

# BUSINESS CONTACT

AUGUST 2011

NEWS, ADVICE AND OFFERS



## FREE LIGHTING AUDIT FOR SMALL BUSINESSES

SRP PowerWise™ Small Business Solutions offers rebates for qualifying energy-efficient lighting installations and upgrades. Minimize your energy use and maximize the savings to your business's bottom line.

Now we are offering a free lighting audit for small

commercial and industrial facilities with a yearly total energy usage of 145,000 kilowatt-hours or less. Through the Small Business Solution program, discounts of up to 75% are also available on the purchase and installation of qualified energy-efficient lighting, including:

- High-performance T5 and T8 systems
- Premium T8 fluorescents
- 8-foot T12 strip conversion kits
- Hardwired and permanent CFL fixtures
- Ceramic metal halide lamps
- Light-emitting diode (LED) exit signs
- LED fixtures approved by ENERGY STAR® or the DesignLights Consortium
- Wall- and ceiling-mounted occupancy sensors

For more information about SRP's small-business lighting audit, visit [savewithsrpbiz.com](http://savewithsrpbiz.com) or call (602) 236-3054.

## REMINDER: HOLIDAY HOURS ON-PEAK WHEN THEY OCCUR ON A WEEKDAY

With the long Labor Day weekend just around the corner, SRP wants to remind our business customers who use the SRP Time-of-Use™ Price Plan that on-peak prices still apply on the holiday. Call your Business Contact Center team at (602) 236-8833 or visit [savewithsrpbiz.com/prices](http://savewithsrpbiz.com/prices) for more information.

SAVEWITHSRPBIZ.COM  
REBATES, TIPS AND OFFERS

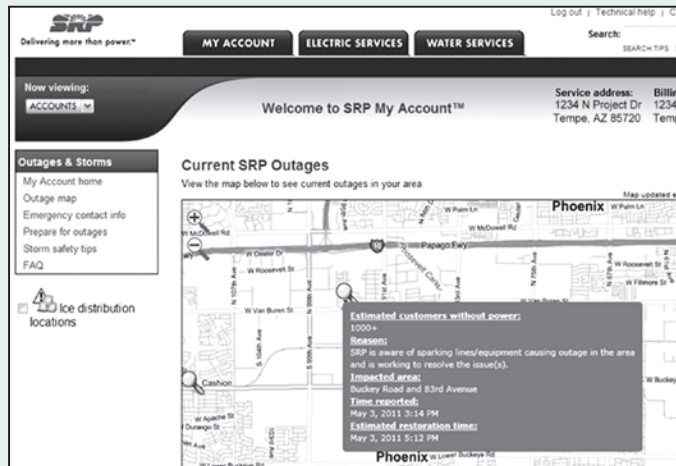
REBATES FOR INSTALLING  
ENERGY-EFFICIENT  
HVAC SYSTEMS

INDUSTRY-SPECIFIC,  
LOW-COST TIPS  
TO HELP YOU  
SAVE ENERGY

SRPBIZRESOURCE.COM  
ADVICE AND SUCCESS STORIES

SURVIVING IN THE  
DOWN ECONOMY

TIPS FROM BUSINESS  
OWNERS ABOUT  
HOW TO GROW  
YOUR OPERATION



## MONSOON STORMS CAN CAUSE OUTAGES; GET UPDATES ONLINE

Rain, lightning and blowing winds can cause power outages. Visit our website to view outage updates via SRP My Account™.

To get familiar with the My Account feature, you will first need to create a user ID and password at [srpnet.com/myaccount](http://srpnet.com/myaccount). Then select “Outages & Storms” for a map of your address. You can zoom out up to eight miles around your business or location.

Pushpins on the map indicate an outage. Mouse over the pushpin to read outage details, such as affected areas and the estimated time of restoration. Follow us on Twitter at @SRPconnect and on Facebook as another option to stay informed about outages.

Sign up today at [srpnet.com/myaccount](http://srpnet.com/myaccount).

## MONSOON EMAIL ALERTS CAN HELP YOU MANAGE ENERGY USE

The monsoon has arrived in the Valley. Avoid surprises and be prepared for this year’s storms using SRP e-Weather notifications sent directly to your inbox.

With e-Weather, you can proactively anticipate when weather could affect your business activities, and it can help you protect office

equipment from voltage fluctuations. In the event of a power outage, we recommend turning off or unplugging computers, copy machines, lights and air conditioners to avoid circuit overloads when power is restored.

Visit [srpnet.com/esuite](http://srpnet.com/esuite) for more information.

## 3 THINGS YOU CAN DO TO REDUCE POLLUTION

Summer is here, and with it comes frequent high-pollution advisory days in the Valley. To help prevent air pollution and improve air quality, especially on high-pollution advisory days, think about:

- Driving less — carpool or use public transit
- Allowing employees to telecommute when possible
- Refueling after dark

Sign up at [azdeq.gov/subscribe.html](http://azdeq.gov/subscribe.html) to receive text message alerts from the Arizona Department of Environmental Quality on high-pollution advisory days. For ride-sharing opportunities, visit [sharetheride.com](http://sharetheride.com).

