Call to Order
Roll Call

1. **CONSENT AGENDA:** The following agenda item(s) will be considered as a group by the Committee and will be enacted with one motion. There will be no separate discussion of these item(s) unless a Committee Member requests, in which event the agenda item(s) will be removed from the Consent Agenda and considered as a separate item .......................................................... CHAIRMAN JACK WHITE JR.

   - Request for approval of the minutes for the meeting of November 21, 2019

2. **Phoenix Children’s Hospital Foundation** ........................................ANDREA MORENO

   Request for approval to contribute $30,000 to Phoenix Children’s Hospital Foundation to support the Playing it Safe Water Safety Program.

3. **Mesa United Way** ........................................................................... ANDREA MORENO

   Request for approval to contribute $50,000 to Mesa United Way: $45,000 to support the Mesa United Way annual campaign and $5,000 to sponsor the 2020 Campaign Celebration.

4. **Dignity Health Foundation East Valley** ........................................... ANDREA MORENO

   Request for approval to contribute $250,000 to Dignity Health Foundation East Valley to support the Phoenix Children’s Hospital expansion at Mercy Gilbert Medical Center, payable over 5 years at $50,000 per year, beginning in Fiscal Year 2021.

5. **Valley of the Sun United Way** ............................................................ ANDREA MORENO

   Request for approval to contribute $285,000 to Valley of the Sun United Way: $275,000 to support the Valley of the Sun United Way annual campaign and $10,000 to sponsor the 2020 “We Are United” Luncheon.

6. **Report on Current Events by the General Manager and Chief Executive Officer or Designees** .............................................................. MIKE HUMMEL

7. **Future Agenda Topics** ................................................................. CHAIRMAN JACK WHITE JR.
The Committee may vote during the meeting to go into Executive Session, pursuant to A.R.S. §38-431.03 (A)(3), for the purpose of discussion or consultation for legal advice with legal counsel to the Committee on any of the matters listed on the agenda.

The Committee may go into Closed Session, pursuant to A.R.S. §30-808, for records and proceedings relating to competitive activity, including trade secrets or privileged or confidential commercial or financial information.

Visitors: All property in your possession, including purses, briefcases, packages or containers, will be subject to inspection.

THE NEXT COMMUNITY RELATIONS COMMITTEE MEETING IS SCHEDULED THURSDAY, MARCH 19, 2020
A meeting of the Community Relations Committee of the Salt River Project Agricultural Improvement and Power District (the District) and the Salt River Valley Water Users' Association (the Association), collectively SRP, convened at 12:16 p.m. on Thursday, November 21, 2019, in the Geronimo Conference Room at the SRP Administration Building, 1500 North Mill Avenue, Tempe, Arizona.

Committee Members present at roll call were J.M. White Jr., Chairman; R.J. Miller, Vice Chairman; and D.S. Hendrickson, P.W. Hirt, and K.B. Woods.

Committee Members absent at roll call were N.R. Brown and L.C. Williams.

Also present were President D. Rousseau; Vice President J.R. Hoopes; Board Members K.J. Johnson and L.D. Rovey; Council Chairman M.L. Farmer; Council Vice Chairman J.R. Shelton; Council Liaison C.J. Dobson and R.W. Warren; Mmes. L.F. Hobaica and A.D. Moreno; and Messrs. J.M. Felty, P.M. Hayes, M. Hummel, A.J. McSheffrey, and M.J. O’Connor.

In compliance with A.R.S. §38-431.02, Anaveli H. Sierras of the Corporate Secretary's Office had posted a notice and agenda of the Community Relations Committee meeting at the SRP Administration Building, 1500 North Mill Avenue, Tempe, Arizona, at 9:00 a.m. on Tuesday, November 19, 2019.

Chairman J.M. White Jr. called the meeting to order.

Consent Agenda

Chairman J.M. White Jr. requested a motion for Committee approval of the Consent Agenda, in its entirety.

On a motion duly made by Board Member K.B. Woods and seconded by Board Member D.S. Hendrickson, the Committee unanimously approved and adopted the following item on the Consent Agenda:

- Minutes of the Community Relations Committee meeting on August 22, 2019, as presented

The vote was recorded as follows:

YES: Board Members J.M. White Jr., Chairman; R.J. Miller, Vice Chairman; and D.S. Hendrickson, P.W. Hirt, and K.B. Woods (5)

NO: None (0)

ABSTAINED: None (0)
ABSENT: Board Members N.R. Brown and L.C. Williams (2)

Report of Corporate Contributions Committee

Andrea D. Moreno, SRP Manager of Community Outreach, reported that during its meeting on September 18, 2019, the Corporate Contributions Committee had approved the following contributions:

New Business – Approval for Renewal

1. $10,000 to Friends of the Verde River Greenway to sponsor the Watershed Conference, River Runoff, and Nature Festival
2. $15,000 to Dress for Success Phoenix to sponsor the Suit for the Stars Gala
3. $15,000 to Maricopa Health Foundation to sponsor the Copa Ball and Night of Heroes
4. $15,000 cash and in-kind services to Ronald McDonald House Charities to sponsor gala
5. $20,000 to UMOM New Day Centers to support shelter programs and sponsor gala
6. $25,000 to Desert Botanical Garden to sponsor fall events and gala
7. $25,000 to St. Joseph’s Foundation to sponsor the Signature Event

New Business – For Approval

8. $10,000 to College Success Arizona to support programs and sponsor luncheon
9. $10,000 to Tempe Community Action Agency to support programs and sponsor annual dinner
10. $10,000 to Veterans Medical Leadership Council to sponsor annual luncheon
11. $25,000 to Sandra Day O’Connor Institute to sponsor annual dinner and Distinguished Speaker Series

Ms. A.D. Moreno continued with a review of the report of contributions in Fiscal Year 2020 (FY20) from May 1, 2019 through August 31, 2019.

Ms. A.D. Moreno reported that during its meeting on October 2, 2019, the Corporate Contributions Committee had approved the following contributions:

1. $7,500 to Act One to support the Culture Pass Program
2. $7,500 to Teen Lifeline to support programs and annual gala
3. $10,000 to ASU FIRST LEGO League to sponsor the FIRST LEGO League
4. $15,000 to United Food Bank to support programs and merger
5. $15,000 to Valley Leadership to sponsor the Leadership Institute
6. $25,000 to A New Leaf to support programs and annual gala
7. $25,000 to Expect More Arizona to support the Education Progress Meter
8. $25,000 to Jobs for Arizona’s Graduates to support programs and board dues
9. $25,000 to Junior Achievement of Arizona to support BizTown and In-Classroom programs
Ms. A.D. Moreno continued with a review of the report of contributions in FY20 from May 1, 2019 through September 30, 2019.

Ms. A.D. Moreno reported that during its meeting on November 13, 2019, the Corporate Contributions Committee had approved the following contributions:

1. $7,500 to Leadership West to support the Leadership West Institute
2. $10,000 to Theater Works to sponsor the production of A Christmas Carol
3. $13,775 to Arizona Agricultural Education/FFA Foundation to sponsor the gala and programs
4. $15,000 cash and in-kind services to New Pathways for Youth to support programs and annual breakfast
5. $20,000 to Audubon Arizona to support programs and sponsor the Enchanted Trail
6. $20,000 to City of Phoenix Aquatics to support programs
7. $25,000 cash and in-kind services to Fresh Start Women’s Foundation to support programs and sponsor gala

Ms. A.D. Moreno continued with a review of the report of contributions in FY20 from May 1, 2019 through October 31, 2019.

Ms. A.D. Moreno responded to questions from the Committee.

Copies of the Corporate Contributions Reports are on file in the Corporate Secretary’s Office and, by reference, made a part of these minutes.

Council Member C.J. Dobson left the meeting. Ms. A.P. Chabrier entered the meeting during the presentation.

Arizona Science Center

Using a PowerPoint presentation, Ms. A.D. Moreno reviewed Management’s request for approval for SRP to contribute $30,000 to the Arizona Science Center: $10,000 to sponsor the Science on Wheels Program, $10,000 to sponsor the Giant Screen Theater Film – Turtle Odyssey, and $10,000 to support the Girls in STEM Program. She stated that Chis Campbell, SRP Senior Director of Grid Modernization Services, represents SRP on the Board of the Arizona Science Center.

Ms. A.D. Moreno concluded with a review of contributions by other companies and recommended that SRP contribute $30,000 to the Arizona Science Center: $10,000 to sponsor the Science on Wheels Program, $10,000 to sponsor the Giant Screen Theater Film – Turtle Odyssey, and $10,000 to support the Girls in STEM Program, as presented.

On a motion duly made by Board Member K.B. Woods, seconded by Board Member D.S. Hendrickson and carried, the Committee agreed to recommend Board approval for
SRP to contribute $30,000 to the Arizona Science Center: $10,000 to sponsor the Science on Wheels Program, $10,000 to sponsor the Giant Screen Theater Film – Turtle Odyssey, and $10,000 to support the Girls in STEM Program.

The vote was recorded as follows:

YES: Board Members J.M. White Jr., Chairman; R.J. Miller, Vice Chairman; and D.S. Hendrickson, P.W. Hirt, and K.B. Woods (5)
NO: None (0)
ABSTAINED: None (0)
ABSENT: Board Members N.R. Brown and L.C. Williams (2)

Copies of the PowerPoint slides used in this presentation are on file in the Corporate Secretary's Office and, by reference, made a part of these minutes.

Teach for America - Phoenix

Using a PowerPoint presentation, Ms. A.D. Moreno reviewed Management's request for approval for SRP to contribute $50,000 to Teach for America – Phoenix: $35,000 to support the STEM Initiative, $5,000 to sponsor the Celebration Dinner, and $10,000 in-kind print services for operations. She stated that Mike Hummel, SRP General Manager and Chief Executive Officer, represents SRP on the Board of Teach for America.

Ms. A.D. Moreno concluded with a review of contributions by other companies and recommended that SRP contribute $50,000 to Teach for America – Phoenix: $35,000 to support the STEM Initiative, $5,000 to sponsor the Celebration Dinner, and $10,000 in-kind print services for operations, as presented.

On a motion duly made by Board Member K.B. Woods, seconded by Vice Chairman R.J. Miller and carried, the Committee agreed to recommend Board approval for SRP to contribute $50,000 to Teach for America - Phoenix: $35,000 to support the STEM Initiative, $5,000 to sponsor the Celebration Dinner, and $10,000 in-kind print services for operations.

The vote was recorded as follows:

YES: Board Members J.M. White Jr., Chairman; R.J. Miller, Vice Chairman; and D.S. Hendrickson, P.W. Hirt, and K.B. Woods (5)
NO: None (0)
ABSTAINED: None (0)
ABSENT: Board Members N.R. Brown and L.C. Williams (2)

Copies of the PowerPoint slides used in this presentation are on file in the Corporate Secretary's Office and, by reference, made a part of these minutes.
University of Arizona Foundation

Using a PowerPoint presentation, Ms. A.D. Moreno reviewed Management’s request for approval for SRP to contribute $61,480 to the University of Arizona Foundation: $26,500 for the Maricopa County program, $10,600 for the Pinal County Project Water Education for Teachers (WET) programs, and $24,380 for the SRP Water STEM Academy. She stated that Kevin M. Rolfe, SRP Senior Representative in Community Outreach, represents SRP on the University of Arizona Project WET Advisory Council.

Ms. A.D. Moreno showed a video regarding the SRP Water STEM Academy. She concluded with a review of contributions by other companies and recommended that SRP contribute $61,480 to the University of Arizona Foundation: $26,500 for the Maricopa County program, $10,600 for the Pinal County Project Water Education for Teachers (WET) programs, and $24,380 for the SRP Water STEM Academy, as presented.

On a motion duly made by Board Member K.B. Woods, seconded by Board Member P.W. Hirt and carried, the Committee agreed to recommend Board approval for SRP to contribute $61,480 to the University of Arizona Foundation: $26,500 for the Maricopa County program, $10,600 for the Pinal County Project Water Education for Teachers (WET) programs, and $24,380 for the SRP Water STEM Academy.

The vote was recorded as follows:

YES: Board Members J.M. White Jr., Chairman; R.J. Miller, Vice Chairman; and D.S. Hendrickson, P.W. Hirt, and K.B. Woods (5)
NO: None (0)
ABSTAINED: None (0)
ABSENT: Board Members N.R. Brown and L.C. Williams (2)

Copies of the PowerPoint slides used in this presentation are on file in the Corporate Secretary’s Office and, by reference, made a part of these minutes.

Corporate Contributions Committee Review Levels

Using a PowerPoint presentation, Ms. A.D. Moreno stated that the purpose of the presentation was to request approval to amend Community Outreach Committee charitable contribution approval levels from $5,000 to $25,000 and the Board Corporate Contributions Committee approval process for items above $25,000. She stated that all requests larger than $25,000 will continue to be subject to Board action.

