

**SALT RIVER PROJECT AGRICULTURAL IMPROVEMENT AND POWER DISTRICT MEETING NOTICE AND AGENDA**

---

**COMMUNITY RELATIONS COMMITTEE**  
**Thursday, February 22, 2024, No Sooner Than 10:35 AM**

**SRP Administration Building**  
**1500 N. Mill Avenue, Tempe, AZ 85288**

Committee Members: Keith Woods, Chairman; Nick Brown, Vice Chairman; Randy Miller, Krista O'Brien, Jack White Jr., Leslie C. Williams, and Stephen Williams

Call to Order  
Roll Call

1. **CONSENT AGENDA:** The following agenda item(s) will be considered as a group by the Committee and will be enacted with one motion. There will be no separate discussion of these item(s) unless a Committee Member requests, in which event the agenda item(s) will be removed from the Consent Agenda and considered as a separate item .....CHAIRMAN KEITH WOODS

- Request for approval of the minutes for the meeting of November 16, 2023.

2. Corporate Contributions..... ANNE RICKARD

Request for approval of the following contributions:

- A. \$30,000 to the Ronald McDonald House Charities of Phoenix to support the capital improvements campaign for the Cambridge House Renovation Project.
- B. \$31,316 to the Arizona State University (ASU) Foundation – Department of Physics to support the operation of the ASU Modeling Instruction Program.
- C. \$50,000 to the Arizona Science Teachers Association (ASTA): \$31,390 to sponsor the ASTA Annual Conference and \$18,610 to support the operation of the Ambassador Program.
- D. \$50,000 to Mesa United Way to support the operation of the Foster360 Program.
- E. \$55,000 to the Maricopa Community College Foundation: \$10,000 to sponsor Be A Student’s Hero campaign; \$25,000 to support Girls Get IT East and West Valley colleges; and \$20,000 to support the Fast Track Certificate Program.
- F. \$65,000 to the Tempe Community Action Agency (TCAA), split in two increments in Fiscal Year 2025 (FY25) and FY26, to support the Building Resilience Capital and Program Expansion Campaign.
- G. \$130,000 to UMOM New Day Centers, split in three increments from FY25 to FY27, to support the capital campaign to complete construction on the Family Emergency Shelter.

- H. \$185,000 to Valley of the Sun United Way: \$175,000 to support the Housing and Homelessness Program and \$10,000 to sponsor the “We Are United” Luncheon.
- 3. Report on Current Events by the General Manager and Chief Executive Officer or Designees ..... JIM PRATT
- 4. Future Agenda Topics ..... CHAIRMAN KEITH WOODS

The Committee may vote during the meeting to go into Executive Session, pursuant to A.R.S. §38-431.03 (A)(3), for the purpose of discussion or consultation for legal advice with legal counsel to the Committee on any of the matters listed on the agenda.

The Committee may go into Closed Session, pursuant to A.R.S. §30-805(B), for records and proceedings relating to competitive activity, including trade secrets or privileged or confidential commercial or financial information.

Visitors: The public has the option to attend in-person or observe via Zoom and may receive teleconference information by contacting the Corporate Secretary’s Office at (602) 236-4398. If attending in-person, all property in your possession, including purses, briefcases, packages, or containers, will be subject to inspection.



**THE NEXT COMMUNITY RELATIONS COMMITTEE MEETING  
IS SCHEDULED FOR TUESDAY, MARCH 26, 2024**



MINUTES  
COMMUNITY RELATIONS COMMITTEE

DRAFT

November 16, 2023

A meeting of the Community Relations Committee of the Salt River Project Agricultural Improvement and Power District (the District) and the Salt River Valley Water Users' Association (the Association), collectively SRP, convened at 11:59 a.m. on Thursday, November 16, 2023, from the Hoopes Board Conference Room at the SRP Administration Building, 1500 North Mill Avenue, Tempe, Arizona. This meeting was conducted in-person and via teleconference in compliance with open meeting law guidelines.

Committee Members present at roll call were K.B. Woods, Chairman; N.R. Brown, Vice Chairman; and R.J. Miller, K.H. O'Brien, J.M. White Jr., and S.H. Williams.

Committee Member absent at roll call was L.C. Williams.

Also present were President D. Rousseau; Vice President C.J. Dobson; Board Members K.J. Johnson, K.L. Mohr-Almeida, L.D. Rovey, and P.E. Rovey; Council Vice Chairman J.R. Shelton; Council Members M.R. Mulligan and P.A. Van Hofwegen; Mmes. I.R. Avalos, M.J. Burger, A.P. Chabrier, L.F. Hobaica, G.A. Mingura, K.S. Ramaley, A. Rickard, and C.M. Sifuentes; and Messrs. J.M. Felty, R.T. Judd, B.J. Koch, K.J. Lee, A.J. McSheffrey, B.A. Olsen, J.M. Pratt, and R.R. Taylor.

In compliance with A.R.S. §38-431.02, Andrew Davis of the Corporate Secretary's Office had posted a notice and agenda of the Community Relations Committee meeting at the SRP Administration Building, 1500 North Mill Avenue, Tempe, Arizona, at 9:00 a.m. on Tuesday, November 14, 2023.

Chairman K.B. Woods called the meeting to order.

Consent Agenda

Chairman K.B. Woods requested a motion for Committee approval of the Consent Agenda, in its entirety.

On a motion duly made by Vice Chairman N.R. Brown and seconded by Board Member J.M. White Jr., the Committee unanimously approved and adopted the following item on the Consent Agenda:

- Minutes of the Community Relations Committee meeting on August 22, 2023, as presented

Corporate Secretary J.M. Felty polled the Committee Members on Vice Chairman N.R. Brown's motion to approve the Consent Agenda, in its entirety. The vote was recorded as follows:

YES:	Board Members K.B. Woods, Chairman; N.R. Brown, Vice Chairman; and R.J. Miller, K.H. O'Brien, J.M. White Jr., and S.H. Williams	(6)
NO:	None	(0)
ABSTAINED:	None	(0)
ABSENT:	Board Member L.C. Williams	(1)

### Corporate Contributions

#### Arizona Science Center

Using a PowerPoint presentation, Anne Rickard, SRP Director of Community Partnerships, reviewed Management's request for approval for SRP to contribute \$35,000 to the Arizona Science Center: \$25,000 to support the OceanXperience exhibition, \$5,000 to support the Girls in STEM program, and \$5,000 to support the Galaxy Gala. She stated that Chris W. Campbell, Senior Director of Distribution and Technology Operations, represents SRP on the Board of the Arizona Science Center.

Ms. A. Rickard reviewed contributions by other companies and recommended that SRP contribute \$35,000 to the Arizona Science Center as presented.

#### Boys & Girls Clubs of the Valley

Ms. A. Rickard reviewed Management's request for approval for SRP to contribute \$45,000 to the Boys & Girls Clubs of the Valley: \$32,500 to support the AZYouthforce Program, \$10,000 to support the Annual Fundraiser, and \$2,500 for Board Dues. She stated that Chris. J. Dobson, SRP Vice President, represents SRP on the Board for the Boys & Girls Clubs of the Valley.

Ms. A. Rickard concluded with a review of contributions of other companies and recommended that SRP contribute \$45,000 to the Boys & Girls Clubs of the Valley as presented.

#### St. Vincent de Paul

Ms. A. Rickard reviewed Management's request for approval for SRP to contribute \$45,000 to St. Vincent de Paul: \$25,000 to support homelessness prevention and \$20,000 to support the heat relief program.

Ms. A. Rickard concluded with a review of contributions by other companies and recommended that SRP contribute \$45,000 to St. Vincent de Paul as presented.

#### Teach for America Phoenix

Ms. A. Rickard reviewed Management's request for approval for SRP to contribute \$50,000 to Teach for America Phoenix: \$25,000 to support the STEM Sponsor-A-

Teacher Initiative and \$25,000 to support the thirtieth anniversary celebration dinner. She stated that Alaina P. Chabrier, SRP Associate General Manager & Chief Communications Executive, represents SRP on the Board for Teach for America.

Ms. A. Rickard concluded with a review of contributions by other companies and recommended that SRP contribute \$50,000 to Teach for America as presented.

#### Habitat for Humanity Central Arizona

Ms. A. Rickard reviewed Management's request for approval for SRP to contribute \$60,000 to Habitat for Humanity Central Arizona: \$35,000 to support a partial home build, \$10,000 to support the annual fundraiser, \$5,000 to support a women's build, \$5,000 to support the annual appeal campaign, and \$5,000 for Board Dues. She stated that she represents SRP on the Board for Teach for America.

Ms. A. Rickard concluded with a review of contributions by other companies and recommended that SRP contribute \$60,000 to Habitat for Humanity as presented.

#### Arizona State University Foundation

Ms. A. Rickard reviewed Management's request for approval for SRP to contribute \$69,500 to the Arizona State University Foundation: \$40,000 to support Teaching Inquiry-Based STEM Science, \$18,000 to support the Environmental Education Program, \$7,625 to support the Environmental Stewardship Patrol, and \$3,875 for the Arizona State University administration fee.

Ms. A. Rickard concluded by recommending that SRP contribute \$69,500 to the Arizona State University Foundation, as presented.

#### University of Arizona Foundation

Ms. A. Rickard reviewed Management's request for approval for SRP to contribute \$71,835 to the University of Arizona Foundation: \$42,626 to support Maricopa County and Pinal County WET programs, \$25,143 to support a 5-day SRP Water STEM Academy, and \$4,066 for the University of Arizona administration fee.

Ms. A. Rickard concluded by recommending that SRP contribute \$71,835 to the University of Arizona Foundation, as presented.

#### New Life Center

Ms. A. Rickard reviewed Management's request for approval for SRP to contribute \$75,000 to the New Life Center: \$50,000 for air conditioning units and \$25,000 to support emergency shelter services. She stated that Chris P. Reynoso, SRP Director of Distribution Maintenance, represents SRP on the Board for the New Life Center.

Ms. A. Rickard concluded with a review of contributions by other companies and recommended that SRP contribute \$75,000 to the New Life Center, as presented.

On a motion duly made by Board Member R.J. Miller, seconded by Vice Chairman N.R. Brown and carried, the Committee agreed to recommend Board approval of all corporate contributions, as presented.

Corporate Secretary J.M. Felty polled the Committee Members on Board Member R.J. Miller's motion for approval. The vote was recorded as follows:

YES:	Board Members K.B. Woods, Chairman; N.R. Brown, Vice Chairman; and R.J. Miller, K.H. O'Brien, J.M. White Jr., and S.H. Williams	(6)
NO:	None	(0)
ABSTAINED:	None	(0)
ABSENT:	Board Member L.C. Williams	(1)

Copies of the handouts distributed and the PowerPoint slides used in this presentation are on file in the Corporate Secretary's Office and, by reference, made a part of these minutes.

#### Report on Current Events by the General Manager and Chief Executive Officer or Designees

Jim M. Pratt, SRP General Manager and Chief Executive Officer, reported on a variety of federal, state, and local topics of interest to the Committee.

#### Future Agenda Topics

Chairman K.B. Woods asked the Committee if there were any future agenda topics. None were requested.

There being no further business to come before the Community Relations Committee, the meeting adjourned at 12:05 p.m.

Lora F. Hobaica  
Assistant Corporate Secretary





# SRP Community Relations Board Committee

Anne Rickard | February 22, 2024

# SRP & Ronald McDonald House Charities

Request \$30,000 to support:

- The Cambridge Renovation Project (Capital Campaign to be paid in FY24)

Giving Priority	Previous Year's Contribution	SRP Employee on Board
Basic Needs	\$30,000	Jim Pratt

# SRP & ASU Foundation – Department of Physics

Request \$31,316 to support:

- The ASU Modeling Instruction Program

Giving Priority	Previous Year's Contribution	SRP Employee on Board
Education	\$29,211	N/A

# SRP & Arizona Science Teachers Association

Request \$50,000 to support:

- The Ambassador Program

Giving Priority	Previous Year's Contribution	SRP Employee on Board
Education	\$40,000	N/A

# Comparatives

- Tucson Electric Power \$25,000

# SRP & Mesa United Way

Request \$50,000 to support:

- The Foster360 Program

Giving Priority	Previous Year's Contribution	SRP Employee on Board
Basic Needs	\$50,000	Kevin Nielsen

# Comparatives

- Crescent Crown \$26,601
- Quick Trip \$68,673
- Nationwide \$32,546
- Vrana Law Firm \$20,000

# SRP & Maricopa Community College Foundation

Request \$55,000 to support:

- \$10,000 – Be A Student’s Hero Campaign
- \$25,000 – Girls Get IT East and West Valley Colleges
- \$20,000 – Fast Track Certificate Program

Giving Priority	Previous Year's Contribution	SRP Employee on Board
Education	\$55,000	Geri Mingura



# Comparatives

- AT&T \$25,000
- Meta Data Center \$50,000
- True West Credit Union \$40,000
- Wells Fargo \$10,000

# SRP & Tempe Community Action Agency

Request \$65,000 to support:

- Capital Campaign to be split in two increments in FY25, FY26

Giving Priority	Previous Year's Contribution	SRP Employee on Board
Basic Needs	\$15,000	Javier Luera

# Comparatives

- Silicone Valley Bank \$100,000
- Tempe Fire Charities \$50,000

# SRP & UMOM

Request \$130,000 to support:

- Capital Campaign to be split in three increments in FY25, FY26, FY27

Giving Priority	Previous Year's Contribution	SRP Employee on Board
Basic Needs	\$45,000	Reuben Judd

# Comparatives

- Nationwide \$500,000
- Thunderbird Charities \$250,000
- City of Phoenix \$2,260,000

# SRP & Valley of the Sun United Way

Request \$185,000 to support:

- \$175,000 – The Annual Campaign Fund (Housing & Homelessness Program)
- \$10,000 – The “We Are United” Luncheon

Giving Priority	SRP Corporate Objective	SRP Employee on Board
Basic needs	\$235,000	Nina Mullins

# Comparatives

- APS \$424,227
- Blue Cross Blue Shield \$228,166
- Nationwide \$291,312

**thank you!**





# EXECUTIVE SUMMARY



## Corporate Contributions Committee Items for Approval

February 14, 2024

Organization	Amount Requested	Previous Year Contribution	Focus Area	SRP Employee on Board
Ronald McDonald House	\$30,000	\$30,000	Basic Needs	Jim Pratt
ASU Foundation Department of Physics	\$31,316	\$29,211	Education	N/A
Arizona Science Teachers Association	\$50,000	\$40,000	Education	N/A
Mesa United Way	\$50,000	\$50,000	Basic Needs	Kevin Nielsen
Maricopa Community College Foundation	\$55,000	\$55,000	Education	Geri Mingura
Tempe Community Action Agency	\$65,000	\$15,000	Basic Needs	Javier Luera
UMOM	\$130,000	\$45,000	Basic Needs	Reuben Judd
Valley of the Sun United Way	\$185,000	\$235,000	Basic Needs	Nina Mullins

*Note: Detailed descriptions for each item included in appendix.*

**Organization:** Ronald McDonald House Charities

**Amount Recommended:** \$30,000 (Capital Campaign to be paid in FY24)

The Ronald McDonald House Charities of Phoenix (RMHC) provides a home to families managing the stress of having to travel great distances to receive medical care for their ill and injured children. RMHC operates three houses in the Valley (two in Central Phoenix and one in Mesa).

RMHC is requesting SRP support its capital improvements campaign for the Cambridge House with a goal of \$623K. The Cambridge Renovation Project began in late fall of 2023 and is scheduled to conclude in late spring of 2024.

Cambridge House has been on the Phoenix Children’s campus for 15 years and has 12 guest rooms and six apartments. Crucial updates will be completed as part of the renovation project

including a community kitchen and dining room makeover, updates to the living area and an addition of a welcoming reception, business center and a private intake room.

RMHC is experiencing significantly more requests and served 1,003 families in 2022 an unprecedented 74% more families than 2021. Overall, RMHC provided 15,539 nights of rest in 2022 compared to 9,917 in 2021.

**Board Member:** Jim Pratt

**Comparatives:** N/A

**Organization:** ASU Foundation - Department of Physics

**Amount Recommended:** \$31,316

**Description:** The ASU Modeling Instruction Program provides a model-centered professional development opportunity for math and science high school teachers. Advanced science content courses and modeling workshops are offered to teachers each summer through a graduate program covering physics, chemistry, and middle school/ninth grade physical science with mathematics, which can lead to a Master of Natural Science degree for physics teachers.

The ASU Modeling Instruction Program will impact over 70 Arizona teachers. Teachers choose from 20 rotating courses (15 to be offered in summer 2024) which include: contemporary physics, interdisciplinary science, and eight distinct Modeling Workshops in physics and chemistry. These courses teach highly engaging methods with course content as it should be done in the classroom.

**Comparatives:** N/A

**Organization:** Arizona Science Teachers Association

**Amount Recommended:** \$50,000

**Description:** Arizona Science Teachers Association (ASTA) is a state-wide professional organization for teachers of science Pre-K through Post-Secondary. ASTA's mission is to inspire, engage, and support science teachers in preparing STEM learners for success. ASTA is an affiliate of the National Science Teachers Association and promotes members to engage together as a community of learners.

SRP's sponsorship of the Ambassador Program is designed to continue professional and leadership development of K-12 educators through the "train the trainer" model. Twenty Ambassadors and Ambassadors-in-Training (AiT) will be contracted with ASTA to lead webinars, workshops, academies, and other opportunities in-person and virtually. These programs build a teacher's personal efficacy and efficiency in teaching science/STEM which positively impacts their classrooms and result in better preparing students for college and careers in STEM. The goal for 2024-25 is to have the Ambassador Program train over 800 educators across the state.



**Comparatives:**

- Tucson Electric Power \$25,000

**Organization:** Mesa United Way

**Amount Recommended:** \$50,000

**Description:** Mesa United Way is seeking funds to support the Foster360 program. Annually, more than 900 young adults age out of the Arizona foster care system, and within two years, 50% become homeless. Support of the Foster360 provides housing and other resources for homeless youth that have aged out of the foster care system. These funds will contribute to overall program management and expansion into its new location, Pepper Place. Pepper Place will house 15 youth and ensure their safety and success with intensive case management, educational employment requirement assistance and traumatic brain injury therapy through a new partnership with Barrow Neurological Institute (addressing needs of youth who experience brain injury due to emotional trauma).

**Board Member:** Kevin Nielsen

**Comparatives:**

- Crescent Crown \$26,601
- Quick Trip \$68,673
- Nationwide \$32,546
- Vrana Law Firm \$20,000

**Organization:** Maricopa Community College Foundation

**Amount Recommended:** \$55,000

**Description:** The Maricopa Community College Foundation seeks an increase in support that will assist in outreach to students in K-12 system to help increase high school graduation rates and college readiness. These local industry partnerships help MCC inform curriculum, provide internships, employment skills, job-readiness activities and promote equity in opportunity through scholarships and other support for underserved populations.

1. \$10,000 to sponsor Be A Student's Hero campaign, March 2024
2. \$25,000 to support Girls Get IT East and West Valley colleges
3. \$20,000 to support Fast Track Certificate Program

**Board Member:** Geri Mingura

**Comparatives:**

- AT&T \$25,000
- Meta Data Center \$50,000
- True West Credit Union \$40,000
- Wells Fargo \$10,000



**Organization:** Tempe Community Action Agency

**Amount Recommended:** \$65,000 (Capital Campaign to be split in two increments in FY25, FY26)

**Description:** Tempe Community Action Agency (TCAA) serves the needs of low income and elderly individuals in Tempe and East Valley through the provision of basic needs. Their five areas of concentration include: housing security, hunger relief, senior independence, healthy families, and economic stability.

TCAA is requesting SRP support its capital campaign with a goal of raising \$19M by December 2024 and with plans to open doors January 2026. TCAA has raised over \$9.5M to date.

