COMMUNITY RELATIONS COMMITTEE  
Thursday, May 19, 2022, No Sooner Than 10:45 AM  

SRP Administration Building  
1500 N. Mill Avenue, Tempe, AZ  85281

This SRP District Committee meeting will be held in the Board Committee Room with an option to attend in-person or observe via Zoom. The public may receive the teleconference meeting access information by contacting the Corporate Secretary’s Office at (602) 236-4398. Supplemental materials will be posted on the SRP website.

Committee Members:  Mark Pace, Chairman; Anda McAfee, Vice Chairman; Randy Miller, Paul Rovey, Jack White Jr., and Leslie C. Williams

Call to Order
Roll Call

1. **CONSENT AGENDA:** The following agenda item(s) will be considered as a group by the Committee and will be enacted with one motion. There will be no separate discussion of these item(s) unless a Committee Member requests, in which event the agenda item(s) will be removed from the Consent Agenda and considered as a separate item .......................................................... CHAIRMAN MARK PACE

   - Request for approval of the minutes for the meeting of February 24, 2022

2. **Arizona Theatre Company** ................................................................. ANDREA MORENO

   Request for approval to contribute $35,000 to the Arizona Theatre Company: $25,000 to sponsor the main stage production, $5,000 to sponsor the annual fundraiser, and $5,000 as board dues for three years, Fiscal Years 2023-2025.

3. **Heard Museum** ............................................................................ ANDREA MORENO

   Request for approval to contribute $40,000 to the Heard Museum: $25,000 to sponsor the annual Moondance fundraiser and $15,000 to sponsor the annual Heard Public Program for three years, Fiscal Years 2023-2025.

4. **Classroom Connections Grants by SRP** ........................................... ANDREA MORENO

   Request for approval to contribute $175,000 in funding for the Classroom Connections Grants by SRP program to be awarded to individual schools within the Maricopa, Pinal, Gila, and Yavapai counties; Page; St. Johns; and Camp Verde for the 2023-2024 school year.

5. **Super Bowl 2023** ............................................................................. ALAINA CHABRIER

   Request for approval to contribute a $250,000 Charitable Legacy Grant in partnership with the 2023 Arizona Super Bowl Host Committee Foundation, donated by SRP directly to qualified Arizona 501(c)(3) nonprofits. The donations will be matched through a fund matching partnership with Super Bowl sponsors.
6. **Report on Current Events by the General Manager and Chief Executive Officer or Designees** ................................................................. MIKE HUMMEL

7. **Future Agenda Topics** ................................................................. CHAIRMAN MARK PACE

The Committee may vote during the meeting to go into Executive Session, pursuant to A.R.S. §38-431.03 (A)(3), for the purpose of discussion or consultation for legal advice with legal counsel to the Committee on any of the matters listed on the agenda.

The Committee may go into Closed Session, pursuant to A.R.S. §30-808, for records and proceedings relating to competitive activity, including trade secrets or privileged or confidential commercial or financial information.

**Visitors:** All property in your possession, including purses, briefcases, packages or containers, will be subject to inspection.
A meeting of the Community Relations Committee of the Salt River Project Agricultural Improvement and Power District (the District) and the Salt River Valley Water Users’ Association (the Association), collectively SRP, convened at 11:46 a.m. on Thursday, February 24, 2022, in-person and via teleconference from the Board Room at the SRP Administration Building, 1500 North Mill Avenue, Tempe, Arizona. This meeting was conducted in-person and via teleconference in compliance with open meeting law guidelines.

Committee Members present at roll call were M.V. Pace, Chairman; A.G. McAfee, Vice Chairman; and D.S. Hendrickson, R.J. Miller, J.M. White Jr., and L.C. Williams.

Committee Member absent at roll call was P.E. Rovey.

Also present were President D. Rousseau; Vice President J.R. Hoopes; Board Members R.C. Arnett, V.M. Flores, L.D. Rovey, and S.H. Williams; Council Chairman T.M. Francis; Council Vice Chairman J.R. Shelton; Council Liaison W.P. Schrader III; Council Members M.B. Brooks and C.M. Leatherwood; Mmes. K.J. Barr, M.J. Burger, A.P. Chabrier, C.R. Felix, A.D. Moreno, A. Rickard, A.H. Sierras, and C.M. Sifuentes; Messrs. A.C. Davis, J.M. Felty, M. Hummel, R.T. Judd, K.J. Lee, M.J. O’Connor, G. Saint Paul, and R.R. Taylor; and Rebecca Kelly of Longroad Energy.

In compliance with A.R.S. §38-431.02, Andrew Davis of the Corporate Secretary’s Office had posted a notice and agenda of the Community Relations Committee meeting at the SRP Administration Building, 1500 North Mill Avenue, Tempe, Arizona, at 9:00 a.m. Tuesday, February 22, 2022.

Chairman M.V. Pace called the meeting to order.

Consent Agenda

Chairman M.V. Pace requested a motion for Committee approval of the Consent Agenda, in its entirety.

On a motion duly made by Board Member D.S. Hendrickson and seconded by Vice Chairman A.G. McAfee, the Committee unanimously approved and adopted the following item on the Consent Agenda:

- Minutes of the Community Relations Committee meeting on November 18, 2021, as presented
Corporate Secretary J.M. Felty polled the Committee Members on Board Member D.S. Hendrickson’s motion to approve the Consent Agenda, in its entirety. The vote was recorded as follows:

YES: Board Members M.V. Pace, Chairman; A.G. McAfee, Vice Chairman; and D.S. Hendrickson, R.J. Miller, J.M. White Jr., and L.C. Williams (6)

NO: None (0)

ABSTAINED: None (0)

ABSENT: Board Member P.E. Rovey (1)

ASU Department of Physics

Using a PowerPoint presentation, Andrea D. Moreno, SRP Manager of Community Outreach, reviewed Management’s request for approval for SRP to contribute $33,684 to the ASU Department of Physics for the Modeling Instruction Program.

Ms. A.D. Moreno concluded with a review of contributions by other companies and recommended that SRP contribute $33,684 to the ASU Department of Physics, as presented.

On a motion duly made by Vice Chairman A.G. McAfee, seconded by Board Member R.J. Miller and carried, the Committee agreed to recommend Board approval, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Vice Chairman A.G. McAfee’s motion for approval. The vote was recorded as follows:

YES: Board Members M.V. Pace, Chairman; A.G. McAfee, Vice Chairman; and D.S. Hendrickson, R.J. Miller, J.M. White Jr., and L.C. Williams (6)

NO: None (0)

ABSTAINED: None (0)

ABSENT: Board Member P.E. Rovey (1)

Copies of the handouts distributed and the PowerPoint slides used in this presentation are on file in the Corporate Secretary's Office and, by reference, made a part of these minutes.

Mesa United Way

Using a PowerPoint presentation, Ms. A.D. Moreno reviewed Management’s request for approval for SRP to contribute $55,000 to the Mesa United Way to support the annual
Mesa Unites Fund. She said that Kevin R. Nielsen, SRP Senior Director of Power Generation, represents SRP on the Board of the Mesa United Way.

Ms. A.D. Moreno concluded with a review of contributions by other companies and recommended that SRP contribute $55,000 to the Mesa United Way to support the annual Mesa Unites Fund, as presented.

On a motion duly made by Board Member J.M. White Jr., seconded by Board Member D.S. Hendrickson and carried, the Committee agreed to recommend Board approval, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Board Member J.M. White Jr.'s motion for approval. The vote was recorded as follows:

YES: Board Members M.V. Pace, Chairman; A.G. McAfee, Vice Chairman; and D.S. Hendrickson, R.J. Miller, J.M. White Jr., and L.C. Williams (6)

NO: None (0)

ABSTAINED: None (0)

ABSENT: Board Member P.E. Rovey (1)

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University of Arizona Foundation

Using a PowerPoint presentation, Ms. A.D. Moreno reviewed Management's request for approval for SRP to contribute $67,515 to the University of Arizona Foundation: $42,553 for the Project WET programs in Maricopa and Pinal County and $24,963 for the SRP Water STEM Academy. She said that Kevin M. Rolfe, SRP Community Activation Strategist Senior, represents SRP on the Project WET Advisory Council.

Ms. A.D. Moreno concluded with a review of contributions by other companies and recommended that SRP contribute $67,515 to the University of Arizona Foundation: $42,553 for the Project WET programs in Maricopa and Pinal County and $24,963 for the SRP Water STEM Academy, as presented.

On a motion duly made by Board Member J.M. White Jr., seconded by Vice Chairman A.G. McAfee and carried, the Committee agreed to recommend Board approval, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Board Member J.M. White Jr.'s motion for approval. The vote was recorded as follows:
YES: Board Members M.V. Pace, Chairman; A.G. McAfee, Vice Chairman; and D.S. Hendrickson, R.J. Miller, J.M. White Jr., and L.C. Williams (6)

NO: None (0)

ABSTAINED: None (0)

ABSENT: Board Member P.E. Rovey (1)

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**ASU Mary Lou Fulton Teachers College**

Using a PowerPoint presentation, Ms. A.D. Moreno reviewed Management's request for approval for SRP to contribute $68,316 to the ASU Mary Lou Fulton Teachers College: $39,900 for the Teaching Inquiry-Based STEM Science program, $18,000 for the Environmental Education Program, $7,000 for the Environmental Stewardship Patrol, and $3,416 for the ASU Administrative Fee.

Ms. A.D. Moreno concluded with a review of contributions by other companies and recommended that SRP contribute $68,316 to the ASU Mary Lou Fulton Teachers College: $39,900 for the Teaching Inquiry-Based STEM Science program, $18,000 for the Environmental Education Program, $7,000 for the Environmental Stewardship Patrol, and $3,416 for the ASU Administrative Fee, as presented.

On a motion duly made by Board Member J.M. White Jr., seconded by Chairman M.V. Pace and carried, the Committee agreed to recommend Board approval, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Chairman M.V. Pace's motion for approval. The vote was recorded as follows:

YES: Board Members M.V. Pace, Chairman; A.G. McAfee, Vice Chairman; and D.S. Hendrickson, R.J. Miller, J.M. White Jr., and L.C. Williams (6)

NO: None (0)

ABSTAINED: None (0)

ABSENT: Board Member P.E. Rovey (1)

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Board Member R.C. Arnett left the meeting during the presentation.
Child Crisis Arizona

Using a PowerPoint presentation, Ms. A.D. Moreno reviewed Management’s request for approval for SRP to contribute $100,000 to Child Crisis Arizona to support the Fostering Bright Futures Capital Campaign. She stated that Karilee S. Ramaley, SRP Senior Principal Attorney, represents SRP on the Board of the Child Crisis Arizona.

Ms. A.D. Moreno concluded with a review of contributions by other companies and recommended that SRP contribute $100,000 to Child Crisis Arizona to support the Fostering Bright Futures Capital Campaign, as presented.

On a motion duly made by Vice Chairman A.G. McAfee, seconded by Board Member D.S. Hendrickson and carried, the Committee agreed to recommend Board approval, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Vice Chairman A.G. McAfee’s motion for approval. The vote was recorded as follows:

- **YES:** Board Members M.V. Pace, Chairman; A.G. McAfee, Vice Chairman; and D.S. Hendrickson, R.J. Miller, J.M. White Jr., and L.C. Williams (6)
- **NO:** None (0)
- **ABSTAINED:** None (0)
- **ABSENT:** Board Member P.E. Rovey (1)

Copies of the handouts distributed and the PowerPoint slides used in this presentation are on file in the Corporate Secretary’s Office and, by reference, made a part of these minutes.