Ms. A.D. Moreno responded to questions from the Committee.

On a motion duly made by Board Member P.W. Hirt, seconded by Board Member D.S. Hendrickson and carried, the Committee agreed to recommend Board approval, as presented.
The vote was recorded as follows:

YES:  Board Members J.M. White Jr., Chairman; R.J. Miller, Vice Chairman; and D.S. Hendrickson, P.W. Hirt, and K.B. Woods (5)

NO:  None (0)

ABSTAINED:  None (0)

ABSENT:  Board Members N.R. Brown and L.C. Williams (2)

Copies of the handouts distributed and the PowerPoint slides used in this presentation are on file in the Corporate Secretary's Office and, by reference, made a part of these minutes.

Report on Current Events by the General Manager and Chief Executive Officer or Designees

There was no report on current events by Mike Hummel, SRP General Manager and Chief Executive Officer.

Future Agenda Topics

Chairman J.M. White Jr. asked the Committee if there were any future agenda topics. None were requested.

There being no further business to come before the Community Relations Committee, the meeting adjourned at 12:45 p.m.

Lora F. Hobaica
Assistant Corporate Secretary
EXECUTIVE/STAFF SUMMARY

Title of Item: Contribution to the Phoenix Children’s Hospital Foundation.

Recommendation: Staff recommends SRP contribute $30,000 to the Phoenix Children’s Hospital Foundation.

Background: Phoenix Children’s Hospital (PCH) Injury Prevention Center delivers programs and initiatives to address community needs. The Injury Prevention Center’s programs focus on hard to reach, vulnerable populations with evidence-based programming and a public health approach. Among the safety topics delivered are child passenger safety, teen driving, home safety, helmet and pedestrian safety, and water safety.

PCH is requesting SRP provide $30,000 in support of the Playing it Safe Water Safety Program.

The Playing it Safe Program is an evidence–based drowning prevention program. This program is highly interactive and targets parents and caregivers with children ages five and under that are at an increased risk due to: low socio-economic setting, being a refugee, and families coping with instability. The Center is the research base for receiving victim statistics in the Valley. The program delivers expert advice and educational material through a one-hour workshop. Pre and post-evaluations are given to workshop participants to gauge their confidence with the program along with their knowledge and recognition of high “water safety risks”. SRP funds will allow the education program to reach 350 families in 2020 and will include life jackets for children, swimming lessons for parents and caregivers, door alarms, addition of tablets for surveys at each workshop, and focus group events. Last year, SRP funds helped PCH provide programming to 383 caregivers with children under the age of 5, 446 life jackets, and 266 door alarms.

In exchange for SRP’s $30,000 contribution, the Phoenix Children’s Hospital Foundation will provide:

- SRP name recognition in program press releases and workshops
- SRP link and logo recognition on PCH web site
- SRP logo on all program promotional materials
- PCH Drowning Prevention Coordinator will provide workshop for SRP Working Families (EIG) and SRP sponsorship of Early Childhood Conference: First Things First
- Opportunity to brand SRP as a corporate partner of the Center for Family Health and Safety at PCH throughout the year

Discussion: PCH has a unique leadership role in uniting Valley water safety programs and curriculum, water safety research, and developing evidence-based programs. SRP has collaborated with PCH for many years in various water safety efforts. PCH has shifted to the Playing it Safe Program which is modeled on a national curriculum and aimed at engaging parents and caregivers with children at the highest risk age in Arizona (1-4 years). SRP’s partnership with PCH strengthens SRP’s visibility within the community and demonstrates our commitment to increasing water safety awareness.
SRP’s Community Outreach Safety program and PCH have partnered with organizations that support families with children, such as UMOM New Day Center, Maggie’s Place, Chicanos Por La Causa and Empowered Young Parents Program (teenage parents) to provide the *Playing it Safe* workshops. PCH and SRP Community Outreach Safety plan to continue outreach to other community partners and elevate the program with additional elements such as swimming lessons for parents, tablets, door alarms and focus groups.

Staff recommends SRP provide a contribution of $30,000 to support the *Playing it Safe Program*.

**Comparatives:**
- APS Foundation .................................................................$56,000
- Blue Cross Blue Shield of Arizona .................................$140,374
- Hyundai Hope on Wheels ..............................................$100,000
- Kohl’s Corporation ..........................................................$245,000

**Budget:** Funding to accommodate this grant has been allocated in the FY 2019-20 Corporate Contributions budget.

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<th>FY 2018-19 Budget</th>
<th>FY 2018-19 Actual</th>
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<td>FY 2019-20 Budget</td>
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Contact Information

First Name: Angela
Last Name: Gordillo

Organization Information

Organization Category: Health and Human Services
Organization Official Name: PHOENIX CHILDRENS HOSPITAL FOUNDATION
Organization Legal Name: Phoenix Children's Hospital Foundation
Organization Address: 2929 E Camelback Rd., Ste 122
Phoenix
AZ
85016-4425
Website Address: www.phoenixchildrensfoundation.org
Executive Director Name: Steve Schnall

Request Information

Project Title: The Playing It Safe Program at Phoenix Children's Center for Family Health and Safety
Requested Cash Amount: 30000
In-Kind Request?: No
Value In-Kind:

Describe Mission/Geographic Impact : Since 1983, the mission of Phoenix Children's Hospital (PCH) has remained the same: to provide hope, healing, and the best health care to children and their families in Arizona and throughout the Southwest region. Phoenix Children's Hospital is Arizona's only freestanding children's hospital and has earned national recognition in U.S. News & World Report's Best Children's Hospitals for seven consecutive years. PCH is one of the largest children's hospitals in the country and provides world-class inpatient, outpatient, trauma, and emergency and urgent care to children and families. In 2018 PCH provided more than 328,000 patient services to more than 185,000 children and families, across more than 88 pediatric subspecialties. The Hospital is home to six Centers of Excellence: Phoenix Children's Heart Center, Barrow Neurological Institute at Phoenix Children's, Center for Cancer and Blood Disorders, Center for Pediatric Orthopedics, ACS-Verified Level 1 Pediatric Trauma Center, and Newborn Intensive Care Unit. These are among PCH's largest clinical programs and represent the very finest in pediatric healthcare in Arizona. PCH provides more than 50 percent of Arizona's pediatric care in cardiology, orthopedics, neurology and oncology. In 2018, approximately 56 percent of patients served at PCH were Medicaid beneficiaries, representing more than 103,000 families living at or below the federal poverty line. PCH is honored to provide services to those who need it most, regardless of their ability to pay and embraces this focus as part of its mission. Phoenix Children's Hospital remains committed to improving the health and welfare of all children in our community, not only those who arrive at PCH facilities. Taking healthcare directly to the underserved, the Homeless Youth Outreach Program provides medical care, behavioral health services, case management, patient education, financial advocacy and care coordination to children experiencing homelessness. Also, the Center for Family Health and Safety uses emergency room and trauma center data to identify trends and needs in the community. This outreach effort delivers evidence-based injury prevention education and services, decreasing the instance of preventable injury and death among children.
Program/Project tie to SRP Goals: Children ages 14 and under represent one-in-five of all drowning deaths nationally, and for every child who dies from drowning, another five require emergency department care for nonfatal submersion injuries. These are children PCH serves in Arizona. More than 50 percent of drowning victims treated in emergency departments then require hospitalization or transfer for further care, compared with a hospitalization rate of 6 percent for unintentional injuries (CDC). Nonfatal drowning injuries can be very impactful, causing severe brain damage that may result in long-term disabilities such as memory problems, learning disabilities and permanent loss of basic functioning (such as permanent vegetative state). Remarkably, Arizona’s children ages 1 to 4 years drown at nearly double the national rate. From 2016 to 2018, hospitalization costs associated with submersion for children in that age group exceeded $7 million in Maricopa County alone. One reason for this is likely to be residential pools. According to Realtor.com Arizona, ranked as the 14th most populous state in 2015, has more than 8,600 residential pools. Six cities in Maricopa County are in the top ten cities in the nation for the percentage of homes that have pools: Scottsdale, 62 percent; Tempe, 46 percent; Chandler, 40 percent; Glendale, 37 percent; Gilbert, 37 percent; and Mesa, 31 percent. Plus there are 29 public pools in the Phoenix area. These facts place water safety as a central factor in making the community a better and safer place for SRP customers and employees. In addition to the presence of pools, other factors impact the numbers of children in danger for water injuries. These factors require public health solutions to reduce child drowning risk. For example, one in four fatal child drownings in Arizona is classified as a maltreatment death. Among all injury-related child fatalities in Arizona, more than half occurred in families known to child protective programs. Poverty, instability and isolation increase drowning risk. Underserved populations who are at increased risk for child drowning include families in low-income settings, households with younger maternal age, and minority families. Targeting these populations for water safety education is critical for risk reduction and requires specialized expertise. Effective supervision and proper use of safety devices dramatically reduces drowning risk.

Phoenix Children’s Center for Family Health and Safety uses evidence-based programming and a public health approach to reduce drowning and injury risk. The Center offers the only “Injury Free Coalition for Kids” program in Arizona. It brings sophisticated programming to multiple areas of injury prevention and also works to address Adverse Childhood Experiences (ACEs) through trauma-informed programs for children and caregivers. This approach makes Center staff uniquely qualified to understand the challenges individuals face in overcoming multiple barriers and becoming self-sufficient. The Water Safety program supports families by promoting a better understanding of developmental norms for children. Through educational workshops, materials and messaging, parents learn to manage stress, minimize distractions and respond to emergencies. The Water Safety program’s strategic initiatives are designed to create long-term change. They are: 1) Conducting research 2) Targeting vulnerable populations 3) Connecting with appropriate organizations. Presently, four Institutional Review Board-approved studies related to water safety are ongoing. The foundational studies which guided formation of these projects, combined with early findings, provide a strong understanding of effective drowning prevention programming. The Center’s Water Safety program actively nurtures relationships with organizations among underserved populations. When PCH brings resources to the community, like the SRP “Playing It Safe” water safety program, provider education and distribution of safety materials, we create a unique and valuable synergy.

Project/Program Description: In 2020, Phoenix Children's Center for Family Health and Safety expects to sustain Playing It Safe programming and enhance services for caregivers. The Playing It Safe program is an evidence-based intervention which delivers expert advice in a one-hour workshop to families and caregivers of children, ages five and under, at-risk for child water injury or drowning. The program helps reduce stress at the pool with a custom water safety plan. Families receive free materials, including educational infographics, designated supervisor tags, door alarms and life jackets for children ages one to five. Recruitment of families targets those who are at-risk based upon the age of child, poverty and challenges that create instability, such as domestic violence, mental illness and substance abuse. The program features robust evaluation and two goals: increasing safety for children poolside and facilitating strong parenting/caregiver efforts to reduce drowning risk. Key water safety concepts are woven into the protective factors offered by the "Strengthening Families" format, a program proved to reduce child maltreatment.
Intended Use of SRP Funds:
The SRP grant funds will support workshop promotion and execution; expert program development and evaluation; caregiver materials; life jackets for children, door alarms; refreshments for focus group reflection; and hotspot fees to maintain tablet-based evaluation. The program expects to reach at least 350 families in 2020, with approximately 350 life jackets being distributed, depending on number of children in each family. As discussed in the proposal for 2019 programming, strong swim skills are critical among adults to rescue children in an emergency. Currently, few opportunities exist for low-cost or free adult swim lessons. Among caregivers surveyed in 2019 programming, 58 percent are not confident swimming in deep water. Caregivers cite fear, embarrassment and cost as barriers to learning to swim. In 2019, unfortunately, we were not able to establish partnerships to offer adult swim lessons, but continue actively to seek partners. We have developed an interest list of adult caregivers and are prepared to refer them to an appropriate partner. In the meantime, SRP has graciously given permission for PCH to carry over funds from the 2019 grant to pay for adult caregiver swim lessons for a finite number of caregivers. In 2020, we will work to secure a partnership to offer free or low-cost classes to caregivers.

Other Sources of Funding:
PCH builds relationships with and draws knowledge from national subject matter experts, such as the Centers for Disease Control, the Consumer Product Safety Commission, the Injury-Free Coalition for Kids and the American Academy of Pediatrics. The Center for Family Health and Safety has dynamic partnerships in Arizona. PCH's Water Program allies hosted activities at their facilities, promoted the program and SRP's role as a leading advocate for the health and safety of Arizona's children, attended workshops and shared the concepts with their communities and through social media. PCH maintains partnerships with organizations like New Life Pregnancy Center, UMOM New Day Center and the Arizona Department of Child Safety. An important research project PCH conducted in 2018 yielded promising results. Working with Arizona State University, PCH piloted a program to teach pediatric primary care providers to include water safety during well checks for children ages one to four years old. That work was featured in a poster presentation and is moving into an expanded phase in 2020. Program materials for this effort cross-promote the Playing It Safe program. Valley Toyota Dealers, Phoenix Children's employee donations and individual community member donations also provide financial contributions to support the Water Safety program.