TCAA will build the East Valley Housing, Health, & Human Services Center, a 30,000 sq ft, 3-story hub on a one-acre parcel located along the light rail on Apache Blvd. and at the Tempe/Mesa border. The new center will include:

- TCAAs large food pantry operation converted to a “choice-based” model from a traditional pantry. Choice-based models reduce food waste as participants can make their own food selections rather than being handed a pre-packaged food box also helping to reduce costs.
- A commercial kitchen to prepare meals for the Meals on Wheels and senior center lunch programming operated in Tempe and S. Scottsdale moving away from purchased and transported pre-cooked meals.
- A 65-bed fixed emergency shelter for adults and seniors helping to sunset the existing I-HELP shelter program, which is a mobile model that makes nightly use of sleeping space within local church buildings.
- A new transitional housing area with 15 beds for adults (primarily seniors). Combined, the new site will offer 80 beds which is double TCAA's current 40-bed shelter capacity and will help to serve more than 625 adults and seniors.
- Financial Success Center and Community Action Programs which offer safety from crisis, both through building income via employment and training opportunities, and through emergency rent/utility assistance during a financial crisis.

The project enhances access to essential services by bringing together various programs and service providers at a single location. Visitors can access a range of resources including food, shelter, workforce development, navigation, and heat respite. Programs will also be easy to access due to the site's location along the light rail.

TCAA is one of the East Valley's largest social service agencies in terms of the volume of people served and range of programs offered. TCAA continues to respond to an elevated demand for services in the community. In FY23, TCAA served more than 35,000 adults and anticipates increasing its capacity to serve more than 40,000 annually.

**Board Member:** Javier Luera

**Comparatives:**

- |                        |           |
|------------------------|-----------|
| • Silicon Valley Bank  | \$100,000 |
| • Tempe Fire Charities | \$50,000  |



**Organization:** UMOM

**Amount Recommended:** \$130,000 (Capital Campaign to be split in three increments in FY25, FY26, FY27)

**Description:** UMOM is the largest homeless shelter for families in Arizona. Their goal is to keep families together and provide a continuum of care from emergency shelter to transitional housing and into permanent affordable housing. Families at UMOM are offered the opportunity to gain the job skills, medical care, childcare, and education needed to rebuild their lives and be successful when they leave.

UMOM New Day Centers is requesting SRP support its capital campaign with a goal of raising \$15M by December 2025 and to complete construction on this project by December 2026. UMOM has raised over \$7.5M to date.

UMOM's Family Emergency Shelter is located on Van Buren down the road from SRP. This campus has 150 shelter units. UMOM is planning to redesign and renovate these units to add capacity to accommodate larger families on Maricopa County's wait list for family shelter including:

- Redesigning and renovating 150 existing shelter rooms to accommodate larger families of up to 5 people.
- Repurposing and renovating stand-alone buildings to add new shelter rooms to accommodate larger and/or multigenerational families of up to 9 people.
- Building remodel to repurpose office units to shelter units. With many staff now working remotely this will allow for additional space on the campus for emergency shelter rooms.
- Expanding case management and workforce development support to newly increased client population.

Homelessness has increased by 37% between 2018-2022 in Maricopa County in large part due to the lack of affordable housing. Meanwhile, median household income only rose 22% during those 5 years. Currently, there are over 250 families in Phoenix experiencing homelessness, with a current wait time to gain access to shelter of over six weeks. UMOM has been an integral support for homeless individuals and families for 60 years. This campaign supports the continued increased need in the community and UMOMs ability to provide resources.

**Board Member:** Reuben Judd

**Comparatives:**

- |                         |             |
|-------------------------|-------------|
| • Nationwide Insurance  | \$500,000   |
| • Thunderbird Charities | \$250,000   |
| • City of Phoenix       | \$2,260,000 |



**Organization:** Valley of the Sun United Way

**Amount Recommended:** \$185,000

**Description:** Valley of the Sun United Way is requesting SRP support the Annual Campaign Fund and sponsorship of the “We Are United” Luncheon. In 2021, VSUW unveiled Mighty Change 2026, a five-year plan focused on support and programming for Health, Housing and Homelessness, Education, and Workforce Development in underrepresented, low-income, minority populations across Maricopa County. Support of the campaign would help fund housing and homelessness programs focused on prevention and assistance, decreasing housing insecurity and supporting the emergency shelter system.

For reference: In FY20, the Corporate Contributions Committee approved a reduction of corporate support to VSUW by \$200,000 to align with the Community Stewardship Strategic Plan. In FY21, the VSUW corporate contribution was reduced by \$100,000. The remaining reduction of \$100,000 is scheduled to be made in \$50,000 increments and was approved to be delayed to FY24 and FY25 due to the increased need in the community as a result of the pandemic, therefore this request reflects a \$50,000 reduction from last fiscal year.

**Board Member:** Nina Mullins

**Comparatives:**

- APS \$424,227
- Blue Cross Blue Shield \$228,166
- Nationwide \$291,312

**Corporate Contributions Budget Summary**

FY24 Valley Year-to-Date Actuals (May 1 – January 24, 2024)

Priority Area	Budget	YTD Actuals	Remaining Budget
Basic Needs	\$2,142,542	\$1,155,250	\$987,292
Education	\$1,489,140	\$786,282	\$702,858
Arts & Culture	\$607,607	\$565,286	\$42,321
Civic Engagement	\$430,350	\$255,660	\$174,690
Environment	\$121,400	\$51,000	\$70,400



# EXECUTIVE SUMMARY



## Corporate Contributions Committee Items for Approval

February 14, 2024

Organization	Amount Requested	Previous Year Contribution	Focus Area	SRP Employee on Board
Ronald McDonald House	\$30,000	\$30,000	Basic Needs	Jim Pratt
ASU Foundation Department of Physics	\$31,316	\$29,211	Education	N/A
Arizona Science Teachers Association	\$50,000	\$40,000	Education	N/A
Mesa United Way	\$50,000	\$50,000	Basic Needs	Kevin Nielsen
Maricopa Community College Foundation	\$55,000	\$55,000	Education	Geri Mingura
Tempe Community Action Agency	\$65,000	\$15,000	Basic Needs	Javier Luera
UMOM	\$130,000	\$45,000	Basic Needs	Reuben Judd
Valley of the Sun United Way	\$185,000	\$235,000	Basic Needs	Nina Mullins

*Note: Detailed descriptions for each item included in appendix.*

**Organization:** Ronald McDonald House Charities

**Amount Recommended:** \$30,000 (Capital Campaign to be paid in FY24)

The Ronald McDonald House Charities of Phoenix (RMHC) provides a home to families managing the stress of having to travel great distances to receive medical care for their ill and injured children. RMHC operates three houses in the Valley (two in Central Phoenix and one in Mesa).

RMHC is requesting SRP support its capital improvements campaign for the Cambridge House with a goal of \$623K. The Cambridge Renovation Project began in late fall of 2023 and is scheduled to conclude in late spring of 2024.

Cambridge House has been on the Phoenix Children’s campus for 15 years and has 12 guest rooms and six apartments. Crucial updates will be completed as part of the renovation project



including a community kitchen and dining room makeover, updates to the living area and an addition of a welcoming reception, business center and a private intake room.

RMHC is experiencing significantly more requests and served 1,003 families in 2022 an unprecedented 74% more families than 2021. Overall, RMHC provided 15,539 nights of rest in 2022 compared to 9,917 in 2021.

**Board Member:** Jim Pratt

**Comparatives:** N/A

**Organization:** ASU Foundation - Department of Physics

**Amount Recommended:** \$31,316

**Description:** The ASU Modeling Instruction Program provides a model-centered professional development opportunity for math and science high school teachers. Advanced science content courses and modeling workshops are offered to teachers each summer through a graduate program covering physics, chemistry, and middle school/ninth grade physical science with mathematics, which can lead to a Master of Natural Science degree for physics teachers.

The ASU Modeling Instruction Program will impact over 70 Arizona teachers. Teachers choose from 20 rotating courses (15 to be offered in summer 2024) which include: contemporary physics, interdisciplinary science, and eight distinct Modeling Workshops in physics and chemistry. These courses teach highly engaging methods with course content as it should be done in the classroom.

**Comparatives:** N/A

**Organization:** Arizona Science Teachers Association

**Amount Recommended:** \$50,000

**Description:** Arizona Science Teachers Association (ASTA) is a state-wide professional organization for teachers of science Pre-K through Post-Secondary. ASTA's mission is to inspire, engage, and support science teachers in preparing STEM learners for success. ASTA is an affiliate of the National Science Teachers Association and promotes members to engage together as a community of learners.

SRP's sponsorship of the Ambassador Program is designed to continue professional and leadership development of K-12 educators through the "train the trainer" model. Twenty Ambassadors and Ambassadors-in-Training (AiT) will be contracted with ASTA to lead webinars, workshops, academies, and other opportunities in-person and virtually. These programs build a teacher's personal efficacy and efficiency in teaching science/STEM which positively impacts their classrooms and result in better preparing students for college and careers in STEM. The goal for 2024-25 is to have the Ambassador Program train over 800 educators across the state.



**Comparatives:**

- Tucson Electric Power \$25,000

**Organization:** Mesa United Way

**Amount Recommended:** \$50,000

**Description:** Mesa United Way is seeking funds to support the Foster360 program. Annually, more than 900 young adults age out of the Arizona foster care system, and within two years, 50% become homeless. Support of the Foster360 provides housing and other resources for homeless youth that have aged out of the foster care system. These funds will contribute to overall program management and expansion into its new location, Pepper Place. Pepper Place will house 15 youth and ensure their safety and success with intensive case management, educational employment requirement assistance and traumatic brain injury therapy through a new partnership with Barrow Neurological Institute (addressing needs of youth who experience brain injury due to emotional trauma).

**Board Member:** Kevin Nielsen

**Comparatives:**

- Crescent Crown \$26,601
- Quick Trip \$68,673
- Nationwide \$32,546
- Vrana Law Firm \$20,000

**Organization:** Maricopa Community College Foundation

**Amount Recommended:** \$55,000

**Description:** The Maricopa Community College Foundation seeks an increase in support that will assist in outreach to students in K-12 system to help increase high school graduation rates and college readiness. These local industry partnerships help MCC inform curriculum, provide internships, employment skills, job-readiness activities and promote equity in opportunity through scholarships and other support for underserved populations.

1. \$10,000 to sponsor Be A Student's Hero campaign, March 2024
2. \$25,000 to support Girls Get IT East and West Valley colleges
3. \$20,000 to support Fast Track Certificate Program

**Board Member:** Geri Mingura

**Comparatives:**

- AT&T \$25,000
- Meta Data Center \$50,000
- True West Credit Union \$40,000
- Wells Fargo \$10,000



**Organization:** Tempe Community Action Agency

**Amount Recommended:** \$65,000 (Capital Campaign to be split in two increments in FY25, FY26)

**Description:** Tempe Community Action Agency (TCAA) serves the needs of low income and elderly individuals in Tempe and East Valley through the provision of basic needs. Their five areas of concentration include: housing security, hunger relief, senior independence, healthy families, and economic stability.

TCAA is requesting SRP support its capital campaign with a goal of raising \$19M by December 2024 and with plans to open doors January 2026. TCAA has raised over \$9.5M to date.

TCAA will build the East Valley Housing, Health, & Human Services Center, a 30,000 sq ft, 3-story hub on a one-acre parcel located along the light rail on Apache Blvd. and at the Tempe/Mesa border. The new center will include:

- TCAAs large food pantry operation converted to a “choice-based” model from a traditional pantry. Choice-based models reduce food waste as participants can make their own food selections rather than being handed a pre-packaged food box also helping to reduce costs.
- A commercial kitchen to prepare meals for the Meals on Wheels and senior center lunch programming operated in Tempe and S. Scottsdale moving away from purchased and transported pre-cooked meals.
- A 65-bed fixed emergency shelter for adults and seniors helping to sunset the existing I-HELP shelter program, which is a mobile model that makes nightly use of sleeping space within local church buildings.
- A new transitional housing area with 15 beds for adults (primarily seniors). Combined, the new site will offer 80 beds which is double TCAA's current 40-bed shelter capacity and will help to serve more than 625 adults and seniors.
- Financial Success Center and Community Action Programs which offer safety from crisis, both through building income via employment and training opportunities, and through emergency rent/utility assistance during a financial crisis.

The project enhances access to essential services by bringing together various programs and service providers at a single location. Visitors can access a range of resources including food, shelter, workforce development, navigation, and heat respite. Programs will also be easy to access due to the site's location along the light rail.

TCAA is one of the East Valley's largest social service agencies in terms of the volume of people served and range of programs offered. TCAA continues to respond to an elevated demand for services in the community. In FY23, TCAA served more than 35,000 adults and anticipates increasing its capacity to serve more than 40,000 annually.

**Board Member:** Javier Luera

**Comparatives:**

- |                        |           |
|------------------------|-----------|
| • Silicon Valley Bank  | \$100,000 |
| • Tempe Fire Charities | \$50,000  |



**Organization:** UMOM

**Amount Recommended:** \$130,000 (Capital Campaign to be split in three increments in FY25, FY26, FY27)

**Description:** UMOM is the largest homeless shelter for families in Arizona. Their goal is to keep families together and provide a continuum of care from emergency shelter to transitional housing and into permanent affordable housing. Families at UMOM are offered the opportunity to gain the job skills, medical care, childcare, and education needed to rebuild their lives and be successful when they leave.

UMOM New Day Centers is requesting SRP support its capital campaign with a goal of raising \$15M by December 2025 and to complete construction on this project by December 2026. UMOM has raised over \$7.5M to date.

UMOM's Family Emergency Shelter is located on Van Buren down the road from SRP. This campus has 150 shelter units. UMOM is planning to redesign and renovate these units to add capacity to accommodate larger families on Maricopa County's wait list for family shelter including:

- Redesigning and renovating 150 existing shelter rooms to accommodate larger families of up to 5 people.
- Repurposing and renovating stand-alone buildings to add new shelter rooms to accommodate larger and/or multigenerational families of up to 9 people.
- Building remodel to repurpose office units to shelter units. With many staff now working remotely this will allow for additional space on the campus for emergency shelter rooms.
- Expanding case management and workforce development support to newly increased client population.

Homelessness has increased by 37% between 2018-2022 in Maricopa County in large part due to the lack of affordable housing. Meanwhile, median household income only rose 22% during those 5 years. Currently, there are over 250 families in Phoenix experiencing homelessness, with a current wait time to gain access to shelter of over six weeks. UMOM has been an integral support for homeless individuals and families for 60 years. This campaign supports the continued increased need in the community and UMOMs ability to provide resources.

**Board Member:** Reuben Judd

**Comparatives:**

- |                         |             |
|-------------------------|-------------|
| • Nationwide Insurance  | \$500,000   |
| • Thunderbird Charities | \$250,000   |
| • City of Phoenix       | \$2,260,000 |



**Organization:** Valley of the Sun United Way

**Amount Recommended:** \$185,000

**Description:** Valley of the Sun United Way is requesting SRP support the Annual Campaign Fund and sponsorship of the “We Are United” Luncheon. In 2021, VSUW unveiled Mighty Change 2026, a five-year plan focused on support and programming for Health, Housing and Homelessness, Education, and Workforce Development in underrepresented, low-income, minority populations across Maricopa County. Support of the campaign would help fund housing and homelessness programs focused on prevention and assistance, decreasing housing insecurity and supporting the emergency shelter system.

For reference: In FY20, the Corporate Contributions Committee approved a reduction of corporate support to VSUW by \$200,000 to align with the Community Stewardship Strategic Plan. In FY21, the VSUW corporate contribution was reduced by \$100,000. The remaining reduction of \$100,000 is scheduled to be made in \$50,000 increments and was approved to be delayed to FY24 and FY25 due to the increased need in the community as a result of the pandemic, therefore this request reflects a \$50,000 reduction from last fiscal year.

**Board Member:** Nina Mullins

**Comparatives:**

- APS \$424,227
- Blue Cross Blue Shield \$228,166
- Nationwide \$291,312

**Corporate Contributions Budget Summary**

FY24 Valley Year-to-Date Actuals (May 1 – January 24, 2024)

Priority Area	Budget	YTD Actuals	Remaining Budget
Basic Needs	\$2,142,542	\$1,155,250	\$987,292
Education	\$1,489,140	\$786,282	\$702,858
Arts & Culture	\$607,607	\$565,286	\$42,321
Civic Engagement	\$430,350	\$255,660	\$174,690
Environment	\$121,400	\$51,000	\$70,400



# AGENDA



February 14, 2024

## Corporate Contributions

### Committee

1. **Call to Order**..... MS. CHABRIER

2. **Safety Minute** .....MS. RICKARD

3. **Community Partnerships Grant Renewals and Requests –**

*(Grant recommendations of over \$25,001 or more including renewals)* ..... MS. RICKARD

Ronald McDonald House

ASU Foundation Department of Physics

Arizona Science Teachers Association

Mesa United Way

Maricopa Community College Foundation

Tempe Community Action Agency

UMOM

Valley of the Sun United Way

4. **Chairman's Report**

5. **Adjournment**



## Organization

**\*Organization Category:** Basic Needs  
**Official Name:** RONALD MCDONALD HOUSE CHARITIES OF CENTRAL AND NORTHERN ARIZONA INC  
**\*Legal Name:** Ronald McDonald House Charities of Central and Northern Arizona, Inc.  
**\*Address:** 501 E Roanoke Ave  
**Address 2:**  
**\*City:** Phoenix  
**\*State:** Arizona  
**\*Zip/Postal Code:** 85004  
**\*Main Telephone:** 602-254-2654  
**\*Main Email Address:** development@rmhccnaz.org  
**\*Website Address:** www.rmhccnaz.org  
**\*Executive Director Name:** Kerry Schulman  
**\*Executive Director Phone Number:** 602-798-5088  
**\*Executive Director Email Address:** kerry@rmhccnaz.org

## Proposal

**\*Request Owner:** Deana Perez  
**Request Source:** External (Submitted 11/09/2023)  
**Proposal Type:** General Grant Application  
**\*Determination Status:** Ready for Two Week  
**Organization Category:** Basic Needs  
**Type of Request:** Pledge  
**Purpose:** Capital  
**Project Title:** Capital Improvements to Cambridge House  
**In-Kind Request?:** No  
**Request Amount:** \$623,953.00  
**Requested Cash Amount:** \$623,953.00  
**Cash Recommended:**  
**In-Kind Recommended:** \$0.00  
**Describe Mission/Geographic Impact :** Ronald McDonald House Charities of Central and Northern Arizona has a mission to be a welcoming "home-away-from-home" for families with children facing medical challenges, providing an atmosphere of comfort, hope, and courage. For over 38 years, Ronald McDonald House Charities of Central and Northern Arizona (RMHCCNAZ) has served families traveling to the Valley for medical care for their children. We offer three locations on, or minutes away from, hospital campuses - Roanoke House and Cambridge House in Phoenix, and Dobson House in Mesa.

Our Keeping Families Together Program serves families in need. No matter what. Keeping Families Together is the heart of our mission through which, in a home-like atmosphere, families can rest; rejuvenate; and face their hardest battles together.

RNHCCNAZ offers families a welcoming and safe place to stay close to the facilities where their children are receiving care, nourishing meals, and a support system of other families going through similar experiences. We believe in family-centered care and take great pride in anticipating families' needs so they can focus on their child's recovery.

Since opening our doors in 1985, families have made more than 58,557 visits to our Houses. RMHCCNAZ serves families from all 15 Arizona counties and from 29 states; 88% of families served in 2022 were from Arizona. We are experiencing significantly more requests and served 1,003 families 2022 - an unprecedented 74% more families than 2021. We provided 15,539 nights of rest in 2022 compared to 9,917 in 2021.

**Program/Project tie to SRP Goals:** RMHCCNAZ's project is tied to SRP's goal to "support for basic needs" goal, as RMHCCNAZ provides food, shelter, and safety to children and families experiencing a pediatric medical crisis.

As the second of three Valley Houses, Cambridge House sits on the world-renowned Phoenix Children's Hospital campus. Cambridge House offers 12 guest rooms and six apartments to provide comfort and support, ensuring families can stay together during their medical crisis.

**Project/Program Description:**

The 15-year-old Cambridge House requires essential renovations to continue providing the highest level of care for families and meet their basic needs while they stay by their child during medical care. The first floor, serving as the heart of the House, requires a complete overhaul to breathe new life into its vital community spaces. This program will ensure families have their lodging and nutrition needs met in a supportive environment.

