



## SRP REBATE PROGRAM PROVIDES FRAMEWORK FOR ENERGY SAVINGS

*FastFrame delivers a picture-perfect product thanks to an SRP lighting upgrade.*

### AN OVERVIEW

The SRP PowerWise™ Small Business Solutions program offers small-business customers a no-cost walk-through audit of their lighting systems and discounted pricing covering up to 75% of the equipment and installation costs for qualifying high-efficiency lighting measures, such as:

- T8 and T5 fluorescent lighting systems
- Hardwired and permanent CFL fixtures
- LED exit signs
- Occupancy sensors

These rebates are available for retrofit projects, typically provide a simple payback of less than one year and reduce lighting energy costs by as much as 35%.

### EFFICIENT COMMERCIAL LIGHTING SYSTEMS

- Use less energy and lower your electric bill
- Produce less heat, which can lower air-conditioning costs
- Require less maintenance
- Enhance the appearance of facilities and products
- Improve employee and customer comfort with less lighting flicker
- Address spaces that are over-lit
- Reduce your carbon footprint

## SAVING \$752 PER YEAR ON ENERGY COSTS

FastFrame, a custom picture framing and color matching company, relies on the quality and consistency of its lighting to offer optimal service to its customers. Kate Matsler, owner of the Phoenix-based FastFrame store, knows that accurate color is essential to providing excellent framing. She is committed to offering superior framing and quick-turnaround artwork to customers. "We like to turn projects around before anyone else can," Matsler said.

Matsler realized she needed lighting upgrades when she noticed her pre-existing lighting system was causing issues with choosing appropriate mat colors to accentuate artwork. Not only was she unable to provide this essential service to her customers, but she also was constantly replacing burned-out bulbs. "I canceled my gym membership because I was up and down the ladder so much," Matsler joked about her daily task of climbing a ladder to replace the burned-out halogen lamps.

She initially hired contractor G&A Services LLC The Energy Experts to replace aging ballasts, thinking that would solve her lighting challenges. After evaluating the lighting system, G&A Services professionals assured her they could not only fix the aging ballasts but also retrofit all of her lighting for just \$356 through the SRP rebate program. "To hear that was like a dream come true," Matsler said.

G&A Services replaced existing halogen lamps with LED lamps to highlight frames and accent art pieces throughout the store. The contractor also retrofitted T12 fluorescent fixtures to T8 fluorescent technology and incandescent lamps to GU24-base CFLs. Not only do the new ENERGY STAR® approved LED lamps offer higher-quality and more consistent light, but they also emit less heat, making the store more comfortable. Matsler can already feel a difference. "Taking the heat out of the



store will impact the air conditioning. The landlord appreciates it because they won't have to pay for another air-conditioning unit anytime soon," she said.

Although FastFrame offers "green" framing products, the lighting retrofit was the store's first step toward being more energy efficient.

Matsler is now working with G&A Services to fix a gap between the

exterior awning and the building. This will improve the energy efficiency of the facility even more and promote a safer and more comfortable environment.

She can expect a simple payback in less than six months.

Matsler would "definitely suggest" the SRP Small Business Solutions program to other small businesses. In fact, she spoke with a neighboring business, which is now considering an SRP retrofit. "There's no downside," she said. "Not only do they get to work with a skilled contractor, they can take advantage of SRP rebates and save money on their energy bills."

Matsler plans to put the money she is saving on her energy bill toward a future store remodel, adding, "I can't wait to see my bill!"

## SAVING POWER AND MONEY

### Project:

FastFrame Store #310

### Customer:

Kate Matsler

### Installation Contractor:

G&A Services LLC The Energy Experts

### Annual Electricity Savings:

8,064 kWh per year

### Annual Electricity Cost Savings:

\$752

### Project Implementation Cost:

\$356 after rebates from SRP of \$838

### Simple payback:

Six months

## POWERWISE BUSINESS SOLUTIONS OFFERS FULL PORTFOLIO OF REBATE PROGRAMS

SRP PowerWise™ Business Solutions offers a wide range of energy-efficiency opportunities to help commercial customers save energy and money. The program is designed to help customers better manage energy usage and increase energy efficiency while taking advantage of the latest energy-saving technologies.

Most measures and projects require preapproval before equipment is ordered, purchased or installed. Contact SRP before beginning any potential project for which you intend to apply for a rebate.

Specific details and program applications are available at [savewithsrpbiz.com](http://savewithsrpbiz.com) or by calling the program hotline at (602) 236-3054.