Similar Organizations:
Locally, water safety efforts are typically led by swim schools, media, local fire departments, coalitions and national organizations, including Red Cross. These programs tend to focus heavily on a community-event format, which has not historically created measurable outcomes. Generally these events do not target vulnerable and at-risk populations. On the other hand, the services that the Center for Family Health and Safety provides in the area of water safety are unparalleled, due to the Hospital's resources and leadership as a Level One Pediatric Trauma Facility. Phoenix Children's is the only organization known for conducting research in drowning prevention in Arizona. This year, the joint research project with Arizona State University will move forward. The Water Safety program stays true to an evidence-based approach, ensuring program success. The Hospital's role as an Injury Free Coalition for Kids site allows interactions with premier public health partners. Phoenix Children's is known for exceptional expertise in the data surrounding child and teen drownings.

Event Questionnaire
Phoenix Children’s Hospital Foundation Board of Directors

Kevin Czerwinski
Chairman of the Foundation Board
Principal, President Merit Partners, Inc.

Scott Rehorn
Past Chairman
Partner, RED Development, LLC

Sheila Zuieback
Vice Chair, Board Secretary
Trustee, Halle Family Foundation

Robert Meyer
President and Chief Executive Officer
Phoenix Children’s Hospital

Steven S. Schnall
Senior Vice President and Chief Development Officer
Phoenix Children’s Hospital Foundation

Larry Clemmensen
Community Volunteer

Michael Bill
CEO, MJ Insurance

Scott Bindley
Screenwriter

Taylor Burke
President, Rainy Partners

Jonathan Pinkus
President and CEO, Arizona Nutritional Supplements

J. Paul Rhodes
Executive Vice President, Vestar

Alexa Schneider
Managing Director, Kimbell, Inc.

Chris Stamets
Principal, Western Retail Advisors

Ryanne Tezanos
Community Volunteer

**Terms and Limits for Trustee Directors:** Trustee Directors are initially appointed for a one-year term. After successful completion of the one-year initial term, a Trustee Director then becomes eligible for appointment of a two-year term. After completion of this term, Trustee Directors are eligible to serve a three-year term, and may serve up to two consecutive three-year terms. Trustee Directors may serve up to nine consecutive years on the board before becoming ineligible for service.
SRP & PHOENIX CHILDREN’S HOSPITAL FOUNDATION

Request $30,000 to support:

*Playing it Safe Program*

- Evidence based drowning prevention program
- Targets high risk parents and caregivers of children 5 and under
- Workshops include educational materials, life jacket and door alarm

In 2019, SRP funds provided support to 340 families in Maricopa county.
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<tr>
<th>Comparatives</th>
<th>Contributions</th>
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<td>APS</td>
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Recommend that SRP contribute $30,000 to Phoenix Children’s Hospital Foundation.
EXECUTIVE/STAFF SUMMARY

Title of Item: Contribution to Mesa United Way.

Recommendation: Staff recommends SRP contribute $50,000 to Mesa United Way: $45,000 to support the Mesa United Way campaign and $5,000 to sponsor the 2020 Campaign Celebration.

Background: The Mesa United Way partners with 29 programs at 19 nonprofit agencies in Mesa to ensure essential health and human services for children and families, disabled individuals, elderly and veterans.

Mesa United Way’s 2019-20 campaign goal is set at $3.27 million. Mesa United Way is requesting a contribution of $120,000 from SRP as follows:
- $60,000 for the Mesa Unites Fund
- $15,000 to support Helen’s Hope Chest
- $10,000 for the Foster 360 program
- $10,000 to support the Campaign Celebration
- $25,000 to Mesa Veterans Resource Center

In 2019, the Mesa Unites Fund served thousands of residents in Mesa and surrounding communities through partnership programs that support health, education and financial stability including: 4,000 foster children with clothing and school supplies, over 100,000 hours of tutoring, job training for veterans and thousands of nights of shelter, meals and other services to limited income families. Mesa United Way has implemented a Community Needs Assessment which was distributed to over 2,000 community members (Mesa residents, people served, and nonprofits). In collaboration with other local nonprofit partner organizations, Mesa United Way, plans to use the assessment to identify and fund fewer projects with larger grants in 2020.

Support of the Mesa Unites Fund would help fund all programs supported by the organization. SRPs event sponsorship for 2020 will be recognized at all Mesa United Way events including the Campaign Celebration Awards event (date TBD). In 2021, Mesa United Way will celebrate 100 years of serving the east valley community.

In addition to the corporate grant, SRP is supportive of MUW through the provision of an employee through the Loaned Executive Program. Loaned Executives work full-time for three months with the United Way to conduct the annual workplace campaign. SRP did not have an employee serve in 2019.

SRP employees support Mesa United Way through the annual Employee Boosters Association campaign. The 2019 campaign concluded with over $1.6 million in pledges to support nonprofit agencies of which approximately $27,118 are designated to Mesa United Way.

Kevin Nielson represents SRP on the Board of Mesa United Way.

Discussion: The combined contribution to Valley of the Sun United Way and Mesa United Way is the largest annual grant made by SRP. We recognize the continued high-level of human
services needed within this community, and the role of United Way funding in creating immediate and long-term responses to these needs.

Staff recommends SRP reduce our contribution and provide $50,000 to Mesa United Way: $45,000 to support the Mesa United Way campaign to be paid quarterly ($11,250) beginning May 2020, $5,000 in support of the Campaign Celebration and decline requests to designate funding to individual programs as they are all supported through the general campaign fund. The reduction in support allows for SRP to better align funding with our corporate giving priorities over the next two fiscal years.

**Comparatives (2018/19 Campaign):**

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<td>Crescent Crown Distributing</td>
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<td>$36,552</td>
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<tr>
<td>SRP</td>
<td>$68,200</td>
<td>$44,035</td>
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**Budget:** Funding to accommodate this grant will be allocated in the FY 2020-21 Corporate Contributions budget.

FY 2019-20 Budget $63,200 campaign
FY 2019-20 Actual $63,200
Budget $5,000 events
Actual $5,000

FY 2020-21 Budget $45,000 campaign
Budget $5,000 event
Contact Information

First Name: Harmony
Last Name: Nelson

Organization Information

Organization Category: Health and Human Services
Organization Official Name: MESA UNITED WAY INC
Organization Legal Name: Mesa United Way
Organization Address: 137 E University Dr
Mesa
AZ
85201
Website Address: http://www.mesaunitedway.org/
Executive Director Name: Mark Young

Request Information

Project Title: Community Impact
Requested Cash Amount: 120000
In-Kind Request?: No

Value In-Kind:

Describe Mission/Geographic Impact: Mission: Mesa United Way fights for the health, education, and financial stability of every person in our community. Vision: A community of people that energizes, inspires, and cares for one another. Values: Compassion, Innovation, Integrity, Relationships, and Results. Mesa United Way partners with many different nonprofit agency programs in Mesa, Arizona and supports a variety of programs that strengthen the neighborhood and bolster the health of the community. In addition, Mesa United Way has created programs and partnered with national agencies that provide essential services in areas not covered by local private and nonprofit agencies. Beneficiaries receive services in Mesa, but frequently will come from surrounding cities to receive help from Mesa United Way programs and partners.

Program/Project tie to SRP Goals: For many years, Mesa United Way has demonstrated a commitment to strengthening the community, through the traditional roles of United Way--raising funds to invest in vetted nonprofit agencies within the service areas--Mesa United Way has led many collaborative efforts to provide essential human services to those in need. Since its establishment in 1921, Mesa United Way has nurtured partner agencies and community networks, helping to create needed avenues of service and increase the capacity of programs needed most in the community. With a continued focus on supporting programs providing health and human services, many children, elderly, disabled individuals, and families are helped towards the ultimate goal of self-sufficiency. Last year, the Mesa Unites Fund supported 24 human service programs providing basic needs, education, health, and self-sufficiency services to those in need. In addition, $1.7 million in designated funds were distributed to hundreds of tax-exempt programs throughout the country. Mesa United Way recognizes that without the support of community members, businesses, foundations, and its partner agencies, many would be left with limited opportunities to better their lives and the community. Filling in the gaps in delivering essential services, investing in the community, and bringing people together for the betterment of society is, without a doubt, at the heart of Mesa United Way. In order to carry forward its mission responsibilities, Mesa United Way seeks the support of like-minded organizations, like SRP.
Project/Program Description: A. The Mesa Unites Fund remains the primary resource for the funding of participating programs in the community. Every year, one hundred percent of the fund’s donations are allocated to vetted tax-exempt charitable agencies serving the Mesa community. This year, our funding process will change significantly to better impact the greatest needs of our community. These changes are described in the next section, "Intended Use of SRP Funds", part A. Mesa United Way assures that all donations are used to the maximum benefit to the community. In July of 2019, $391,000 of undesignated gift revenues were distributed to 24 agency programs. In addition, more than $1.7 million of undesignated funds were distributed according to the request of individual and corporate donors.

B. Helen’s Hope Chest (HHC): According to the Department of Child Safety, as of June 30, 2019, there were 14,205 children living in out-of-home care. Mesa United Way responds to this crisis, in part, through Helen’s Hope Chest. At HHC, foster children experience the joy of making their own selections. The children are able to shop up to four times per year, during which they choose five outfits, undergarments, shoes, hygiene products, books, and birthday gifts. Backpacks filled with school supplies are distributed once a year. Every December, HHC holds a Christmas program where foster/kinship parents and case workers are able to choose gifts, books, stuffed animals, and stocking stuffers that best meet the individuality of their children. All items are provided without cost to the foster family, helping fill the gap in benefit cuts. HHC is serving, on average, 670 clients per month for regular shopping visits. They distributed 1,575 backpacks in the fall, and the Christmas program held in December of 2019 served 3,012 children.

C. Foster360: Currently, foster youth in Arizona who are aging out of the foster care system face alarming statistics. More than half of them will become homeless after age 18 according to national studies. Foster360 is an initiative developed under Helen’s Hope Chest, providing wraparound services to young adults in the foster care system ranging between the ages of 16 and 24. The program focuses on forming key partnerships with various nonprofit agencies serving the same population within the community to deliver services around every aspect of these targeted individuals’ lives. Foster360 acts as a liaison between these young adults and their case workers, providing accountability and further research into the matters which concern our clients. Foster360 is an official reengagement center for “Opportunity For Youth”, actively reaching out to young adults in the foster care system who may benefit from our services. More than 800 individuals age out of Arizona’s foster care system annually- our goal is to help them transition to adulthood as smoothly as possible.

D. Mesa United Way is requesting SRP to continue in 2020 as a sponsor of Mesa United Way’s annual Campaign Celebration (formerly the Finale Luncheon). At the Platinum General Sponsorship level (see attachment), SRP will not only support the awards celebration, but will also be recognized as a sponsor for all of Mesa United Way’s events for 2020. The awards ceremony is an opportunity to thank donors and generate excitement around Mesa United Way’s mission. Other events, as seen in the attachment, provide opportunities to raise awareness, funds, and advocacy for Mesa United Way. In 2021, Mesa United Way will celebrate 100 years working in Mesa, and with help from SRP we would like to extend our Campaign Celebration to include a 100 year celebration.