Our Houses are the center of our program. Without our Houses, RMHCCNAZ cannot deliver the services our families need. Cambridge House is where families from Arizona, and other states, access Keeping Families Together. Families' basic needs for a comfortable, private room to sleep; a kitchen and stocked pantry; home-cooked meals for nourishment; and relief from financial strain during a pediatric medical crisis are met at Cambridge House.

The need for our services has grown, and Cambridge House has high occupancy rates, reaching or nearing 100%. The average length of stay, currently 65 nights, can often extend far beyond that, reflecting the severity of medical challenges families face.

For instance, brave 13-year-old David from Page, Arizona, is battling cancer and has called Cambridge House his home for an astonishing 335 nights. Without Keeping Families Together, David's family would have an estimated additional burden of more than \$95,000 in hotel and meal costs, not covered by any insurance, just to be near their child during treatment. His story exemplifies the critical role this House plays in providing a supportive environment during extremely trying times.

The program goal is to renovate the House so that families have more space and updated amenities for a comfortable stay for many years to come. We seek to ensure that we are providing the best services to families in the best environment possible.

Description of work: To maintain a warm and welcoming environment, crucial updates will be completed as part of the Cambridge House Renovation Project. The community kitchen will receive a much-needed makeover to accommodate and nourish guest families better, while a revamped dining room will create a sacred space for families to come together and find support. The living area will be transformed, fostering a joyful atmosphere for children to play in and families to create cherished memories. Additionally, a welcoming reception and business center and a private intake room will be created to ensure families feel at ease during check-ins.

Timeline: The Cambridge Renovation Project began in late Fall of 2023 and is scheduled to conclude in late Spring of 2024, at the direction of Concord General Contracting in Mesa, Arizona.

**Program Metrics:**

RMHCCNAZ staff will document the number of individuals served through this program, as well as relevant demographics of each family during registration and intake. We capture a family's address and how many individuals are receiving nights of rest. We capture a family's income data as well as their race and ethnicity. Disclosure of these details are optional. All information is stored in our secure database.

The program funded through a grant from SRP will serve more than 500 families each year at Cambridge House. Using historic data, RMHCCNAZ anticipates serving families from all 15 counties in Arizona in addition to approximately 30 other states. Currently, we serve families whose child is facing a serious health condition and mothers who experience high-risk pregnancies. Most diagnoses our families face are premature birth, heart conditions, neurological disorder, cancer, and pulmonary diseases. More than 50% of the families we serve represent low-income households. We serve diverse families who represent Asian, African American, Hispanic, Native American, Native Hawaiian and/or Pacific Islander, White/Caucasian, and Multiracial descent.

The long-term impact of the investment in this project is significant. We survey families to evaluate the benefit of having our home-away-from-home and services at no cost. Recent survey results show that through staying at our Houses:



\* 93% of families strongly agreed that they increased their ability to follow the doctor's recommendations for their child's care because they were able to stay close to the hospital.

\* 98% of families strongly agreed that Ronald McDonald House helped reduce the financial impact on their family during their child's treatment.

\* 94% of families strongly agreed that the services offered by Ronald McDonald House helped reduce their level of stress.

**Intended Use of SRP Funds:**

SRP funds will be used to complete first floor renovations to RMHCCNAZ's Cambridge House. Renovations will be made to the kitchen, dining room, family area, reception area, day use room, hallway, break room, and restrooms.

Specifically, RMHCCNAZ will contract with a company to oversee and complete electrical, HVAC, demolition, carpentry, drywall, painting, and tile work. The company will provide installation of doors, frames and hardware, bathroom fixtures, millwork, and flooring. RMHCCNAZ's budgeted expenses include design/permitting fees, insurance, and other general requirements.

**SRP Sponsorship Benefits:**

A detailed breakdown of all expenses is provided with the project budget attachment. RMHCCNAZ would be happy to extend the following benefits to SRP for this contribution.

\* Priority to SRP for volunteer opportunities

\* Provide RMHCCNAZ staff to speak at workplace events

\* Recognize SRP as a partner on our website and social media platforms during the grant term (4,500 Facebook followers, 1,400 Instagram followers, 1,100 LinkedIn followers)

\* Recognize SRP as a partner in our annual report

\* Display SRP as a partner on our digital donor recognition TVs at reception in all three Valley locations during the grant term

\* Welcome representative from SRP to present a check or tour any of our facilities

**Other Sources of Funding:**

RMHCCNAZ secured partial funding for the cost of renovations from local foundations, including the Diane and Bruce Halle Foundation and Arizona Complete Health. Because we are renovating the entire first floor of Cambridge House, there are additional expenses for the kitchen remodel, as well as the other rooms. The proposed budget reflects the remaining expenses required to complete the Cambridge House first floor renovations. As this is a critical project, RMHCCNAZ Board of Directors has committed to authorizing the use of general operating funds to cover any gaps in project funding. However, the use of these funds can have a significant impact on the number of families we are able to serve in our Houses, so every effort is being made to secure funding from outside sources.

Although we are proud to call McDonald's our founding partner, RMHCCNAZ is a non-profit 501(c)(3) corporation. We rely on the support of the entire community and greatly value donations from individual donors, foundations, and other corporate partners for our Keeping Families Together Program. We also receive some reimbursement from 8 different AHCCCS plans for eligible families.

**Similar Organizations:**

RMHCCNAZ is unique among Arizona organizations. In fact, the unprecedented increase in requests over the past year stresses the need for our unique program and the gap in services that families face.

No other organization in northern and central Arizona provides free temporary lodging, nourishing meals, and necessities to families who are experiencing a pediatric health crisis. While some organizations help cover the costs of a family's medical expenses, we are the only organization that provides immediate support and relief to families with nowhere else to stay, sleep, eat, or rest while accessing specialized care for their child. All services are provided at no cost to the family, regardless of their ability to pay.

**Letter Signer & Title:**

Andrea Moreno, Manager, Community Outreach

**Internal Comments:**

Capital Improvements to Cambridge House.

HOLD - February Committee.

**Attachments**

**In-Kind Supporting Documentation:**

**Current Year Budget:** RMHCCNAZ FY 2023 ORG Budget FINAL.pdf  
**Last Year's Budget:** RMH\_SRP\_2022 Statement of Activities.pdf  
**Program Budget:** RMHC Cambridge Budget w Breakouts 2023.pdf  
**Audited Financial Statements:** 2022 1231 Financial Statement - Ronald McDonald - CNAZ (4).pdf  
**Board of Directors Listing:** RMH Board List 2023.pdf  
**List of Corporate Contributors:** RMH\_Funding Sources 2023\_Keeping Families Together.pdf  
**Additional Attachment (1):**  
**Additional Attachment (2):**  
**Signed Letter & Non PO Payment Form:**  
**Number of Events:** 0  
**Custom Report:**  
**Event 1 Name - Approved:**  
**Event 1 Date - Approved:**  
**Event 2 Name - Approved:**  
**Event 2 Date - Approved:**  
**Event 3 Name - Approved:**  
**Event 3 Date - Approved:**

## Payment

## Scan

No record of recent scan exists

## Approval

**Requested Amount:** \$623,953.00  
**\*Recommended Amount:**  
**Prior Approved Grants:**

- 2013 - - \$0.00
- 2013 - - \$300.00
- 2013 - - \$50,000.00
- 2014 - - \$70.00
- 2014 - - \$5,000.00
- 2015 - - \$20,000.00
- 2016 - - \$20,000.00
- 2018 - - \$24,004.17
- 2018 - President's Volunteer Spirit Awards- Chris Rodriguez - \$2,500.00
- 2019 - Dollars for Doers Grant - \$250.00
- 2019 - Dollars for Doers Grant - \$250.00
- 2019 - A McNight to Remember - Beauty and the Beast Gala - \$12,038.78
- 2020 - A McNight to Remember - Around the World in 80 Days Gala - \$13,793.33
- 2020 - COVID-19 Relief Funds - \$5,000.00
- 2020 - Dollars for Doers Grant - \$250.00
- 2020 - Sponsor 6th Annual Ronald McDonald House Greater Phoenix Pro-Am - \$5,000.00
- 2021 - 7th Annual Ronald McDonald House Greater Phoenix Pro-AM - \$5,000.00
- 2021 - Annual Program Support - \$20,000.00
- 2021 - Jim Pratt Annual Allotment Contribution - \$5,000.00
- 2022 - RMHCCNAZ's 2021 Corporate Champions - \$20,000.00
- 2022 - Payroll Deduction Grant - \$6,046.25
- 2022 - Payroll Deduction Grant - \$3,612.75

- 2022 - Payroll Deduction Grant - \$7,556.50
- 2022 - Payroll Deduction Grant - \$2,408.50
- 2022 - Payroll Deduction Grant - \$2,378.50
- 2022 - Payroll Deduction Grant - \$2,378.50
- 2022 - Payroll Deduction Grant - \$2,388.50
- 2022 - Payroll Deduction Grant - \$2,388.50
- 2023 - Payroll Deduction Grant - \$2,143.54
- 2023 - Payroll Deduction Grant - \$2,087.54
- 2023 - Payroll Deduction Grant - \$2,073.54
- 2023 - Payroll Deduction Grant - \$2,073.54
- 2023 - Payroll Deduction Grant - \$3,170.31
- 2023 - Payroll Deduction Grant - \$4,504.04
- 2023 - Payroll Deduction Grant - \$40.00
- 2023 - Payroll Deduction Grant - \$2,411.54
- 2023 - Keeping Families Together Program and Event Sponsorships - \$30,000.00
- 2023 - Payroll Deduction Grant - \$2,087.54
- 2023 - Payroll Deduction Grant - \$3,131.31
- 2023 - Payroll Deduction Grant - \$2,179.54
- 2023 - Payroll Deduction Grant - \$2,087.54
- 2024 - Payroll Deduction Grant - \$2,087.54
- 2024 - Keeping Families Together Program and Events Sponsorships - \$30,000.00
- - -
- - - \$0.00
- - - \$0.00
- - -

**Request Status:** Pending

## Contact

---

**Salutation:**  
**\*First Name:** Kerry  
**Middle Name:**  
**\*Last Name:** Schulman  
**Vendor Number:**  
**Title:** Chief Executive Officer  
**Title (CEO):**  
**Address:**  
**Address 2:**  
**City:**  
**State:**  
**Province:**  
**Country:**  
**Zip/Postal Code:**  
**Telephone:** 602-254-2654  
**Fax:**  
**Email Address:** kerry@rmhccnaz.org  
**Contact Type:**  
**Creation Date:** 10/16/2023

**Last Saved By:** 1000000013495485

**Last Saved Date:** 16-OCT-23 11.02.04.482930 AM

**Notes:**

**\*Internal Use Only?:** N

**CEO First Name:**

**Principal Prefix:**

**CEO Last Name:**

**Mobile Phone:**

**CEO Email Address:**

**CEO Phone:**

**CEO Mobile Phone:**

**CEO/Executive Director Contact:**

**Person completing application:**

## Organization

**\*Organization Category:** Education  
**Official Name:**  
**\*Legal Name:** Arizona State University Foundation for A New American University  
**\*Address:** P.O. Box 2260  
**Address 2:**  
**\*City:** Tempe  
**\*State:** Arizona  
**\*Zip/Postal Code:** 85280-2260  
**\*Main Telephone:** 480-965-3759  
**\*Main Email Address:** asufoundationgrants@asufoundation.org  
**\*Website Address:** www.ASUFoundation.org  
**\*Executive Director Name:** Gretchen E. Buhlig  
**\*Executive Director Phone Number:** 480-965-3759  
**\*Executive Director Email Address:** asufoundationgrants@asufoundation.org

## Proposal

**\*Request Owner:** Deana Perez  
**Request Source:** External (Submitted 11/07/2023)  
**Proposal Type:** General Grant Application  
**\*Determination Status:** Ready for Two Week  
**Organization Category:** Education  
**Type of Request:** Annual  
**Purpose:** Operating Expenses  
**Project Title:** Modeling Instruction in Physics and Chemistry  
**In-Kind Request?:** No  
**Request Amount:** \$31,316.00  
**Requested Cash Amount:** \$31,316.00  
**Cash Recommended:**  
**In-Kind Recommended:** \$0.00

**Describe Mission/Geographic Impact :** The ASU Foundation for a New American University is a private, nonprofit organization that raises and invests private contributions to support Arizona State University (ASU). The foundation coordinates and directs all major fundraising campaigns on behalf of ASU and its colleges and schools. Fundraising activities support student scholarships, transformational education ventures, faculty research, programs and projects serving underserved and minority populations and other initiatives important to the university, its students and the higher education sector. ASU Foundation manages total private assets of over \$1.5 billion (FY 23). ASU Foundation is the fiscal agent for this grant application to support Modeling Instruction in Physics and Chemistry at ASU.

ASU's charter (mission) states that the university is "a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves." Modeling Instruction helps ASU achieve its mission by meeting the STEM education needs of Arizona communities.

Since its inception, Modeling Instruction has reached nearly 1,500 high school teachers throughout the state of Arizona and impacted hundreds of thousands of Arizona high school students.

**Program/Project tie to SRP Goals:** Though there are many advantages to physical science education in high schools, Arizona has a chronic shortage of qualified teachers proficient with the material. Teaching the physical sciences requires expertise in the subject and an understanding of how to effectively communicate complex topics. In the current educational landscape, a teacher with training in another discipline, such as biology or engineering, is often tasked to lead a physical science class, despite the lack of training. Modeling Instruction rectifies this gap. Thus, the program aligns with SRP's vision to:

\* Provide professional development for teachers to build STEM education for K--12 students.

\* Help teachers better prepare students for higher education through enrichment activities and access to technology.

\* Help high school students develop job-readiness and employment skills.

The Modeling Instruction program at ASU meets the aforesaid stated objectives by:

\* Improving the quality of math and science education through development of highly effective teachers and "train the trainer" programs for physics and chemistry teachers.

\* Preparing teachers to better equip students for higher education by encouraging student success in the physical sciences through access to technology.

\* Developing job readiness and employment skills for students through teacher development.

\* Assisting educators to implement programs that highlight wise use of electricity as an important resource (two of ASU's Modeling Instruction courses focus on electricity).

**Project/Program Description:**

Modeling Instruction in Physics and Chemistry started in 2001 as a means of closing the gap in STEM content knowledge of Arizona teachers. Through a guided-inquiry approach to teaching science and organized instruction around a coherent storyline of model development (<https://www.youtube.com/watch?v=nVnoGKLmApU&t=37s>), Modeling Instruction provides content instruction while immersing students in the process of doing science. Research shows that students in Modeling Instruction classrooms perform significantly better on measures of conceptual knowledge when compared to similar students in traditional classrooms. ASU Professor Jane Jackson (<https://vimeo.com/178494222>), the first woman to receive a PhD in physics at ASU, manages the Modeling Instruction program which takes place each summer on ASU's Tempe campus.

The program is designed for high school science teachers pursuing professional development and/or a Master of Natural Science (MNS) degree in physics. Its primary objectives are to: 1) improve the quality of physical science-focused education through development of highly effective teachers; 2) prepare teachers to better equip students for success in the physical sciences once they graduate and attend a post-secondary educational institution; and 3) develop job readiness and employment skills for students. Teachers are eligible to receive graduate credit and professional development hours for participating in ASU's Modeling Instruction program.

Once teachers enroll in the program, they may choose from twenty rotating courses (7 offered each summer), including contemporary physics, interdisciplinary science and eight distinct Modeling Workshops in physics and chemistry. For pre-service teachers, Modeling Workshops are their required ASU "teaching methods" courses, and students laud them as useful and worthwhile. Physics is the foundation of all sciences, engineering, and technology, so Arizona's economic health requires strong high school physics. Given Arizona's chronic shortage of qualified physics and chemistry teachers, the impact of ASU's Modeling Instruction program cannot be overstated.

In summer 2024, four Modeling Instruction graduate level courses will be offered from June 3 to 21. This includes 90 contact hours each in the following subjects: mechanics, 1st semester chemistry, 2nd semester/advanced chemistry, and mechanical waves & sound. Two 5-week advanced courses (spacetime physics and the structure of matter) will be offered from June 24 to July 26. Each course is 3 graduate credits, hands-on and minds-on interactive engagement. Teachers can complete a minimum of 135 hours of work in each course, an Arizona Board of Regents requirement. Modeling Instruction courses are peer-led, each with two leaders. Teachers choose ASU graduate credit (~\$2,250 for 3 credits) or non-credit (free clock hours for recertification).

A 3-credit online course for Master of Natural Science degree candidates in physics will be held from May 16 to July 26. This course includes designing action research and analyzing data and culminates in teams of participants submitting proposals to the ASU Institutional Review Board by July 26 for approval to do their required 135-hour action research project in the classroom.

Approximately 60 teachers, the vast majority from Arizona schools, are expected to participate in the program. Some teachers attend simply to better themselves as teachers of physics or chemistry. Participants include Arizona public school teachers who are awardees of \$2,000 scholarships from 2022 Arizona Senate Bill 1328, which was enacted to improve the quality of professional development for teachers. The scholarships pay most tuition costs, thus allowing Modeling Instruction to leverage funds from SRP and other local companies to augment these scholarships. By attending Modeling Instruction, Arizona teachers are able to re-train and become certified in physics or chemistry. Teachers can also earn 18 graduate credits in physics or chemistry and qualify to teach dual enrollment (which provides high school students the opportunity to earn community college credits while still in high school). A few pre-service teachers typically participate. The Modeling Instruction team also offers senior-level versions of the Modeling Workshops.

During the academic year, teachers can participate in on-line communities of practice to discuss classroom implementation issues and continue to build expertise in teaching.

The Modeling Instruction team's goal is to empower teachers with content knowledge, pedagogy, and skills in classroom technology to teach physics and/or chemistry effectively.

Starting the summer of 2025, the Modeling Instruction team will expand to middle school science and math. Middle school Modeling Workshops began at ASU a dozen years ago. It ended after three summers due to lack of funding and staff. ASU's national partner, the American Modeling Teachers Association (AMTA), has offered these courses through the years in other states. Last winter, the 7-person Modeling Instruction task force in the Department of Physics determined it was time to bring this program back to Arizona teachers and communities. The Department of Physics welcomes input by SRP, so that this goal can be reached. The local need is enormous.

**Program Metrics:** ASU expects to enroll approximately 60 high school teachers across its Modeling Instruction courses this summer. Assuming each teacher teaches between 150 and 175 students each year, ASU's Modeling Instruction staff estimates the total number of individuals served to be over 9,000 students.

Most Arizona-based participants teach in high school districts serving students in high-poverty areas, a majority being public schools located across Maricopa County. Districts with high participation in recent summers include Phoenix Union High School District, Tolleson Union High School District, Mesa Public Schools, Chandler Unified School District and Gilbert Unified School District.

Specific metrics that will be captured include: 1) number and demographics of Arizona teacher participants; 2) names and types of schools represented (i.e., public, charter, independent, etc.); 3) evidence of course-related knowledge acquisition (as measured by pre- and post-course testing); 4) number of scholarships awarded; and 5) teacher satisfaction in the program (as gleaned through detailed course evaluations).

**Intended Use of SRP Funds:** As outlined in the attached budget, SRP funds will primarily be used for program support, including salary/wages for four peer co-leaders (for three weeks full-time, including minimal ERE/benefits). Peer co-leaders help lead instruction of courses. Participants state that co-leaders are essential for a broader perspective on how to teach effectively to different clientele and to keep the peer leader's workload manageable.

Each Modeling Instruction course, and the online 3-credit course on action research, require curriculum development to add new physics and chemistry education research learnings and effective classroom practices. Peer leaders and co-leaders are paid to do this work.

Instructional/lab materials are needed for teachers to use in the four summer Modeling Instruction courses.

One major expense is a licensing fee to the American Modeling Teachers Association (AMTA), a national partner for each teacher's year-round use of research-informed downloadable curricular resources.

**SRP Sponsorship Benefits:** n/a

**Other Sources of Funding:** A significant funding need of Modeling Instruction is ASU partial tuition scholarships. Scholarship funding is crucial because most teachers are underpaid. Furthermore, they cannot advance on the salary scale if their school gives financial support. New public school teachers' salaries are typically \$45,000 or less, and many teachers are paying off student loans while managing heavy workloads and supporting families.