Valley of the Sun United Way

Using a PowerPoint presentation, Ms. A.D. Moreno reviewed Management’s request for approval for SRP to contribute $235,000 to Valley of the Sun United Way: $225,000 to support the Valley of the Sun United Way campaign and $10,000 to sponsor the 2022 “We are United” Luncheon. She stated that Nina J. Mullins, SRP Senior Director of Land and Papago Park Center Inc., represents SRP on the Board of the Valley of the Sun United Way.

Ms. A.D. Moreno concluded with a review of contributions by other companies and recommended that SRP contribute $235,000 to Valley of the Sun United Way: $225,000 to support the Valley of the Sun United Way campaign and $10,000 to sponsor the 2022 “We are United” Luncheon, as presented.

On a motion duly made by Board Member R.J. Miller, seconded by Board Member J.M. White Jr. and carried, the Committee agreed to recommend Board approval, as presented.
Corporate Secretary J.M. Felty polled the Committee Members on Board Member R.J. Miller’s motion for approval. The vote was recorded as follows:

**YES:** Board Members M.V. Pace, Chairman; A.G. McAfee, Vice Chairman; and D.S. Hendrickson, R.J. Miller, J.M. White Jr., and L.C. Williams (6)

**NO:** None (0)

**ABSTAINED:** None (0)

**ABSENT:** Board Member P.E. Rovey (1)

Copies of the handouts distributed and the PowerPoint slides used in this presentation are on file in the Corporate Secretary's Office and, by reference, made a part of these minutes.

**Banner Health Foundation**

Using a PowerPoint presentation, Ms. A.D. Moreno reviewed Management's request for approval for SRP to contribute $250,000, payable over three years, to Banner Health Foundation to support the renovation of the Banner Children’s Pediatric Emergency Waiting Room. She stated that President David Rousseau, represents SRP on the Board of the Banner Health Foundation.

Ms. A.D. Moreno concluded with a review of contributions by other companies and recommended that SRP contribute $250,000, payable over three years, to Banner Health Foundation to support the renovation of the Banner Children’s Pediatric Emergency Waiting Room, as presented.

On a motion duly made by Board Member R.J. Miller, seconded by Board Member D.S. Hendrickson and carried, the Committee agreed to recommend Board approval, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Board Member R.J. Miller’s motion for approval. The vote was recorded as follows:

**YES:** Board Members M.V. Pace, Chairman; A.G. McAfee, Vice Chairman; and D.S. Hendrickson, R.J. Miller, J.M. White Jr., and L.C. Williams (6)

**NO:** None (0)

**ABSTAINED:** None (0)

**ABSENT:** Board Member P.E. Rovey (1)

Copies of the handouts distributed and the PowerPoint slides used in this presentation are on file in the Corporate Secretary's Office and, by reference, made a part of these minutes.
Arizona Science Center

Using a PowerPoint presentation, Ms. A.D. Moreno reviewed Management’s request for approval for SRP to contribute $750,000 to the Arizona Science Center’s “Embracing the Future” capital campaign, payable over six years, beginning in Fiscal Year 2023. She said that Chris W. Campbell, SRP Senior Director of Distribution and Telecom Operations, represents SRP on the Board of the Arizona Science Center; and President David Rousseau is serving on the Capital Campaign Committee.

Ms. A.D. Moreno concluded with a rendition of a proposed watershed model for the Arizona Science Center, a review of contributions by other companies, and recommended that SRP contribute $750,000 to the Arizona Science Center’s “Embracing the Future” capital campaign, payable over six years, beginning in Fiscal Year 2023, as presented.

On a motion duly made by Board Member J.M. White Jr., seconded by Board Member D.S. Hendrickson and carried, the Committee agreed to recommend Board approval, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Board Member J.M. White’s motion for approval. The vote was recorded as follows:

- **YES:** Board Members M.V. Pace, Chairman; A.G. McAfee, Vice Chairman; and D.S. Hendrickson, R.J. Miller, J.M. White Jr., and L.C. Williams (6)
- **NO:** None (0)
- **ABSTAINED:** None (0)
- **ABSENT:** Board Member P.E. Rovey (1)

Copies of the handouts distributed and the PowerPoint slides used in this presentation are on file in the Corporate Secretary's Office and, by reference, made a part of these minutes.

Report on Current Events by the General Manager and Chief Executive Officer or Designees

Mike Hummel, SRP Associate General Manager and Chief Executive Officer, reported on a variety of federal, state, and local topics of interest to the Committee.

Future Agenda Topics

Chairman M.V. Pace asked the Committee if there were any future agenda topics. None were requested.
There being no further business to come before the Community Relations Committee, the meeting adjourned at 12:15 p.m.

John M. Felty
Corporate Secretary
EXECUTIVE/STAFF SUMMARY

Title of Item:  Contribution to the Arizona Theatre Company.

Recommendation:  Staff recommends SRP contribute $35,000 to the Arizona Theatre Company for program and production sponsorship.

Background:  Arizona Theatre Company (ATC) is the official, professional theatre company of the state of Arizona and performs in both Tucson and Phoenix.

ATC is requesting a contribution of $35,000 to support 2022-23 main stage production and K-12 education programs (Title 1 schools) sponsorship and board dues.

Over 15,000 students from Title 1 schools participate in Arizona Theatre Company’s education initiatives throughout the state. Programming is designed for diverse audiences and provides access for all students. ATC aims to engage, entertain, educate, and inspire the community while strengthening the cultural footprint of our state.

There will be six mainstage productions in the upcoming season 2022-23. These productions will be available to all audiences through the traditional format and for matinees, K-12, and community education forums.

Michael O’Connor currently represents SRP on the Board of Arizona Theatre Company.

Discussion:  Support for the performing arts is a key part of SRP’s focus on improving the quality of life within the Valley. SRP provides funding to local major performing arts organizations like ATC.

ATC like many local arts organizations that rely heavily on revenue from ticket sales were severely impacted by the pandemic and SRP’s consistent and flexible support continues to be crucial in their recovery.

Staff recommends SRP support ATC as one of our community partners in the multiyear funding pilot program (three years beginning in FY23). This will allow for arts and cultural organizations to focus on securing other sources of funding and the creation of new revenue generating programs. Partners participating in pilot program will submit an annual report at the end of each FY along with an invoice detailing use of funds in subsequent year(s).

SRP’s support to ATC includes a contribution of $35,000 to sponsor mainstage production ($25,000), annual fundraiser ($5,000) and board dues ($5,000) for three years, FY2023-25, as part of the pilot multi-year grant program.

Comparatives:

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<th>Organization</th>
<th>Amount</th>
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<tbody>
<tr>
<td>APS</td>
<td>$25,000</td>
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<tr>
<td>Burns &amp; McDonnell</td>
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</tr>
<tr>
<td>Gamage &amp; Burnham</td>
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</tbody>
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Southwest Gas................................................................................ $3,000
United Health............................................................................... $15,000

**Budget:** Funding to accommodate this grant has been allocated in the FY 2022-23 Corporate Contributions budget.

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<th>Budget</th>
<th>Actual</th>
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<tr>
<td>FY 2022-23</td>
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Contact Information

First Name: gretchen
Last Name: pace

Organization Information

Organization Category: Arts and Culture
Organization Official Name: ARIZONA THEATRE COMPANY
Organization Legal Name: Arizona Theatre Company
Organization Address: PO Box 619
Phoenix
AZ
85001-0619
Website Address: www.arizonatheatre.org
Executive Director Name: Geri Wright

Request Information

Project Title: Arizona Theatre Company
Requested Cash Amount: 35000
In-Kind Request?: No
Value In-Kind:
Description In-Kind:
Arizona Theatre Company’s (ATC) mission is to create world-class theatre about what it means to be alive today -- inspiring curiosity and creativity, sparking empathy and joy -- bringing all Arizonans together. ATC puts the artists and audience at the heart of all we do. ATC’s performances bring people together on our stages to experience essential stories, from reimagined classics to contemporary plays, original works, and innovative musicals, fostering continued conversation beyond the theatre walls. Founded in 1966 in Tucson, AZ, and celebrating its 54th season, ATC is led by Kasser Family Artistic Director Sean Daniels and Managing Director Geri Wright. Unlike no other LORT professional theatre in the country, ATC operates in two major Arizona cities and is recognized as the official State theatre. Each season ATC collaborates with world-class artists to create productions and programs about what it means to be alive today, inspiring curiosity and sparking joy bringing all Arizonans together. ATC shares the power of theatre through various outreach programs, educational opportunities, access initiatives, and community events. Nationally recognized programs include ATCteen and the National Latinx Playwrights Award. ATC focuses on training artists, audiences, and community members about the creative power of theatre, reaching far beyond the metropolitan areas of Phoenix and Tucson, enriching the theatre learning experience for all. ATC continues to have the most extensive subscriber base of any performing arts organization in Arizona. More than 130,000 people each year attend performances, student matinees, and community events at the historic Temple of Music and Art in Tucson and Phoenix’s elegant Herberger Theater Center. ATC’s 54th season was carefully curated with productions that tell stories about how to heal and love each other, with stories of reemergence, rebirth, and rejuvenation. We are excited about our 55th season, which is full of stories that traverse the intricacies and intimacies of familial and personal relationships, celebrating the spectrum of human emotion to ultimately find hope, forgiveness, redemption, and healing. Sean Daniels leads our artistic vision and is passionate about creating work that reflects the community we live in as a vehicle to tell our stories while strengthening ATC’s crucial role in the cultural ecology of our region. As the leading regional theatre in the Southwest, we are committed to hiring and training local artists that highlight the local talent in Arizona. Our Arizona Artist Initiative is a multi-layered program that seeks to engage artists representing our citizens’ complex and evolving landscape. It connects our community at large to a community of its storytellers. ATC is committed to showcasing the broad cultural diversity of those who live in Arizona, were born in Arizona, and return to create work about our unique state. Each year over 15,000 students participate in Arizona Theatre Company’s Education initiatives throughout the state. Residencies and Student, Matinee Series performances are strategically designed to place theatre arts in various sectors of the population to serve youth reflective of Arizona’s ethnic and economic diversity. ATC strategically engages underserved, low-income students, at-risk populations, and neighborhoods. Priority is given to schools located in an economically depressed or urban redevelopment area of the community, such as the Title I designation, and at least 50% of the student population qualifying for the federal free/reduced lunch program, thus exposing students to the magic and mystery of theatre.