E. The Mesa Veterans Resource Center (MVRC) is located in downtown Mesa and facilitates veteran access to a broader scope of service types and providers including mental health, education, nutrition, healthcare, transportation, job training, benefit claims, and countless others. The MVRC collaborates with other local veterans services and places representatives of each in one building so that veterans can get comprehensive care in one location. Since opening in August 2017, the center has served nearly 4,500 veterans with these services. As the popularity of the center has grown, participation in programs has increased. Currently, the MVRC serves an average of 200 veterans per month.
Intended Use of SRP Funds: A. In Mesa United Way's 2018-19 funding cycle, allocations of Mesa Unites Fund dollars served thousands of community members through funded programs. Over 4,000 foster children were provided clothing, school supplies, books, and toys. The fund provided over 30,000 books to kids in Title 1 schools and in foster care. It also supported over 100,000 hours of tutoring. Thousands of nights of shelter, meals, and other services for homeless and low-income families were possible through Mesa Unites Fund Allocations. Mesa United Way has determined to use the Mesa Unites Fund differently during the upcoming funding year. Instead of providing small grants to many programs in the community through the Community Allocation Process, the fund will be used to target three to five large community projects. These projects will be built from the following community research methods: 1. Mesa United Way has implemented a Community Needs Assessment. We anticipate nearly 2,000 community members will complete the survey, ranking the needs they see as most prevalent in the community. While this survey is still ongoing, some early results indicate homelessness, drug addiction, and family dysfunction are among the most pressing needs in Mesa and the surrounding area. 2. When these surveys are collected and analyzed, Mesa United Way will gather local non-profit agencies for a series of community meetings to determine the best approach in solving these problems. Several community partners will be agencies that have been funded in past years, including but not limited to: Child Crisis AZ, A New Leaf, East Valley Adult Resources, Oakwood Creative Care, House of Refuge, Save the Family Foundation, and more. 3. When these community meetings are concluded, Mesa United Way will draft Request for Proposals for local agencies to apply for large project grants. From these grants, we anticipate some specific projects will emerge. One project idea (based on preliminary survey results) is a multi-generational tiny homes community for homeless seniors and aging out foster youth (foster children no longer young enough to receive aid from the state foster system). Mesa United Way anticipates spending between $300,000 and $500,000 of community raised funds towards these larger projects. Depending on which projects become funded, we anticipate serving between 10,000 and 50,000 individuals in need in Mesa with a variety of services. Mesa United Way requests that SRP fund the Mesa Unites Fund at the level of $60,000. This support will directly increase Mesa United Way's ability to fill the gap in the numerous needs for social services facing the Mesa community and surrounding areas. B. Helen's Hope Chest donations and current funds do not always meet the consistent flow of clients and general costs of running the program. When a typical monetary donation is received at Helen's Hope Chest, it is designated to a specific need, i.e. the purchase of jeans, shoes, or underwear. The additional support of $15,000 to assist with general costs from Salt River Project will help Helen's Hope Chest continue to provide these services. The ability to have flexible dollars will assist in filling in the gaps of gift-in-kind donations and monetary donations to maintain the mission of the program. C. Foster 360 currently has 30 youth enrolled in the program. Three of these clients have been removed from homelessness and placed in stable housing. So far, ten have found jobs to help them gain self-sufficiency. The program is still in its first two years, and has been underfunded since its inception. With additional support of $10,000 from SRP, the navigators working can provide more resources and assistance, as well as expand their influence to include more aging out foster youth in the coming year. D. With a contribution of $10,000 SRP will be identified as a Platinum Sponsor and will receive recognition at all of Mesa United Way's events for 2020 as well as a premiere sponsor for the Campaign Celebration (formerly Finale luncheon). The sponsorship includes one 10-seat table at the celebration and many sponsorship recognition perks at every event as outlined in the attachment. We have requested more funding this year for our event sponsorship because Mesa United Way will celebrate our 100 year anniversary in 2021. We would like to combine our annual Campaign Celebration with an extended event to recognize the work we've done in the past century in Mesa. E. The requested $25,000 for the Mesa Veterans Resource Center would help offset the cost of the building used to collaborate with other local veteran services and put them in one location so that veterans can get comprehensive care in one place. It will also contribute toward emergency services provided to veterans, such as food vouchers, gas cards, transportation tickets, and temporary housing for homeless vets.
Other Sources of Funding:

A. The Mesa Unites Fund is primarily funded through workplace employee giving, individual donors, corporate sponsors, and foundation grants. B. HHC collaborates with many organizations within the community. Clothing and toy drives are promoted to local businesses, schools, Boy and Girl Scouts, religious groups, Rotary groups, and individuals. Fiesta, San Tan Village, and Superstition Springs Malls have promoted within their tenant retailers to donate clothing to HHC during inventory purges. IZOD, Van Heusen, and Calvin Klein outlet stores continue to provide clothing. Kohl's and Falles Parades sell clothing items to Helen's Hope Chest at reduced cost, while Hanes and Payless Shoes sell needed items at wholesale prices. This year Starbucks hosted a Christmas drive to raise toys for foster families in need over the holidays. C. Foster 360 is continuously developing partnerships in the community and so far has worked with companies such as Toni & Guy and Schmidt Westergard LLC. The program currently operates out of a classroom set up for teens at Helen's Hope Chest and an office space at Mesa United Way's main office. This is a convenient location for foster youth to get resources and assistance as needed. D. Last year's sponsors for the Campaign Celebration included Alliance Bank, ASU, Berge Ford, Boeing, Farnsworth Companies, Gateway Bank, Mesa Waste Management, Salt River Project, Schmidt Westergard, Santander Foundation, and Visit Mesa. Similar sponsors for all events will be pursued this year. E. The MVRC is a collaboration with Mesa United Way, Mesa Chamber of Commerce, Vets Community Connection, Disabled American Veterans (benefit claims assistance), Arizona Department of Veterans' Services, Resurrection Street Ministries (transportation & clothing), Mesa Police Department (Crisis Response), AmeriCorps, AARP, Community Resource & Referral Center, and Mesa Community College. Funding typically comes from individual donors contributing and fundraising events.

Similar Organizations:

A. All of the programs for which Mesa United Way is requesting support are one-of-a-kind programs. Collaborations with the City of Mesa, Maricopa County Community College District, Mesa Police and Maricopa County Sheriff's Departments, social service agencies, foundations, companies, churches, Rotary Clubs, Boys and Girls Clubs, and numerous volunteers have made all these programs a success. B. Helen's Hope Chest: Helen's Hope Chest (HHC) is a unique program supporting the basic needs of foster children. It is the only program of its kind in Arizona. There are many foster care qualifying organizations in Arizona, including Arizona Helping Hands, Child Crisis AZ, and Jose's Closet. However, what makes Helen's Hope Chest unique is that our services are offered to all foster and kinship youth across the state, including tribal areas. Additionally, Helen's Hope Chest offers a one of a kind boutique shopping experience to foster children and youth, giving them a sense of dignity, empowerment, and connection with their new family. There are many reduced cost, previously owned clothing stores that appeal to a wide range of customers and many agencies offer free clothing to their clients. These services are of value to the community, but they do not focus on the unique needs of foster children. C. Foster 360 is a program unlike any other. It was created to fill a need that is currently not being met by other foster care focused organizations in Arizona. While some agencies do help individuals in homelessness, such as A New Leaf and Homeless Youth Connection, Foster 360 is designed as a preventative measure to help youth proactively prepare for self-sufficiency and adulthood. D. The Mesa United Way Awards Luncheon's unique purpose is to recognize campaign efforts from individuals, foundations, and businesses, express sincere gratitude to many volunteers, financial supporters, and those who advocate for our community, and generate excitement among community members and business professionals, bringing them together and promoting common goals. The other events Mesa United Way offers (Feed the Reader, Community Forums, etc) are hand-made, original events used to communicate our mission and raise funds for Mesa nonprofits. E. There are numerous veterans services throughout the Phoenix metropolitan area, but Mesa Veterans Resource Center works to bring all of those services to one location so that veterans can get all the resources they need for comprehensive assistance in one place.

Event Questionnaire

Event 1 Name: Campaign Celebration and Other Yearly Events
Event 1 Location: Mesa Country Club (pending final decision)
Event 1 Date: 08/01/2020
Event 1 Other Event Sponsors: 1
Event 1 Other Sponsors and Dollar Amount: Mesa United Way is requesting SRP to be a Platinum Sponsor this year. This includes the Campaign Celebration Awards (formerly the Finale) that SRP has funded in the past. It also includes premiere sponsorship at all of Mesa United Way’s events for 2020. For $10,000 SRP will be a premiere sponsor not only at the Campaign Celebration, but also for every Mesa United Way event at a lower price than sponsoring each event separately. Sponsorship perks and details are on attached document. This funding will also support Mesa United Way’s 100 year anniversary event to be scheduled in 2021.

Event 1 Cash Requested: 10000
Event 1 In-Kind Requested: 0
Event 1 Promo Booth: 1
Event 1 Other Event Info: Mesa United Way invites its nonprofit community partners as well as representatives from each of the companies who run an annual giving campaign. Last year, the Mesa City Council attended as well as local college presidents.

Event 1 SRP Volunteer Opportunities: 1
Event 1 Number of Attendees: 231
Event 1 Net Proceeds Previous Year: 0
Mesa United Way
Board of Directors
July 02, 2019

Mr. Richard J. Adams, Jr.
Member
President & CEO
Southwest Business Credit Services
PO Box 11274
Phoenix, AZ 85061

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<td>BUS</td>
<td>(602) 505-4504</td>
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<td>CELL</td>
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<td>FAX</td>
<td>(602) 388-8200</td>
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President/CEO
American Savings Life Insurance
935 E Main St #100
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Mr. Paul Anderson
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<tr>
<td>BUS</td>
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Mr. Thomas Brown
Member

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<tbody>
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<td>CELL</td>
<td>(480) 262-7653</td>
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Mrs. Susan Carland
Member

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<tbody>
<tr>
<td>CELL</td>
<td>(602) 390-6164</td>
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Mr. Spencer Dickson
Member

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<td>CELL</td>
<td>(703) 859-3828</td>
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<td>(480) 964-0059</td>
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Ms. Patricia Fimbres
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<tr>
<td>HOME</td>
<td>(480) 964-6400</td>
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<table>
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<tr>
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<th>Title</th>
<th>Address</th>
<th>Phone numbers</th>
<th>Email</th>
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<tbody>
<tr>
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<tr>
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Owner
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SRP COMMUNITY RELATIONS
BOARD COMMITTEE
ANDREA MORENO
FEBRUARY 25, 2020
SRP & MESA UNITED WAY

Request $50,000 to support:

• $45,000 – Campaign Fund

• $5,000 – Sponsor campaign finale event

Funds support 29 programs provided by 19 agencies in Mesa.

Kevin Nielsen represents SRP on the Board of Mesa United Way.
COMPARATIVES

Crescent Crown Distributing $35,000
Farnsworth Companies $22,500
Nationwide Insurance $28,284
QuikTrip $53,051

Recommend that SRP contribute $50,000 to the Mesa United Way: $5,000 for event sponsorship and $45,000 in quarterly payments of $11,250 during FY2020-21.
EXECUTIVE/STAFF SUMMARY

Title of Item: Contribution to Dignity Health Foundation – East Valley.

Recommendation: Staff recommends SRP contribute $250,000 to Dignity Health Foundation – East Valley to support the expansion of the Mercy Gilbert Medical Center, payable over 5 years at $50,000 per year, beginning in fiscal year 2021.

Background: Dignity Health is comprised of a system of 39 hospitals throughout Arizona, California and Nevada. Dignity Health Arizona hospitals include Chandler Regional Medical Center, Mercy Gilbert Medical Center, St. Joseph’s Medical Center and St. Joseph’s Westgate Medical Center.

In 2017, Dignity Health launched the Dignity Rising $455 million capital campaign which aims to expand the Chandler Regional Medical Center (CRMC) and the Mercy Gilbert Medical Center (MGMC) in response to the growing population and health care needs of the East Valley.

As part of the Dignity Rising campaign the Chandler Regional Medical Center will construct a five-story 212,000 sq. ft. tower (Tower D) which will create space for 132 additional patient beds (429 total patient beds). CRMC will also construct a parking facility providing a 944 stall parking garage and 165 surface parking spaces. The Dignity Rising campaign goal for this expansion is $192 million and Dignity Health has requested SRP contribute $1.92 million to support this expansion.

Dignity Health has also partnered with Phoenix Children’s Hospital to expand their joint women and pediatric care facility located at the Mercy Gilbert Medical Center. The Women & Children’s Pavilion will include a 374,000 sq. ft. five-story tower and will expand from 22 pediatric beds to a 60-bed NICU and 50 pediatric beds, 24 emergency department beds and 48 postpartum beds. The campaign goal for this expansion is $263 million and Dignity Health has requested $2.6 million to support this expansion.

Key components of the $263 million expansion of the MGMC include:

- Construction Costs: $176,381,973
- Equipment Costs: $59,298,275
- Consultant Fees: $898,869
- Project Administration: $5,847,842
- Contingencies: $4,989,194
- Capitalized Interest: $14,000,000
- Total: $261,416,153

Hector Penunuri represents SRP on the Dignity Health – East Valley Community Board and Michael O’Connor serves as Board Chair for St. Joseph’s Foundation.

Discussion: SRP has provided support to the expansion of key medical centers throughout our service area, recognizing the importance of access to appropriate emergency medical treatment to the growing service area and safety of our employees and customers. SRP supported Dignity
Health – East Valley with $50,000 in 2015 for its expansion of the Chandler Regional Medical Center.

Support of the Dignity Rising campaign, particularly the Phoenix Children’s Hospital partnership, is consistent with SRP’s interest to serve our customers in the East Valley and support of economic development in line with our giving focus and priorities. SRP’s contribution would support the final stages of the Dignity Rising campaign, which has raised $8 million to date.