Other community partners that have contributed funds for full or partial tuition scholarships for teachers include APS and the AZ Teachers Academy.

The AZ Teachers Academy (ATA) provided full-tuition scholarships at ASU in summer 2023 for teachers who want to qualify to teach dual enrollment. Modeling Instruction hopes that the Arizona legislature will fund this need again for summer 2024.

Our "Improving Physics and Chemistry Teachers Scholarships" endowment fund payout provides a few additional partial tuition scholarships for teachers who otherwise would not be funded.

As noted above, the Arizona legislature appropriated funds (Senate Bill 1328) for \$2,000 scholarships for certified Arizona teachers in public K-12 schools for professional development to add a STEM-subject certification or to earn graduate credits in a STEM subject to become qualified to teach dual enrollment in that STEM subject. Furthermore, Modeling Instruction cooperates with the Arizona Department of Education as volunteers, to inform teachers and help them apply.

**Similar Organizations:** No other organization in Arizona provides similar services. As the only program of its type in the state, our work contributes crucially to Arizona's economic and cultural health by strengthening the K-12 education continuum in STEM.

**Letter Signer & Title:** Andrea Moreno, Manager, Community Outreach

**Internal Comments:** Operating support for the Modeling Instruction in Physics and Chemistry.

Per notes this was to be approved by November Committee/December Board however, records show this request was not approved. The Mary Lou Fulton Teachers College request was approved.

HOLD - February Committee.

## Attachments

---

**In-Kind Supporting Documentation:**

**Current Year Budget:** OCFR Public Budget 2023 (2).pdf

**Last Year's Budget:** ASUF FY22 Public Budget.pdf

**Program Budget:** 2. Modeling Instruction Budget FY24.pdf

**Audited Financial Statements:** 100423ASUF\_FY23\_All\_Inclusive\_Audited\_Financial Statements.pdf

**Board of Directors Listing:** ASUFBoardofDirectors06.30.22 - Copy (1).pdf

**List of Corporate Contributors:** FY23 NGC Corp Donor List (7-14-23).pdf

**Additional Attachment (1):**

**Additional Attachment (2):**

**Signed Letter & Non PO Payment Form:**

**Number of Events:** 0

**Custom Report:**

**Event 1 Name - Approved:**

**Event 1 Date - Approved:**

**Event 2 Name - Approved:**

**Event 2 Date - Approved:**

**Event 3 Name - Approved:**



Event 3 Date - Approved:

## Payment

## Scan

No record of recent scan exists

## Approval

**Requested Amount:** \$31,316.00  
**\*Recommended Amount:**  
**Prior Approved Grants:**

- 2019 - Arizona Water Blueprint - \$100,000.00
- 2019 - SRP & ASU Solar + Batteries Project - \$1,850.00
- 2019 - Modeling Instruction Program at ASU - \$15,000.00
- 2019 - Science and Environmental Education - \$54,390.00
- 2020 - Modeling Instruction Program at ASU - \$15,000.00
- 2020 - Science and Environmental Education (SEE) - \$25,000.00
- 2020 - Teaching Inquiry-Based STEM Science (TIBSS) - \$25,000.00
- 2021 - Modeling Instruction Program in ASU - \$15,000.00
- 2021 - Teaching Inquiry-Based STEM Science (TIBSS) AND Environmental Steward Patrol and Environmental Education Program (ESPEEP) - \$54,390.00
- 2021 - Cesar Chavez Leadership Institute - \$10,000.00
- 2021 - Strategic Partnership Grant in support of me3, American Dream Academy, Center for Gender Equity in Science and Technology - \$75,000.00
- 2021 - Relational Database on Municipal Water Use & Related Query Facilities - \$75,000.00
- 2022 - AIPI Indigenous Leadership Academy - \$25,000.00
- 2022 - Modeling Instruction Program in ASU's Department of Physics - \$33,684.00
- 2022 - Teaching Inquiry-Based STEM Science (TIBSS), Environmental Steward Patrol (ESP), and Environmental Education Program (EEP) - \$68,316.00
- 2023 - Modeling Instruction Program in ASU's Department of Physics - \$29,211.00
- 2023 - FIRST LEGO League of Arizona (FLL) Program Support - \$15,000.00
- 2023 - FMA Career Fair - \$500.00
- 2023 - Teaching Inquiry-Based STEM Science (TIBSS), Environmental Steward Patrol (ESP), and Environmental Education Program (EEP) - \$68,316.00
- 2024 - Pastor Luncheon Sponsorship - \$5,000.00
- 2024 - Support for Teaching Inquiry-Based STEM Science (TIBSS), Environmental Stewardship Patrol (ESP), and Environmental Education Program (EEP) - \$69,500.00

**Request Status:** Pending

## Contact

---

**Salutation:**  
**\*First Name:** Kimberly  
**Middle Name:**  
**\*Last Name:** Roland  
**Vendor Number:**  
**Title:** Assistant Vice President, Corporate Philanthropy  
**Title (CEO):**  
**Address:**

**Address 2:**  
**City:**  
**State:**  
**Province:**  
**Country:**  
**Zip/Postal Code:**  
**Telephone:** 480-965-3759  
**Fax:**  
**Email Address:** asufoundationgrants@asufoundation.org  
**Contact Type:**  
**Creation Date:** 10/20/2023  
**Last Saved By:** 1000000008386339  
**Last Saved Date:** 07-NOV-23 11.33.11.220304 AM  
**Notes:**  
**\*Internal Use Only?:** N  
**CEO First Name:**  
**Principal Prefix:**  
**CEO Last Name:**  
**Mobile Phone:**  
**CEO Email Address:**  
**CEO Phone:**  
**CEO Mobile Phone:**  
**CEO/Executive Director Contact:**  
**Person completing application:**

## Organization

**\*Organization Category:** Education  
**Official Name:**  
**\*Legal Name:** Arizona Science Teachers Association  
**\*Address:** 1601 E University Blvd.  
**Address 2:**  
**\*City:** Tucson  
**\*State:** Arizona  
**\*Zip/Postal Code:** 85721-0091  
**\*Main Telephone:** 5207091886  
**\*Main Email Address:** astaexecdir@azsta.org  
**\*Website Address:** www.azsta.org  
**\*Executive Director Name:** Sara Torres  
**\*Executive Director Phone Number:** 5207091886  
**\*Executive Director Email Address:** astaexecdir@azsta.org

## Proposal

**\*Request Owner:** Karla Esparza  
**Request Source:** External (Submitted 08/25/2023)  
**Proposal Type:** General Grant Application  
**\*Determination Status:** Scheduled for Committee  
**Organization Category:** Education  
**Type of Request:** Annual  
**Purpose:** Operating Expenses  
**Project Title:** Ambassador Program  
**In-Kind Request?:** Yes  
**Value In-Kind:** \$5,000.00  
**In-Kind Needs Description:** Use of facility  
**Request Amount:** \$50,000.00  
**Requested Cash Amount:** \$50,000.00  
**Cash Recommended:** \$40,000.00  
**In-Kind Recommended:** \$0.00

**Describe Mission/Geographic Impact :** The Arizona Science Teachers Association (ASTA) is a state-wide professional organization whose vision is that through science education every citizen in the State of Arizona is scientifically literate and capable of sense making and problem solving for the improvement of society. Towards this end, ASTA's mission is to inspire, engage, and support science teachers in preparing STEM learners for success. ASTA provides professional learning (PL) to pre-K through post-secondary educators including informal educators, home-school educators, and passionate individuals regarding science and STEM education.

ASTA is an affiliate of the National Science Teachers Association and promotes members to engage together as a community of learners. ASTA has 12 regional directors and 6 officers that support teachers all across the state, all of whom are volunteers working with a part-time executive director.

ASTA serves over 600 annual members and over 4000 educators in Arizona. Throughout the year, ASTA provides PL workshops, conferences, on-line courses, and symposiums around the State of Arizona for teachers of science. These PL opportunities provide teachers updated science content and pedagogical knowledge and skills to increase teacher efficacy and efficiency in their science classroom. Moreover, ASTA is a community of learners to support teachers in preparing scientifically literate citizens.

**Program/Project tie to SRP Goals:** The Ambassador Program meets SRP's goal of improving the quality of science education provided to students in grades K-12 through the development of highly qualified teachers who can lead PL for educators.

The Ambassador Program began in 2014 with a group of science teacher leaders completing a book study on A Framework for K-12 Science Education. Since then, ASTA, in collaboration with Arizona Department of Education (ADE), has developed a "train the trainer" program to teach teacher leaders to be facilitators of PL. The Ambassadors focus on 3-dimensional instruction, which is the foundation of the 2018 AZ Science Standards (AzSS).

The AzSS integrates 3-dimensions which include core ideas, science and engineering practices, and crosscutting concepts. Although these 3 dimensions are not new, the way they are written in the standards and the way they are to be implemented in classroom instruction and in student assessment requires shifts in science pedagogy.

Now that the standards have been adopted and a new state science assessment (AzSCI) is given, school leaders, teachers, and informal science educators are looking for PL on how to best implement the standards for all scholars.

ADE has limited personnel to provide all the PL needed for these standards. Therefore, it is critical that ASTA continues to partner with ADE and be the extended arm out to educators in providing in-person and virtual PL about the standards and the essential shifts in instruction.

The Ambassador Program is designed to continue the professional and leadership development of K-12 teachers through the "train the trainer" model.

Ambassadors will continue to lead PL virtually (web seminars and online courses) and in-person workshops throughout Arizona. All of these PL programs will focus on helping teachers develop their ability to implement and assess the AzSS, thereby promoting an equitable and high quality science education for all AZ students. In addition, ASTA will collaborate with districts who would like to host training sessions during their district PL calendar days.

Educators that participate in an Ambassador PL program receive resources so that they can go back to their districts, schools, and professional learning communities and share their learning.

SRP believes in a sustainable and vibrant future for all. ASTA believes that all students deserve a science/STEM education that will prepare them not only for college or careers, but also for making sound evidence-based decisions for their future selves, families, and the planet. Through PL from the ASTA Ambassador Program, teachers will build their own personal efficacy and efficiency in teaching science/STEM, which will positively impact their classrooms and result in better prepared students for college and careers in STEM.

**Project/Program Description:**

The Ambassador Program is designed to continue professional and leadership development of K-12 educators through the "train the trainer" model. Twenty Ambassadors and Ambassadors-in-Training (AiT) will be contracted with ASTA to lead web seminars, facilitate online courses, academies, book studies, and other PL opportunities both in-person and virtually.

The Ambassadors work as a Community of Practice (CoP) where they meet on a monthly basis to share their passion for science education, learn together, and plan PL for other educators. One Ambassador serves as the Lead Ambassador. That individual communicates and coordinates the PL that Ambassadors facilitate throughout the year.

During these meetings, Ambassadors learn together utilizing the latest science education research and discuss best practices in how to support pre-K through post-secondary Arizona educators. In addition, during those meetings, Ambassadors update PL materials.

In addition, ASTA's Professional Learning Specialist supports the Ambassador Program in a variety of ways such as providing resources for the Ambassadors to utilize for CoP and PL, and assisting or co-facilitating with Ambassadors as needed.

Educators across Arizona are at different levels of understanding and implementation of the standards. Therefore, differentiation and sustainable PL is needed. Having a variety of PL programs for teachers to partake in is one way to differentiate. In Spring of 2023, ASTA partnered with AzTechnology in Education and AZ Association of Teachers of Mathematics to purchase Canvas, a Learning Management System (LMS). Through Canvas, ASTA can develop and offer online courses that educators can take asynchronous or synchronous. The courses that will be offered will be tailored to educators who have novice understanding of the AZ Science Standards as well as courses for experienced educators. Ambassadors will create and facilitate these courses.

In addition, Ambassadors will work together to facilitate Picture Perfect Academies in partnership with SRP and ADE along with facilitating Next Generation Exemplar PL Academies that the Ambassadors will have been trained on through other funding in Spring of 2024.

Furthermore, Ambassadors will continue to lead web seminars and will lead a Book Study throughout the academic year for educators who want to deepen their understanding of the Science and Engineering Practices.

Lastly, Ambassadors will lead professional learning workshops in their own districts and collaborate with other organizations in providing PL as well as collaborating with the coordinators of other ASTA programs (ASTA Conference, ASTA Science Teacher Symposium, ASTA Deeper Dive Program).

#### Goal/Objectives

The overarching goal of the program is to support Ambassadors to develop and lead professional learning that supports teachers in shifting their science instruction to a 3-dimensional approach which aligns with the AZ Science Standards.

To attain this, the Ambassador Program has the following objectives:

1. Increase the background knowledge of all participants regarding AzSS and 3-dimensional instruction, including student assessment.
2. Increase the knowledge and skills of Ambassadors to provide high quality PL in science content and pedagogy.
3. Increase the degree of implementation of 3-dimensional instruction by Arizona science teachers.

ASTA proposes the following interrelated professional development components to meet the project objectives that SRP funds would support.

A. Continue to develop twenty Ambassadors, including Ambassadors-in-Training (AiT), to provide professional learning courses, academies, webinars, and book studies to educators around the state.

B. The ASTA Professional Learning Specialist, ASTA Professional Development Committee, and ADE will support Ambassadors as they develop professional learning focused on the AzSS and 3-dimensional instruction.

C. ASTA will provide support for the Ambassadors to participate in training to develop their own skills in providing PL to adult learners.

D. The 20 Ambassadors will facilitate PL around the state focused on the AzSS and 3-dimensional learning. The PL will be in a variety of formats, including:

---Web Seminars

---In-Person academies/workshops

---Online Courses (synchronous and asynchronous)

---Book Study

E. ASTA will support the Ambassadors by coordinating their Community of Practice meetings to provide a structure and resources for the Ambassadors to lead.

**Program Metrics:** The Ambassador Program is statewide. The goal for 2024-25 is to have the Ambassador Program train over 800 educators across the state. Ten of the Ambassadors will be from the Phoenix area, while the other 10 are from other areas of the state. The in-person academies will be in the Phoenix area. All other PL will be virtual.

All PL will be evaluated. After each PL session, participants will complete an evaluation to inform the next sessions and indicate growth in understanding and implementation of 3-dimensional learning and the focused topic for that PL.

One evaluation tool that will be used is a retrospective pre-post assessment to measure change in knowledge. A retrospective pre- and post-measure design allows respondents to recalibrate their perception, allowing insight into their pre intervention ability.

Objective 1: Increase the background knowledge of all participants regarding AzSS and 3-dimensional instruction, including student assessment.

A. PL Component: Web Seminars, academies, Canvas courses, and book study

B. Evaluation Metrics: Quantitative analysis of a retrospective pre-post assessment to measure change in teacher knowledge.

C. Outcomes/Results: Change in baseline data indicate increased knowledge of 3-dimensional instruction as noted within the AzSS.

Objective 2: Increase the knowledge and skills of Ambassadors to provide high quality PL in science content and pedagogy.

A. PL Component: CoP monthly meetings; in-person "presenter training"; Ambassadors-in-Training work side-by-side with trained Ambassadors; Co-facilitating with ASTA Professional Learning Specialist

B. Evaluation Metrics: Qualitative analysis of CoP discussions related to the confidence of providing online PL, addressing successes and challenges.

C. Outcomes/Results: Ambassadors exhibit increased confidence to facilitate trainings; change from baseline indicates increasing confidence of providing PL to others; Ambassadors facilitate PL through a variety of venues.

Objective 3: Increase the degree of implementation of 3-dimensional instruction by Arizona science teachers.

A. PL Component: Web Seminars, academies, Canvas courses, book study

B. Evaluation Metrics: Quantitative analysis of a retrospective pre-post assessment to measure change in teachers efficacy in implementing 3-dimensional instruction into their lessons.

C. Outcomes/Results: Change in baseline data indicate increased confidence to implement the 3-dimensions in lessons and assessments

**Intended Use of SRP Funds:** The SRP Funds would be used to pay for the foundational cost of the Ambassador Program, which includes training of the ambassadors, facilitation costs of academies, web seminars, book study, and online courses. In addition, funding would support the 3-day Picture Perfect training that ASTA, ADE and SRP facilitates each summer. The main categories of funding include:

1. Contract and/or Consultant Services - \$31,390

A. \$21,350 stipend to Ambassadors/AiT to develop and facilitate professional learning (virtual and in-person) including academies, web seminars, on-line courses, and book study

B. \$3000 for Lead Ambassador to coordinate the program (administrative work): \$20/hour x 150 hours

- C. \$200 for Treasurer for issuing payments and assisting with 1099s
  - D. \$840 for Communications Director to market programs
  - E. \$2000 for an external evaluator
  - F. \$3000 for Ambassador stipends for attending monthly Community of Practice meetings
  - G. \$1000 for ASTA Professional Learning Specialist to support the program and communicate with evaluator
- 2. Supplies - \$825
    - A. \$225 Ambassador workshop tool kit
    - B. \$600 Academy supplies including all printing costs
  - 3. Program Resources - \$8400
    - A. \$2,000 ASTA Registration Discount - \$100 registration discount for each Ambassador to attend an ASTA program (Conference, Symposium, etc)
    - B. \$800 Ambassador resources from NSTA to develop their Community of Practice learning
    - C. \$5,600 Resources for 3-Day Picture Perfect STEM academy for participants including Picture Perfect Manuals
  - 4. Transportation/Lodging/Travel Expenses - \$2,985
    - A. \$1,887 Mileage support: Ambassador stipend reimbursement to face-to-face trainings and workshops -- for anyone who travels over 50+ miles one way (\$0.33/mile)
    - B. \$448 Per Diem expenses for those who travel over \$150+ miles for academies and requires lodging
    - C. \$650 Lodging - Ambassador reimbursement of \$130/night when facilitating 3-day academy and/or attending Ambassador training
  - 5. Miscellaneous - \$1,400
    - A. \$1400 Substitutes for Ambassadors to attend in-person ambassador training (\$140/day)

- SRP Sponsorship Benefits:** As a benefit, SRP will receive the following:
- 1. Exhibitor space at the ASTA Annual Conference (November - need to complete complimentary registration by October 10th)
  - 2. Logo on Ambassador PL materials including on website, LMS courses, and social media
  - 3. Advertisement space in the ASTA Science Times Circular which is published twice a year (March/September) (Need material by January 15 and August 31)
  - 4. Opportunity to share information in ASTA Monthly ENews which is published the 1st and 15th of each month (Need information one week prior to publication date)

**Other Sources of Funding:** The Arizona Department of Education will be an integral part of the program by supporting the Ambassadors. They will attend the Community of Practices meetings, provide updates from the State Department, and will work closely with the Ambassadors in the development of the content of the on-line courses and book study.

ASTA will continue to work with other funders (such as TEP/UniSource, APS, Brake Max) to support the PL, specifically the 2-Day Science Academy, LMS, and BNGSX Academies.

ASTA received ESSER funding to financially support the NGSX online platform that the Ambassador(s) will utilize for their professional learning. This platform will be made available for anyone who participates in the academies.

Minimal registration fees for web seminars, academies, on-line courses, and book study will help offset the cost of the program.

**Similar Organizations:** Arizona Science Center, Arizona K-12 Center, STEMteachers PHX provide PL to teachers; however, the PL that these organizations provide is not centered on the 3-dimensions of the AzSS, specifically the instructional strategies.

The partnership with ADE and the consistent message that ASTA provides is also not part of the other organizations' services.

ASTA Ambassadors will travel to remote areas to provide PL to teachers as well.

The PL learning that ASTA provides is affordable and accessible, especially in comparison to workshops by many other providers.

**Letter Signer & Title:** Andrea Moreno, Manager, Community Outreach  
**Internal Comments:** \$31,390 to sponsor the ASTA Annual Conference on 11/03/2023, and \$18,610 as operation support for the Ambassador Program.

Scheduled for February 2024 Committee Meeting.

