Sponsor the We are UNITED Luncheon on May 15, 2023 and $225,000 of operational support for Mighty Change 2026 program

Attachments

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Event One

| Event 1 Event Name: | We Are UNITED Luncheon |
| Event 1 Date: | 05/15/2023 |
| Event 1 Location: | To be determined |
| Event 1 Number of Attendees: | 800 |
| Event 1 Cash Requested: | 10000 |
| Event 1 In-Kind Requested: | 0 |
| Event 1 Other Event Info: | VSUW will host the 2023 "We are UNITED" luncheon in late May 2023 (the date listed above is a placeholder with the exact date yet to be finalized). An annual event with a proud history of bringing together some of the community's most generous residents, the luncheon is an opportunity for local leaders and stakeholders to convene and support VSUW's charitable activities. We are UNITED will include inspirational speakers, engaging and interactive programming, and a showcase of VSUW's work and its impact. All proceeds from the event will help fund Valley of the Sun United Way's efforts to create Mighty Change in the areas of Housing and Homelessness, Education, Health, and Workforce Development. These focus areas will help to improve conditions for vulnerable children and families in Maricopa County. The above-mentioned focus areas are connected to VSUW's Mighty Change 2026 five-year impact goals, as described throughout this application. |
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(H) Indicates Honorary Member

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(H) Indicates Honorary Member
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Payment Amount Total for VALLEY QUALITY OF LIFE ARTS CULTURE BUDGET: $913,215.00

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Payment Amount Total for VALLEY QUALITY OF LIFE ENVIRONMENTAL BUDGET: $432,968.00

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<tr>
<td></td>
<td>St. Johns Youth Football</td>
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<td>Arts and Culture</td>
<td>Gold Canyon Arts Council</td>
<td>11/01/2022</td>
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<td>Basic Needs</td>
<td>United Way of Pinal County, Inc</td>
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- **Payment Amount Total for Arts and Culture** $5,750.00
- **Payment Amount Total for Basic Needs** $34,000.00
- **Payment Amount Total for Public/Civic Engagement** $10,000.00
- **Payment Amount Total for Report** $49,750.00