Arizona Theatre Company meets SRP’s corporate goals of funding Arts and Culture, focusing on education. Specifically, ATC meets funding objectives as a professional arts organization and regional and local presenters of arts programming for the state, reflecting the diversity of SRP’s service area. ATC believes that by strengthening and highlighting the unique artistic culture of the Southwest, the quality of life for Arizona residents is improved. ATC’s Latinx Playwright Award stands out for telling original Latinx stories that deeply resonate with Arizona communities. The Arizona Artist Initiative recognizes Arizona's diverse cultural talent while creating a lasting artistic and economic impact on Arizona culture. As a result of ATC’s six mainstage productions, we feed our residents’ souls through high-quality professional theatre experiences while creating dynamic year-round educational programming. ATC’s Learning and Education department focuses on resources to invest time in facilitating and engaging young people to make a difference. Exposure to live theatre fosters the generation’s life skills. Programs like the Student Matinee Series aim to provide Arizona’s youth with their first exposure to live professional theatre at low or no cost.
Project/Program Description: With sponsorship from SRP, Arizona Theatre Company will continue to stand out as a leading institution in Arizona’s arts landscape and regional presenter of theatre arts programming. Our Statewide theatre programs have two major priorities: our on-stage productions and our work beyond our theatre walls. The programs are designed to meet the needs of our patrons, young people, communities, and schools. We believe in creating theater, learning experiences, workshops, and programs of the highest quality and reflect the breadth and depth of theatrical art. ATC continues to engage, entertain, educate, and inspire our community while strengthening our cultural footprint. Mainstage Artistically, we ensure that Arizona is part of the national theatre scene by producing six virtuosic mainstage productions annually with nationally and locally recognized theatre artists that keep Arizona current and part of the national, regional theatre industry. Below are two examples of the productions planned for the 22-23 season: Pru Payne -- A World premiere written by Pulitzer Prize Nominee Steven Drukman. A play about an esteemed critic, Pru, who is widely recognized as a wit, a scholar, and a public intellectual; her son Thomas lives in that shadow. But as her memory begins to fade, all her preconceived notions -- about herself and, more importantly, others -- also slip away. While Pru finds friendship, even love, from the most unlikely of men, Thomas discovers that he must step outside his mother’s shadow to find himself. It is a remarkable and funny look at how we shape our memories and how they shape us. The Legend of Georgia McBride, written by Matthew Lopez, is a New York Times Critic’s Pick and New York Drama Critics’ Circle Award Best Play finalist. The production is a big-hearted, fierce, music-filled comedy that has been hailed as "stitch-in-your-side funny" by the New York Times. Casey, an Elvis impersonator with everything going for him, including a flashy sequin jumpsuit, suddenly loses his gig, his rent is overdue, and his wife announces a baby is on the way. So, when Elvis leaves the building, and a drag show moves in, "The King" transforms into an all-out queen. With snappy zingers and dance-worthy numbers, this wildly entertaining story challenges assumptions with extraordinary humor and depth. New Works ATC’s New Works program is part of our overall direction to become a national theatrical leader by fostering key voices of playwrights from across Arizona and the country. We provide playwrights a place to develop their work through workshops and readings. One of our key strategies is to develop new plays that premiere on ATC’s stages and then enter into the American canon. We create shows that open on our stages in Arizona and then travel onto New York and other locations. This year we have two new works that will go onto New York after debuting on our stages. My 80-year-Old Boyfriend is currently booked to have a commercial run Off-Broadway at 59E59 in December of 2022, and How To Make an American Son is going to Rattlestick, also Off-Broadway. Through our partnership with BMG, ATC is developing a musical with Chicago - Color My World: the Chicago Musical by Robert Sternin and Pru Fraser, Orchestration and Music Direction by Jesse Sanchez. Another project we are working on is creating a new version of The Lion. This new production will open in the West End of London, with commercial producer Danielle Tarento, in May of 2022 and then come to ATC in the Fall of 2022. Latinx Playwright Award Established in 1993, The National Latinx Playwrights Award is unique in its longevity and prescience. It is a yearly award open to Latinx playwrights residing in the United States, its territories, or Mexico, creating a greater awareness of the work created by Latinx playwrights across the nation. The 2021 winner was Rachel Lynett for Black Mexican. Numerous winners and finalists have had significant successes and received full productions nationwide. Of the past 26 recipients, only two have not yet gone on to productions across the United States and worldwide. There are few other awards in the United States that capture the breadth and depth of the Latinx experience those past winners have represented. Education Programing for K -12 Students Our Education and Community Engagement initiatives reach over 30,000 individuals each year. Led by ATC’s Education Director, the team forms a holistic bridge between the work we produce on our stages and the programs we involve in our communities. ATC’s widely successful Student Matinee Series program offers K-12 students and teachers the opportunity to experience live professional theatre at low to no cost. These performances are the same as the evening performances and feature the same quality professional theatre. It is a three-part program comprised of a pre-performance visit, live performance, and
post-performance activities. One of the goals of this program aims to remove the barrier of ticket cost altogether while prioritizing Title I access to professional theatre. This season's Justice production is an excellent example of how ATC ties together its productions and our educational programming. This play showcases Arizona and National history while drawing connections to the current socio-political landscape. We provide dynamic year-round educational programming targeting students from diverse populations ages K-12. These programs are offered to students at low cost or no cost arts experiences that are thought-provoking, varied, diverse, and accessible.

Programing currently being offered:

- **Student Matinee Series** - encompasses pre-performance classroom visits, live performances, and post-show discussions.
- **On-Demand for Classroom Viewing** -- is a virtual viewing of ATC productions supported by virtual classroom visits and pre and post-show discussions.
- **Teacher Preview Night** -- free tickets are provided to educators. The teachers are also invited to participate in a post-performance discussion with the artists.
- **David Ira Goldstein Artist in Residency** - expert teaching artists travel to classrooms all over Arizona to help students unleash their inner storytellers. Residency programming is available as a workshop, one-week residency, or an immersive ongoing program tailored for your classroom.
- **ATCteen** - an artistic leadership program that allows students ages 13-18 to create their own projects, performances and organize events to grow themselves as artists and people.
- **Summer on Stage/Summer Backstage** -- a six-week intensive theatre training program for high-school students that explores all areas of theatre-making from performance to design and technical theatre.
- **JTED Annual Masterclass and JTED Advisory** - each season ATC hosts students from Technical Theatre Classes through the Joint Technical Education District (JTED) for a masterclass in various theatre tech and design disciplines. ATC staff members are members of the JTED Advisory for Technical Theatre and directly influence the priorities of the JTED curriculum.
- **The Academy** - a new program for the 2021-2022 season. It is designed to provide educational opportunities for those seeking a deeper understanding of the craft theater by offering classes taught by visiting artists, local artists, and professionals from around the country. The Academy will develop programs aimed at theater teachers, providing quality professional development to improve their student’s classroom experiences.

University and Community College  
To strengthen our commitment to our State, ATC continues to deepen our relationship with Arizona State University (ASU) and the University of Arizona (UA). We are expanding our artistic engagement by hiring professors as designers for mainstage productions, providing students and professors an opportunity for dialogue about the plays and the professor's work. ATC is affiliated with the UA College of Fine Arts and ASU School of Music, Dance, and Theatre. We offer UA and ASU students internship programs annually in acting, film production, design, and technical production, along with an extensive understudy program that allows students to work with our professionals each season. ATC is actively engaged with the Arizona Community Colleges theater departments. The ATC artistic team and identified playwrights help Community College students create theater works as part of their curriculum. Past projects include creating a virtual performance - The Coronologs. These were monologues created from personal narratives and headlines that explored how deeply our country was affected by the coronavirus. One of The Coronologs by a Mesa Community College student was honored by The Kennedy Center at the 2021 American College Theater Festival. Community Programs ATC recognizes our responsibility as an artistic leader within Arizona and the Southwest and strives to nurture and support our community's artists and theatre companies. While the production of exciting theater is the heart of who we are and what we do, our audience engagement activities help to make ATC an essential cultural resource within Arizona.

- **Table Work** -- an engaging monthly salon that features in-depth conversations between artists and community members.
- **Page to Stage** - a series of hands-on workshops and curated experiences to connect the community to the art we create.
- **The Cohort Club** -- a transparent audience education program where community members can experience the entire process of making theatre in exchange for them writing about it and sharing it with their community.
- **Adult Artist Training Series** - is a series of classes targeted at adult artists in our community looking to deepen their craft or further their artistic development.
Intended Use of SRP Funds: Arizona Theatre Company asks for funds in the amount of $35,000, with $5,000 to be used as ATC's Board member Michael O'Connor board commitment. ATC is currently planning our 55th season. Support received from SRP will go towards our season programming. Activities associated with ATC's six mainstage productions, including community outreach, field trips, workshops, and lectures. Within the Community and Education Programs, ATC conducts approximately 450 learning and educational activities annually for students, educators, and the community and reaches far beyond Tucson and Phoenix's metropolitan areas. ATC believes everyone should have access to the theatre. Our values are ACCESS Joy -- Artistry, Conversation, Collaboration, Equity, Stewardship, Sustainability, and Joy. Currently, we are making thoughtful and intentional efforts to ensure that those with different identities, social and ethnic backgrounds, and experiences can fully participate in our work. We strive to be the State's most treasured professional producing theatre company while elevating our productions' quality to resonate on a national level, garnering attention for our work and how we contribute to the quality of life in Arizona. We recognize our place as stewards of the arts. We are passionate about keeping Arizona a part of the current national conversation about the theater and its impact on society. We are committed to creating work that engages all audiences in a dialogue about the human, political, and social issues of our time. As professional theater practitioners, we can achieve this goal by providing extraordinary productions combined with education and community engagement.

Other Sources of Funding: ATC selects partners who can help us increase access, awareness, and education in communities throughout Arizona. ATC continues to deepen our relationship with Arizona State University (ASU) and the University of Arizona (UA). We are expanding our artistic engagement by hiring professors as designers for mainstage productions, providing students and professors an opportunity for dialogue about the plays and the professor's work. We offer UA and ASU students internship programs annually in acting, film production, design, and technical production, along with an extensive understudy program that allows students to work with our professionals each season. ATC is also actively engaged with the Arizona Community Colleges theater departments. The ATC artistic team and identified playwrights help Community College students create theater works as part of their curriculum. ATC also partners with United Colors of Arizona, a nonprofit organization that serves BIPOC communities in Arizona. Their goal is to make theatre arts accessible for everyone and normalize black and brown bodies on stages while providing educational opportunities for BIPOC creatives to make theatre in Arizona more equitable. Throughout the season, ATC will partner with different organizations whose mission coincides with the theme of our production to host community events and panel discussions. Examples of past partnerships are Telemundo, Arizona Latino Arts & Cultural Center, Tree House Learning Community, One n Ten, and Act One.

Similar Organizations: What distinguishes us from other theatres with more than twenty theatre companies and performing arts centers in the Greater Phoenix Metropolitan Area? Arizona Theatre Company is positioned as one of the leading regional theatres in the Southwest. We are committed to showcasing the diverse cultural impact of those who live in Arizona, were born in Arizona, return, or write about our unique state. We remain steadfast in presenting the work of national artists and highlighting the homegrown artists here in Arizona. The goal is to include Arizona artists and talent taking a lead role in everything ATC does, from the actors, creators, technicians, designers, and storytellers. Arizona Theatre Company is the leading resident theatre company in Arizona and the only theatre in the Southwest with a League of Resident Theatres (LORT) membership, the largest professional theatre association of its kind in the United States. LORT administers collective bargaining agreements with the Actors' Equity Association (AEA), the Stage Directors and Choreographers Society (SDC), and United Scenic Artists (USA), which enables us to bring the best professional talent to Arizona Theatre Company's stages. With over 130,000 attendees annually, Arizona Theatre Company is one of the Greater Phoenix Metropolitan Area's largest theatre companies. A Project-Based Learning model sets us apart from other theatre groups in Education and Community Engagement. This model provides authentic learning opportunities with real-life situations, enabling students to gain skills that transfer to other parts of their lives to encourage positive risks and promote leadership. Each education program supports a platform for literacy. Using the power of dramatic literature to enhance cultural development, oral reading fluency, comprehension, artistic growth, and creativity, we help students to become more collaborative and challenge them to be critical thinkers.
Program Metrics: ATC is proud to be the theatre arts leader in Arizona, with more than 130,000 audience members each year. ATC tracks many metrics, including donors, donation amounts, season ticket holders, the number of views on our digital platforms, schools, students, teachers, and administrators taking part in our educational programming. ATC tracks financial sustainability and makes determinations regarding expenses based on income levels. ATC conducts learning and educational activities annually for students, educators, and the community and reaches far beyond Tucson and Phoenix’s metropolitan areas. ATC education programs serve 15,000 students each year and are individually rigorously evaluated using best practices metric systems to assess program goals for effectiveness and impact. For example, The Student Matinee Series is evaluated according to its three parts; a pre-performance visit, live performance, and post-performance activities. ATC evaluates the capacity of our programs to meet these goals through the following tools: * Teacher assessments of the overall effectiveness of the program they participated in. Teachers are asked to assess overall program likeability and effectiveness (1-5 Likert scale) and asked open-ended questions about their experience. * Pre/Post-tests are offered to a percentage of participants designed to measure understanding of theatre and other curriculum components to make sure we engage students in a way that makes sense to them. * Surveys are used to measure the impact of the experience. Students are asked to take a brief survey in their classroom that 'rates' our performance.