## Attachments

---

**In-Kind Supporting Documentation:**

**Sponsorship Packet:** Sponsorship 2023.pdf

**Current Year Budget:** Approved 2022-2023 Budget - 22-23 Total Operating Budget.pdf, ProfitandLoss ASTA YTD.pdf

**Last Year's Budget:** 21-22 ASTA Approved Budget.pdf, ProfitandLoss ASTA FY21-22.pdf

**Program Budget:** 2024-25 SRP Ambassador Program Budget.pdf

**Audited Financial Statements:** ASTA FINAL AUDIT REPORT 2018.pdf

**Board of Directors Listing:** 2023 Board of Directors and affiliations with email.pdf

**List of Corporate Contributors:** Corporate Contributions to ASTA FY22-23.pdf

**Additional Attachment (1):**

**Additional Attachment (2):**

**Signed Letter & Non PO Payment Form:**

**Number of Events:** 1

## Event One

---

**Event 1 Event Name:** ASTA Annual Conference

**Event 1 Date:** 11/03/2023

**Event 1 Location :** Earth & Space Expedition Center

17835 N 44th Street

Phoenix, AZ 85032

**Event 1 Number of Attendees:** 350

**Event 1 Cash Requested:** 0

**Event 1 In-Kind Requested:** 0

**Event 1 Other Event Info:** Would like to acknowledge SRP support and provide opportunity for SRP employee to give greetings to attendees

**SRP Volunteer Opportunities? 1:** Yes

**Event 1 Net Proceeds Previous Year:** \$38,550.00

**Event 1 Other Event Sponsors :** Yes

**Event 1 Other Sponsors and Dollar Amount:**

Teacher of the Year Sponsors:

Educational Innovations - \$400

Vernier Software -\$150

Lakeshore Learning - \$150

STEM Sports - \$150

BrainPOP - \$150



Requested funding (not secured)  
First Solar \$7,000  
FreePort McMoRan Copper & Gold - \$5000

**Event 1 Promo Booth:** Yes  
**Custom Report:**  
**Event 1 Name - Approved:**  
**Event 1 Date - Approved:**  
**Event 2 Name - Approved:**  
**Event 2 Date - Approved:**  
**Event 3 Name - Approved:**  
**Event 3 Date - Approved:**

## Payment

## Scan

No record of recent scan exists

## Approval

**Requested Amount:** \$50,000.00  
**\*Recommended Amount:**  
**Prior Approved Grants:** •2019 - Science & Engineering Practices for all - \$17,367.44  
•2019 - Picture Perfect STEM - \$20,000.00  
•2020 - Ambassador Program - \$20,000.00  
•2021 - 2020-21 Ambassador Program - \$20,000.00  
•2021 - ASTA Ambassador Program - \$25,000.00  
•2022 - ASTA Ambassador Program - \$25,000.00  
•2023 - Ambassador Program - \$45,000.00  
**Request Status:** Pending

## Contact

---

**Salutation:**  
**\*First Name:** Sara  
**Middle Name:**  
**\*Last Name:** Torres  
**Vendor Number:**  
**Title:** Executive Director  
**Title (CEO):**  
**Address:**  
**Address 2:**  
**City:**  
**State:**  
**Province:**  
**Country:**  
**Zip/Postal Code:**  
**Telephone:** 5207091886  
**Fax:**  
**Email Address:** astaexecdir@azsta.org  
**Contact Type:**  
**Creation Date:** 03/30/2018

**Last Saved By:** 1000000007922725

**Last Saved Date:** 24-NOV-20 01.46.54.022104 PM

**Notes:**

**\*Internal Use Only?:** N

**CEO First Name:**

**Principal Prefix:**

**CEO Last Name:**

**Mobile Phone:**

**CEO Email Address:**

**CEO Phone:**

**CEO Mobile Phone:**

**CEO/Executive Director Contact:**

**Person completing application:**

## Organization

**\*Organization Category:** Basic Needs  
**Official Name:** MESA UNITED WAY INC  
**\*Legal Name:** Foster360 which is a non profit under Mesa United Way  
**\*Address:** 137 E. University Drive Mesa, AZ 85201  
**Address 2:**  
**\*City:** Mesa  
**\*State:** Arizona  
**\*Zip/Postal Code:** 85201  
**\*Main Telephone:** 6027400572  
**\*Main Email Address:** sommer@foster360az.org  
**\*Website Address:** <https://www.foster360.org/>  
**\*Executive Director Name:** Sommer Knight and Elena Steinbeiss  
**\*Executive Director Phone Number:** 6027400572  
**\*Executive Director Email Address:** sommer@foster360az.org

## Proposal

**\*Request Owner:** Karla Esparza  
**Request Source:** External (Submitted 01/04/2024)  
**Proposal Type:** General Grant Application  
**\*Determination Status:** Ready for Two Week  
**Organization Category:** Basic Needs  
**Type of Request:** New  
**Purpose:** Operating Expenses  
**Project Title:** Program Continuation and Expansion Support  
**In-Kind Request?:** No  
**Request Amount:** \$50,000.00  
**Requested Cash Amount:** \$50,000.00  
**Cash Recommended:**  
**In-Kind Recommended:** \$0.00  
**Describe Mission/Geographic Impact :** Foster360's mission is to break the cycle of homelessness and adversity for youth aging out of foster care. We accomplish this by providing our clients with holistic wraparound services that empower them with the necessary tools, education, and mindset to succeed in life.

Each year 900 youth age out of the foster care system, within two years (meaning they turn 18) 50% will become homeless. This year for the Point in Time Count, it was determined that 65% of Arizona's chronically homeless were a part of the foster care system at some point in their life. 1/3 of aged-out foster youth will become victims of sex trafficking, 71% of women will become pregnant by the age of 21, less than 3% will earn post-secondary degrees, and 1 out of 4 will experience PTSD the same as a war veteran, to name just a few barriers that they will encounter. Foster360 serves this population by providing not just stable/safe housing but with programming to address the root cause of chronic homelessness within this population, as well as wrap-around services to empower the youth to never become homeless again. This is a population that is too often overlooked, and the effects of that overlook are evident based on the barriers listed above that await these youth once they age out.

On an annual basis, Foster360 is able to help youth with safe and stable housing while addressing trauma and brain injuries as well as providing wrap-around services. Last year, Foster360 housed 10 youth, in the last year, 10/10 youth were able to be placed in jobs, 1 youth is on track to complete their GED, 1 youth was placed in his apprenticeship for plumbing, 1 youth was able to graduate from ASU, 4 youth are on track to receive their associates degree, and 3 other youth are working towards what they want to do long-term in school. Foster360's unique approach works to combat the barriers these youth face once aging out, so that they do not become another statistic, but decrease the outcomes that have lasted for far too long. Foster360 is able to provide the right environment that allows the youth to be empowered and flourish long-term to create sustainable lasting change, a change that puts them on their path to a future full of hope and possibilities.

**Program/Project tie to SRP Goals:** Foster360 provides opportunities for basic needs to youth who have aged out of the foster care system. After aging out of the foster care system, these youth find themselves without adequate housing, nutrition, support/programming, and job/educational opportunities. By providing the basic need of housing and programming, homelessness is prevented for this population.

**Project/Program Description:** Program Description: Since opening the housing portion of Foster360 in 2020, we have been able to provide a safe, stable living environment for Residents of Foster360. In a short amount of time, we have seen the success that this program and environment create for these young adults. Within 3-6 months 100% of Residents that scored Severe Anxiety tested at moderate/mild anxiety. Within 1-3 months of participating at Foster360, 100% of Residents have passed random drug tests. After 1-6 months Residents are no longer having suicidal ideation or attempts. 1 resident is currently working on completing their GED, and 5 have graduated from high school while in the program. 5 pursued post-secondary school with one graduating with a post-secondary certificate while in the program. In 12 months, 2 Residents graduated from the program. 10/10 Residents are currently working or have started a paid internship. Foster360 has helped 9/10 Residents enroll with other community programs. In homelessness, over 50% have brain injuries, through the work of Foster360 we have identified that 6/10 of our youth have brain injuries. By working on not only trauma and brain injuries, we have seen the capacity of the youth expand and achieve higher success in work and school, along with communication as well as executive functions to name a few. We know based on the work Foster360 is doing, that trauma and brain injuries are the root cause of homelessness and chronic homelessness. We currently have young adults in Barrow Neurological Institute (Brain Injury), YMCA Youth Workforce, Maricopa Youth Workforce, Grad Solutions, and AmeriCorps to name a few. Residents share frequently how "this is the first birthday I feel I deserve to be alive," since being at Foster360.

Project Description: With this proposal for continuation and first-year expansion support, we would be able to house additional young adults who are facing homelessness. Continue to provide paid internships for the youth to gain confidence in a safe environment that is trauma-informed while building and gaining new skills for the workforce outside of Foster360. Foster360 can continue with programming, expansion support, and internship support for the youth. This project would continue to produce the outcomes listed above, as well as seeing each young adult achieve self-sufficiency and sustainability and help more youth this year than last. The project would help decrease the outcomes with the youth served that so many of their peers face from the statistics of aging out of foster care. The goal of Foster360 is to break the cycle of homelessness in the young adults we serve so that they never become homeless again and provide the future they deserve, a future where they flourish and grow into who they always were meant to be.

**Program Metrics:** Through Foster360's program, we currently can serve 15 youth in our program, we were able to expand this year to 5 additional youth as of November 2023. We can serve anyone who is an aged-out foster youth (ages 18-24) in Arizona, we have youth who come from all over the state, and our physical locations are currently in Tempe and Phoenix. Foster360 serves a diverse range of foster youth. Current demographics of youth served include 63% Black, 27% Hispanic, 10% Caucasian and 45% are male and 55% are female.

**Intended Use of SRP Funds:** The SRP funds will go to support Foster360 programming, first-year expansion support, as well as paid internships for the youth.

**SRP Sponsorship Benefits:**

SRP would receive multiple benefits as part of the sponsorship/contribution to Mesa United Way/Foster360. The benefits would include logos, speaker opportunities and volunteer opportunities. At this time, due dates and asset specifications are to be determined.

**Other Sources of Funding:** Barrow Neurological Institute provides holistic multidisciplinary care and support for brain injuries for our youth under their domestic violence grant.

Midwestern University provides Occupational Therapy support to address and empower the youth to work on activities of daily living and support around career interest inventories and exploration for the youth.

Junior Achievement provides an individualized curriculum around our youth and specific barriers they encounter within poverty, that helps with financial literacy for long-term financial health.

Honor Health- provides through a non-profit they formed health advocacy workshops that allow our youth to become empowered in their health care and work on better health overall and preventative care.

.

Gila River provided \$30,000 in funding this year for programming.

Individual Donors have provided through a fundraiser \$90,000 in funding for programming and support of the first-year expansion of Foster360.

For financial sustainability, we continue to work on grants, individual donors, corporate sponsorships, as well as the support of Mesa United Way. We will continue to seek new funding opportunities as well as long-term supporters from the community.

**Similar Organizations:** Although there are a few organizations that provide some services to youth that have aged out and housing, there are currently no programs that provide programming around trauma and brain injury along with the wraparound services. The programming of Foster360 is unique in the aged-out foster housing community in Arizona.

**Letter Signer & Title:** Andrea Moreno, Manager, Community Outreach

**Internal Comments:** Operating support for the Foster360 programming; Program Continuation and Expansion Support.

February Committee - \$50k program support.

## Attachments

**In-Kind Supporting Documentation:**

**Current Year Budget:** Azura-Mesa United Way F360 FY24 Budget to FY23 Actual (003).pdf

**Last Year's Budget:** Consolidated Financials FY 2023.pdf

**Program Budget:** Project Budget Form for SRP.xlsx

**Audited Financial Statements:** ConsolidatedFinancialStatementsFY22-AUDIT - Mesa United Way.pdf

**Board of Directors Listing:** Board of Directors - Mesa United Way.pdf

**List of Corporate Contributors:** Public Support Activity.pdf

**Additional Attachment (1):**

**Additional Attachment (2):**

**Signed Letter & Non PO Payment Form:**

**Number of Events:** 0

**Custom Report:**

**Event 1 Name - Approved:**

**Event 1 Date - Approved:**

**Event 2 Name - Approved:**

**Event 2 Date - Approved:**

**Event 3 Name - Approved:**

**Event 3 Date - Approved:**

## Payment

## Scan

No record of recent scan exists

## Approval

**Requested Amount:** \$50,000.00  
**\*Recommended Amount:**  
**Prior Approved Grants:**  
**Request Status:** Pending  
**Approval Step 1:** Owner Step Definition  
**Performed By:** Karla Esparza / Community Engagement Strategist  
**Completed:** 01/10/2024  
**Result:** Defined  
**Approval Step 2:** Recommend / Do Not Recommend  
**Performed By:**  
**Completed:**  
**Result:**  
**Comments:**  
**Approval Step 3:** Request Owner Approval  
**Performed By:**  
**Completed:**  
**Result:**  
**Comments:**

## Contact

---

**Salutation:**  
**\*First Name:** Sommer  
**Middle Name:**  
**\*Last Name:** Knight  
**Vendor Number:**  
**Title:** Co-Executive Director of Foster360  
**Title (CEO):**  
**Address:**  
**Address 2:**  
**City:**  
**State:**  
**Province:**  
**Country:**  
**Zip/Postal Code:**  
**Telephone:** 6027400572  
**Fax:**  
**Email Address:** sommer@foster360az.org  
**Contact Type:**  
**Creation Date:** 12/30/2023  
**Last Saved By:** 1000000015473295  
**Last Saved Date:** 30-DEC-23 12.14.59.068105 PM  
**Notes:**  
**\*Internal Use Only?:** N  
**CEO First Name:**  
**Principal Prefix:**  
**CEO Last Name:**  
**Mobile Phone:**  
**CEO Email Address:**  
**CEO Phone:**  
**CEO Mobile Phone:**

**CEO/Executive Director Contact:**  
**Person completing application:**

## Organization

**\*Organization Category:** Education  
**Official Name:** MARICOPA COUNTY COMMUNITY COLLEGE DISTRICT FOUNDATION  
**\*Legal Name:** Maricopa Community Colleges Foundation  
**\*Address:** 2419 W 14th St.  
**Address 2:**  
**\*City:** Tempe  
**\*State:** Arizona  
**\*Zip/Postal Code:** 85281-6919  
**\*Main Telephone:** 480-731-8400  
**\*Main Email Address:** foundationgrants@domail.maricopa.edu  
**\*Website Address:** <http://mcccdf.org>  
**\*Executive Director Name:** Brian Spicker  
**\*Executive Director Phone Number:** 480-731-8098  
**\*Executive Director Email Address:** Brian.Spicker@DOMail.Maricopa.edu

## Proposal

**\*Request Owner:** Karla Esparza  
**Request Source:** External (Submitted 02/04/2024)  
**Proposal Type:** General Grant Application  
**\*Determination Status:** Scheduled for Committee  
**Organization Category:** Education  
**Type of Request:** Annual  
**Purpose:** Operating Expenses  
**Project Title:** 2024 Sponsorships and STEM Program Support  
**In-Kind Request?:** No  
**Request Amount:** \$57,200.00  
**Requested Cash Amount:** \$57,200.00  
**Cash Recommended:**  
**In-Kind Recommended:** \$0.00

**Describe Mission/Geographic Impact :** The Maricopa County Community Colleges District Foundation (MCCF) was established in 1977 as the 501(c)(3) nonprofit organization designated by the Maricopa County Community College District (MCCCD) to receive and manage gifts and grants on behalf of its 10 colleges. MCCF has a GuideStar Platinum level Seal of Transparency.

Our goal is student success. We achieve this goal by working with MCCCD to offer wrap-around support services (including emergency food, transportation and housing assistance) to remove barriers to higher education. To that end, MCCF actively seeks gifts and grants from a variety of private sources including individuals, corporations, and private foundations. MCCF has a VISION that everyone has the opportunity to improve their lives through education. MCCF works to fulfill this vision with its MISSION to boldly impact the community through innovative and strategic partnerships for the growth and benefit of the Maricopa Community Colleges, its students, faculty, and staff.

Awarding scholarships is the most rewarding work that we do and the Foundation has awarded more than \$44 million in scholarships to deserving students.

The Maricopa County Community Colleges District (MCCCD), established in 1962, is dedicated to educational excellence and to meeting the needs of Maricopa County citizens and businesses. MCCCD consists of 10 independently accredited colleges, two skill centers, a corporate college, two college prep high schools, and centers and satellite locations. MCCCD provides personalized education opportunities to over 100,000 students each year, and has special transfer partnerships with more than 40 institutions, including the three public universities. We focus on career readiness to help today's students achieve their academic goals and successfully gain employment.

In the most recent economic impact study conducted for the fiscal year 2016-17, MCCCD added \$7.2 billion in income and 96,209 jobs to the Maricopa County economy, the equivalent of 3% of the total gross regional product of Maricopa County.



**Program/Project tie to SRP Goals:** We value SRP's annual partnership in fulfilling our mutual objectives to help our future workforce grow through programs that focus on STEM education, job-readiness and employment skills.

Like SRP, our programs aim to make the community a better place by developing the leaders of tomorrow and improving the local economy by providing local industry with a well-trained talent pipeline.

MCCCD programs and partnerships reach students in the K-12 systems to increase high school graduation rates, college readiness, and successful entry into community college and 4-year universities.

Local industry partnerships serve to inform curriculum, provide meaningful internships, employment skills and job-readiness activities, and promote equity in opportunity through scholarships and other support of low income and underserved student populations

**Project/Program Description:** Descriptions and goals for the following

2024 Be A Student's Hero

2024 Girls Get IT

2024 Fast Track Certificate Program

1) 2024 Be A Student's Hero

The 4th annual "Be a Student's Hero" is a Virtual Day of Giving in collaboration with the 10 colleges within the Maricopa County Community College District. The goal of the Friday, May 3, 2024 event is to raise \$205,000 to support students in need whether it's for access to technology, school supplies or basic needs such as rent, food or transportation. The entire week of the event we build public awareness on social media while our 10 colleges and the Foundation raise money for students.

2) 2023 Girls Get IT (GGIT)

Support to close the gap to establish an endowed Girls Get IT Scholarship, and two 2024 GGIT Events Sponsorships.

Event Sponsorship #1: Girls Get IT East Valley colleges: \$15,000 to support the logistics to host the event at either Scottsdale or Mesa Community College. Serves approx. 150 junior high or high school young women.

Event Sponsorship #2: Girls Get IT West Valley colleges: \$5,000 to support the logistics to host the event at Glendale Community College. Serves approx. 80 junior high or high school young women.

Endowed scholarship: \$5,000. We have raised \$3,250 to date to establish an endowed scholarship for eligible girls who have attended a Girls Get IT event and intend to enroll in an information technology or computer science program at either Scottsdale, Rio, Chandler Gilbert or Mesa Community College. This funding will help us reach the Foundation's minimum threshold of \$10,000 to establish an endowed scholarship.

The goal of the annual Maricopa Community Colleges Girls Get IT events is to introduce students, primarily from Title 1 schools across the East Valley, to the many career possibilities in the field of Information Technology (IT). Through interactive workshops, attendees learn about emerging technologies and the full range of educational programs and in-demand professional opportunities available in IT, including cybersecurity, artificial intelligence, web application design, object-oriented software development and more.

Keynote speakers are ethnically diverse women working in exciting STEM career fields who share stories of the amazing journey that brought them to this point, inspiring attendees to see themselves as successful in STEM too.

In addition to student participants, more than 50 professional women, including software engineers, web designers, program developers and data analysts, provide insight, through their own lived experiences and encouragement to those considering a path in IT. The IT professionals engage in community-building conversations to further strengthen the talent pipeline for women in the field.

The cost for each of the two colleges to host the Girls Get IT event is approximately \$15,000.

Funds are used to secure a venue, transportation, meals, snacks, swag bags, T-shirts, marketing and promotional material, printing, furniture rental, and other event-related expenses. Faculty, staff and community volunteers donate their time to organize and execute the event.

SRP's generous support will be recognized in the 2024 events and its related marketing and promotional materials.

### 3) Fast Track Certificate Program

The Maricopa Community Colleges working with industry partners has developed Fast Track certifications to train students in relevant skills used in some of the hottest, in-demand jobs in Arizona allowing students the ability to step into vital jobs and be hired as quickly as possible.

The majority of the Fast Track certificates do not require previous coursework or requisites to register.

Over 80 Fast Track certifications are available in 5 Fields of Interest:

Applied Technology (7 options in Automotive Repair)

Behavioral Sciences & Human Services (11 options including Homeland Security and Law Enforcement)

Business, Entrepreneurialism, and Management (7 options)

Computer & Information Technology (23 options including Blockchain Technology and Network Admin.)

