

# SRP COMMUNITY PARTNERSHIPS

We work here. We live here. We give here.

SRP was founded by the community coming together. Today, our Community Partnerships department continues that legacy by developing purposeful partnerships in areas where SRP has a presence.

## COMMUNITY IMPACT AREAS



**Corporate Giving**



**Education Resources**



**Community Events**



**Safety Signature Program**



**Employee Giving & Volunteerism**

## Corporate Giving

SRP is proud to support the diverse communities where we live and work. In 2024, we gave more than \$5 million to over 400 nonprofit organizations across the state.

### BASIC NEEDS

We are proud to support organizations that help our community with basic needs, such as food banks, shelters and youth workforce development programs. One of those partnerships is with the Salvation Army, which addresses critical needs like housing stability initiatives, heat relief and water safety.

### QUALITY OF LIFE

We believe a well-rounded community is a strong community. That's why we support three key areas that enhance quality of life in the Valley: arts and culture, public and civic engagement, and the environment.



"The Salvation Army is grateful for the year-round support from SRP," said Lt. Colonel Charles Fowler, commander of the Salvation Army Southwest Division, based in Phoenix. "We partner to assist those struggling to pay their utilities, which helps keep families in their homes, and SRP also helps with the Army's efforts to feed the hungry, bring holiday joy to less fortunate families, and provide heat relief to our neighbors in need during the brutally hot summer months. Those are some examples of SRP's dedication to our community."

## CELEBRATING LOCAL ARTS

SRP's support of the Chandler Center for the Arts' public programs allows our community to be inspired by performing arts and to celebrate our diverse community.

## EMPOWERING FUTURE LEADERS

SRP's support of community leadership programs, including the Hispanic Leadership Institute, African American Leadership Institute, Asian Corporate & Entrepreneur Leaders and programs offered by various cities, helps identify and develop future community leaders with diverse backgrounds and offer employees continued opportunities for growth.

## CHAMPIONING ENVIRONMENTAL STEWARDSHIP

SRP's support of Keep Phoenix Beautiful's educational programs and community gardens provides resources to residents to improve their local environment and make more sustainable choices.

**"SRP's steadfast commitment to arts and culture has significantly enhanced the programs at Chandler Center for the Arts, allowing us to inspire, educate and engage our community through diverse artistic experiences. Their support strengthens our mission to make the arts accessible to all, enriching the cultural fabric of our region."**

*— Michelle Mac Lennan,  
Chandler Center for the Arts*

**"A focus of our work at the Arizona K12 Center is to equip and empower Arizona's educators to be teacher leaders, expanding their impact on students, colleagues and other Arizona educators. Partnering with SRP allows us to recognize these accomplished educators for the work they do to better our communities and our state. We are grateful for the way SRP chooses to honor Arizona's educators as the professionals they are."**

*— Daniela Robles, NBCT,  
Executive Director of the  
Arizona K12 Center*

## Education Resources

Along with our partners, we support the leaders of tomorrow and future employees by investing in their education in the areas of STEM, safety and the environment.

### PREPARING OUR FUTURE WORKFORCE

- SRP contributes more than \$2.2 million annually to education programs throughout Arizona, impacting more than 200,000 students.
- Last year, SRP provided \$380,000 in direct classroom funding for teachers through our classroom grant programs, Powering Our Future grants and partnerships with the Arizona Cardinals (SRP Touchdowns for Teachers™) and the Fiesta Bowl (Wishes for Teachers).
- Over the past year, 23 professional development workshops were offered with more than 650 educators participating.

## Community Events

SRP strives to cultivate a workforce that's a reflection of our communities. We attend and host approximately 780 community events each year in support of our customers and our community partners.

SRP partners with Fiesta Bowl Charities annually to build playgrounds for communities in need. In 2025, volunteers from SRP and Fiesta Bowl built a playground at Hope Women's Center in Coolidge, Arizona.



## Safety Signature Program

SRP's safety campaign, "Safe, Strong, SRP", helps keep families and children safe around water and electricity by providing vital information online, at community events and through workshops.

### INCREASING COMMUNITY SAFETY IN 2024

- **80,000 safety materials** distributed, including 520 life jackets
- **15,121 swim lessons** provided to community pools each summer for free or at reduced rates
- **15 pool fences** donated and installed at community pools in the Valley in 2024
- **207 professionals trained** on power line work safety through SRP's annual Electrical Safety Workshop
- **\$500,000+ granted to nonprofits** that provide heat relief services such as cooling and hydration centers, unhoused population outreach and HVAC replacement

"We are incredibly grateful to SRP for their unwavering support of Child Crisis Arizona and our mission to provide safety, stability and hope for children and families in our community. Their generosity — through contributions to our Residential Foster Care Services, event sponsorship and the Pool Fence Safety Program — demonstrates a true commitment to protecting and uplifting Arizona's most vulnerable. Together, we are creating brighter futures and stronger families."

— Torrie Taj, Chief Executive Officer, Child Crisis Arizona

## Employee Giving & Volunteerism

See how our employees spent their time volunteering and giving in 2024.

### VOLUNTEERISM

The SRP Volunteer Program helps our employees, retirees and their families get involved with community-based organizations in need of assistance.



**20,219**  
EMPLOYEE  
VOLUNTEER  
HOURS



**1,462**  
EMPLOYEE  
VOLUNTEERS



**27% of SRP**  
WORKFORCE  
PARTICIPATED

### GIVING

SRP's companywide, employee-led campaigns support more than 190 Arizona nonprofit community agencies that make a difference every day.



**\$1.71M**

#### AMOUNT RAISED

for Arizona health and human services nonprofits through employee giving



**1,084**

#### ANGELS AND 53 FAMILIES

Adopt-an-Angel/Adopt-a-Family program brought hope and holiday cheer to children, seniors and families in need across the Valley



**\$25,000**

#### RAISED AND OVER 4,000 POUNDS OF FOOD COLLECTED

Yield of cash and cans from SRP's food drive donated to Valley food banks

# Spotlighting Excellence

## COMMUNITY CHAMPION AWARD

The Governor's Office, 2024

Awarded to businesses, philanthropic or civic groups demonstrating a commitment to the community through volunteerism.

## CORPORATE PHILANTHROPY AWARD (3RD PLACE)

The Phoenix Business Journal, 2024

Awarded to organizations for leading the way in efforts when it comes to giving back to the community in which they do business.

## PHILANTHROPIC BUSINESS OF THE YEAR AWARD

AZ Big Media, 2024

Awarded to dynamic innovators and trailblazers who are changing Arizona's business landscape through leadership, visionary thinking and philanthropy.

## PURPLE HEART ADVOCACY AWARD

Tolleson Veterans of Foreign Wars, 2024

Awarded for significant contributions to the veteran community.



*SRP General Manager and CEO Jim Pratt accepting the Community Champion Award from Arizona Governor Katie Hobbs*

For more information,  
visit [srp.net/community](https://srp.net/community).