Event Questionnaire
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SRP Community Relations Board Committee

Andrea Moreno and Alaina Chabrier

MAY 19, 2022
SRP & Arizona Theatre Company

Request $35,000 to support:

- Main stage production
- Title 1 schools education programs

Michael O’Connor represents SRP on the Board of the Arizona Theatre Company.
## Comparatives

- **APS** $25,000
- **Burns & McDonnell** $14,000
- **Gamage & Burnham** $25,000
- **Southwest Gas** $3,000
- **United Health** $15,000

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5/19/2022 (Community Relations Committee Meeting), (A. Moreno & A. Chabrier)
EXECUTIVE/STAFF SUMMARY

Title of Item: Contribution to the Heard Museum.

Recommendation: Staff recommends SRP contribute $40,000 to the Heard Museum as general operating support.

Background: The Heard Museum educates visitors about the cultures and arts of indigenous peoples of the Americas, with an emphasis on American Indian tribes and other cultures of the Southwest through collections, exhibitions, festivals, artist demonstrations and residency programs.

The Heard Museum is asking that SRP contribute $40,000 to be allocated as follows:
- $25,000 to sponsor Moondance annual fundraiser
- $15,000 for sponsorship of Heard Public Programs

Moondance is the Heard Museum’s annual fundraising dinner and will be held on November 5, 2022, at the Heard Museum. The Dinner will honor philanthropists Jill and Wick Pilcher for their many contributions and leadership to the museum and acclaimed painter and sculptor Dan Namingha. This year’s event will coincide with the newest long-term opening of the Jacobson Gallery, Substance of Stars.

The Heard’s Public Program sponsorship includes:
- Indigenous Peoples’ Day – October 2022
- Veterans Sunset Tribute – November 2022
- Día del Niño – April 2023

In exchange for SRP’s sponsorship of Moondance and Public Programs, the Heard will provide:
- SRP logo acknowledgement as sponsor on Heard Public Programs collateral materials and media
- SRP acknowledgement as Supporting Sponsor of Moondance
- Tabling opportunity at each sponsored event
- SRP listed on the Heard Museum website
- Two tables of 10 to Moondance
- 10 admission passes to the Heard Museum

John Coggins represents SRP on the Board of the Heard Museum.

Discussion: SRP’s support of the Heard Museum is consistent with strategic priority three, Quality of Life which focuses on providing support for major regional presenters of arts programming to enhance quality of life and support economic development in our community. The stories of the American Indian people, and other regional indigenous cultures presented by the Heard reinforces SRP’s commitment to foster appreciation and understanding of Native cultures as they reflect the diversity of SRP’s service areas. Partnerships with American Indian
artists, tribal communities, and others, provide visitors with a distinctive perspective about the art and cultures of Native people, especially those from the Southwest.

As we enter the third year of the pandemic, attendance which was drastically impacted begins to normalize with outreach for students from Title 1 and Native Reservation Schools returning in Fall 2022. The Heard like many local arts organizations which rely heavily on revenue from ticket sales were impacted by the pandemic and SRP’s consistent and flexible support continues to be crucial in the recovery.

Staff recommends SRP support the Heard Museum as one of our community partners in the multiyear funding pilot program (three years beginning in FY23). This will allow for arts and cultural organizations to focus on securing other sources of funding and the creation of new revenue generating programs. Partners participating in pilot program will submit an annual report at the end of each FY along with an invoice detailing use of funds in subsequent year(s).

SRP’s support to the Heard Museum includes a contribution of $40,000 to sponsor Moondance ($25,000) and Public Programs ($15,000), for three years, FY2023-25, as part of the pilot multi-year grant program.

Comparatives:
- Bank of America .......................................................................... $50,000
- JP Morgan Chase ........................................................................... $10,000
- Salt River Pima Maricopa Indian Community ............................. $25,000
- TriWest Healthcare Alliance....................................................... $50,000

Budget: Funding to accommodate this grant has been allocated in the FY 2022-23 Corporate Contributions budget.

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</table>
Contact Information
First Name: Cindy
Last Name: Yeager

Organization Information
Organization Category: Arts and Culture
Organization Official Name: HEARD MUSEUM
Organization Legal Name: Heard Museum
Organization Address: 2301 N. Central Avenue
Phoenix
AZ
85004

Website Address: www.heard.org
Executive Director Name: David M. Roche

Request Information
Project Title: Moon Dance and Public Programming
Requested Cash Amount: 42000
In-Kind Request?: No
Value In-Kind:
Description In-Kind:
Describe Mission/Geographic Impact: Founded in 1929, the Heard Museum is one of the largest cultural organizations in Arizona and is recognized as the largest private museum in the world dedicated to Native American art. The Heard's mission is to be the world's preeminent museum for the presentation, interpretation, and advancement of Native American art, emphasizing its intersection with broader artistic and cultural themes. The museum inspires and educates visitors about Indigenous art and culture by presenting original exhibitions, managing a library and archival resource collection, producing impactful educational programs, and offering accessible public programs and events. In May 2021, the Heard ranked No. 2 in the nation in USA Today's 2021 Reader's Choice Awards for "Best Art Museum." The museum is committed to thoughtfully, respectfully, and accurately presenting works of Indigenous creation. The Heard Museum sets the standard for collaborating with American Indian artists and tribal communities to provide visitors with a distinctive perspective about the art of Native people, especially those from the Southwest and the 22 Native nations of Arizona. The Heard welcomes ~140,000 visitors annually to its 8-acre downtown campus and stewards a collection of more than 44,000 works of Indigenous creation. The Heard Museum's 6,000 member households represent our most loyal constituency. Our members break down geographically as follows: * 63% within 25 miles of the Heard Museum * 11% in Arizona, but more than 25 miles from the Heard * 25% in other states Exhibitions serve as the driver of the museum's operations, artistic and educational programs. The Heard Museum uses its collections and the prominent inclusion of first-person voice to tell the stories of American Indian cultures and celebrate the diverse achievements of today's artists. The galleries feature both ongoing shows and changing exhibits to present a wide range of artists and art forms. Long-term exhibitions include the powerful Away from Home: American Indian Boarding School Stories that offers a profound look at the U.S. government's attempt to assimilate American Indians into "civilized" society by placing them in government-operated boarding schools. HOME: Native People in the Southwest showcases cultural objects, the traditions of Native peoples of the past and present, and examines their definition of home, in their own words. The Home exhibit highlights works from the Heard's own permanent collection. One can enter a Navajo hogan, view a Pueblo horno (oven) or see the 400 katsina dolls on display. Another long-term installation is the It's Your Turn interactive space for children and families. It serves as an immersive, family-oriented installation, thematically connected to some of the Heard's most ambitious exhibitions. Since re-opening in June 2020, after closing due to the outbreak of COVID-19, the museum has opened 12 original exhibitions, generating significant national and local press coverage. The Virginia G. Piper Charitable Trust Grand Gallery opened in 2017 and has presented ten exhibitions in the 7,000 square foot white walled gallery. In its first five years, this extraordinary and flexible venue has energized the Phoenix community with major exhibitions like Frida Kahlo and Diego Rivera, Yua: Henri Matisse and the Inner Arctic Spirit, Color Riot! How Color Changed Navajo Textiles, and our current exhibition Remembering the Future: 100 Years of Inspiring Art. With more ambitious exhibitions in development to carry the Heard Museum through 2025 and beyond, the Grand Gallery has opened a world of possibilities for the Heard Museum to advance its mission in new and exciting ways. The staff and guest curatorial efforts to create and maintain exhibitions inspire public programs the Heard holds throughout the year. The activities engage, entertain, and educate the community. Ongoing events include: * 33rd Annual World Championship Hoop Dance Contest * 64th Annual Heard Guild Indian Fair & Market * Día Del Niño * Indigenous Peoples' Day * Veterans Day Celebration * Free Admission First Fridays * Holidays at the Heard * Speaker series and lecture programs * Spirit of the Heard and Eagle Spirit Awards * American Indian Student Art Show & Sale Prior to the pandemic, one of the Heard's most robust educational programs offered K-12 students free school tours. In the three school years affected by the outbreak of COVID-19, schools have encountered closures, health concerns, teacher fatigue and shortages, and an inequitable distribution of resources for students and districts. COVID-19 has exacerbated disparities in learning outcomes and access to activities like field trips, and most K-12 students learn woefully little about American Indian cultures and history. For this reason, the Heard is in the process of restructuring and expanding the education and
public programming offerings, though we do intend to resume school tours. In the Fall and Winter 2022, the Heard will mobilize a full suite of programs for Phoenix's youth and families, supported by a strategic marketing effort. A recent capital grant will enable us to make two key spaces where students engage with the Heard--the Children’s Courtyard and Education Activity Classroom--more welcoming, adaptable, accessible, sustainable, and digital-friendly spaces for all learners. The Heard offers a variety of specialized learning experiences developed to meet the diverse needs and interests of the community. One of the country’s fastest growing populations are adults over the age of 55. The Heard has developed lifelong learning programming to engage this growing sector of the community. The Heard’s Creative Aging Workshops are sequential, skill-based classes held over multiple weeks. Workshops incorporate current exhibit and archive visits and close with a culminating event. Participants not only learn new skills, but also create opportunities for social interaction, pluralism, and creative growth. Other programs strive to preserve the transference of Native cultural art techniques and skills across generations. The American Indian Master Artist Workshop Series supports the continuance of traditional cultural art forms of Southwestern Indigenous communities. The Series strives to widen opportunities for American Indian students to learn about and practice these art forms, and in doing so, foster new generations of Native artists who will carry these traditions forward. Workshops support the transference of knowledge about traditional cultural art forms, build individual skill levels while fostering a sense of community. The Heard Museum is home to the Billie Jane Baguley Library and Archives -- a comprehensive research facility offering extensive information about Indigenous art and cultures from around the world and an unparalleled resource collection on nearly 25,000 American Indian artists. The current library collection contains more than 434,000 items, many of which are unique. It is a rich resource that informs research, scholarship, and curatorial endeavors in Arizona and far beyond. Supported by a Library and Archives Director who has stewarded the collection for more than 30 years and a team of dedicated volunteers and staff, the library serves students, scholars, curators, and the visiting public, and it is a vital resource for tribal community members and Indigenous artists. The Heard elevates the quality of life for all Arizonans by fostering dialogue, inspiring creativity, promoting inclusion, and empowering parts of the community not often represented in museums. As an iconic cultural institution serving Arizona for 93 years, the Heard Museum believes that art and culture make communities vibrant for residents and attractive to employers and creative professionals, leading to more robust economic opportunities for all.
Program/Project tie to SRP Goals: The Heard devotes itself to the procurement, care, study, understanding and display of historical, artistic, and cultural objects. This brings the Heard Museum’s request for funding in alignment with SRP’s commitment to improving the quality of life for people in the Valley through arts and culture. The Heard serves as a source of inspiration to museum goers, both local residents and tourists visiting the area. During a museum visit, guests become more aware of the past, present and future of American Indians. Beyond exploring the exhibitions, visitors can enjoy a range of life-long learning programs and the Heard's library serves as a rich source for research. All museums serve to inspire visitors with new ideas and perspectives. The Heard Museum sets the standard for collaborating with American Indian artists and tribal communities to provide visitors with a distinctive perspective about the art of Native people, especially those from the Southwest. With a focus on American Indian people and presenting their stories from their perspective, visitors are exposed to culturally infused visual arts that can broaden their understanding and appreciation for American Indian art and culture. 