## WATER CONSERVATION TIPS

As the largest water provider to the Phoenix metropolitan area for the past century, SRP knows a few things about managing a limited supply.

To conserve water in your business, install equipment such as flush valves on toilets and aerators on faucets in restrooms.

Look for the WaterSense label when installing and purchasing fixtures. On average, WaterSense products are 20% more efficient than standard products.

Visit [srpnet.com/savebizwater](http://srpnet.com/savebizwater) for more water-saving ideas.



## ECONOMIC FORECAST 2012: GET PERTINENT NATIONAL AND LOCAL INFORMATION

What's in store for the national economy? When will it turn around? What sectors show promise? Come hear what Rich Karlgaard, Publisher of *Forbes* magazine, has to say about these topics Sept. 8 at the SRP 2012 Economic Forecast Breakfast at the Arizona Biltmore.

Joining Karlgaard to provide local economic perspectives are Pete Bolton, Executive Vice President and Managing Director of Grubb & Ellis;

and Candace Hunter Wiest, President and CEO of West Valley National Bank. Bolton will discuss where the Valley real estate market is heading, and Hunter Wiest will talk about how our local economy is performing.

The 2012 Economic Forecast is sponsored by SRP and presented by the *Phoenix Business Journal*. Please join us. Register for the event by emailing [Laure.Ali@srpnet.com](mailto:Laure.Ali@srpnet.com).

## HELP RESTORE ARIZONA'S FORESTS

SRP developed Trees for Change, an SRP EarthWise™ program, to reforest areas of our state damaged by wildfires.

With your help, we will plant thousands of ponderosa pine seedlings to return the land to its original beauty while reducing carbon dioxide in the atmosphere.

To participate in Trees for Change, go to [srpnet.com/trees](http://srpnet.com/trees). Sign up to add \$3, \$6, \$9 or more to your monthly bill. SRP will match every dollar customers contribute up to \$160,000, with 100% of the funds going to plant trees in Arizona forests.

Visit [srpnet.com/environment](http://srpnet.com/environment) for more EarthWise programs.



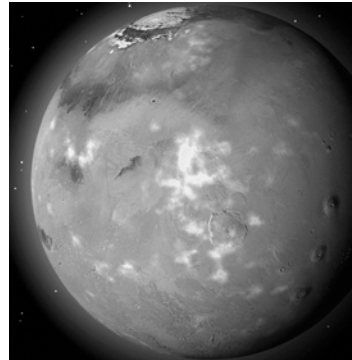
## 29 SCHOOLS AWARDED SRP LEARNING GRANTS SUPPORTING MATH AND SCIENCE EDUCATION

Students across Arizona will learn about math while growing vegetables, building robots, exploring renewable energy resources and studying Mars, thanks to Learning Grants by SRP.

The grant program, which awarded more than \$124,000 to 29 schools, provides a unique

opportunity for schools, teachers and students to develop projects and programs that improve student performance objectives in math and science.

To learn more about Learning Grants by SRP, email [educate@srpnet.com](mailto:educate@srpnet.com).



## ENRICHING COMMUNITIES THROUGH ARTS AND BUSINESS COUNCIL

Although providing water and power to the Valley is our most important job, giving back to the communities we serve is — and has always been — at the heart of who we are at SRP.

For more than 20 years, SRP has been working with the Arts and Business Council of Greater Phoenix to help it in its Business Volunteers for the Arts (BVA) mission. The BVA program links the expertise of business leaders with local nonprofit arts and cultural programs to improve the character of our communities.



**Arts&Business  
Council** OF GREATER PHOENIX  
A Chapter of **Americans for the Arts**

Through corporate sponsorship and employee volunteerism in the arts, SRP works to make Arizona truly a great place to live by supporting efforts to make the arts accessible to residents and visitors.

To learn more about our ongoing outreach activities, visit [srpnet.com/community](http://srpnet.com/community).

### CALL ON US

If you have a question or need assistance, please call on us.

**BUSINESS CENTER**  
(602) 236-8833  
7 a.m. to 5 p.m. Mon.–Fri.  
e-mail: [bizcenter@srpnet.com](mailto:bizcenter@srpnet.com)

**ELECTRICITY EMERGENCIES**  
(602) 236-8811

**BLUE STAKE CENTER**  
(602) 263-1100  
(for locating underground lines)  
7:30 a.m. to 4 p.m. Mon.–Fri.

**SELF-SERVICE LINE**  
(602) 236-5555

**OFFICE AND PAYCENTER LOCATIONS**  
(602) 236-8833  
[srpnet.com/paycenters](http://srpnet.com/paycenters)

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### BUSINESS CONTACT

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