Health Sciences (13 options including Electrocardiogram Technician and Nurse Assisting)

Visual & Performing Arts (5 options)

Over 2,000 individuals have inquired about obtaining a Fast Track Certification with 1,744 applications received thus demonstrating a high demand for the program. Since the certificates are not eligible for Federal Financial Aid, there is a strong financial need as well.

Support of the Fast Track Certifications by SRP would provide tuition stipends for up to 40 students to complete a certification. Stipends range from \$510 - \$1,257 per student depending on credit hours needed to complete the certification.

Benefits:

Get certified in 15 credit hours or less

Be ready to work in months or weeks -- not years

Add new certifications to become more skilled and in demand, increase workplace value and pay.

A recent polling within EMSI, showed that SRP has a need for positions in IT, accounting, data analytics, management, and project management related fast-track certifications.

**Program Metrics:** 2024 Be A Student's Hero Metrics: Total amount raised; Number of donors.

2024 Girls Get IT Metrics. Target population: Primarily 250 female students from Title 1 schools in the East and West Valley; Number of participants attending the GGIT East Valley Event; Number of participants attending the GGIT West Valley Event; Girls Get IT Endowed Scholarship date established, fund number, scholarship criteria, and the anticipated date it's first scholarships awarded.

2024 Fast Track Certificate Program Metrics. Target population: Up to 40 students needing tuition stipends to access the program. Number of stipend recipients. Number of certificates completed by stipend recipients. Names of certificates completed. Curated collection of impact statements written by stipend recipients.

**Intended Use of SRP Funds:** SRP funds will support:

1. \$10,000. 2024 Be A Student's Hero Event Sponsorship. The Maricopa Community Colleges Foundation and all ten Maricopa Community Colleges are coming together to meet a \$205,000 District-wide goal in support of students, which allows us to help those who need it the most. Whether it's for access to technology, Wi-Fi, school supplies or basic needs such as rent, food or transportation, we will use this day to increase awareness and raise funds for students, so that they can focus on their education.

2. \$15,000. Girls Get IT East Valley colleges: Sponsorship support for the logistics to host the event at either Scottsdale or Mesa Community College. Serves approx. Benefits 150 junior high or high school young women.

3. \$5,000. Girls Get IT West Valley colleges: Sponsorship support for the logistics to host the event at Glendale Community College. Serves approx. 80 junior high or high school young women.

4. \$5,000. Girls Get IT endowed scholarship. We have raised \$3,250 to date to establish an endowed scholarship for girls who have attended a Girls Get IT event and intend to enroll in one of the colleges in a CIS or IT field. This funding will help us reach the Foundation's minimum threshold of \$10,000 to establish an endowed scholarship.

5. \$20,000. Fast Track Certification scholarships \$20,000 in targeted areas that align with SRP workforce needs. Use the same information we pulled together for last year's grant.

6. \$2,200 Grant fee: 4%

**SRP Sponsorship Benefits:** If SRP has changed its branding, please provide an updated logo by March 1, 2024.

Benefits:

2024 Be A Student's Hero Sponsorship Benefits. A SUPER HERO Level \$10,000 includes SRP Logo placement on foundation website; Mention in Foundation Update newsletter (200,000+ distribution); Name in event press release, and recognition in The Maricopan District newsletter (10,000+ distribution.)

2024 Girls Get IT support recognition. SRP's \$15,000 Sponsorship of the East Valley GGIT Event and \$5,000 in support of the GGIT Endowed Scholarship will be recognized in 2024 event and its related marketing and promotional materials: Name on screen during opening session, Name on program, Name on t-shirts for all participants, Signage in courtyard around workshop rooms, Opportunity to have workshop room named in honor of your organization, Opportunity to include your own branded item in swag bag. Podium recognition during Lunch and Learn with students and industry professionals.

SRP \$5,000 Gold Sponsorship support of the West Valley GGIT Event receives the following benefits and recognition: Name on screen during opening session, Name on program, Name on t-shirts for all participants, Signage in courtyard around workshop rooms, Opportunity to have workshop room named in honor of your organization. Opportunity to include your own branded item in swag bag.

2024 Fast Track Certificate Program support recognition. Stipend Support of \$20,000 for the Fast Track Certifications by SRP will be recognized in the marketing and promotional materials.

**Other Sources of Funding:** Requests for sponsorship support are in the initial stages, and will include: Arizona Chamber of Commerce and Industry, Arizona Community Foundation, Arizona Diamondbacks, Arizona Federal Credit Union, Arizona Public Service, Arizona Republic, Arizona State University Foundation, Arizona State University President's Office, Atmosphere Commercial, Bank of America, Be A Leader Foundation, Blue Cross Blue Shield of Arizona, CampusWorks, Chicanos Por La Causa, Carstens Family Funds, Desert Diamond Casinos & Entertainment, DFDG Architecture, Freeport-McMoRan Copper & Gold Fnd, Gensler, Gouldevans Canary, Grand Canyon University, Helios Education Foundation, Hensley Beverage Company, imagine Technology Group, Kitchell, KPMG, Lewis Roca Rothgerber Christie, Maricopa Colleges

Faculty Foundation, McCarthy Building Companies Inc., MSS Business Transformation, Northern Trust, Off Madison Ave, LLC, Okland Construction Corporation, Phoenix College, Salt

River Project, Scottsdale Community College, SmithGroup, State Farm, Steelcase Education, The Arizona Republic, Triadvocates, Vmware/carahsoft, Wells Fargo, and others.

**Similar Organizations:** MCCF is the only organization in the area that supports fundraising and scholarships for all ten Maricopa County Community Colleges and their students/programs.

**Letter Signer & Title:** Andrea Moreno, Manager, Community Outreach

**Internal Comments:**

1. \$10,000 to sponsor Be A Student's Hero campaign, March 2024
2. \$25,000 to support Girls Get IT East and West Valley colleges
3. \$20,000 to support Fast Track Certificate Program

## Attachments

---

**In-Kind Supporting Documentation:**

**Sponsorship Packet:** 2024 BASH Sponsorship Flier\_sm.pdf

**Current Year Budget:** 4 MCCF Board approved Operating Budget 2023-2024.pdf

**Last Year's Budget:** 4 MCCF Board approved Operating Budget 2022-2023.pdf

**Program Budget:** BUDGET 2024 BASH.pdf

**Audited Financial Statements:** 5 Audited Financial-Statment year end June 2022.pdf

**Board of Directors Listing:** 2 MCCF Board\_ExternalUse\_Photos FY23-24.pdf

**List of Corporate Contributors:** DATA List of Grant Awards 2022-2023.pdf

**Additional Attachment (1):**

**Additional Attachment (2):**

**Signed Letter & Non PO Payment Form:**

**Number of Events:** 1

## Event One

---

**Event 1 Event Name:** Be A Student's Hero

**Event 1 Date:** 05/03/2024

**Event 1 Location :** Online

**Event 1 Number of Attendees:** 485

**Event 1 Cash Requested:** 10000

**Event 1 In-Kind Requested:** 0

**Event 1 Other Event Info:** Virtual Annual Day of Giving Event. The Maricopa Community Colleges Foundation and all ten Maricopa Community Colleges are coming together to meet a \$205,000 District-wide goal in support of students, which allows us to help those who need it the most. Whether it's for access to technology, Wi-Fi, school supplies or basic needs such as rent, food or transportation, we will use this day to increase awareness and raise funds for students, so that they can focus on their education.

**SRP Volunteer Opportunities? 1:** Yes

**Event 1 Net Proceeds Previous Year:** \$187,135.00

**Event 1 Other Event Sponsors :** Yes

**Event 1 Other Sponsors and Dollar Amount:**

We anticipate repeat support from our annual partners. Current secured support:

Ak-Chin Indian Community \$5,000

AZ Republic/AZCentral, \$5,000

**Event 1 Promo Booth:** No

**Custom Report:**

**Event 1 Name - Approved:**

**Event 1 Date - Approved:**

**Event 2 Name - Approved:**

**Event 2 Date - Approved:**

**Event 3 Name - Approved:**

Event 3 Date - Approved:

## Payment

## Scan

No record of recent scan exists

## Approval

**Requested Amount:** \$57,200.00  
**\*Recommended Amount:**  
**Prior Approved Grants:**

- 2014 - - \$5,000.00
- 2014 - - \$10,000.00
- 2014 - - \$0.00
- 2014 - - \$0.00
- 2015 - - \$10,000.00
- 2015 - - \$4,000.00
- 2015 - - \$1,200.00
- 2016 - - \$15,000.00
- 2016 - - \$1,200.00
- 2016 - - \$2,000.00
- 2017 - - \$15,000.00
- 2018 - Heidi Schaefer Board Dues - \$1,200.00
- 2018 - 30th Anniversary Gala Tickets - \$230.00
- 2018 - 4th Annual Tea and Silent Auction Fundraiser - \$1,000.00
- 2019 - Heroes of Education, Four College Events, and In-kind Printing of the Annual Report - \$17,019.55
- 2020 - Powering 100 Years of STEAM Education, and In-kind Printing - \$17,499.30
- 2020 - Heidi Schaefer Tickets: Runway to Success - \$250.00
- 2020 - Sponsor Glendale Community College Skills USA Competitions - \$2,000.00
- 2021 - Dollars for Doers Grant - \$250.00
- 2021 - Heroes of Education Platinum Sponsor and In-kind Services - \$27,188.00
- 2022 - Board Dues Geri Mingura - \$1,500.00
- 2022 - 2022 STARS Gala Sponsorship - \$3,000.00
- 2023 - Geri Mingura Gift (Board Dues) - \$1,500.00
- 2023 - Sponsorships and STEM Program Support - \$52,520.00

**Request Status:** Pending

## Contact

---

**Salutation:**  
**\*First Name:** Judy  
**Middle Name:**  
**\*Last Name:** Sanchez  
**Vendor Number:**  
**Title:** Chief Development Officer  
**Title (CEO):**  
**Address:**  
**Address 2:**

**City:**  
**State:**  
**Province:**  
**Country:**  
**Zip/Postal Code:**  
**Telephone:** 480-731-8400  
**Fax:**  
**Email Address:** Judy.Sanchez@DOMail.Maricopa.edu  
**Contact Type:**  
**Creation Date:** 10/25/2019  
**Last Saved By:** 1000000009787267  
**Last Saved Date:** 25-OCT-19 07.19.48.310592 PM  
**Notes:**  
**\*Internal Use Only?:** N  
**CEO First Name:**  
**Principal Prefix:**  
**CEO Last Name:**  
**Mobile Phone:**  
**CEO Email Address:**  
**CEO Phone:**  
**CEO Mobile Phone:**  
**CEO/Executive Director Contact:**  
**Person completing application:**

---

**Salutation:**  
**\*First Name:** Nilam  
**Middle Name:**  
**\*Last Name:** Patel  
**Vendor Number:**  
**Title:** Workforce & Industry Development Officer Senior  
**Title (CEO):**  
**Address:**  
**Address 2:**  
**City:**  
**State:**  
**Province:**  
**Country:**  
**Zip/Postal Code:**  
**Telephone:** 480-731-8708  
**Fax:**  
**Email Address:** nilam.patel@domail.maricopa.edu  
**Contact Type:**  
**Creation Date:** 09/27/2022  
**Last Saved By:** 1000000009787267  
**Last Saved Date:** 27-SEP-22 03.03.44.434750 PM  
**Notes:**  
**\*Internal Use Only?:** N  
**CEO First Name:**  
**Principal Prefix:**  
**CEO Last Name:**  
**Mobile Phone:**  
**CEO Email Address:**

**CEO Phone:**  
**CEO Mobile Phone:**  
**CEO/Executive Director Contact:**  
**Person completing application:**

---

**Salutation:**  
**\*First Name:** Sharon  
**Middle Name:**  
**\*Last Name:** Weltz  
**Vendor Number:**  
**Title:** Grants Officer  
**Title (CEO):**  
**Address:**  
**Address 2:**  
**City:**  
**State:**  
**Province:**  
**Country:**  
**Zip/Postal Code:**  
**Telephone:** 480-731-8400  
**Fax:**  
**Email Address:** sharon.weltz@domail.maricopa.edu  
**Contact Type:**  
**Creation Date:** 10/02/2019  
**Last Saved By:** 1000000009787267  
**Last Saved Date:** 02-OCT-19 05.03.17.931776 PM  
**Notes:**  
**\*Internal Use Only?:** N  
**CEO First Name:**  
**Principal Prefix:**  
**CEO Last Name:**  
**Mobile Phone:**  
**CEO Email Address:**  
**CEO Phone:**  
**CEO Mobile Phone:**  
**CEO/Executive Director Contact:**  
**Person completing application:**

## Organization

**\*Organization Category:** Basic Needs  
**\*Legal Name:** Tempe Community Action Agency  
**\*Address:** 1208 East Broadway Road, Suite 111  
**Address 2:**  
**\*City:** Tempe  
**\*State:** Arizona  
**\*Zip/Postal Code:** 85282  
**\*Main Telephone:** 480-422-8922  
**\*Main Email Address:** deboraha@tempeaction.org  
**\*Website Address:** www.tempeaction.org  
**\*Executive Director Name:** Deborah Arteaga  
**\*Executive Director Phone Number:** 480-422-8922  
**\*Executive Director Email Address:** deboraha@tempeaction.org

## Proposal

**\*Request Owner:** Karla Esparza  
**Request Source:** External (Submitted 01/12/2024)  
**Proposal Type:** Capital Campaign Grant Application  
**\*Determination Status:** Ready for Two Week  
**Organization Category:** Basic Needs  
**Type of Request:** Pledge  
**Purpose:** Capital  
**Project Title:** Building Resilience Capital and Program Expansion Campaign  
**Request Amount:** \$0.00  
**Requested Cash Amount:**  
**Cash Recommended:**

### Programs and Accomplishments

**Statement:** TCAA comprehensively addresses the causes and effects of poverty through eight distinct social service programs designed to improve food security, housing stability, health and well-being, and/or economic mobility among participating households. In FY2023 these programs served in excess of 35,000 adults and children. The effectiveness of our programs is measured through direct feedback from participants collected during biannual program evaluations.

TCAA's Community Action Program prevents homelessness by providing financial assistance and other support to households facing the threat of a utility disconnect or eviction during a financial crisis. In FY23, 2,791 households receive emergency rent, utility, and/or mortgage assistance and \$7.8 million was paid towards housing expense. As a result, 80% of clients reported they worry less about housing expenses and 86% feel confident in their ability to improve their financial situation.

The Food Pantry specifically addresses food insecurity among children and families by improving access to nutritious and affordable food. The Escalante Community Garden, operated by TCAA, provides fresh produce for the Food Pantry. In FY23, the program fed 63,852 adults and children, and 92% of clients surveyed reported that they are eating more nutritious food as a result.

The Meals on Wheels Program and Senior Center Lunch Program foster improved food security and independence by offering nutritious meals at senior centers and prepared meals delivered to the homes of seniors and adults with disabilities. Both programs operate in Tempe and Scottsdale, and combined, served 670 individuals in FY23. Similarly, the Neighbors Helping Neighbors program provides in-home supportive services to assist seniors overcome aging in place barriers. Client feedback from these programs indicated that 83% of seniors surveyed reported increased independence and ability to age in place, and 89% reported their quality of life improved.



The Financial Success Center fosters improved economic mobility by assisting with education, employment, and income support needs among adults. The program served 216 adults in FY23 and assisted clients to increase their credit scores by an average of 37 points. 56% increased their net income, while 90% of those who became employed remained employed 90 days later.

The Health Start Program prepares expectant families for healthy birthweights and family wellbeing through home-based services from pregnancy through the child's second birthday. This program serves eligible East Valley families. In FY23, we assisted 310 families and maintained a 90% healthy birthweight outcome in newborns.

The I-HELP Emergency Shelter improves housing stability through emergency shelter and an array of services that help adults transition from homelessness to permanent housing. The program offers 40 beds for adults each night. In FY23, 269 adults were served, among which, 140 transitioned to a permanent home or diverted from shelter. Further, the Oasis Day Resource Center provides services for unsheltered individuals such as emergency food, resource navigation, mail services, and shelter intake. More than 4,500 visitors were assisted in FY23.

**Capital Campaign Statement:**

The Building Resilience Campaign directly aligns with more than one SRP corporate contributions priority areas. Specifically, the project directly improves access to basic needs among adults and families living within SRP's headquarter community and other areas where it has a strong business presence. Similar to SRP's areas of focus, TCAA programs provide food, shelter, and safety from crisis. TCAA also provides volunteer opportunities for SRP employees.

The new site will become the permanent location for TCAA's large food pantry operation. We will convert our food pantry from a traditional to a "choice-based" model, much like a market where participants can make their own food selections rather than being handed a pre-packaged food box. Choice (or market)-based models reduce food waste and will help the pantry save time and money and make better use of limited resources.

Additionally, TCAA will construct a commercial kitchen where it will prepare meals for the Meals on Wheels and senior center lunch programming operated in Tempe and Scottsdale. Once the new site opens, TCAA will no longer purchase and transport pre-cooked meals. Preparing meals onsite will allow TCAA to better manage quality and cost and increase the variety of meals provided to participants.

The new site will also offer a 65-bed fixed emergency shelter for adults and seniors. TCAA will sunset its existing I-HELP shelter, which is a mobile model that makes nightly use of sleeping space within local church buildings. The I-HELP model has operated successfully since 2006 but is becoming less reliable as church buildings are aging and church involvement is declining. The permanent shelter site will result in an increase in shelter beds and accommodate populations that could not be served by the I-HELP model, such as adults with 2nd and 3rd shift employment who need to sleep during the day. Additionally, TCAA will open 15 new transitional housing beds for adults (primarily seniors). Combined, the new site will offer 80 beds which is double TCAA's current 40-bed shelter capacity.

Additionally, TCAA's Financial Success Center and Community Action Programs offer safety from crisis, both through building income via employment and training opportunities, and through emergency rent/utility assistance during a financial crisis.

The project also improves access to basic needs by co-locating multiple programs and service providers at the same site. Site visitors can access any array of services including Food Pantry, shelter, workforce development programming, resource navigation, volunteer opportunities, employment opportunities (through the opening of new positions at TCAA), and services offered by onsite partners. Our onsite partners will include City of Tempe's Crisis Response and Homeless Outreach staff, Circle the City (offering onsite healthcare services), and Homeless ID Project (offering onsite help with recovering vital identification documents). Programs will also be easy to access due to the site's location along the light rail.

All combined, the TCAA programs that will be located at the new site will boost SRP's impact on basic needs and further the quality of life among the individuals served by the project.

**Location and Description:** The 30,000 square foot East Valley Housing, Health, & Human Services Center will be built at 2524 E. Apache Blvd. in Tempe zip 85281, on a one-acre parcel located along the light rail and at the Tempe/Mesa border. This site is in a Qualified Low-Income Community and within a census tract with high unemployment and high poverty. The area is also designated as a medically underserved community.

The facility will encompass three stories and is currently appropriately zoned C-S-S, meaning no change will be needed to current zoning. Along with the facility, the site will feature 60 parking spaces and accessibility for commercial deliveries to the food pantry and commercial kitchen. The first floor of the building will contain the food pantry, commercial kitchen/dining, emergency shelter, and day resource center along with the welcome center and intake/counseling rooms. Program and administrative offices, meeting rooms, and workforce development programming will be located on the second floor as well as dedicated space for onsite partners. The transitional housing units will be located on the third floor.

The Center will offer a welcoming space that conveys a sense of belonging and is designed with inclusivity in mind. Additional features include trauma-informed design elements, a meditation space, and workspaces for collaborative service providers such as the City of Tempe, Circle the City, and Homeless ID Project, allowing for more comprehensive support available in one location while making service access easier for the public.

**Project/Program Description:**

**Campaign Goals:** The project seeks to raise \$19,050,000 by the end of CY2024.

TCAA launched the campaign in 2022 and signed a purchase agreement for the parcel on Apache Boulevard soon afterwards. We expect to close the land purchase by April 2024. A preliminary site plan was submitted to the City of Tempe and in the next several months, a final site plan will be submitted and TCAA will secure a building permit by the end of summer. Existing structures on the property will need to be demolished; a demolition permit request will be submitted to the City after closing on the purchase of the selected site. A groundbreaking ceremony is anticipated to occur in the late summer/early fall, with construction to follow. Doors are expected to open in January 2026.