Museums teach us about the past. One example, the signature exhibition Away from Home: American Indian Boarding School Stories examines an important period of American history. Beginning in the 1870s hundreds of thousands of American Indian children were taken from their families. Placed in far-away boarding schools operated by the U.S. government that stripped away all signs of "Indian-ness." Trained for servitude, many students went for years without familial contact—events that still have an impact on Native communities today. Many museum visitors may not have ever understood this part of U.S. history. Understanding our history will help us never repeat the mistakes of the past. Learning opportunities at the Heard extend beyond touring the museum’s signature and changing exhibitions to include lecture series and workshops. Guest speakers lead lecture series on topics that are often timed with the opening of a new exhibition. The presentations offer additional insight and information on the artist and their work. Other lectures promote better understanding of events like Indigenous Peoples Day or to learn more about the service and sacrifice of American Indian veterans. Workshops hosted by the Heard provide hands on learning. Some of these learning opportunities, by design, specifically engage older adults. Studies have found that older adults that participate in creative aging programs lead healthier, happier lives. Other programs support the continuance of traditional cultural art forms of Southwestern Indigenous communities. These workshops foster new generations of Native artists who will carry these traditions forward. Throughout the year, festivals and events provide a wonderful opportunity for the community to meet artists and learn more about their cultural traditions. The activities range from intimate marketplaces to the acclaimed Guild Indian Fair & Market that draws more than 640 artists and 17,000 visitors. The Heard Museum’s World Championship Hoop Dance Contest combines artistry, athleticism, tradition, and suspense each year for an unforgettable weekend of fellowship and competition. The museum offers free admission and entertainment as part of the city's First Friday activities. Other events, like the annual Día del Niño, educate and entertain children. The many options offer something for everyone. The Heard serves as a paragon for strengthening the community and building a more vibrant future through the many and varied ways in engages the community. The exhibits, educational programs, events all serve to inspire, educate, inform, and engage residents of the Valley. The Heard also attracts visitors to the state as one of the top tourist attractions, contributing to the positive economic impact of tourism on Arizona’s economy.
Project/Program Description:

SRP's support over the years has been critical to the success of the Heard Museum's signature events and programs. The Heard Museum proposes SRP continue their support of two distinct projects, Moondance (our annual gala) and the museum's Public Programming. By supporting both projects, SRP will help ensure the Heard's role in improving the quality of life for people of the Valley through arts and culture. With SRP's support, the museum can continue realizing our mission to present and advance American Indian art. SRP's sponsorship of Moondance contributes toward the Heard's general operating costs, including the people and facilities that are critical to building the museum's momentum as it emerges from the challenges of the past few years. Renewal of Mr. Coggins Circles Membership will also go towards the museum's day to day operational expenses. On November 5, the Heard will host Moondance, our signature fundraising event. This year's gala will honor acclaimed painter and sculptor Dan Namingha (Hopi-Tewa) and Jill and Wick Pilcher for their dedication and contributions to the Heard. Coinciding with Moondance, the Heard Museum will be opening its newest long-term exhibition in the Jacobson Gallery, Substance of Stars. This exhibition will present the creation stories that form the foundational belief systems of the Seneca, the Yup'ik, the Navajo, and the Akilme O'dham- combining historic and contemporary objects with immersive technology to showcase the spiritual practices of each Tribe. The second project that SRP funding will support is the museum's Public Programs. SRP will receive recognition at three long standing and important programs that serve three very distinct constituencies. We chose the three programs because of their alignment with SRP's goal to fund programs that reflect the diversity of the people of Arizona and to promote civic engagement. Also, the timing of the three programs allows for yearlong visibility of SRP's support: * Indigenous Peoples' Day, October 2022 * Veterans Sunset Tribute and Reception, November 2022 * Día del Niño, April 2023

Indigenous Peoples' Day: Each October, the Heard Museum, along with the State of Arizona and many other community agencies, formally recognizes Indigenous Peoples' Day to celebrate the original inhabitants of the Americas and their cultural contributions to historic and modern American society. The Heard celebrates this day with a free community festival.

Veterans Sunset Tribute and Reception: In 2012, the Heard opened the American Indians Veterans National Memorial, the first of its kind in the United States. This year, we will celebrate the Memorial's 10th anniversary. The Memorial honors the service and sacrifice given to our nation by Native American men and women spanning more than three centuries. Each Veterans Day, the museum recognizes Native servicemembers through special programming, including free admissions for all U.S. Veterans and a guest. The museum also hosts a Sunset Tribute open to the public. For the 10th annual celebration, the Heard will offer additional programming for Veterans Day. For the first time, American Indian veterans will have access to two multi-day/multi-week cultural workshops. The Heard will also create a new curriculum package for teachers to facilitate classroom instruction around the importance of Navajo Code Talkers during World War II. Día del Niño: Día del Niño means Day of the Children in Spanish. In April, the Heard observes Día del Niño with free, youth focused festivities celebrating both American Indian and Hispanic arts and culture. The day's activities include special live performances and workshops with local artists. The celebration also features dance and storytelling presentations. During the one-day event, the museum offers admission at no cost to children under 12 and up to two accompanying adults. SRP's support for Día del Niño would be recognized during the 2023 activities.

Intended Use of SRP Funds:

The Heard Museum respectfully request that SRP renew their support, broken down as follows: * $25,000 Moondance * $15,000 Public Programming * $2,000 Circles membership for John Coggins, SRP Associate Manager and member of the Heard's Board of Trustees SRP's support is a crucial factor in the Heard's ability to continue hosting signature events and programming. SRP's generosity goes directly towards the cost of the museum's daily operations as well as towards planning and implementing original and ambitious exhibitions. Moondance sponsorship and Circles renewal for Mr. Coggins by SRP will help cover the Heard's general operating costs, including the people and facilities that are critical to building the museum's ability to continue operation. The Heard offers specific recognition for Public Programming component for the following programs: * Indigenous Peoples' Day * Veterans Sunset Tribute and Reception * Día del Niño
Other Sources of Funding:

General Programming Partners: With limited marketing funds, programming and education partnerships offer many benefits, including resource-sharing and introductions to new audiences. Additionally, the Heard supports many of our partners by providing access to our meeting and event spaces, as well as marketing support. Partners in these endeavors include Canyon Records, Boys & Girls Clubs, Free Arts of Arizona, the AZ Department of Education, First Things First, Morningstar Youth Leaders, Native American Connections, the Canadian Consulate, Japanese Friendship Garden, Native Jeweler's Society, Navajo Nation Museum, Indian Pueblo Cultural Center, Xico, City of Phoenix Great Start Initiative, Native Health, and Phoenix Public Library. Other sources of funding include Albertsons/Safeway Foundation, Arizona Cardinal Charities, Arizona Community Foundation, BANG! Website Design, Compass Cleaning Solutions, Kroger Company Foundation, Renewal by Andersen of Arizona, Salt River Pima Maricopa Indian Community, Valley of the Sun United Way, Virginia G. Piper Charitable Trust. Indigenous Peoples’ Day: Specific programming varies each year but always focuses on elevating Indigenous voices and perspectives. Partners in 2019 included Sana Sana Foods (Indigenous food demo), Elroy Natachu and Kandis Quam ( parched corn demo and tasting), The Fancy Navajo Alana Yazzie (Navajo beverage demo), Norma Naranjo (Chico demo and presentation) and author Elias Castillo (lecture and discussion on the book A Cross of Thorns). The 2020 hybrid program provided the opportunity to partner with former Miss Navajo Nation Crystal Littleben and guitarist Aaron White. In addition, we hosted workshops on mask-making with Nizhonful Me, Caitlin O’Reilly; and on pandemic-related support of Navajo Nation with Ginger Sykes Torres. In 2021, the event again offered hybrid programming, Key partners included Xico Latino & Indigenous Arte and Cultura, the DJ This-Just-In (music in the courtyard), live paint sessions with Lucinda Hinojosa from La Moderna Ar, and a panel of speakers discussing Indigenizing the Vessel: Tradition in Contemporary Self-Care Practice. Veterans Sunset Tribute and Reception: Partnerships with artists, performers, speakers, and other veterans have brought this program to life for the past nine years. In 2020, these partners included musician and artist Bo Koinva, Troy Truax Jr. who is Commander of American Legion Post 114, singer Shaylin Shabi Young, and storyteller Kyle Mitchell. In honor of the fall 2022 10-year anniversary of the first memorial dedicated to American Indian veterans, the Heard will create additional workshops for veterans and curriculum for teachers to include in their classroom lessons. Support for the new programming will come from various sources, including the Arizona Department of Veterans’ Services. TriWest Healthcare Alliance has confirmed their support for capital improvements to the Veterans’ Memorial. Día del Niño: As with the Indigenous Peoples’ Day events, our partners vary from year to year for the Día del Niño activities. This year support comes from the Lichliter Family and has traditionally included SRP’s support. Last year, partners included Tony Duncan, a five-time World Champion Hoop Dancer, with family members performing music, dance, and storytelling; as well as Ron Carlos who will perform live music and share his traditional ceramic works. In 2020, partners for our virtual version of Día del Niño included the South Mountain Community College Storytelling Institute, weaver Velma Kee Craig, and Grammy-Nominated Canyon Records Artist Aaron White. Partners in 2018 and 2019 included Burton Barr Central Library, Xico, Harmony Project PHX, Native Health, and Dania Zarate. Children 12 and under receive all-day free admission, including for two accompanying parents or guardians. Moondance: Heard Museum staff and volunteers have worked hard the past several years to elevate Moondance to the short list of can’t-miss social events in the Valley, more than doubling revenue since 2016. To date, we have secured nearly $200,000 in commitments from 17 donors. We expect to raise at least $800,000 in 2022. Ongoing corporate supporters of Moondance include APS, Bashas’ / AJ's Fine Foods / Food City, Blue Cross Blue Shield of Arizona, CBIZ, DLR Group, Hensley Beverage Company, Oakland Construction, Perkins Coie LLP, PURE Insurance, Snell & Wilmer LLP, Torrey Pines Club Corporation, and USI Insurance.
Similar Organizations: The Phoenix Art Museum, Desert Botanical Garden, Arizona Opera, and Ballet Arizona share aspects of programmatic offerings and mission alignment with the Heard Museum. The Heard's combination of size and specific focus on American Indian art differentiates us not just from those organizations, but from most other private museums nationwide. As an educational institution dedicated to the advancement of American Indian art, the Heard fosters learning and civil discourse through original exhibitions and programs unlike any other arts and culture organization in the Valley. The museum offers resources that support artists, educators, and students; produces exciting public events; and partners with our cultural peers. Generations of Arizonans continue to enjoy and learn at the Heard, and the museum is a must-see destination offering tourists an outstanding opportunity to learn about and engage with Native culture.