Staff recommends SRP contribute $250,000 to the Dignity Health Dignity Rising capital campaign for its expansion of the Mercy Gilbert Medical Center – Women & Children’s Pavilion, payable over 5 years (beginning in fiscal year 2021) and decline the request for support for its expansion of the Chandler Regional Medical Center due to the previous capital campaign pledge to the hospital.

Comparatives:
- Cardinals Charities .................................................. $60,000
- Chandler Anesthesia Consultants ................................ $250,000
- Delta Dental ................................................................. $50,000
- Gila River Indian Community ......................................... $500,000
- McCarthy Building Companies .................................... $100,000
- Thunderbird Charities ................................................ $50,000

Budget: Funding to accommodate this contribution can be designated in the FY2021 through FY2025 Corporate Contributions budget.
Organization

*Organization Category: Health and Human Services
*Legal Name: Dignity Health Foundation East Valley
*Address: 1727 W Frye Rd., Ste 230
Address 2:  
  *City: Chandler
  *State: Arizona
*Zip/Postal Code: 85224-5300
*Main Telephone: (480)728-3931
*Main Email Address: laurel.vetsch@dignityhealth.org
*Website Address: www.supportdignityhealtheastvalley.org/
*Executive Director Name: Aaron Peace
*Executive Director Phone Number: 480-728-3931
*Executive Director Email Address: aaron.peace@dignityhealth.org

Proposal

*Request Owner: Deana Perez
Request Source: External (Submitted 09/23/2019)
Proposal Type: Capital Campaign Grant Application
*Determination Status: Scheduled for Committee
Request Reference Code: 
Organization Category: Health and Human Services
Type of Request: Pledge
Purpose: Operating Expenses
Project Title: Dignity Rising – Women's and Children's Pavilion at Mercy Gilbert Medical Center
Applicant: 
Request Amount: $1,920,000.00
Requested Cash Amount: $1,920,000.00
Cash Recommended: $250,000.00

Programs and Accomplishments Statement: Mercy Gilbert Medical Center (MGMC) is a 212-bed, acute care hospital offering medical services including cardiovascular, maternal child health, emergency care, sleep center, orthopedics, and diagnostic services, among others. Community benefit outreach programs reach tens of thousands of Phoenix East Valley residents every year. Among these are our Early Childhood Oral Health Program which provides education, oral health screening and fluoride varnish treatments to children birth through age five; our Diabetes Center which empowers patients and their families with diabetes education, resources, and assistance to effectively manage their disease; and improved care for chronically ill patients following hospitalization to prevent patient readmissions and improve quality of life.

Phoenix Children's Hospital (PCH) opened on September 18, 1983 within Good Samaritan Hospital. In 2008, an 11-story tower was dedicated to the health of children. Today, the Hospital houses 433 licensed pediatric beds and delivers service across 88 medical subspecialties. Our Centers of Excellence represent the very best of cutting-edge pediatric medical care. These include Barrow Neurological Institute at Phoenix Children's, the Center for Cancer and Blood Disorders, Children's Heart Center, Center for Pediatric Orthopedics, Newborn Intensive Care Unit and ACS-Veri®ed Level 1 Trauma Center. We provide more than 50 percent of Arizona’s pediatric care in cardiology, orthopedics, neurology and oncology.
Taking healthcare directly to the underserved, the Homeless Youth Outreach Program provides medical care, behavioral health services, case management, patient education, financial advocacy and care coordination to children experiencing homelessness. The Center for Family Health and Safety uses emergency room and trauma center data to identify needs in the community and delivers evidence-based injury prevention education and services, decreasing the instance of preventable injury and death among children.

MGMC’s recent accomplishments include:
* The 2019 edition of Ranking Arizona, ranked Mercy Gilbert third for hospitals with 267 beds or fewer
* CareChex Award. #1 in the state and top in the nation and/or region for Pneumonia (2019).
* Critical Care Excellence Award -- Healthgrades (2019)
* Pulmonary Care Excellence Award -- Healthgrades (3 years in a row, 2017-2019)
* America's 250 Best Hospitals - Healthgrades (2018-2019)
* America's 100 Best Pulmonary Care -- Healthgrades (2019)
* Mercy Gilbert Medical Center is accredited by the Metabolic and Bariatric Surgery Accreditation and Quality Improvement Programs (MBSAQIP), recognizing us for providing safe, top-quality surgical care (2019).

Recent accomplishments for PCH include:
* Named a Best Children's Hospital by U.S. News & World Report for the ninth consecutive year. All ten specialties were recognized for medical treatment, innovation and research programming (2019).
* The first pediatric network in the nation to receive URAC accreditation as a clinically integrated network.
* Three stars earned from the Society of Thoracic Surgeons, signifying better than expected congenital cardiothoracic surgery outcomes for a four-year survey period. The Hospital rated in the top 8-10 percent of participating programs in North America (2018).
* The American College of Surgeons verified PCH as Arizona's only Level I Pediatric Trauma Center (2018).
* The Leapfrog Group named (PCH) as a top children's hospital, the only hospital in Arizona -- and one of only 13 children's hospitals nationwide -- to earn this designation. PCH also received an "A" Hospital Safety Rating from Leapfrog (2018).
* PCH received two General Phoenix IMPACT awards in the large business category -- Exceptional Innovator and Business of the Year which honored work at the Hospital to create new solutions and achieve remarkable results while moving the local economy forward (2018).

**Capital Campaign Statement:**
Dignity Health Foundation -- East Valley's capital campaign, Dignity Rising, focuses on advancing healthcare in the East Valley -- offering access to world-renowned medical partners and services like Barrow Neurological Institute and Phoenix Children's Hospital, without the inconvenience of traveling to downtown Phoenix.

At MGMC, Dignity Health and Phoenix Children's Hospital will open a joint women's and children's services medical tower in 2020. The five-story tower, called the "Women's and Children's Pavilion," will meet community demand for expanded pediatric services in the region. The new facility will also offer expanded obstetrics services and a Level III neonatal intensive care unit at MGMC.

Expansion of Mercy Gilbert will provide area residents with convenient access to the finest health care, medical technology and clinical providers and ensure critical time-saving and lifesaving accessibility to care. Expanding to accommodate an increasing population will guarantee Dignity Health's ability to provide our quality level of service into the future and for generations to come. Through the expansion of this facility we will provide:
*Access to excellent, compassionate care close to home;
*A personalized, customized, and respectful patient experience;
*Specialized, high-level care for mothers, babies, and families; and
*Additional community outreach programs.

The construction of the new Women’s and Children’s Pavilion on the campus of MGMC aligns with SRP’s Health & Human Services category, ensuring families have access to top tier medical services from birth so children attain long-term health to meet their full potential. The facility will provide mothers, babies, and families with comprehensive care close to home during pregnancy, through birth, to ongoing pediatric care for residents of Gilbert and communities throughout the entire East Valley.

After the birth of his daughter who had to be transported downtown for intensive newborn care, Craig Bradley, Vice President of Finance for the Arizona Diamondbacks said, “I can testify first-hand that the new Women and Children's Center will be important for East Valley families to share in the joy of the birthing experience, in the same facility that can address all levels of care needed to keep mother and baby healthy. Bringing this breadth of service and expertise to the East Valley will be critical for the future of our community.”

Location and Description: Dignity Health’s new Women’s and Children’s Pavilion will be located on the MGMC campus in Gilbert. Last year, the Town of Gilbert was ranked the 52nd fastest growing town or city in the country. Gilbert’s population has grown 19 percent since 2006 when MGMC was established. Thirty three percent of Gilbert’s population is under age 18. In 2011, Dignity Health and PCH entered a strategic partnership that transferred most of Dignity Health’s pediatric services to the children’s hospital. PCH has operated a 22-bed pediatric unit at Mercy Gilbert since 2014. Population projections show that Gilbert’s greatest need is women’s and children’s services, helping to care for patients from communities throughout the East Valley.

With construction of the new Women’s and Children’s Pavilion, Phoenix Children’s section of the hospital will expand from 22 beds to include a 60-bed NICU along with 50 pediatric beds, a pediatric emergency department and operating rooms. MGMC will operate 24 labor and delivery rooms in the tower and 48 postpartum beds. Additionally, the Pavilion will include an obstetrics emergency department. Components of the nearly 400,000 square foot tower will include:

- 6,606 sq. ft. Utility Plant
- MGMC | 12 Antepartum
- MGMC -- 12 Obstetric Emergency Bays
- MGMC | 24 Labor and Delivery
- MGMC | 4 C-Section Rooms
- MGMC | 48 Postpartum
- MGMC | 8 Newborn Nursery
- PCH | 24 Pediatric Care Rooms
- PCH | 24 Ped Care Rooms (shelled)
- PCH | 60 Neonatal Intensive Care Unit
- PCH | 7 Imaging/Neuro
- PCH |24 Pediatric Emergency Bays
- PCH | 6 Operating Rooms, 2 Minor Procedure, 18 Pre-Op, 12 PACU

Project/Program Description:

Campaign Goals: Dignity Rising at MGMC is a $260 million project to construct the new Women’s and Children's Pavilion. Dignity Health Foundation -- East Valley is striving to raise $260 million, but we have set an initial philanthropic campaign goal of $25 million.
Dignity Rising will specifically enable the building construction that will provide patient rooms, operating rooms, intensive care and emergency units, reception areas, waiting rooms, and other clinical spaces specifically for labor and delivery and pediatrics. We recognize the various health needs of our community and the diverse passions and commitments of our donors. With the help of donors like SRP, we are confident we can not only achieve but exceed our $25 million goal.

The total cost to construct the Women's and Children's Pavilion that will expand services at MGMC is $260 million. We are requesting SRP contribute one percent, $2,600,000, toward this expansion. We would recognize this generous contribution with a naming opportunity for our beautiful new healing garden space planned at the Pavilion. SRP would benefit from additional recognition at all signature events including Dancing with Dignity, George Rozsa Golf Classic, Power of the Purse Soiree, Heaven's Hummingbirds 5K and Heroes in Health Care 5K.

Dignity Rising has experienced early success in the initial stages with secured gifts from our "internal family." Since the start of the campaign in Fall 2017, we have received nearly $6.5 million in gifts and pledges from individuals and organizations. In addition, we are proud to highlight that Dignity Health employees have contributed more than $1.8 million of that total.

The construction project funded, in part, through the Dignity Rising comprehensive campaign began in November 2017 when the design and building team was selected. Schematic design and detailed plans were developed in March 2018 and initial construction projects began in June 2018. Construction of a new Medical Office Building at Mercy Gilbert Medical Center is scheduled to be completed in November 2019 and the construction of the Women's and Children's Pavilion at Mercy Gilbert Medical Center is scheduled to be completed by November 2020 with a grand opening of Winter/Spring 2021.

When the Pavilion is fully operational, it will yield the following annual community economic benefits:

*$153.1 million economic output ($77.6 million direct | $75.5 million indirect/induced)
*$941 jobs (383 direct | 558 indirect/induced)
*$72.7 million wages ($46.2 million direct | $26.6 million indirect/induced)

LEED Certification: No
Percentage of Board Members: Dignity Health Foundation -- East Valley has 24 board members currently. All 24 board members have contributed to Dignity Rising, so we have 100 percent participation by our board. Each year as some board members’ terms expire, new members are also eagerly contributing to the campaign.

Executive Director Name: Andrea Moreno, Manager, Community Outreach
Executive Director Phone Number:
Executive Director Email Address:
Letter Signer & Title: Operating support for the Dignity Rising Capital Campaign - Gilbert Mercy Medical Center.
Internal Comments: Operating support for the Dignity Rising Capital Campaign - Gilbert Mercy Medical Center.