The project is currently in the pre-construction phase, when architectural design, preliminary site planning, schematic design, and design development occur. The pre-construction phase is expected to conclude in June 2024.

At present 50% of the project budget has been secured or committed by numerous sources (see Campaign Commitments, below). An additional \$7 million in grant funding requests is pending award decisions. Further, an estimated \$3,000,00 is anticipated from the City of Tempe.

A summary of the financial goals and timeline follows:

Revenue Goal = \$19,050,000

Secured/committed as of January 2024: \$9,400,000

By 3/30/2024: Secure funding commitments totaling >\$3,000,000

By 6/30/2024: Secure funding commitments totaling >\$3,000,000

By 9/30/2024: Secure funding commitments totaling >\$3,000,000

By 12/31/2024: Secure funding commitments totaling >\$650,000

Funding commitments include cash and pledges; however, we are asking that pledges are fulfilled within one to three years at most.

**LEED Certification:** Yes

**Percentage of Board Members:** 83% of board members have contributed or pledged to date. The remaining three members whose pledges are pending are new members and are still being oriented to the project.

**Executive Director Name:**

**Executive Director Phone Number:**

**Executive Director Email Address:**

**Letter Signer & Title:** Andrea Moreno, Manager, Community Outreach  
**Internal Comments:** Support for the Building Resilience Capital and Program Expansion Campaign.

## Attachments

---

**Community Need Letter:** TCAA Capital campaign Cover Letter.pdf  
**Campaign Budget:** TCAA Capital Campaign Budget.pdf  
**Campaign Commitments:** TCAA Capital Campaign Commitments\_1-2024.pdf  
**Board of Directors and Affiliations:** TCAA Board of Directors & Exec Team Roster FY24.pdf  
**Most Recent Audited Financials:** FY2022 TCAA Financial Audit FINAL Reduced.pdf  
**List of Capital Campaign Leadership/ Committee Leaders:** Capital Campaign Leadership Roster.pdf  
**Additional Attachment (1):**  
**Additional Attachment (2):**  
**Signed Letter & Non PO Payment Form:**

## Payment

## Scan

No record of recent scan exists

## Approval

**Requested Amount:** \$0.00  
**\*Recommended Amount:**  
**Prior Approved Grants:**

- 2014 - - \$500.00
- 2014 - - \$6,000.00
- 2015 - - \$7,500.00
- 2015 - - \$500.00
- 2016 - - \$750.00
- 2016 - - \$70.00
- 2016 - - \$2,000.00
- 2016 - - \$7,500.00
- 2017 - - \$750.00
- 2017 - - \$10,000.00
- 2019 - Hunger Relief Across the Life Cycle - \$15,000.00
- 2020 - Tempe I-HELP Emergency Shelter - \$10,000.00
- 2020 - Equipment Donation: 20 Chairs - \$400.00
- 2021 - I-HELP Shelter and Oasis Drop-In Center; Programs that Alleviate Homelessness in Tempe - \$10,000.00
- 2022 - I-HELP Shelter and Oasis Drop-In Center - \$10,000.00
- 2022 - Payroll Deduction Grant - \$485.00
- 2022 - Payroll Deduction Grant - \$96.00
- 2022 - Payroll Deduction Grant - \$602.00
- 2022 - Payroll Deduction Grant - \$64.00
- 2022 - Payroll Deduction Grant - \$64.00
- 2022 - Payroll Deduction Grant - \$64.00
- 2022 - Payroll Deduction Grant - \$129.00
- 2022 - Payroll Deduction Grant - \$194.00
- 2022 - Hand Sanitizer Donation - \$3,246.00
- 2022 - Equipment Donation: 100 CamelBaks - \$3,500.00

- 2023 - Payroll Deduction Grant - \$234.00
- 2023 - Payroll Deduction Grant - \$234.00
- 2023 - Payroll Deduction Grant - \$234.00
- 2023 - Payroll Deduction Grant - \$234.00
- 2023 - Payroll Deduction Grant - \$351.00
- 2023 - Payroll Deduction Grant - \$278.00
- 2023 - Payroll Deduction Grant - \$204.00
- 2023 - Donate via Credit Card Grant - \$500.00
- 2023 - Payroll Deduction Grant - \$234.00
- 2023 - Payroll Deduction Grant - \$351.00
- 2023 - Payroll Deduction Grant - \$299.00
- 2023 - I-HELP Shelter Program and VICINITY Sponsorship - \$15,000.00
- 2023 - Payroll Deduction Grant - \$234.00
- 2024 - Donate via Credit Card Grant - \$500.00
- 2024 - Payroll Deduction Grant - \$234.00
- - -

**Request Status:** Pending  
**Approval Step 1:** Owner Step Definition  
**Performed By:** Karla Esparza / Community Engagement Strategist  
**Completed:** 01/18/2024  
**Result:** Defined  
**Approval Step 2:** Recommend / Do Not Recommend  
**Performed By:**  
**Completed:**  
**Result:**  
**Comments:**  
**Approval Step 3:** Request Owner Approval  
**Performed By:**  
**Completed:**  
**Result:**  
**Comments:**

## Contact

---

**Salutation:** Ms.  
**\*First Name:** Deborah  
**Middle Name:**  
**\*Last Name:** Arteaga  
**Vendor Number:**  
**Title:** CEO  
**Title (CEO):** CEO  
**Address:** 2146 E. Apache Blvd  
**Address 2:**  
**City:** Tempe  
**State:** Arizona  
**Province:**  
**Country:**  
**Zip/Postal Code:** 85281  
**Telephone:** 148042289225883  
**Fax:**

**Email Address:** deboraha@tempeaction.org  
**Contact Type:** Primary Contact  
**Creation Date:** 05/17/2019  
**Last Saved By:** 100000009494241  
**Last Saved Date:** 22-AUG-23 11.56.59.184609 AM

**Notes:**

**\*Internal Use Only?:** N  
**CEO First Name:** Deborah  
**Principal Prefix:**  
**CEO Last Name:** Arteaga  
**Mobile Phone:**  
**CEO Email Address:** deboraha@tempeaction.org  
**CEO Phone:** 4804228922  
**CEO Mobile Phone:** 4805776529

**CEO/Executive Director Contact:**  
**Person completing application:**

## Organization

**\*Organization Category:** Basic Needs  
**\*Legal Name:** UMOM New Day Centers  
**\*Address:** 3333 E Van Buren St  
**Address 2:**  
**\*City:** Phoenix  
**\*State:** Arizona  
**\*Zip/Postal Code:** 85008-6812  
**\*Main Telephone:** 602.275.7852  
**\*Main Email Address:** philanthropy@umom.org  
**\*Website Address:** www.umom.org  
**\*Executive Director Name:** Jackson Fonder  
**\*Executive Director Phone Number:** 623.401.1922  
**\*Executive Director Email Address:** jfonder@umom.org

## Proposal

**\*Request Owner:** Karla Esparza  
**Request Source:** External (Submitted 12/19/2023)  
**Proposal Type:** Capital Campaign Grant Application  
**\*Determination Status:** Ready for Two Week  
**Organization Category:** Basic Needs  
**Type of Request:** Pledge  
**Purpose:** Capital  
**Project Title:** UMOM's Capital Campaign Renovations  
**Request Amount:** \$0.00  
**Requested Cash Amount:**  
**Cash Recommended:**  
**Programs and Accomplishments Statement:**

Founded in 1964, UMOM has 60 years of experience serving the homeless population in the Phoenix Metropolitan Area including 32 years of experience operating a full-service Emergency Shelter. UMOM effectively leverages its wrap-around service model spanning coordinated entry, shelter, housing, workforce development, health care and supportive services to holistically serve the most vulnerable families in a coordinated and efficient manner. Our organizational experience, paired with a dedicated workforce development team and an established employment training program, makes UMOM uniquely positioned to best serve those experiencing homelessness. UMOM's mission is to end family homelessness by restoring hope and rebuilding lives. Last Fiscal Year (7.1.22-6.30.23) we served 13,381 individuals across all services, and 51% of the clients in our Family Emergency Shelter are under 18 years of age. The children of our clients come from situations where childcare is inconsistent, school attendance is often disrupted, exposure to trauma is high, access to appropriate medical services is lacking, and food instability is common. Children and youth are supported through our on-site Boys & Girls Clubs which foster a safe and positive environment. Our on-site Workforce Development Program helps our adult clients prepare and apply for employment and works with our community employment partners to directly place clients in livable wage jobs. We also offer physical and mental healthcare through our on-site Wellness Clinic, and partner with Phoenix Children's Hospital and Circle the City to provide treatment for our clients of all ages. The need for emergency shelter, employment, and healthcare services is urgent, and the lasting impact of UMOM's action is creating immediate relief for struggling families as well as creating long-term systemic sustainability.

When it comes to making changes in our community, good intentions are not enough; positive, meaningful outcomes are what matter. UMOM's program model is informed by our firm belief that people can become more than their past circumstance, and that everyone deserves the opportunity for a better life. We do not manage homelessness, we end homelessness. In addition to case manager assessments, our data engineer tracks all our clients throughout their time at UMOM and we define our success by achieving the following outcomes and by continuously listening to our clients as their needs change over time. Our outcome goals are the following: 100% of children and youth will have access to our on-site B & G Clubs; 100% of children and youth will have a one-year membership to the B & G Clubs in their neighborhood after they leave UMOM shelter; 100% of clients will be connected to UMOM Case Management staff, understand the program rules, culture and expectations, and work on case plan development; 100% of clients will have access to intensive trauma-informed mental health care; 80% of clients will exit to permanent housing; 80% of adults will maintain or increase their total income at program exit; 70% of adults will maintain or increase their earned income at program exit; and 90% of clients will be connected to mainstream benefits in their community at program exit. This program is designed to end homelessness for the most vulnerable and at-risk households in Maricopa County. We accomplish this by having the least restrictive criteria of any family shelter provider and offering a nurturing environment to meet the needs of the youth and families dealing with traumatic life experiences. UMOM provides all the tools for families to find stability and serves as a solution to ending homelessness in Maricopa County.

**Capital Campaign Statement:**

UMOM directly aligns with SRP's Basic Needs giving priority by providing food, shelter, safety, and other essentials to help underserved communities become self-efficient. UMOM is working to overcome the homeless epidemic in Maricopa County by focusing on the quality of care we can provide to our clients and ensuring that our programming is continuously meeting the needs of our community. We also have nine affordable housing complexes and are committed to adding a new affordable housing complex every year.

The 2023 Point in Time (PIT) Homeless Count identified 9,642 individuals experiencing homelessness in Maricopa County, a 7% increase over the past year. Many of our clients are fully or partially employed when they find themselves unable to make ends meet and lose their homes.

In the Phoenix Metro Area, the cost of living has skyrocketed. Between 2016-2021, rent increased by 80% while the median household income only rose by 22% during the same period (PBS Arizona). Unsheltered homelessness in Maricopa County has increased by 62% since 2012 (Arizona Department of Economic Security) largely due to the lack of affordable housing and local inflation of 13%. UMOM continues to exceed the community standards in homelessness. Clients exit UMOM's Family Emergency Shelter to permanent housing at a rate of 80% while the community standard is only 64%. Additionally, 37% of UMOM's clients exit shelter with gained employment while the community standard of gained employment after exiting shelter rests at 24%.

UMOM strives to serve each family and family member with safety, security, and dignity. This combined approach to housing and income sets up more clients to self-resolve their homelessness, rather than a traditional approach; shelters that do not have an integrated workforce development component to the program design. Supporting the homeless youth in our shelters is one of our highest priorities. Homeless youth have been operating in crisis mode while their families try to find a safe place to sleep each night. While their caretakers are working with case managers to find affordable housing and a livable wage job, we ensure that youth have transportation to their home school, three meals a day, and a nurturing environment through activities and mentorship at our on-site Boys & Girls Clubs (B & G Clubs) which provides care after school and during the summer. UMOM has the solution to ending family homelessness and with the help of our community partners we are able to continue making a lasting impact in Maricopa County.

**Location and Description:**

UMOM's Family Emergency Shelter is located at 3333 East Van Buren St, Phoenix, AZ 85008. This 1959 Days Inn contains 150 shelter units (up to 5 people each). We are in the process of renovating these units and adding additional large (up to 9 people each) units in two annex buildings to meet the demand for multigenerational emergency shelter. Each unit will have carpet replaced with hard flooring, new plumbing, electrical, paint, stainless steel bathroom appliances, and shelter grade furniture with a 20-year warranty. In addition to shelter units our campus contains an on-site Wellness Clinic, Workforce Development Center, Chapel, Boys & Girls Clubs, industrial kitchen (we make more than 282,000 meals each year for our clients) indoor and outdoor basketball courts, and a large outdoor jungle gym play structure and seating area.

**Project/Program Description:**  
**Campaign Goals:** UMOM's Capital Campaign goal is to raise \$15,000,000 by December 31, 2025 and to complete construction on this project by December 31, 2026.  
**LEED Certification:** No  
**Percentage of Board Members:** 100% of UMOM's Board of Directors have pledged to contribute to the campaign.  
**Executive Director Name:**  
**Executive Director Phone Number:**  
**Executive Director Email Address:**  
**Letter Signer & Title:** Andrea Moreno, Manager, Community Outreach  
**Internal Comments:** Support for the UMOM's Capital Campaign.  
  
HOLD - February Committee.

## Attachments

---

**Community Need Letter:** UMOM\_SRP Capital Campaign Community Need Letter.pdf  
**Campaign Budget:** UMOM\_SRP Capital Campaign Budget.pdf  
**Campaign Commitments:** UMOM\_SRP Capital Campaign Commitments.pdf  
**Board of Directors and Affiliations:** UMOM Board of Directors 2023.pdf  
**Most Recent Audited Financials:** UMOM Financial Statements 22-23.pdf  
**List of Capital Campaign Leadership/Committee Leaders:** UMOM\_SRP Capital Campaign Leadership.pdf  
**Additional Attachment (1):**  
**Additional Attachment (2):**  
**Signed Letter & Non PO Payment Form:**

## Payment

## Scan

No record of recent scan exists

## Approval

**Requested Amount:** \$0.00  
**\*Recommended Amount:**  
**Prior Approved Grants:**

- 2013 - UMOM Emergency Shelter & Gala Event - \$0.00
- 2014 - - \$9,000.00
- 2014 - - \$250.00
- 2015 - - \$10,000.00
- 2015 - - \$25,000.00
- 2016 - - \$10,000.00
- 2017 - - \$5,000.00
- 2018 - Child Development Center - \$5,000.00
- 2019 - Dollars for Doers Grant - \$250.00
- 2019 - UMOM Walk the Walk to End Homelessness - \$480.00
- 2019 - Dollars for Doers Grant - \$1,000.00
- 2019 - UMOM Youth Shelter Services and 2018 Buckles & Bangles Sponsorship - \$20,000.00
- 2020 - UMOM Emergency Shelter Services and 2019 Buckles & Bangles Gala Sponsorship - \$20,000.00
- 2021 - Emergency Shelter for Homeless Families - \$10,000.00
- 2021 - Emergency Shelter for Homeless Families & 2020 Buckles & Bangles Gala Sponsorship - \$20,000.00
- 2022 - Family Emergency Shelter and Buckles & Bangles Gala - \$20,000.00



- 2022 - Payroll Deduction Grant - \$3,570.00
- 2022 - 2022 PVSA Katy Heth - \$2,500.00
- 2022 - Payroll Deduction Grant - \$2,127.00
- 2022 - Payroll Deduction Grant - \$5,280.00
- 2022 - Payroll Deduction Grant - \$1,418.00
- 2022 - Payroll Deduction Grant - \$1,418.00
- 2022 - Payroll Deduction Grant - \$1,418.00
- 2022 - Payroll Deduction Grant - \$1,403.00
- 2022 - Payroll Deduction Grant - \$1,418.00
- 2023 - Donate via Credit Card Grant - \$22.00
- 2023 - Payroll Deduction Grant - \$1,292.00
- 2023 - Donate via Credit Card Grant - \$22.00
- 2023 - Payroll Deduction Grant - \$1,296.00
- 2023 - Donate via Credit Card Grant - \$22.00
- 2023 - Payroll Deduction Grant - \$1,292.00
- 2023 - Donate via Credit Card Grant - \$22.00
- 2023 - Payroll Deduction Grant - \$1,950.00
- 2023 - Donate via Credit Card Grant - \$22.00
- 2023 - Payroll Deduction Grant - \$2,714.00
- 2023 - Payroll Deduction Grant - \$104.00
- 2023 - Donate via Credit Card Grant - \$22.00
- 2023 - Payroll Deduction Grant - \$2,237.00
- 2023 - Donate via Credit Card Grant - \$22.00
- 2023 - Donate via Credit Card Grant - \$22.00
- 2023 - Antibacterial Wipes - \$884.00
- 2023 - Payroll Deduction Grant - \$1,292.00
- 2023 - Donate via Credit Card Grant - \$22.00
- 2023 - Payroll Deduction Grant - \$1,938.00
- 2023 - Donate via Credit Card Grant - \$22.00
- 2023 - Payroll Deduction Grant - \$1,311.00
- 2023 - Donate via Credit Card Grant - \$22.00
- 2023 - Family Emergency Shelter and Buckles & Bangles Gala - \$25,000.00
- 2023 - Payroll Deduction Grant - \$1,292.00
- 2023 - Donate via Credit Card Grant - \$22.00
- 2023 - Payroll Deduction Grant - \$1,306.00
- 2024 - Donate via Credit Card Grant - \$65.00
- 2024 - UMOM's Family Emergency Shelter - \$45,000.00
- 2024 - Payroll Deduction Grant - \$1,292.00
- - -
- - - \$0.00
- - - \$0.00
- - -

**Request Status:** Pending  
**Approval Step 1:** Owner Step Definition  
**Performed By:** Karla Esparza / Community Engagement Strategist  
**Completed:** 01/10/2024  
**Result:** Defined

**Approval Step 2:** Recommend / Do Not Recommend

**Performed By:**

**Completed:**

**Result:**

**Comments:**

**Approval Step 3:** Request Owner Approval

**Performed By:**

**Completed:**

**Result:**

**Comments:**

## Contact

---

**Salutation:** Dr.

**\*First Name:** Ashley

**Middle Name:**

**\*Last Name:** Oakley

**Vendor Number:**

**Title:** Assistant Director of Foundation Relations

**Title (CEO):**

**Address:**

**Address 2:**

**City:**

**State:**

**Province:**

**Country:**

**Zip/Postal Code:**

**Telephone:** 480.221.0563

**Fax:**

**Email Address:** aoakley@umom.org

**Contact Type:**

**Creation Date:** 06/26/2023

**Last Saved By:** 1000000014781389

**Last Saved Date:** 26-JUN-23 11.37.29.218586 AM

**Notes:**

**\*Internal Use Only?:** N

**CEO First Name:**

**Principal Prefix:**

**CEO Last Name:**

**Mobile Phone:**

**CEO Email Address:**

**CEO Phone:**

**CEO Mobile Phone:**

**CEO/Executive Director Contact:**

**Person completing application:**

## Organization

**\*Organization Category:** Basic Needs  
**Official Name:** VALLEY OF THE SUN UNITED WAY  
**\*Legal Name:** Valley of the Sun United Way  
**\*Address:** 3200 E. Camelback Rd.  
**Address 2:** Ste. 375  
**\*City:** Phoenix  
**\*State:** Arizona  
**\*Zip/Postal Code:** 85018  
**\*Main Telephone:** 602-631-4800  
**\*Main Email Address:** information@vsuw.org  
**\*Website Address:** www.vsuw.org  
**\*Executive Director Name:** Carla Vargas Jasa  
**\*Executive Director Phone Number:** 602-631-4800  
**\*Executive Director Email Address:** cjasa@vsuw.org

## Proposal

**\*Request Owner:** Karla Esparza  
**Request Source:** External (Submitted 01/05/2024)  
**Proposal Type:** General Grant Application  
**\*Determination Status:** Ready for Two Week  
**Organization Category:** Basic Needs  
**Type of Request:** Annual  
**Purpose:** Operating Expenses  
**Project Title:** Housing and Homelessness and We Are UNITED  
**In-Kind Request?:** No  
**Request Amount:** \$185,000.00  
**Requested Cash Amount:** \$185,000.00  
**Cash Recommended:**  
**In-Kind Recommended:** \$0.00

**Describe Mission/Geographic Impact :** The mission of Valley of the Sun United Way (VSUW) is to improve lives by mobilizing the caring power of our community. We envision a community where every child, family, and individual is healthy, has a safe place to live, and has every opportunity to succeed in school, life, and work. We use this mission as a vehicle to help Maricopa County's most vulnerable residents by addressing their most urgent needs.