Program Metrics: The Heard serves a diverse population of over 140,000 visitors annually. In person attendance decreased drastically with the outbreak of COVID-19. As we enter the third year of the pandemic, the number of people visiting the museum continues to increase steadily, approaching pre-pandemic numbers. COVID-19 also affected school tours. Prior to the pandemic, over 10,000 students visited the museum on an annual basis. These education and outreach initiatives serve all students and educators, while emphasizing outreach to Title I and Reservation schools. The Heard has plans in place to welcome student tours again in the Fall of 2022. Serving Native communities, in particular artists, culture bearers, and students, is a top priority for the museum. Programs that support Native artists and students include the Indian Fair and Market, Student Art Show and Sale, Second Saturdays and artist residencies, internships, and fellowships in areas across museum operations. The museum is in its eighth year of Master Artist Workshops, which enable and ensure the transference of knowledge from one generation of Native culture-makers to the next. The Heard seeks SRP’s continued support for Moondance and three specific programs. The reach of these programs is as follows: Moondance: Approximately 500 individuals attend Moondance each year. The primary metric for this event is fundraising success. This year’s goal is to raise $800,000. To date, the Heard has already received $196,500 in commitments from 17 donors. Indigenous Peoples’ Day: In 2019, 313 individuals participated in the Indigenous Peoples’ Day activities, including 20 children ages 6-17, 21 students, 101 seniors, and 171 non-senior adults. 2020's hybrid program represented the Heard's best-attended day since reopening in June. 276 individuals attended in person - only 12 percent fewer than in 2019 - of which 34 were children, 11 students, 24 seniors, and 207 non-senior adults. In 2021, 582 individuals purchased tickets, including 103 children under 18 years old, 20 college students, 52 seniors, and 407 non-senior adults. 63% of the people self-identified as being indigenous. Veterans Sunset Tribute and Reception: This program traditionally draws 100-200 veterans and their guests for a free program that includes admission to the Museum at no cost to veterans. In 2020 in lieu of the traditional in person programming, 2,500 guests viewed the virtual premiere video which aired on Veterans' Day. In November 2021, the Sunset Tribute and Reception took place in person once again. The ceremony took place at the American Indians Veterans National Memorial on the Heard Museum’s campus. Participation returned to pre-pandemic numbers with over 100 estimated individuals in attendance. Día del Niño: In both 2018 and 2019, Día del Niño brought approximately 900 guests to the Heard. These numbers are evenly split between children and adults. In 2020, programming transitioned to a virtual format, reaching approximately 2,500 viewers. Last year, in the Fall of 2021, the Heard once again hosted the Día del Niño celebration in-person. We welcomed the 403 people that purchased tickets for outdoor performances and activities with local artists. The activities featured Tony Duncan, a five-time World Champion Hoop Dancer.

**Event Questionnaire**

**Event 1 Name:** Moondance 2022  
**Event 1 Location:** Heard Museum 2301 N. Central Avenue Phoenix, AZ 85004  
**Event 1 Date:** 11/05/2022  
**Event 1 Other Event Sponsors:** 1  
**Event 1 Other Sponsors and Dollar Amount:** Mary Ellen McKee - $50,000 Sharron Lewis - $50,000 Moreno Foundation - $25,000 Adrian & Carla Cohen - $10,000 Kathleen & John Graham - $10,000 Snell & Wilmer - $10,000 Kris & Lee Peterson - $10,000 Carol & Randy Schilling - $10,000 Jill & Wick Pilcher / USI - $6,000 Milena & Tony Astorga - $5,000 Elaine & Scott Montgomery - $5,000 Richard & Janet Bottarini - $4,500 Lani & Bo Calbert - $1,000  
**Event 1 Cash Requested:** 25000  
**Event 1 In-Kind Requested:** 0
An outstanding committee co-chaired by Nadine Basha and Janis Lyon is hard at work to ensure that Moondance 2022 will be an evening to remember. On November 5, the Heard Museum will honor longtime supporters Jill & Wick Pilcher and the renowned painter and sculptor Dan Namingha (Hopi-Tewa). And, by supporting this event, you will be the very first to see the Heard's brand new much-anticipated new long-term exhibit Substance of Stars. Moondance will once again fill a beautiful Arizona fall evening with cultural performances, artistic inspiration, unparalleled surroundings, and a celebration of everything that makes the Heard Museum a jewel of our community.

- Event 1 Promotions: 0
- Event 1 Other Event Info: 500
- Event 1 Number of Attendees: 1200000
- Event 1 Net Proceeds Previous Year: 1
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SRP Community Relations Board Committee

Andrea Moreno and Alaina Chabrier

MAY 19, 2022
SRP & Heard Museum

Request $40,000 to support:

• Moondance annual fundraiser
• Heard Public Programs

John Coggins represents SRP on the Board of the Heard Museum.
### Comparatives

- **Bank of America** $50,000
- **JP Morgan Chase** $10,000
- **Salt River Pima-Maricopa Indian Community** $25,000
- **TriWest Healthcare Alliance** $50,000

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<th>Giving Priority</th>
<th>Focus Area</th>
<th>SRP Corporate Objective Support</th>
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5/19/2022 (Community Relations Committee Meeting), (A. Moreno & A. Chabrier)
EXECUTIVE/STAFF SUMMARY

Title of Item: Reauthorization of funding for the Classroom Connections Grants by SRP program for FY 2023-24.

Recommendation: Staff recommends authorization of up to $175,000 to be awarded to individual schools within Maricopa, Pinal, Gila and Yavapai counties, Page and St. Johns.

Background: SRP’s Classroom Connections Grants incorporate both the Learning Grants by SRP program and the History and Social Sciences Grants by SRP program. The Learning Grants incorporate aspects of science, technology, engineering, and math (STEM) education while the History and Social Sciences grants incorporate the interrelated disciplines of history, geography, civics, economics, and government education. A special selection committee comprised of SRP employees, educators and museum/library educators will determine individual grants.

The grants provide monetary support to school activities that impact students directly. The program has been successful since its inception and serves as a tool for SRP Community Outreach to support classroom educator-driven programs.

Staff is requesting reauthorization to award $175,000 in funding for SRP Classroom Connections Grants. Learning Grants award schools up to $5,000 in funds and the History and Social Sciences Grants award schools up to $2,500 in funds from the FY 2022-23 Corporate Contribution budget for grants impacting the 2023-2024 school year. The Grants are available to all K-12th grade public, charter, and private nonprofit schools. The program aligns with Arizona State Standards for Science, Technology, Engineering, and Math as well as History and Social Sciences. To reflect new Arizona State Standards, the Social Studies Grants have been renamed as the History and Social Sciences Grants.

This year, SRP received 124 total applications for both Learning and History and Social Science Grants. A total of 29 Learning Grants totaling $129,364 and 5 History and Social Science Grants totaling $10,500 were funded for the 2022-23 school year. Funding was directed toward a variety of educational needs. In addition, a total of $37,500 was awarded to Round Valley ($12,500), St Johns ($12,500) and Camp Verde ($12,500) School Districts for STEM related projects.

Learning Grants

- Enhancements of math and science programs, including robotics, biology, physics, and environmental studies
- Programs promoting 3-Dimensional Science Learning focused on student-driven investigations and science and engineering practices.
- Purchase of enhanced lab technology
- Virtual reality goggles
- Drones and software
- Equipment for students to design and build a small hydroelectric generator
- Inquiry-based science curriculum programs
- Science kits
- Educational software
- iPads and 3D printers

**History and Social Science Grants**
- purchase of equipment such as maps, atlases, and videos
- Social Science curriculum to help meet new History and Social Science standards
- field trips to local historical museums or sites
- laptops or tablets equipped with educational experiences

Each school applying for a Learning Grant by SRP is required to submit the following:
- Description of the project and expected outcomes and benefits
- Potential number of students affected by the project and how it will improve student proficiency in math, science, and application of technology
- Impact the project will have on the school’s learning environment
- Evaluation methods to measure the relative success of the project
- Detailed budget
- Project summary at the end of the school year

Each school applying for a History and Social Science Grant by SRP is required to submit the following:
- Description of the project and expected outcomes and benefits
- How the project aligns with the Arizona Academic Standards in social studies
- Potential number of students affected by the project
- Evaluation methods to measure the relative success of the project
- Detailed budget

**Discussion:** SRP’s Classroom Connections Grants provide needed financial support to supplement science and social studies education that currently exists in schools while engaging students in hands-on and enriched learning experiences. SRP uses this program to demonstrate our corporate commitment to science, math, technology, history, geography, civics, government, and economics. Staff evaluates the effectiveness of school grant programs to ensure they are compatible with the needs of teachers and provide the impact SRP established for the program.

The Classroom Connections Grants include the Learning and History and Social Sciences Grants ($175,000) and are promoted along with the Powering Our Future Mini-grants ($75,000), funded through the Renewable Energy and Education budget. This allows for consistent messaging and promotion to teachers as they receive one umbrella package highlighting the $250,000 of funding SRP makes available to teachers and outlines the programs and intent of the specific sources of funding. Promotion of the SRP grants would begin in the fall and continue through February 2023. Grants will be awarded in May 2023 to individual schools.

**Budget:** Funding to accommodate this grant program will be allocated in the FY 2023-24 Corporate Contributions budget.

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<th>FY 2022-23 Budget</th>
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Learning Grants Summary 2022-23

29 Grants Awarded -$129,364.28

- 13 Elementary Schools
- 9 Middle Schools
- 7 High Schools
- 15 schools in the East Valley
- 5 schools in the West Valley
- 4 schools in the Central Valley
- 5 schools in SRP Impact Areas

Additional Funding:

- St. Johns Unified School District: $12,500
- Round Valley Unified School District: $12,500
- Camp Verde Unified School District: $12,500
- Total additions: $37,500

**Elementary Schools**

**Bellen Soto Elementary (Goodyear) $5,000** Creating a "STEM Makerspace" where all 1,050 PreK-8th grade students are able to investigate STEM related concepts and build their personal knowledge of technology is the primary goal of this project. The goal is to increase student opportunities to incorporate Science, Technology, Engineering, and Math through hands-on activities, grade level STEM challenges, and school-wide STEM days. This SRP grant would allow them to purchase MakerSpace supplies and 3D printer filament, Raspberry Pi’s with keyboards and monitors, and both consumable and non-consumable STEM kits. Currently, with higher enrollment numbers, only a few students can participate in each class instead of the entire class working together in small flexible groups. Students will have the chance to share their projects and ideas through a newly added district-wide STEM Fair, presenting to other classes and parents, and through self-made infomercials shared with the community and stakeholders via social media. This project truly has the power to open up the world of science, math, and technology for students and their families.

**Rudy G. Bologna Elementary (Chandler) $4,824** Bologna Elementary is in need of IPADS for students to work on their coding skills with regards to robotics. Students in grades K-6 will use their math skills and science simulations with age appropriate activities using existing Vex Robotics Kits. This will give students the knowledge and real-world application skills needed for technology related jobs of the future. The IPADS will provide the technology piece required for students to complete the coding portion of the robotics vehicles they will be creating with the coding app.

**Desert Oasis Elementary (Phoenix) $5,000** Desert Oasis is planning an extended unit on electronics and energy helping their students become an “Evil Genius” Through this grant Desert Oasis will be able to purchase supplies for students to explore electronics and energy. Students will be exploring electricity and circuitry using a variety of tasks, while also developing their 21st century tech skills. Students will be learning to program, design and build simple circuits, program Makey Makeys to perform different tasks, and use 3D printers to design and print necessary components for their plans. Each grade level,
from 3rd -- 8th will take on a different project that will have them focus all of the skills they have learned through Tech classes and STEM.