Attachments
Community Need Letter: SRP Statement of Need Letter 092319 FINAL.pdf
Campaign Budget: Campaign and MGMC Construction Budgets 090919.pdf
Campaign Commitments: Dignity Rising Campaign Contribution Llist 091119.pdf
Board of Directors and Affiliations: Board Roster FY20.pdf
Most Recent Audited Financials: Dignity Health East Valley Financial Statement FY19.pdf
List of Capital Campaign Leadership/Committee Leaders: Dignity Rising Campaign leadership.JPG
Additional Attachment (1):
Additional Attachment (2):
Organization

*Organization Category: Health and Human Services
*Legal Name: Dignity Health Foundation East Valley
*Address: 1727 W Frye Rd., Ste 230
Address 2:
*City: Chandler
*State: Arizona
*Zip/Postal Code: 85224-5300
*Main Telephone: (480)728-3931
*Main Email Address: laurel.vetsch@dignityhealth.org
*Website Address: www.supportdignityhealtheastvalley.org/
*Executive Director Name: Aaron Peace
*Executive Director Phone Number: 480-728-3931
*Executive Director Email Address: aaron.peace@dignityhealth.org

Proposal

*Request Owner: Deana Perez
Request Source: External (Submitted 09/12/2019)
Proposal Type: Capital Campaign Grant Application
*Determination Status: Scheduled for Committee
Request Reference Code:
Organization Category: Health and Human Services
Type of Request: Pledge
Purpose: Operating Expenses
Project Title: Dignity Rising – Chandler Regional Medical Center Patient Tower D Expansion, Operating Room Expansion, Parking Garage Addition
Applicant:
Request Amount: $2,600,000.00
Requested Cash Amount: $2,600,000.00
Cash Recommended: $0.00

Programs and Accomplishments

*Statement: At Dignity Health, healing begins with human connection and humankindness is at the heart of everything we do. The mission of Dignity Health embodies the delivery of compassionate, high quality, affordable health services; serving and advocating for those who are poor and disenfranchised; and partnering with others in our community to improve quality of life. With the shared core values of dignity, justice, collaboration, stewardship and excellence, we pursue the overall goal of providing the highest quality, most compassionate health care within the growing East Valley communities.

Dignity Health is comprised of Chandler Regional Medical Center, Mercy Gilbert Medical Center, and Dignity Health Foundation -- East Valley. Established in 1961, Chandler Regional Medical Center currently offers 339 patient beds. The facility provides cardiac catheterization, open heart surgery, intensive care, orthopedics, and Level 1 Trauma. Mercy Gilbert, a full-service, acute-care, not-for-profit community hospital with 198 patient beds, was established in 2006. It offers a Family Birth Center, heart care, a sleep center, a weight loss center, and Phoenix Children’s Hospital provides pediatric care at the location. Dignity Health Foundation -- East Valley partners with our community to raise philanthropic donations which are invested into innovative hospital programs, continuing nurse education, capital, community outreach and clinical research. These philanthropic investments help in advancing the highest quality of health care for our east valley community.
Chandler Regional Medical Center (CRMC) is dedicated to excellence in patient care, health education, medical research and other health services. We’re proud of this tradition, and the spirit, leadership, and achievements of our employees in delivering compassionate, high-quality, affordable health care to the people of the communities we serve.

CRMC receives numerous awards and recognition year after year:

2019
* Top 50 Hospitals - HealthGrades
* Cardiac Care Excellence Award - Healthgrades
* Critical Care Excellence Award - Healthgrades
* Neurosciences Excellence Award -- Healthgrades (2 years in a row, 2018-2019)
* Pulmonary Care Excellence Award -- Healthgrades (6 years in a row, 2014-2019)
* Stroke Care Excellence Award -- Healthgrades (5 years in a row, 2015-2019)
* America’s 50 Best Hospitals - Healthgrades (3 years in a row, 2017-2019)
* America’s 100 Best Hospitals - Healthgrades (6 years in a row, 2014-2019)
* America’s 250 Best Hospitals - Healthgrades (9 years in a row, 2011-2019)
* America’s 100 Best Cardiac Care -- Healthgrades
* America’s 100 Best Critical Care - Healthgrades
* America’s 100 Best Pulmonary Care -- Healthgrades
* America’s 100 Best Stroke Care - Healthgrades

2018
* Cranial Neurosurgery Excellence Award -- Healthgrades
* Distinguished Hospital Award for Clinical Excellence -- Healthgrades
* Neurosciences Excellence Award -- Healthgrades
* Pulmonary Care Excellence Award -- Healthgrades
* Stroke Care Excellence Award -- Healthgrades

2017
* 4 star CMS rating -- Centers for Medicare & Medicaid Services
* America’s 50 Best Hospitals -- Healthgrades
* Critical Care Excellence Award -- Healthgrades
* Distinguished Hospital Award for Clinical Excellence -- Healthgrades
* Pulmonary Care Excellence Award -- Healthgrades
* Stroke Care Excellence Award -- Healthgrades
* Total Knee and Hip Replacement Programs Re-certification -- Joint Commission

Capital Campaign Statement: Dignity Rising focuses on advancing healthcare in the East Valley -- offering access to world-renowned medical partners and services like Barrow Neurological Institute and Norton Thoracic Institute without the inconvenience of traveling to downtown Phoenix. Expansion, transformation, and accessibility will be added at CRMC.

East Valley suburbs are projected to grow by 1 million more residents within the next 30 years. This aggressive growth has resulted in:
* Longer than optimal wait times for Dignity Health hospital patients;
* Limited number of operating rooms for emergency and elective surgeries;
Community desire for a broader range of health care services close to home, requiring investment in new technology, staffing, and facilities.

CRMC will construct a new five-story patient-care tower which will create space for 132 additional patient beds, bringing the hospital's total bed count to 429, relieving current capacity constraints. Renovations to existing space will allow for eight new surgical suites and expansions of key outpatient services and operational departments.

Expansion of CRMC will provide area residents with convenient access to the finest health care, medical technology and clinical providers and ensure critical time-saving and lifesaving accessibility to care. Expanding to accommodate an increasing population will guarantee Dignity Health's ability to provide our quality level of service into the future. Through the expansion of both facilities we will provide:

* Access to excellent, compassionate care close to home;
* A personalized, customized, and respectful patient experience;
* Expanded and enhanced services in neurology, trauma, cardiology, oncology, and thoracic care; and
* Additional community outreach programs.

The addition of Tower D to CRMC will create a significant economic impact. Upon completion of construction, more than 230 new jobs will be created, generating over $40 million in economic output to staff Tower D. Countless local businesses and health care partners will benefit from increased volume of hospital visitors.

Dignity Rising addresses SRP's corporate contributions giving focus in several ways. Dignity's Community Outreach programs "reach out to the underserved in our community to promote individuals' ability to overcome barriers and be self-sufficient." Dignity Health has more than 70 community programs encompassing outreach events, diabetes awareness, children's health and safety education, and support groups, which reach tens of thousands of residents in the East Valley communities. Our mission is not meant only for those constituents who enter the doors of our hospitals, but also for those individuals in need within our community who experience barriers preventing access to affordable healthcare. The campaign will enable us to continue to invest in and grow our community outreach efforts to ensure our most vulnerable residents have access to quality health care.

**Location and Description:**

Chandler Regional Medical Center (CRMC) is located in Chandler. The population of the City of Chandler alone is over 250,000. CRMC, having the only trauma center in the East Valley, also serves residents from Maricopa, Gilbert, Queen Creek, Apache Junction, San Tan Valley, and the Gila River Indian Communities, totaling nearly 1 million people.

The city of Chandler has consistently been one of the fastest growing cities in the nation since the 1990s. Chandler continues to grow and it is estimated that the population has grown 5% since the last census in 2010 which shows that growth is slowing, but definitely not stopping. While the largest age group in Chandler is the 25 to 44 group, the retirement population continues to grow, particularly in the large retirement community in nearby Sun Lakes.

The new tower and parking facility at CRMC will contain the following:

- 212,000 sq. ft.
- 5 stories plus basement
- 96-beds (429 Total) = +36 Intensive Care beds (68 Total) + 60 Telemetry beds
- 5-beds Tower B (TICU 2) repurposed for other use
- 91-bed net expansion to provide 429-beds total
- 36-beds shelled for future expansion to 465-beds total
- 51,300 sq. ft. renovations to existing space
Project/Program Description:
Dignity Rising at Chandler Regional Medical Center is a $192 million project to construct the new Tower D. Dignity Health Foundation -- East Valley is striving to raise $192 million, but we have set an initial philanthropic campaign goal of $25 million.

We recognize the various health needs of our community and the diverse passions and commitments of our donors. With the help of donors like SRP, we are confident we can not only achieve but exceed our $25 million goal for Dignity Rising.

With SRP's commitment and generosity, we can continue serving families through our outstanding programs while exploring and implementing innovative opportunities to gain efficiency and effectiveness to patient care. With your support, we can make each person who walks through our doors benefit from the Dignity Health promise: humankindness.

Dignity Rising will specifically enable the building to be constructed that will provide patient rooms, operating rooms, reception areas, waiting rooms, and other clinical spaces for the following programs:
* Neurology
* Thoracic Surgery and Treatment
* Trauma Care
* Cardiology Care and Treatment
* General Surgery and Oncology
* Community Education and Outreach

The total cost to construct Tower D and expand medical services at CRMC is $192 million. We are requesting SRP contribute 1%, $1,920,000, toward this expansion. With this contribution, we would offer SRP the naming opportunity for our beautiful new healing garden space planned at CRMC. This is a $2.5 million naming opportunity that we are offering to SRP. SRP would benefit from additional recognition at all our signature events including Dancing with Dignity, George Rozsa Golf Classic, Power of the Purse Soiree, Heaven's Hummingbirds 5K and Heroes in Health Care 5K.

Dignity Rising has experienced early success in the initial stages of securing gifts from our "internal family." Since the start of the campaign in Fall 2017, we have received just nearly $6.5 million in gifts and pledges from individuals and organizations. In addition, we are proud to highlight that Dignity Health employees have contributed more than $1.8 million of that total.

Construction plans have been approved and designs finalized. The general construction and campaign timeline is as follows:
* January -- December 2017 -- Construction and campaign planning phase
* January 2018 -- Summer 2020 -- Active construction and campaign phase
* Fall 2020 -- Grand opening and public campaign phase

LEED Certification: No

Percentage of Board Members: Dignity Health Foundation -- East Valley has 24 board members currently. All 24 board members have contributed to Dignity Rising, so we have had 100% participation by our board. Each year as some board members' terms expire, we add new ones and those new members are also contributing to the campaign.

Executive Director Name:
Executive Director Phone Number:
Executive Director Email Address:
# DIGNITY HEALTH FOUNDATION – EAST VALLEY
## BOARD OF DIRECTORS
### FY 20

### OFFICERS AND EXECUTIVE COMMITTEE

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Jack Martin</td>
</tr>
<tr>
<td>Vice Chair</td>
<td>Les Presmyk</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Rhonda Curtis</td>
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<tr>
<td>Secretary</td>
<td>Mia Van Eken</td>
</tr>
<tr>
<td>Vice President of Philanthropy/President of Dignity Health Foundation – East Valley</td>
<td>Aaron Peace</td>
</tr>
<tr>
<td>Board Development/Marketing Committee Chair</td>
<td>Felicia Vendermolen</td>
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</tbody>
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### BOARD MEMBERS

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
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</thead>
<tbody>
<tr>
<td>AKINBIYI, HASSAN, MD.</td>
<td>Founder and Principal, Essential Rehabilitation Services, LLC</td>
</tr>
<tr>
<td>BAUGHMAN, TIM</td>
<td>Senior Vice President, Northern Trust Company</td>
</tr>
<tr>
<td>BRADLEY, CRAIG</td>
<td>Vice President, Finance, Arizona Diamondbacks</td>
</tr>
<tr>
<td>CANALE, TOM</td>
<td>RDC Realty LLC</td>
</tr>
<tr>
<td>CURTIS, RHONDA</td>
<td>Vice President – Business Banking Manager, Wells Fargo Bank</td>
</tr>
<tr>
<td>HAMSTRA, CARRIE</td>
<td>Hamstra Dairy/Val Vista Dairy</td>
</tr>
<tr>
<td>HOOGESTRAAT, DEB</td>
<td>President, The Ocotillo Companies</td>
</tr>
<tr>
<td>HUDSON, SANDRA</td>
<td>CEO, Trust and Investment President, Trustbank Arizona</td>
</tr>
<tr>
<td>JONES, JOSH</td>
<td>Wealth Management Advisor, Northwestern Mutual</td>
</tr>
<tr>
<td>KETTNER, RICK</td>
<td>Senior Director, Orbital ATK</td>
</tr>
<tr>
<td>LANHAM, TERESA</td>
<td>Senior VP, Healthcare Banking, BOK Financial</td>
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<tr>
<td>LINDER, JJ, MD</td>
<td>Medical Staff President</td>
</tr>
<tr>
<td>MARREEL, JULIA</td>
<td>Community Leader</td>
</tr>
<tr>
<td>MARTIN, JACK</td>
<td>President, Tekline Electrical Services LLC</td>
</tr>
<tr>
<td>MILLER, SEAN</td>
<td>Director of Bus. Development – Healthcare, McCarthy Building Company</td>
</tr>
<tr>
<td>NELSON, CARL</td>
<td>Managing Partner, Orcutt</td>
</tr>
<tr>
<td>NISSEN, JOHN J.</td>
<td>General Manager, Earnhardt Ford</td>
</tr>
<tr>
<td>PRESMYK, W. LES</td>
<td>Community Leader</td>
</tr>
<tr>
<td>RAYHONS, JW</td>
<td>President, Rayhons Financial Solutions, LLC</td>
</tr>
<tr>
<td>SCHMIDT, SHEILA</td>
<td>Vice President of Real Estate Development, Meridian Property Company</td>
</tr>
<tr>
<td>SOBECK, DAVE</td>
<td>Carollo Engineers, Inc.</td>
</tr>
<tr>
<td>SOLSI, ASHA MD</td>
<td>CEO, Premier Cardiovascular Center</td>
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<tr>
<td>SWARINGEN, RICK MD</td>
<td>Medical Director, Dignity Health Urgent Care</td>
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<tr>
<td>VANDERMOLEN, FELICIA</td>
<td>The Nitro Live Icecreamery</td>
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<td>Valley Women for Women</td>
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SRP & DIGNITY HEALTH FOUNDATION EAST VALLEY