VSUW has nearly 100 years of experience serving the local community. In early 2021, VSUW unveiled Mighty Change 2026 (MC2026), a five-year plan created to address the most pressing issues being faced by Maricopa County's most vulnerable populations. Demonstrating VSUW's commitment to community involvement, Mighty Change 2026 was created after a year-long, intensive community engagement, which included three surveys, 18 virtual town halls, and 24 deep-dive focus groups.

The MC2026 plan leads the way with hundreds of local programs to deliver a diverse array of interconnected services in four distinct focus areas: Health, Housing and Homelessness, Education, and Workforce Development. These focus areas continue to shape VSUW activities to directly combat the challenges faced by underrepresented, low-income, predominantly minority populations across Maricopa County. VSUW addresses the above-mentioned focus areas with the following strategies:

- Health: remove barriers to ensure everyone in our community is healthy, with a focus on access to food and healthcare.
- Housing and Homelessness: ensure all can have a safe home to call their own.
- Education: close opportunity gaps to ensure children read at grade level by 3rd grade and youth are prepared for educational success and employment.
- Workforce Development: open pathways to better paying jobs.

During the 2022-2023 fiscal year, VSUW made a \$107,442,255 total investment into programs supporting the needs of local residents through a combination of its own community-based programs and support of dozens of local nonprofit organizations' programs. Notable MC2026 year-two highlights include:

- Formalized coalitions in MC2026 areas with more than 300 members.
- Provided nearly 10,000 children with affordable quality child care, in partnership with First Things First.
- Partnered with Read On Communities to combat pandemic-related learning loss and improve literacy skills for nearly 6,500 children through the literacy hub programming, which has included 24,000 hours of tutoring and distributed 50,000 books for children to start their own home libraries.
- Launched pilot year of Pathways to Economic Opportunity with 28 young Black and Latina women in the inaugural professional development class.
- Supported distributing \$350,000 worth of equipment and supplies to over 100 of our nonprofit and school partners.
- Engaged more than 6,000 volunteers in support of our MC2026 work.
- Received National Institute of Standards and Technology Cybersecurity certification, ensuring safe stewardship of more than \$100 million in philanthropic and state funds.

Demonstrating further leadership and the goal of inclusion, VSUW added a new Grassroots grant program giving voice and support to new and smaller, community-based nonprofit partners aligned with our MC2026 plan. We understand there are organizations embedded in and trusted by our community. These smaller organizations are doing great work but oftentimes experience barriers to traditional granting processes due to lack of capacity and other barriers. We created a special granting program specific to these organizations and in our pilot year, we have added 30 new nonprofit partners.

VSUW intentionally approaches the MC2026 focus areas through the lens of diversity, equity, access, and inclusion to reach Maricopa County's most marginalized and vulnerable populations. While providing services to individuals and families experiencing hardship, VSUW also places a specific focus on intersectionality and special populations. This includes, but is not limited to, veterans, pregnant women, disabled individuals, foster youth, Native Americans, and the older adults. By providing a broad range of health, housing and homelessness, education, and workforce development services, VSUW ensures that other vulnerable populations are also indirectly given the resources they need to succeed and thrive.

**Program/Project tie to SRP Goals:**

For this generous grant, VSUW is specifically highlighting one focus area -- Housing and Homelessness. This request is timely, due to the alarming increase in the number of unhoused individuals and families in our community. Maricopa Association of Governments (MAG) produces the Point in Time (PIT) Count Report, an annual street and shelter count that determines the number of people experiencing homelessness in Maricopa County during a given point in time. In 2023, for example, 9,642 people were experiencing homelessness on the night of January 23, 2023. That number reflects a 7% overall increase in the total PIT count. The number of people who meet the chronic homelessness definition has significantly increased over the years. Unfortunately, from 2017-2023, the total number of chronically homeless has increased by a notable 103%.

As of spring 2023, Maricopa County's Continuum of Care estimates that for every 10 people leaving homelessness, 18 are entering. Unfortunately, once a household has requested support, it can sometimes take up to three months to get the help needed, which is often too late to stabilize families in crisis. Currently, VSUW supports prevention services, along with other services, to households in Maricopa County.

Our Housing and Homelessness focus area directly aligns with SRP's Basic Needs funding area, to provide food, shelter, and safety from violence or crises. VSUW mirrors SRP with our efforts dedicated to Housing and Homelessness initiatives through services and programs that prioritize social determinants and wrap-around services that prevent and address homelessness.

VSUW is thankful for SRP's significant past support and partnership. In the next fiscal year, we intend to address the greater need of homelessness that has developed, in part, due to the enhanced housing crisis in Maricopa County.

**Project/Program Description:** The growing number of individuals and families experiencing homelessness can be attributed to several compounding factors including the lack of affordable housing and the lack of available funding for transitional and permanent supportive housing. These barriers can have a significant impact on health care resources, crime and safety, the workforce, and the use of tax dollars.

To address the above-mentioned barriers, and create positive outcomes within the area of Housing and Homelessness, VSUW collaborates with more than 100 overall programmatic partners to achieve the following goals and related activities:

Housing and Homelessness Focus: Ensure all can have a safe home to call their own.

Overall Goal: Reduce homelessness by 50% by 2026.

Overall Strategies:

Strategy 1: Prevention and Assistance

Strategy 2: Decrease Housing Insecurity

Strategy 3: Support Emergency Shelter System

Program Activities:

- Increase services and programs that prioritize social determinants and wrap-around services that prevent homelessness and assist those experiencing homelessness.
- Decrease individuals' and families' rate of housing insecurity by providing rent/utility assistance, housing navigators, and eviction prevention.
- Support the emergency shelter system through support of individual and family shelters that move households out of crisis.
- Demonstrate regional leadership through collaboration of advancing housing and homeless services.
- Improve systems with housing and homelessness services to reduce barriers to entry for communities of color and other vulnerable communities.
- Help change perception of homelessness from a public safety issue to a public health issue with a new public awareness campaign.
- Partner with regional organizations to develop new metrics that capture county-wide vulnerability of people facing eviction or in need of rent/utility assistance.
- Collaborate with regional leaders to build a more equitable shelter system that reflects our population size and develop new affordable housing in Maricopa County.

Our organization is the catalyst in bringing many organizations to the table, to join efforts to create a community where every child, family, and individual is healthy, and has a safe place to live. For example, VSUW has played a lead role working with the City of Phoenix and local funders to bring rapid rehousing solutions in response to finding safe space for individuals to relocate from the encampments outside the Human Service Campus. VSUW is also partnering with the Arizona Community Foundation on strategic homelessness solutions. To date, we have brought funders and service providers together to help map the ecosystem of homelessness and housing support, areas of opportunity, and current research efforts that will be leveraged to accelerate continued coalition work in this area. In addition, VSUW continues its convening role in collaborating with community leaders and other strategic partner organizations to ensure the voices of Maricopa County residents are being heard.

**Program Metrics:** In FY2023, the individuals served through VSUW's Housing and Homelessness initiatives totaled 40,141. VSUW partnered with seven local agencies to provide rental assistance/eviction prevention, mortgage assistance/foreclosure prevention, utility assistance, legal aid, housing navigation, and overall case management to individuals and families experiencing or at risk of experiencing homelessness. In addition, VSUW supported the expansion of Solari, the organization which oversees Arizona's 211 system.

VSUW was an active participant in five community initiatives designed to reduce homelessness: Home is Where It All Starts; Pathways Home Regional Collaborative; Greater Phoenix Leadership's Affordable Housing Workgroup; Phoenix Community Alliance's Social & Housing Advancement Committee, and Valley Leadership's House & Healthy Neighborhoods Impact Team. Equitable access is interwoven into each of these initiatives to remove barriers typically endured by lower-income communities with higher amounts of BIPOC residents.

Below is an approximation of how many individuals will be served within in FY2024, based on current projections and prior performance:

Strategy 1: Prevention and Assistance - 548,808 individuals to be served

Strategy 2: Decrease Housing Insecurity - 17,715 individuals to be served

Strategy 3: Support Emergency Shelter System - 17,848 individuals to be served

Below includes specific demographic data for individuals served for VSUW's overall Housing and Homelessness programming:

Percentage of clients served from low-to-moderate income households:

19% LMI

0%: Non-LMI

81% Unknown

Percentage of clients served by ethnicity:

21%: Hispanic or Latino

79%: Not Hispanic or Latino

Percentage of clients served by race:

70%: Caucasian/White

23%: Black/African American

2%: Asian

4%: American Indian/Alaskan Native

0%: Native Hawaiian/Pacific Islander

1%: Two or More Races

Percentage of clients served by age group:

18%: Children (birth-17 years)

13%: Young Adults (18-24 years)

51%: Adults (25-64 years)

10%: Senior Citizens (65+ years)

8%: Unknown

Percentage of clients served by gender:

51%: Male

41%: Female

8%: Prefer not to respond

VSUW, and its partners, provide Housing and Homelessness services throughout Maricopa County. The majority of the work is focused on lower-income neighborhoods in Phoenix, Tempe, and Chandler.

**Intended Use of SRP Funds:**

VSUW respectfully requests a grant in the amount of \$185,000, with the first \$175,000 supporting our Housing and Homelessness programming. Grant funds will support overall program expenses, with a focus on partnership convening efforts. Funding will support individuals like Joseph. The following testimonial was provided by Mercy House, regarding a client served through their partnership with VSUW (name changed to protect client identity):

"Joseph became homeless after losing his job and the family member's home he was staying at became too overcrowded. He was connected to an emergency shelter where he lived for about one year. He was referred to Mercy House's Rapid Rehousing program funded by the Valley of the Sun United Way, through Tempe Community Action Agency. Mercy House spent three months assisting him with housing search services and providing weekly case management to ensure that he has resources needed to find an apartment.

During these three months, he also lost employment again and Mercy House providing him with job leads and coaching. After three months of searching, he was able to secure a one-bedroom unit in the City of Mesa. Mercy House provided him with security deposit, utilities, and rental assistance support thanks to the grant from the United Way. Now with the security that housing provides, Joseph has more time to focus on securing long-term employment. He is happy to finally have a place to call his own."

The remaining dollars will provide a \$10,000 Champion-level sponsorship to support VSUW's 2024 We Are UNITED Breakfast event, which is described in further detail below.

**SRP Sponsorship Benefits:**

VSUW would be honored to recognize SRP as an official program partner for MC2026 and a Champion-level sponsoring partner for the We Are UNITED Breakfast. The event offers multiple sponsoring partner levels as thanks for VSUW's most generous supporters. VSUW will recognize an SRP contribution of \$10,000 by providing the following Champion-level sponsoring partner opportunities:

- Table for 10 at the We Are UNITED Breakfast
- Listing in the Program
- Digital on-screen logo recognition
- Recognition in event communication
- Logo recognition on website and event signage
- Social media recognition
- Includes 2 Women United annual memberships

Recognition activities will take place at or before the date of the We Are UNITED Breakfast.

**Other Sources of Funding:**

Regarding grant funding, VSUW will continue to seek support from corporations, private foundations, and other funding sources. Specific to Housing and Homelessness, the following is a current list of secured and pending funders:

- Major Gifts: \$200,000(Secured)
- Wells Fargo: \$150,000(Secured)
- SRP: \$175,000 (Pending)
- Projected Corporations:\$55,000 (Pending)
- Projected Individuals:\$320,000 (Pending)

Total Projected: \$900,000

VSUW is committed to ensuring programming activities reflect the urgent needs of the community, and regularly convenes key stakeholders from throughout Maricopa County to help leverage resources, data, best practices, and private donations to facilitate change. The organization utilizes a collaborative approach, partnering with hundreds of local organizations to accomplish its mission to provide services and resources to vulnerable community members. Program and philanthropic partners include nonprofits, schools, government agencies, corporations, philanthropic organizations, and generous private donors who all support Mighty Change 2026's activities.

**Similar Organizations:**

VSUW collaborates with more than 300 nonprofit, private, and public partners to deliver services related to MC2026, which includes the area of Housing and Homelessness. The organization is uniquely positioned as one of Maricopa County's most established human services agencies.

As mentioned, VSUW is proud to often play the role of convener, bringing together nonprofit organizations, government agencies and other community partners, to achieve large-scale, multi-partner initiatives. This role differentiates VSUW from other nonprofits and governmental agencies and through this role of convener, VSUW is able to achieve countywide results on a yearly basis. With the focus on our MC2026 plan, we continue our collaborative approach, forming multi-stakeholder coalitions and action teams, specifically within the area of Housing and Homelessness.

**Letter Signer & Title:** Andrea Moreno, Manager, Community Outreach  
**Internal Comments:** Operating support for Housing and Homelessness programming (\$175,000); Sponsor the We Are UNITED Breakfast event (\$10,000) on 04/30/2024.

HOLD - February Committee - \$175k program support, \$10k sponsorship.

## Attachments

---

**In-Kind Supporting Documentation:**

**Sponsorship Packet:** VSUW - We Are UNITED Sponsorship Packet - 2024.pdf

**Current Year Budget:** VSUW - FYE 2024 Budget.pdf

**Last Year's Budget:** VSUW - FYE 2023 Budget.pdf

**Program Budget:** VSUW - 2024 We Are UNITED Event Budget.pdf

**Audited Financial Statements:** VSUW - FYE 2023 Audited Financial Statements.pdf

**Board of Directors Listing:** VSUW - FYE 2024 BOD Roster.pdf

**List of Corporate Contributors:** VSUW - FYE 2023 Top 20 Corporate Donors.pdf

**Additional Attachment (1):**

**Additional Attachment (2):**

**Signed Letter & Non PO Payment Form:**

**Number of Events:** 1

## Event One

---

**Event 1 Event Name:** We Are UNITED Breakfast

**Event 1 Date:** 04/30/2024

**Event 1 Location :** Sheraton Phoenix Downtown

**Event 1 Number of Attendees:** 800

**Event 1 Cash Requested:** 10000

**Event 1 In-Kind Requested:** 0

**Event 1 Other Event Info:** VSUW will host the 2024 "We Are UNITED" Breakfast on April 30, 2024. An annual event with a proud history of bringing together some of the community's most generous residents, the breakfast is an opportunity for local leaders and stakeholders to convene and support VSUW's charitable activities. The We Are UNITED event will include inspirational speakers, engaging and interactive programming, and a showcase of VSUW's work and its impact. All proceeds from the event will help fund VSUW's efforts to create Mighty Change in the areas of Health, Housing and Homelessness, Education, and Workforce Development. These focus areas will help to improve conditions for vulnerable children and families throughout Maricopa County. The above-mentioned focus areas are connected to VSUW's Mighty Change 2026 five-year impact goals, as described throughout this proposal.

**SRP Volunteer Opportunities? 1:** Yes

**Event 1 Net Proceeds Previous Year:** \$162,000.00

**Event 1 Other Event Sponsors :** Yes

**Event 1 Other Sponsors and Dollar Amount:**

- USAA: \$25,000 (Secured)

- Western Alliance Bancorp: \$10,000 (Secured)

- Fry's: \$15,000 (Pending)

- Rob Walton Foundation: \$10,000 (Pending)

**Event 1 Promo Booth:** No

**Custom Report:**

**Event 1 Name - Approved:**

**Event 1 Date - Approved:**

**Event 2 Name - Approved:**



Event 2 Date - Approved:  
Event 3 Name - Approved:  
Event 3 Date - Approved:

## Payment

## Scan

No record of recent scan exists

## Approval

**Requested Amount:** \$185,000.00  
**\*Recommended Amount:**  
**Prior Approved Grants:**

- 2013 - - \$314,150.00
- 2013 - - \$343,574.00
- 2014 - - \$100.00
- 2014 - - \$350,000.00
- 2014 - - \$9,000.00
- 2015 - - \$340,000.00
- 2018 - General Support - \$355,200.00
- 2019 - General Support & Sponsorship - \$365,720.00
- 2020 - General Support and Sponsorship - \$376,542.00
- 2020 - COVID-19 Relief Funds - \$100,000.00
- 2021 - General Support & Sponsorship - \$285,000.00
- 2022 - Payroll Deduction Grant - \$5,833.25
- 2022 - Payroll Deduction Grant - \$5,735.75
- 2022 - Payroll Deduction Grant - \$4,003.50
- 2022 - Payroll Deduction Grant - \$5,276.90
- 2022 - Payroll Deduction Grant - \$2,547.00
- 2022 - Payroll Deduction Grant - \$2,532.00
- 2022 - Payroll Deduction Grant - \$2,595.00
- 2022 - General Support & Sponsorship - \$235,000.00
- 2022 - Payroll Deduction Grant - \$2,896.50
- 2022 - Payroll Deduction Grant - \$90.00
- 2022 - 2021 Loaned Executive Program Commitment - \$9,000.00
- 2022 - Payroll Deduction Grant - \$693.10
- 2023 - Payroll Deduction Grant - \$5,895.95
- 2023 - Payroll Deduction Grant - \$4,058.00
- 2023 - Payroll Deduction Grant - \$3,975.40
- 2023 - Payroll Deduction Grant - \$3,239.40
- 2023 - Payroll Deduction Grant - \$3,233.40
- 2023 - Payroll Deduction Grant - \$4,859.10
- 2023 - Payroll Deduction Grant - \$7,347.70
- 2023 - Payroll Deduction Grant - \$1,375.00
- 2023 - Payroll Deduction Grant - \$720.00
- 2023 - Payroll Deduction Grant - \$2,948.70
- 2023 - Payroll Deduction Grant - \$1,996.80
- 2023 - General Support & Sponsorship - \$235,000.00

- 2023 - Payroll Deduction Grant - \$3,831.40
- 2023 - Payroll Deduction Grant - \$5,747.10
- 2023 - Payroll Deduction Grant - \$10.00
- 2023 - Payroll Deduction Grant - \$5,410.40
- 2023 - Loaned Executive Sponsorship - \$9,000.00
- 2023 - Payroll Deduction Grant - \$3,942.40
- 2023 - Payroll Deduction Grant - \$3,700.00
- 2024 - Payroll Deduction Grant - \$3,851.40
- 2024 - Mighty Change 2026 and We Are UNITED - \$235,000.00
- - -
- - - \$0.00
- - - \$0.00
- - -

**Request Status:** Pending  
**Approval Step 1:** Owner Step Definition  
**Performed By:** Karla Esparza / Community Engagement Strategist  
**Completed:** 01/10/2024  
**Result:** Defined  
**Approval Step 2:** Recommend / Do Not Recommend  
**Performed By:**  
**Completed:**  
**Result:**  
**Comments:**  
**Approval Step 3:** Request Owner Approval  
**Performed By:**  
**Completed:**  
**Result:**  
**Comments:**

## Contact

---

**Salutation:** Ms.  
**\*First Name:** Laura  
**Middle Name:**  
**\*Last Name:** Kaiser  
**Vendor Number:**  
**Title:** Chief Corporate Relations and Brand Officer  
**Title (CEO):**  
**Address:**  
**Address 2:**  
**City:**  
**State:**  
**Province:**  
**Country:**  
**Zip/Postal Code:**  
**Telephone:** 602-631-4802  
**Fax:**  
**Email Address:** lkaiser@vsuw.org  
**Contact Type:**  
**Creation Date:** 12/19/2023

**Last Saved By:** 1000000007579979

**Last Saved Date:** 19-DEC-23 10.54.45.007527 AM

**Notes:**

**\*Internal Use Only?:** N

**CEO First Name:**

**Principal Prefix:**

**CEO Last Name:**

**Mobile Phone:**

**CEO Email Address:**

**CEO Phone:**

**CEO Mobile Phone:**

**CEO/Executive Director Contact:**

**Person completing application:**