**Gilbert Elementary (Gilbert) $3,693** "Inspired by the Women of Color of STEM" is a project where students will learn about the contributions made by women and explore their fields of expertise with hands-on learning experiences. The materials will be used to train 6th Grade Dual Language students, at Gilbert Elementary, a Title 1 school. Once trained 6th graders will facilitate sessions in the Spanish STEM Club for 2nd Graders. This inspires and helps develop a community of learners.

**Hartford Silvia Encinitas Elementary (Chandler) $3,650** The goal of the program is to boost girls' interest in technology. Plans include a primary (K-2) and intermediate (3-6) club for the girls at our school. The Makey Makey is an electronic invention kit for all ages. The Makey Makey allows students to take everyday objects and combine them with technology. Students use alligator clips attached to any conductive material they can control like the keyboard of their computer. This kit gives students the ability to invent anywhere. If they think of it then they can create it. Club members will start out easy with a banana piano. Then they can create game controllers, invent musical instruments, make voting machines, and light up paper circuits.

**Legacy Traditional School (Surprise) $2,750** Legacy will be purchasing microscopes for 4th graders to explore the world around them. The science curriculum includes learning about plant parts, but the students are not actually able to see them. They must strictly rely on illustrations and graphs in their textbooks. With the microscopes, they will be able to see the capillaries and other minute parts of plants as well as insects that they are studying.

**Legend Springs Elementary (Glendale) $3,500** The STEM elective teacher for all K-6 students on campus seeks STEM education funding to purchase robotics. The SRP Learning Grant will support the students need for continued acquisition of high-quality STEM experiences. STEM is an integral part of the future in education. The skills students learn from projects such as the Sphero Kart Balloon Battle will prepare them for STEM electives in middle and high school, make them more competitive in their college applications, and also in a job market where these skills are in high demand. As of May 2021, STEM-based careers are growing at an average of 24% and this will likely continue to rise. According to the National Science Foundation, “to be prepared for the STEM careers of the future, all learners must have an equitable opportunity to acquire foundational STEM knowledge.” Being able to have a set of high-quality learning tools such as the Sphero BOLT robots will greatly support this important academic endeavor.

**Chandler Traditional Academy-Independence (Chandler) $5,000** STEM and STEAM are an integrated aspect of learning at CTA Independence. Currently, all 900 students in grade K - 6 receive STEM instruction weekly as a specials class. Our current Engineering Design Process works with building materials that are consumable, such as cardboard, tape, craft materials, and paper. The materials used help to provide experiential learning through the SRP Learning Grant. Funding will be used to purchase robotic systems that will allow students to use multiple energy systems to design structures, learn coding, and actively engage in the engineering design process in a 21st Century environment. Using a robotic system to engage students will allow students to work and problem solve real-world situations and connect STEM and STEAM learning to future career paths, science experimentation, innovation, and invention.
**Payson Elementary School (Payson)** $4,475 Payson Elementary would like to purchase materials needed to create science kits. The materials that would be purchased would be used for many years. Some of the materials would include large amounts of magnets, solar system models for 7 classes, various models to show the different types of energy, solar powered model cars, etc.

**Phoenix School for the Deaf (Phoenix)** $1,463 Deaf students are, by nature, visual, kinesthetic learners. They thrive when they get to experience the world by touching what they are learning. Light tables are a great resource for making learning fun and, more importantly, helping students remember what they were taught. They provide multi-sensory learning in all academic areas, but the goal of this project is to begin using them for math and science. More specifically, they will be used to match numbers, count objects, make patterns, build using magnetic tiles, and experiment with scientific tools such as magnifying glasses, tweezers, buckets, shovels, etc. All of this and that's just the academics! Let alone the sensory benefits for students who have autism, sensory processing disorder, and deaf students.

**Julia Randall Elementary (Payson)** $1,060 Science, Technology, Engineering, and Math (STEM) kits will be used for all of our Julia Randall Elementary (JRE) students. Each class will be able to sign them out, and use them to inspire and educate their students. Allowing students to use STEM kits during Science expands their critical thinking attributes. The kits will include FOSS Kit battery holders, LG-4 Light Generators, and basic electrical circuit materials.

**St. Johns Elementary (St. Johns)** $4,450 This project is for 7 color changing light tables, 7 complete math tray sets, and 7 complete math manipulative centers. The complete math tray sets include mats for patterns, counting and sorting. The complete math manipulative centers include translucent math chips, dominoes, numbers and pattern blocks. This project will be for 3 kindergarten classes and 4 first grade classes.

**Weinberg Gifted Academy (Chandler)** $3,435 This grant is for Weinberg Gifted Academy to purchase an additional two aeroponic Tower Gardens with dedicated solar power systems to demonstrate sustainably running self-contained food gardens off-grid. Solar as a source of alternative power is a new Science standard for 3rd grade. As part of the current science and math studies, 3rd grade students share the operation of an indoor and outdoor mains-powered Tower Garden. They investigate the pros and cons of growing herbs and vegetables in different environments, using a faster pace growing system and water-efficient method of organic food production. Adding tower systems that are solar powered, will directly impact 100 third grade students annually allowing each of the four classrooms autonomy to operate and maintain their own Tower Garden. These gardens will be a practical working example of the integration of sustainable technologies to the other 500 students, parents, and visitors to campus.

**Middle Schools**

**Andersen Jr. High (Chandler)** 5,000 The purpose of this grant is to provide a rich, hands-on science learning experience for the 7th and 8th grade science students of Andersen Junior High School. The project is to fully equip the six science labs of AJHS with up-to-date lab equipment: beakers, test tubes, graduated cylinders, scales, Newton's cradles, etc. in order for the students to fully engage in their science learning and content and compete with their peers on district and state testing. The lab equipment would be used regularly to teach science curriculum throughout the school year and engage in hands-on, inquiry, and project-based learning of the content. Andersen is a Title I school with many students who have not experienced science before junior high. The nature of how Title I students learn...
is founded in hands-on, project-based learning. The students coming from different cultural and language backgrounds require a deep and active curriculum that allows them to make sense of the material physically before they can comprehend the content as individuals. Most equipment is outdated and in poor condition. What is available to use has to be shared among the five science teachers causing the teaching of our curriculum to have to vary between teachers. The SRP grant will help alleviate this burden and provide each teacher a full set of equipment necessary to teach all lessons and have full lab stations of materials.

**Arete Preparatory Academy (Gilbert) $5,000** This project would allow students at Arete Preparatory Academy to conduct laboratory experiments and field work to determine how water reshares the surface of the Earth. By using stream tables, students can have “ideal” conditions where they can control parameters such as slope, precipitation rate, and sediment type. They will see how features form over time as well as how the shape of a river changes over time. Then, students will study these features in Google Earth by researching and collecting data on real world rivers for comparison to their stream table experiments. Finally, students will travel to Gila River to collect stream profiles (cross sections) in the field and calculate discharge rates for the river. They will also look at the fluvial features present for comparison to their laboratory experiment as well as their aerial view from Google Earth.

**Estrella Foothills Global Academy (Laveen) $5,000** Creating an Eco-friendly City project will enable 4th-8th grade students at Estrella Foothills Global Academy to achieve high standards within the district. As a candidate school for the International Baccalaureate Middle Year Program, the students, faculty, and administration strive to meet the rigorous demands of the program. Additionally, this school in its second year demonstrates its commitment to educational excellence by bringing real-world applications to the classroom. Funding for this grant will be used to purchase environmental and ecological kits for students. The International Baccalaureate program requires middle school science students to use the engineering design to define a problem, explore, create a solution, try it out, and make improvements.

**Gilbert Classical Academy (Gilbert) $5,000** Gilbert Classical Academy grades 7th -- 12th is interested in creating a "Makerspace" where students have the opportunity to investigate STEM related concepts. With funds provided by the SRP, GCA club sponsor/teachers would be able to purchase materials to create a "MakerSpace". With the creation of the "MakerSpace" two new clubs will be formed one at the Junior High level and one at the High School level. These clubs will provide opportunities for students to explore STEM activities. Students will incorporate math, science, physics, technology, and robotics. The SRP grant would fund the purchase of 3D printers, Arduino’s, Raspberry Pi’s, LED’s --light emitting diodes, LittleBits: color coded electronic building blocks that connect magnets, MakeyMakey invention kits that conduct electricity, and Squishy Circuits that explore circuits using playdoh and electronics. The project will be implemented this school year 2022-23 with the hope of up to 6 club meetings. In the late spring the school would host a small STEM night event showing their explorations to the potential new incoming 6th graders.

**Kino Jr. High (Mesa) $5,000** Kino Junior High School has a robust STEM (Science, Technology, Engineering, and Math) program, but their robots are breaking down. The school's Lego NXT robots, which have been in use for over 10 years, are no longer in production. They are doing all they can to keep the technology working. They are so old even the model that Lego replaced them with has been retired. This technology is vital to the education of students as their school's robotics class is often students first exposure to building and programming robots. The project will ensure students have a
successful introduction to the world of robotics by providing them with the new Spike robots that will be used for years to come. Kino students deserve the same materials more affluent schools use in their STEM programs.

**Pinal County District Office (Casa Grande) $5,000** This is a training project which will reach and benefit teachers and students in 15 school districts across Pinal County. They are seeking funding to create energy kits and supplies in order to train teachers throughout Pinal County on three-dimensional science energy and climate lessons. The goal is to create kits that teachers can check out and use with their students once they have gone through the professional development on the importance, benefits and methods of using the kits in their classrooms. The program has the potential to reach 4,000 students in Pinal County.

**Santan Jr. High (Chandler) $5,000** Santan Junior High is piloting an Honors Science class for 8th graders during the 2022-2023 school year. Microscopes will allow these students to study cells, organs, organ systems, and genetics at a deeper level. Students will have the opportunity to study like the scientists in their community to discover how cells are the basic structure and function of all living things. Microscopes have the ability to impact student learning in multiple ways. Santan Junior High 8th Grade Honors Science hopes to encourage students to pursue higher level science courses in high school and college.

**Smith Jr. High (Mesa) $4,980** Smith Jr. High offers elective class called Future Makers. More than 150 7th and 8th grade students come from extremely diverse backgrounds, but they have one thing in common: they have a passion for technology and engineering. Students are introduced to various modes of technology, engineering, and construction through hands-on projects that incorporate the engineering design process and inquiry-based learning. Currently they have a fully functioning wood shop and 3D printer, which allows students to work with a variety of machines to design and create unique projects. They would like to add a laser cutter to the workshop, which would allow students to create more intricate designs and learn new CAD (computer-aided design) skills.

**Sonoran Foothills School (Phoenix) $3,842** 3D printing is definitely one of today's key future technologies. As advanced as it may seem, it is critical for students to have an understanding of this program in order for them to compete and succeed in the 21st-century global economy. 3D printing generates creativity. Students can express their understanding of content and apply their learning in their terms. It is a technology that scientists and engineers of today are using to change the world. Putting that same technology into the hands of students introduces them to some of the challenges facing our community. It builds empathy, teamwork, and real-world problem-solving skills leading them into STEM careers.

**Tonalea K-8 (Scottsdale) $5,000** Tonalea K-8 in the upcoming school year (2022-2023) will transition into two schools, Yavapai Elementary and Tonalea Middle School (TMS). TMS will be a Title I school serving students in South Scottsdale in the Coronado Complex representing Scottsdale Unified School District. Currently, the need to build our elective programs choices needs revamping and Forensic Science is one of those electives that students desire. In this class, students will be learning “hands on and getting down and dirty” with the use of scientific research, critical thinking, make observations, analyze facts, and draw conclusions as it relates to a criminal investigation. Students will analyze fingerprints, and physics to study blood splatter patterns (math) and glass fracture patterns. Students
are more willing to apply math, science, and technology to their studies if it helps them solve the crime and that is what forensic science will allow them to do.