Request $250,000 to Dignity Health Foundation East Valley

- Phoenix Children’s Hospital expansion on Mercy Gilbert Medical Center Campus
  - Five-story tower (374,000 sq. ft.)
  - 60 NICU beds, 50 pediatric beds and 24 emergency room beds

Hector Penunuri represents SRP on the Dignity Health East Valley Community Board and Michael O’Connor serves as Board Chair of the St. Joseph’s Foundation.
ECONOMIC BENEFITS

Annual community economic benefit once the Pavilion is fully operational:

● $153 million economic output
  • $77 million direct / $74 million indirect

● 941 jobs
  • 383 direct / 558 indirect

● $72 million in wages
  • $46 million direct / $26 million indirect
COMPARATIVES

Gila River Indian Community $500,000
McCarthy Building Companies $100,000
Chandler Anesthesia Consultants $250,000
Delta Dental $50,000

Recommend that SRP contribute $250,000: payable in five installments of $50,000 in FY21-FY25 to Dignity Health Foundation East Valley.
EXECUTIVE/STAFF SUMMARY

Title of Item: Contribution to Valley of the Sun United Way.

Recommendation: Staff recommends SRP contribute $285,000 to Valley of the Sun United Way; $275,000 to support the Valley of the Sun United Way campaign and $10,000 to sponsor the 2020 “We Are United” Luncheon.

Background: Valley of the Sun United Way (VSUW) uses funds contributed to the organization to break the cycle of poverty for kids, families and neighborhoods through an interconnected human services collaboration network across Maricopa County.

Valley of the Sun United Way’s FY20 campaign goal is $28.5 million. VSUW is requesting a contribution of $385,000: $375,000 to support the campaign fund and $10,000 to sponsor the “We Are United” Luncheon.

In 2019, VSUW’s collaborative approach impacted over 725,000 people across the county through their focus areas of supporting kids, families and neighborhoods. Over 8,000 School Readiness Kits were distributed to parents, 1,000 K-3 students received summer programming to improve literacy skills, 2,000 children received developmental screenings, and 780 students received supplemental meals for the weekend every week of the school year. Support of the Valley of the Sun United Way campaign would help fund all programs supported by the organization.

The funds raised at the “We Are United” Luncheon assists in the vital area of ending hunger in the classroom in schools within Maricopa County. The Breakfast in the Classroom and WeekEnd Hunger Backpack programs allow schools in low-income areas to provide breakfast to more than 130,000 students directly in the classroom and provide more than 500 local students and families facing poverty with enough food to feed the entire family over the weekend. Over 1,200 community members are expected to attend the event which will be held in May 2020.

In addition to a corporate grant, SRP is supportive of VSUW through the provision of an SRP employee. Loaned Executives work full-time for three months with the United Way to conduct the annual workplace campaign. Ana Hocking, SRP Compensation, served as a Loaned Executive during the 2019-2020 campaign.

SRP employees also support Valley of the Sun United Way through the annual Employee Boosters Association campaign. The 2019 campaign concluded with over $1.6 million in pledges to support nonprofit agencies of which more than $29,500 are designated to VSUW.

Nina Mullins represents SRP on the Board of Valley of the Sun United Way.

Discussion: The combined contribution to Valley of the Sun United Way and Mesa United Way is the largest annual grant made by SRP. SRP recognizes the continued high-level of human services needed within Maricopa County and the role of United Way funding in creating immediate and long-term responses to these needs.
Staff recommends SRP reduce our contribution and provide $285,000 to Valley of the Sun United Way: $275,000 to support the VSUW annual campaign to be paid quarterly ($62,500) beginning May 2020 and $10,000 to sponsor the “We Are United” Luncheon. The reduction in support allows for SRP to better align funding with our corporate giving priorities over the next two fiscal years.

The VSUW FY19 campaign goal was $33 million and the pledges raised totaled $26.63 million.

VSUW’s annual budget is $94 million.

**Comparatives (2018 Campaign):**

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<td>SRP</td>
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**Budget:** Funding to accommodate this grant will be allocated in the FY 2020-21 Corporate Contributions budget.

FY 2019-20 Budget $371,542 campaign Budget $5,000 events  
FY 2019-20 Actual $371,542 Actual $5,000

FY 2020-21 Budget $275,000 campaign Budget $10,000 events
Contact Information

First Name: Christie
Last Name: Munson

Organization Information

Organization Category: Health and Human Services
Organization Official Name: VALLEY OF THE SUN UNITED WAY
Organization Legal Name: Valley of the Sun United Way
Organization Address: 3200 E Camelback Rd Ste 375
Phoenix
AZ
85018
Website Address: www.vsuw.org
Executive Director Name: Carla Vargas Jasa

Request Information

Project Title: General Support & Sponsorship
Requested Cash Amount: 385000
In-Kind Request?: No
Value In-Kind: 

Describe Mission/Geographic Impact:
Since 1925, Valley of the Sun United Way (VSUW) has worked to advance the common good by joining with key community partners to develop, provide, and manage innovative programs. The mission of VSUW is to improve lives by mobilizing the caring power of our community. This mission is used as a vehicle to help break the cycle of poverty for Maricopa County's most vulnerable residents. The cycle of poverty impacts everyone. One in four children in Arizona lives in poverty and Arizona has the highest poverty rate in the nation. VSUW fights poverty by uniting donors who want to create solutions, connecting volunteers to their passions, and empowering select communities to develop their own action plans. In this way, VSUW is uniquely positioned to mobilize large numbers of people to join the fight against poverty in our community. VSUW's work is concentrated on helping children and families with immediate needs, while focusing on long-term results. This is achieved by ensuring young children have the tools they need to start school ready to learn; providing food resources to children from food insecure households; and providing learning opportunities for youth during out-of-school time. When our youth succeed, everyone succeeds. VSUW also helps families by focusing on increasing their financial stability; empowering communities to increase their resiliency; and providing vital services and housing opportunities to those who are experiencing, or at risk of, homelessness. The impact of this work across Maricopa County has been significant. Some highlights of this impact from the most recently completed fiscal year include: * 8,000 School Readiness Kits were distributed to help parents incorporate learning into everyday activities and get their children ready to enter school * Approximately 2,000 children received developmental screenings, helping to detect early needs for vision, hearing, and learning resources * Approximately 1,000 K-3 students received summer programming and improved their literacy skills * 780 students received supplemental meals for the weekend every week of the school year * More than 2,000 people experiencing, or at risk of homelessness, received services at Project Connect * More than 5,500 people in need received financial coaching These are just some of the many ways VSUW has impacted the lives of individuals and families in our community.
Program/Project tie to SRP Goals: VSUW's community impact focus areas align very well with SRP's "Health & Human Services" focus area, as outlined in the online corporate giving guidelines. Specific alignment is as follows: SRP Focus: Support programs that reach out to underserved communities to promote individuals' ability to overcome barriers and be self-sufficient. This focus best aligns with VSUW's financial stability and community empowerment work. Examples of this work include providing Financial Coaching training, empowering communities to work together on projects that will benefit their neighborhoods, and training community members to be "Promotores," who help neighbors and friends navigate community services and become self-sufficient. SRP Focus: Increase the community's ability to care for individuals who are in need of food, shelter, and safety from violent or crisis situations. This focus best aligns with VSUW's hunger and homelessness work. Examples of this work include providing those children most in need with supplemental meals on the weekends, and providing those struggling with, or at risk of homelessness, access to a wide range of services to improve their circumstances and become permanently housed. SRP Focus: Increase the ability of children to participate in youth programs that promote personal development and positive life choices. This focus best aligns with VSUW's education work. Examples of this work include working with summer youth programs to improve the literacy of young grade school students in underserved communities, and working with Phoenix Union High School District on programs to increase the number of students applying for federal financial aid to attend college.
Project/Program Description: VSUW collaborates with hundreds of local programs to break the cycle of poverty for kids, families, and neighborhoods through a diverse array of interconnected services. By playing the role of supporter, convener, and oftentimes, anchor agency for major initiatives, VSUW is uniquely positioned to address many of the challenges facing our community. VSUW is addressing the cycle of poverty through programming in three major categories, as shown below. FIGHTING FOR KIDS Ensuring children and youth succeed is one of VSUW's primary concerns. For this reason, VSUW works with a wide variety of partners to help provide children and youth with the tools they need to build a bright future. Major programming in this area includes: School Readiness-- VSUW is committed to ensuring all children start kindergarten ready to learn. This is achieved by supporting quality learning activities and experiences for every child; organizing convenient trainings for families and caregivers to ensure children are receiving the development, education, and health needs they require at a young age; and partnering with quality care centers in the community so they can continue to provide top level care for local children. Ending Hunger in the Classroom-- Making sure children and youth have access to the food they need to grow and thrive, so they may be successful in school, is a top priority. This is achieved by administering the WeekEnd Hunger Backpack program, which provides a weekend's worth of food to students from food insecure households; and helping schools in high-poverty areas with the necessary resources to implement the Breakfast in the Classroom program, which ensures all students have access to a nutritious breakfast during their first class of the day. Vello Online Tutoring-- Reading at grade level by the end of third grade is critically important for a student to be successful for the rest of their academic lives. The Vello program addresses this issue by providing one-to-one online tutoring to kindergarten through third grade students who are struggling with reading. Summer Learning-- Summer learning loss is a major barrier for students' success in reading at grade level, especially for those in low-income households with little to no access to resources such as books, food, and a safe place to engage with peers. To address this challenge, VSUW leads the Summer Learning Collaborative, which provides professional development to staff at summer youth programs, to help them imbed literacy activities into their daily programming. Cradle-to-Career Services-- Long-lasting change for the children and youth of Maricopa County can only come through a collaborative effort of key stakeholders throughout the community. VSUW works with a cross-sector partnership of school districts, colleges and universities, nonprofits, corporations, and municipalities, to better prepare children from birth to career by using data and research to test "rapid cycle projects" to move the needle on key academic benchmarks. VSUW also uses its position as a key community convener to surround struggling school districts, such as the Murphy School District in south-central Phoenix, with resources that benefit students, parents, and teachers. FIGHTING FOR FAMILIES Lifting families out of poverty, by giving them the tools and resources they need to be self-sufficient, is a significant part of VSUW's work. VSUW takes a collaborative approach to ensure that available services are maximized and efforts to help the community are not duplicative. Major programming in this area includes: Financial Stability-- Families experiencing poverty must make difficult choices every day between paying for rent or child care, utilities, or groceries. VSUW addresses this challenge through its Financial Coaching training program, which provides free training to case managers at local nonprofits and government agencies on how to help their clients successfully manage their finances and improve their economic situation. Project Connect-- Individuals and families who are at risk of, or are experiencing, homelessness need access to a wide variety of services to help them get back on their feet. To address this, VSUW leads and coordinates Project Connect events throughout the year, working with an array of health and human service providers. These events, located in different locations throughout the Valley, offer attendees immediate assistance for a variety of needs. Of the utmost importance is assisting event guests with the paperwork they need to obtain vital records, which are required to obtain a wide array of services. The event also provides a crucial touchpoint for those receiving services, who are required to make a connection to a provider at least once every 30 days to remain on the waiting list for housing. Permanent Supportive Housing-- VSUW works with partners to create long-term housing solutions for people experiencing
chronic homelessness. Permanent Supportive Housing provides individuals experiencing homelessness with a stable home and enriches housing with services to help tenants tackle the issues that put them on the street. Family Stability Initiative--VSUW works with local school districts to identify struggling families and pair them with a case manager. The case manager works with the families on areas where they may need help, such as family budgeting, employment searches, stable housing, and academic performance. FIGHTING FOR NEIGHBORHOODS By partnering with leaders and residents in local communities to identify needs, VSUW can help build long-term solutions to poverty to benefit neighborhoods on a grassroots level. The goal is to improve conditions through innovative and relevant strategies that will help individuals and families thrive and grow. This is achieved through VSUW's Community Empowerment work. Community Empowerment--VSUW is currently doing this work in the communities of Maryvale, Central City, and Guadalupe. Each community is working on projects that are most impactful for them. For example, VSUW is working with the Town of Guadalupe on community development planning and implementation, as well as summer employment opportunities for youth. VSUW is also working with the Roosevelt School District on the Spaces of Opportunity program, which is a local farm and food initiative. A centerpiece of the Community Empowerment work is training Promotores to be community health advocates and help their neighbors identify and utilize available resources. All of the work in VSUW's impact areas (kids, families, and neighborhoods) is performed with the same goal in mind—to break the cycle of poverty for Maricopa County's most vulnerable residents. When taken in total, this work impacts about 725,000 people across the county. This is possible because of VSUW's collaborative approach, which allows the organization to achieve maximum reach within the community.
Intended Use of SRP Funds: The $385,000 grant request includes a $10,000 sponsorship for VSUW's annual We Are UNITED Luncheon. The remaining $375,000 will provide support across the three aforementioned impact areas as follows: Fighting For Kids -- $180,000 Funds will support activities such as: School Readiness Kits: These kits provide families with the necessary tools to ensure their children start their school experience with a level playing field. The fully bilingual kits contain three high quality early literacy books, age-appropriate tools such as crayons and scissors, a writing journal, more than 80 educational activities to help children in their development, and links to downloadable children's music. VSUW provides these kits to families with young children at center and home-based child care centers, public libraries, social service agencies, schools, community fairs, and other appropriate locations. Individuals who distribute the kits are trained to provide information on the importance of early childhood development and to inform parents about how to use the kits to enhance the development of their children. Vello Online Tutoring: This is a one-to-one online tutoring program that connects volunteers with children in their community for guided reading sessions through simple screen sharing and audio-- just like a webinar. Volunteers connect with students from anywhere with an internet connection up to two times per week, for 30 minutes per session. Each classroom has a computer dedicated to the program, which participating students log into at a scheduled time. Students and volunteers read and complete activities to build reading fluency, comprehension, and other necessary literacy skills. WeekEnd Hunger Backpacks: This program provides a weekend's worth of meals to children who have been identified by their school as having poor access to food during non-school hours. These are children who have access to breakfast and lunch during the week through their participation in the Free and Reduced Lunch Program, but who often go hungry on the weekend because of their family's tenuous economic circumstances. The backpack contains easy-to-prepare supplemental meals to get them through the weekend. The backpacks are prepared by volunteers at monthly backpack assembly events and are then distributed to students every Friday throughout the entire school year. Fighting For Families -- $180,000 Funds will support activities such as: Permanent Supportive Housing: This approach to assisting those experiencing chronic homelessness combines permanent, affordable housing with supportive services to help clients address the challenges that led to their homelessness. Supportive services are tailored to meet each resident's needs with enough flexibility to evolve with the individual. The priority in service delivery is to assist the individual to adapt to living independently and maintaining his or her home. Services support the development of meaningful life goals including improved health, overcoming substance abuse, finding a job, and improving relationships with family members. Project Connect: As mentioned above, these events take place at different locations throughout Maricopa County at different times throughout the year. Project Connect helps individuals and families who are at risk of, or are experiencing, homelessness, complete in one day what might normally take weeks or months to accomplish. Events for the coming year will vary in size and scope and put an emphasis on assisting guests in completing the paperwork necessary to obtain vital records. This activity is crucial in providing individuals with the documents they need to access services and sign up for benefits. There will also be some larger Project Connect events that provide a wider array of services for guests, such as: shelter and food resources, medical care and mental health services, employment counseling, and access to showers, haircuts, and donated clothing. Family Stability Initiative: This initiative focuses on creating a stable housing situation for families with school age children. The idea is to help students in struggling families remain in the same school to maintain continuity and increase their chance for long-term success. This is achieved by matching the family to a case manager and providing general supportive services, tenant's rights education, short-term financial support for rent, transportation, job training, assistance with utility bills, financial management and budgeting, and other services, as needed. Fighting For Neighborhoods -- $15,000 Funds will support activities such as: Promotores: This program helps train motivated individuals to become community health advocates in the neighborhoods in which they live. Promotores are trained to connect community members to health services, basic human services, and social services. Sometimes they may work on specific projects, though their primary function...
is to serve as a resource for those in the community, by giving them the tools to overcome barriers and become self-sufficient. Community Development Planning and Implementation: VSUW works closely with its targeted communities to help co-create projects that will benefit all of its residents. In the Town of Guadalupe, for example, VSUW worked with residents on the creation of a new community center and is now assisting in developing policies and procedures for the center’s usage. Other projects that are being implemented as a result of this process are the establishment of a youth council and an entrepreneurship program. Sponsorship - $10,000  The sponsorship will support the 2020 “We Are UNITED” spring luncheon. The exact date and location of the event is still to be determined, however it is slated to be in late April or early May at a major local resort. All proceeds from the luncheon will help fund efforts to address childhood hunger.