**High Schools**

**Arizona College Prep (Chandler) $5,000** This project is all about learning how power generation is done along with different means of power generation and which one is more practical and efficient. In this day and age we have different means to generate power for regular consumers, but some are more expensive than others, so in this continuation of a previous SRP grant, we aid to continue our research on this topic and hopefully find a way to generate power more efficiently and is our own unique design that has never been done before. Their goal is to design and construct a hydroelectric generator.

**Highland High School (Gilbert) $4,972** In order to help science classrooms provide meaningful scientific analysis from data collected in labs, proper equipment is needed. Vernier sensors and probes allow students to take measurements and use Bluetooth technology to access the data on their Chromebooks. All of Highland’s students have Chromebooks so this would enable students to collect and analyze data in an efficient way. Once students have the data, they will then be able to engage in new science and engineering practices adopted by Arizona in 2018, specifically: 1) analyzing and interpreting data and 2) using mathematics and computational thinking, 3) engaging in argument from evidence.

**Millennium High School (Litchfield Park) $4533** This grant would purchase 10 Vernier Stand Alone Logger Pro 3’s. These devices will be used for at least the next 5-8 years. The goal for these devices is to give students the tools needed to act as a real scientist in collecting, analyzing, graphing and modeling real data. These devices will be used weekly throughout the year as the students progress through the curriculum. In most cases, the students will be given activities in which they will be required to design their own experiments and determine how to use the device most effectively. For example, one of the activities has the students design an investigation to determine the relationship between the acceleration and the force of a cart of fixed mass. The students would set up probes and connect these probes to the device in order to collect and analyze data.

**Phoenix Union High School District (Phoenix) $5,000** The conservation of energy is a huge part of the Arizona Science Standards and thermal energy is one of the hardest to visually see of the energies. Kinetic, gravitational, elastic are mostly visible things for our high school classes, or they can at least have a good visual representation. These FLIR one cameras will be used to investigate thermal energy, heating transfer of energy, and radiating transfer of energy that increases temperatures or producing heat in some way. The first unit in our physics classes is the Energy Unit. This takes about a month to explore topics in Energy This begins our thermal energy, heating transfer, and radiating transfer of energy discussions. The FLIR Cameras will allow for deeper exploration by students leading to a better understanding of energy.

**Queen Creek High School (Queen Creek) $4,500** This project will use spectrophotometers to study the science of light and color, specifically the electromagnetic spectrum, in fireworks, metals, liquids and other types of media to investigate each object’s unique color signature. The sensors will be compatible with the student Chromebook that each student in carries daily. While the spectrophotometers will be used in many different labs, this project would allow them to study the chemistry of fireworks with the ability to graph and visualize the data in real time. Studying exciting real-world topics like fireworks helps students to see how science connects to their lives. Being able to use technology like
spectrophotometers to graph and understand the topic deeper increases the rigor of classes and better prepares students for college and career readiness.

**Sharp School (Mesa) $3,235** SHARP School is a K-12 alternative school for students with autism, mild to moderate disabilities, and behavioral challenges. Many of the students have limited verbal communication skills. The school's technology coach works with the teachers and students at SHARP. This year, they decided to try computer programming with some of the Jr. High and High School classes. They have been surprised by the progress the students have made. This grant will enable Sharp to purchase a classroom kit of 18 ozobot robots. The students will be excited to apply their programming knowledge to the real world of robotics. Making connections like this helps students think outside the box in terms of their abilities and opportunities. The ozobot kit will be shared with several classrooms at SHARP for many years to come.

**St. Johns High School (St. Johns $5,000)** St. Johns, an agricultural community in the poorest county in Arizona, has never had an FFA program and the CTE programs have long neglected the agricultural heritage of our local kids' families. This project is the first expansion of several over the next few years to allow more hands-on livestock and tech-based agricultural experiences for our students. Eventually, the goal is to have a large outdoor enclosure for quail, a small livestock breeding program, a working arena and barn for underserved students to keep their 4H and FFA small stock projects, a large, fully-automated learning greenhouse with an aquaculture program including tilapia and catfish (or trout in the coldest months), hands-on in-class experiences, a subscription to an online learning platform for Agriculture lessons that are aligned with National FFA standards as well as Arizona CTE Agriculture standards, and much more. The proposed land lab is over 7 acres, owned by the school district, and will need to be fenced, paths need to be built, electricity and water need to be run to the various outbuildings. This is a large project spanning many months, and this request is to help fund just the first phase, which is hands-on in-class supplies, online subscription, additional housing for the quail and chicken program, supplies for our ongoing escape room fundraiser, building supplies to assist in the future construction plans, and general supplies for student use while waiting for governing bodies to approve and allocate labor for the first phase of building at the land lab.
Social Studies Grants by SRP 2022-23

5 Grants Awarded - $10,500.00

- 1 Elementary Schools (K-8) - $2,500.00
- 1 Junior High School - $2,500.00
- 3 High School - $5,000.00

**Elementary Schools**

**Towne Meadows Elementary School** (Gilbert) - $2,500.00
Grants funds will be used to purchase classroom sets of books the 5th grade students about the American Revolutionary War, Westward Expansion, and the Civil War.

**Junior High Schools**

**Kino Junior High School** (Mesa) - $2,500.00
Eighth grade students will critically analyze fiction and historical fiction in order to grasp the importance of historical events and time periods throughout history focusing on genocides and the consequential experiences: refugeeism, survival, and resistance. Each unit would be supplemented by primary source documents and other lessons which focus on the historical learning. Grant funds will used to purchase books which will be read throughout the year, with a summative project being completed after each unit. These projects are typically either project-based or research-based; they are always developed with outcomes that are interconnected between Social Studies and English Language Arts and give the students meaningful opportunities to apply their learning to new thinking.

**High Schools**

**Betty Fairfax High School** (Laveen) - $1,500.00
Grant funds will be utilized to provide students with an understanding of native stewardship through interdisciplinary educational content which celebrates and respects all participants' human rights to reveal and honor their cultural story. The requested funds will purchase materials for art and storytelling allowing students to work with native artists as well as to become familiar with indigenous stories. The activities are drawing, painting, writing, reflecting, honoring, and celebrating. The goal is to facilitate and promote multidisciplinary arts and cultural experiences through educational programming, exhibitions, and celebrations in the school community.

**Chandler Unified School District** (Chandler) - $2,500.00
Funds will be utilized for each social studies teacher within the district to receive the book Visible Learning for Social Studies. Teachers will be introduced to a variety of researched based strategies that are highly effective in student academic growth. Over the past two years, strategies that may have worked in the past often do not work in the current environment. This book will provide another tool for teachers to make the proper adjustments with coaching and research.
**Hayden-Winkelman Unified School District** (Southern Gila County) - $1,500.00

Students in the social studies and ELA classes at Hayden High School will study the Holocaust to include all content areas, social studies, science, art, ELA and math. After study of Holocaust students will create a Holocaust Education Night and invite the community. Funds will be used to purchase books and technology support for presentations.
SRP Community Relations Board Committee

Andrea Moreno and Alaina Chabrier

MAY 19, 2022
SRP & Classroom Connections Grants by SRP

Request $175,000 to award to schools for classroom activities in FY2023-24

FY22-23 Results:

- 124 Applications Received
  - 115 Learning Grants
  - 9 History & Social Science Grants
- 34 Grants Funded = $139,864
  - 29 Learning Grants
  - 5 History & Social Science Grants
- 3 Additional Grants Funded = $37,500
  - Round Valley School District - $12,500
  - St. Johns Unified School District - $12,500
  - Camp Verde Unified School District - $12,500

5/19/2022 (Community Relations Committee Meeting), (A. Moreno & A. Chabrier)
Recommendation

SRP History and Social Science Grants and Learning Grants are awarded to schools in May 2023 for projects to be implemented in the 2023-24 school year.

Re-authorize $175,000 in funding from FY 2023-24 Corporate Contributions budget for the Classroom Connections program.
EXECUTIVE/STAFF SUMMARY

Title of Item: Contributions to qualified Arizona 501(c)(3) charitable nonprofits as part of the 2023 Super Bowl Host Committee grant match.

Recommendation: Staff recommends SRP contribute $250,000 for the 2023 Arizona Super Bowl Host Committee Legacy Grant program.

Background: The Arizona Super Bowl Host Committee is responsible for the planning and execution of Super Bowl LVII in 2023. The Host Committee in partnership with the NFL plan to deliver a lasting social and economic impact in our local communities. The Legacy Grant program will provide $2 million in support to local nonprofits through a fund matching partnership with Super Bowl sponsors.

David Rousseau is serving as Chairman of the Arizona Super Bowl Host Committee.

Discussion: SRP has a long history of supporting the economic development of the Greater Phoenix metropolitan area and the state of Arizona. The Super Bowl provides a major economic impact for the host city and surrounding areas. In addition, numerous community service and philanthropic events take place leading up to the game. The local economy and nonprofits will benefit from the fiscal contributions as they continue to recover from the pandemic.

The Legacy program’s focus in Education, Diversity Equity Inclusion, Health/Wellness and Sustainability aligns with SRP’s funding focus and objectives. SRP further demonstrates our commitment to the local economy and community through our support of the program. Staff recommends SRP support the 2023 Arizona Super Bowl Host Committee Legacy Grant program with a contribution of $250,000.

Budget: Funding to accommodate this grant has been allocated in the FY 2022-23 Corporate Contributions budget.
Legacy Grant Program

Consists of four local corporate contributors
- $250,000 total contribution each
- 100% matched by NFL = $2M total contribution
- APS, Avnet, PetSmart are committed

Funds provided to Arizona Community Foundation 501c3
- Focus areas: Education, DEI & Social Justice, Health/Wellness (Basic Needs) & Sustainability
- SRP & contributors provide direction to which nonprofits will receive funds
- At least 25 nonprofits will receive contributions of varying amounts

5/19/2022 (Community Relations Committee Meeting), (A. Chabrier)
Super Bowl Host Committee 2023
Full Sponsorship Proposal

<table>
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<tr>
<th>Description</th>
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<tr>
<td>Sponsorship</td>
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<tr>
<td>Legacy grant (contribution to nonprofits)</td>
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<tr>
<td>Renewable Energy Credits</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$1,100,000</strong></td>
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Rationale for Support

• Sponsorship dollars are spread over two fiscal years
• Portion of sponsorship is given directly to local nonprofit
• SRP is an economic and civic cornerstone of metropolitan Phoenix and supports economic development opportunities such as the Super Bowl
• Extensive opportunities to engage and educate supplier diversity, small commercial and residential customers with SRP messaging over significant period-of-time
• SRP’s contribution is to the Arizona Host Committee, a local organization dependent on support by corporate sponsors to offset Super Bowl operational costs
Historical Data – 2015 Super Bowl 49

- **$720 Million Economic Impact to Valley**
- **$2 Million in Grants to AZ Nonprofits**
- **120,000 Visitors to AZ**
- **+50% Hotel Occupancy**
- **Expansive Marketing Reach across AZ**
Approval

Seeking approval for the $250,000 Legacy grant

- 100% matched by NFL = $2M total contribution
- Focus areas: Education, DEI & Social Justice, Health/Wellness (Basic Needs) & Sustainability
- SRP able to provide direction to which nonprofits will receive funds
- At least 25 nonprofits will receive contributions of varying amounts