Other Sources of Funding: VSUW works with a broad coalition of partners to accomplish its mission. These partners include leaders in business, government, and many nonprofits in the Phoenix metropolitan area. VSUW is able to bring together institutions to effectively leverage resources, data, best practices, and private donations to achieve great impact and help break the cycle of poverty for Maricopa County’s most vulnerable residents. In the most recently completed fiscal year, VSUW received significant grant funding for its programs from a wide array of foundations and corporations, including: Nina Mason Pulliam Charitable Trust, Helios Education Foundation, Wells Fargo, Arizona Community Foundation, Sprouts, and Mercy Care, to name a few. In addition to grants, funding for this programming is received from major donors, special events, cause marketing, and general campaign dollars.

Similar Organizations: As described throughout this application, VSUW provides a variety of programming across the Human Services spectrum. While there are many organizations that provide some of the services touched upon by VSUW, none cut across all sectors in quite the same way. The unique aspect of VSUW’s collaborative approach, is that it allows the organization to be nimble and respond to needs in the community across a wide array of programmatic areas. A good example of this is the recent work VSUW has done in the Murphy Elementary School District. The Murphy Elementary School District, located in south-central Phoenix, is home to more than 1,500 students in Pre-K through 8th grade. The students in these schools face numerous challenges as the lowest-income, off-reservation district in Arizona. Some of these challenges include being well below state standard test scores, high staff turnover, and very high levels of poverty, as indicated by Federal Free and Reduced Lunch eligibility rates. In 2018, due to financial challenges, the State of Arizona took over management of the district. As measures were put in place to improve the district’s budget standing, a variety of services had to be cut or reduced. It was at this point that the district connected with VSUW to assess its needs and determine what kind of help could be provided. As a result of this collaboration, VSUW has surrounded the students and the entire community with resources to address basic needs, such as supplemental food, books, socks, and school supplies. VSUW has also been able to implement its Vello online tutoring program, and has put plans in place to implement school gardens and put on a resource fair. By working with the district to identify and provide numerous services to benefit students and their families, VSUW is helping to pave the way toward a quality education for the children and youth attending Murphy schools.

Event Questionnaire

Event 1 Name: Women United’s “We Are UNITED” spring luncheon
Event 1 Location: The exact date and location of the event is still to be determined, however it is slated to be in late April or early May at a major local resort. It is anticipated this will be solidified within the next two to three weeks. Once these components are in place, details will be sent to SRP. (Note: The event date entered below is an estimate.)
Event 1 Date: 05/07/2020
Event 1 Other Event Sponsors: 1
Event 1 Other Sponsors and Dollar Amount:

Current secured corporate sponsors include: USAA - $25,000 (Presenting Sponsor) BOK Financial - $15,000 Nationwide - $5,000 Sunbelt Holdings - $5,000 U-Haul - $5,000 Wells Fargo - $5,000 Washington Federal Bank - $4,000 Arizona State University - $2,500 Aetna Medicaid and Mercy Care - $2,500 Ace Sandblasting - $1,500 City of Phoenix - $1,500 Ernst & Young - $1,500 Greater Phoenix Chamber - $1,500 Johnson Financial Group - $1,500 US Foods - $1,500 In addition to the corporate sponsorships listed above, several sponsorships have been secured from individual donors. VSUW continues to actively seek additional sponsorships for this event from both corporate and individual donors.

Event 1 Cash Requested: 10000
Event 1 In-Kind Requested: 0
Event 1 Promo Booth: 0
Event 1 Other Event Info: The annual “We Are UNITED” fundraiser luncheon, hosted by VSUW’s Women United affinity group is a major event of the philanthropic season. Going into its fifth year, it is expected that the event will have 1,200 attendees and raise an estimated $500,000 to help VSUW in its efforts to combat childhood hunger. A $10,000 sponsorship from SRP for this event would qualify the organization as a “Champion Sponsor.” Please see the attached sponsorship packet for details of benefits at this level.

Event 1 SRP Volunteer Opportunities: 1
Event 1 Number of Attendees: 1200
Event 1 Net Proceeds Previous Year: 296845
FY20 Board of Directors

Valley of the Sun United Way's Board of Directors is composed of leaders from throughout our community. As members of the Board, these volunteers are charged with the responsibility of assuring the integrity of our organization by overseeing financial, structural and policy decisions that guide the organization, volunteers and staff.

Jennifer Holsman Tetreault, Chair
Executive Committee
West Region Legal Counsel
US Foods

Mary Alexander (H)
Executive Committee
Chair, Community Impact Committee
Executive Vice President and General Counsel
DMB Associates, Inc.

Ruben Alvarez
Co-Founder, Managing Partner
Molera Alvarez, LLC

Robyn Arnell Brenden, Treasurer
Executive Committee
Chair, Finance Committee
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Michael Bielecki (LH)
Principal, Government Relations Group
Lewis Roca Rothgerber Christie, LLP

Phyllis Bruner
Community Leader

Chris Camacho
President and CEO
Greater Phoenix Economic Council

Steve Evans
Chair, Investment Committee
Community Leader

Susan Frank
Executive Committee
Community Leader

Daniel Froetscher
Executive Committee
Executive Vice President of Operations
Arizona Public Service Company (APS)

Chad Gestson, Ph.D.
Superintendent
Phoenix Union High School District

John Gibson
Region Bank President, Southern Arizona
Senior Vice President
Wells Fargo Bank

Neil Giuliano
President and CEO
Greater Phoenix Leadership

John Graham
Executive Committee
President and CEO
Sunbelt Holdings

Maria Harper Marinick, Ph.D.
Chancellor
Maricopa County Community Colleges

Hope Levin
Regional President, Arizona
Johnson Financial Group
Ken Levine  
*Vice President, Chief Financial Officer*  
Nationwide P&C Specialty Lines

Laura Lo Bianco  
*Partner*  
Lewis Roca Rothgerber Christie, LLP

Chris McCurdy  
*Senior Vice President, Supply Chain*  
PetSmart

Emily Mead  
*Sr. Program Manager*  
Institute for Sustainable Communities

Gonzalo de la Melena  
*President and CEO*  
AZ Hispanic Chamber of Commerce

Jeff Meshey  
*President and CEO*  
Desert Financial Credit Union

Nina Mullins  
*Sr. Director of Land and*  
Papago Park Center  
SRP

Kathleen Quirk  
*Executive VP, CFO and Treasurer*  
Freeport-McMoRan Inc.

Joy Rich  
*County Manager*  
Maricopa County

Vince Roig  
*Executive Committee*  
*Chairman*  
Helios Education Foundation

Avein Saaty-Tafoya, MD  
*Executive Committee*  
*President and CEO*  
Adelante Healthcare

Todd Sanders  
*President and CEO*  
Greater Phoenix Chamber of Commerce

Mark Schiavoni, Immediate Past Chair (H)  
*Executive Committee*  
*Community Leader*

Brad Smith, Secretary  
*Executive Committee*  
*Partner*  
Deloitte

Don Smith, Jr.  
*Chair, Public Policy Committee*  
*Community Leader*

Mike Tully  
*Community Leader*

Christine Wilkinson  
*Senior VP and Secretary*  
Arizona State University

Ed Zuercher  
*City Manager*  
City of Phoenix

(H) = Honorary Term  
(LH) = Lifetime Honorary
SRP & VALLEY OF THE SUN UNITED WAY

Request $285,000 to support:

- $275,000 – Campaign fund
- $10,000 – Sponsor “We are United Luncheon”

Nina Mullins represents SRP on the Board of Valley of the Sun United Way.
COMPARATIVES

APS $1,089,365
Blue Cross Blue Shield $304,161
Edward Jones $342,868
Nationwide $172,661

Recommend that SRP contribute $10,000 to sponsor event and $275,000 to Valley of the Sun United Way, in quarterly payments of $62,500 during FY2020-21.